



FINTECH IN LAS VEGAS

MARKET OVERVIEW



PROCESSING

POWERHOUSE

LAS VEGAS HAS EVERYTHING YOU NEED TO STAY CONNECTED

Las Vegas, renowned for its vibrant entertainment industry and bustling nightlife, has emerged as a dynamic hub for fintech and payment processing. As the tourism industry continues to move towards cashless payments, being in Las Vegas provides direct access to one of the largest hospitality hubs in the world. Additionally, Las Vegas' geographic location and stable infrastructure support high-volume, high-availability data centers. The region also boasts a sizeable and bilingual labor pool, with a recent report showing Las Vegas having the highest annual growth among financial sector employees.



YOUR CUSTOMERS ARE ALREADY HERE

Get direct access to the world's largest cashless hospitality market and some of the world's largest fintech trade shows in Las Vegas.



SKILLED WORKFORCE

The Las Vegas region has over 60,000 employees in the Financial Activities industry.



CONNECTED AND STABLE INFRASTRUCTURE

Las Vegas has a relatively low risk of natural disasters, plus an international airport with daily direct service to over 160 destinations.



FAVORABLE TAX STRUCTURE

In Nevada, companies enjoy favorable tax rates and no personal or corporate state income tax.

FINTECH & PAYMENTS

ASSETS IN THE REGION

ZERO LABS

This Nevada-based launchpad has partnered with the University of Nevada, Las Vegas and the Nevada Governor's Office of Economic Development to host innovation launchpad events for early-stage startups.



STARTUP VEGAS

A Las Vegas nonprofit working to strengthen the region's startup ecosystem and create an environment of entrepreneurship by providing resources for founders and hosting regular meetups.



TECH ALLEY

A nonprofit organization supporting the region's tech and startup scene by coordinating free monthly events for the local technology and entrepreneur communities.



UNIVERSITY OF NEVADA, LAS VEGAS (UNLV)

UNLV is designated as a Carnegie R1 institution, indicating the highest level of research activity, research doctoral degrees awarded, professional practice doctoral degrees awarded, and total research expenditures among domestic doctoral universities within the last year. Hundreds of students graduate from this institution each year with degrees in engineering, financial services, and software development. UNLV also created the Harry Reid Research & Technology Park, a space for tech incubation, research, and innovation.



WHO'S HERE



BY THE NUMBERS

PRIVATE EMPLOYMENT¹ BY SECTOR | LAS VEGAS AREA

PROJECTED SECTOR GROWTH | 2023 - 2028

	1,044,900 ALL INDUSTRIES	9.6% ALL INDUSTRIES
	176,800 PROFESSIONAL AND BUSINESS SERVICES	15.0% PROFESSIONAL AND BUSINESS SERVICES
	60,100 FINANCIAL ACTIVITIES	6.3% FINANCIAL ACTIVITIES
	13,300 INFORMATION	6.5% INFORMATION
	15,710 FINTECH	8.3% FINTECH

Source: U.S. Bureau of Labor Statistics, Nevada Department of Employment, Training and Rehabilitation. Note: ¹As of December 2023.

MAJOR EVENTS AND CONFERENCES



BY THE NUMBERS

NEVADA'S NATIONAL RANKINGS

#7 BUSINESS TAX CLIMATE INDEX ¹	#8 BUSINESS CLIMATE	#8 OVERALL ECONOMIC FREEDOM RANKINGS
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Source: Business Facilities, Tax Foundation, Cato Institute.
Note: ¹Nevada has ranked among the top seven for the past 10 years.

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STRATEGIC LOCATION

ENJOY THE BENEFITS OF BEING NEAR CALIFORNIA WITHOUT BEING IN CALIFORNIA.

HARRY REID INTERNATIONAL AIRPORT (LAS)

LAS AIRPORT STATISTICS

CENTRAL LOCATION – TWO MILES FROM THE LAS VEGAS STRIP.

HIGH TRAVEL VOLUME:

57.6M

**AIR PASSENGERS
ANNUALLY**

54.3M

**DOMESTIC
PASSENGERS
ANNUALLY**

3.3M

**INTERNATIONAL
PASSENGERS
ANNUALLY**

32

**PASSENGER AIRLINES
REGULARLY
OPERATING**

Regular Service to International Markets:

South Korea • Mexico • Canada • United Kingdom • Germany

Source: Clark County Department of Aviation, DirectFlights.com.

AIR ACCESS

HARRY REID INTERNATIONAL AIRPORT (LAS) IS THE 7TH BUSIEST AIRPORT IN THE U.S., SERVING MORE THAN 57 MILLION PASSENGERS PER YEAR.

- *With direct connections to over 160 domestic and international cities, and more than 550 inbound flights per day, business leaders can access markets across the globe at a moment's notice.*

WEEKLY NONSTOP INTERNATIONAL DESTINATIONS



Source: Clark County Department of Aviation

DRIVING REACH

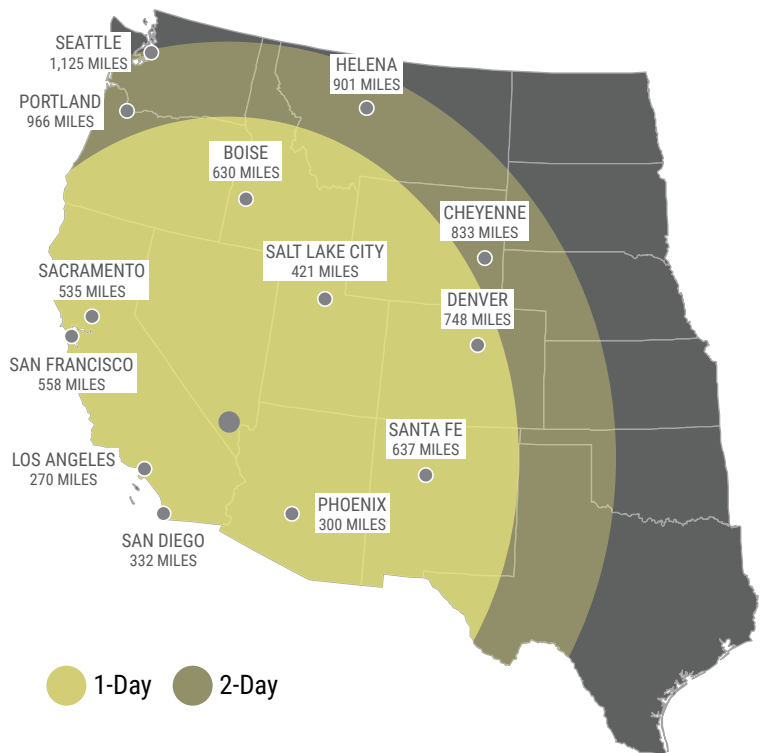
More than 64 million people live within a one-day driving radius of Southern Nevada, making it easy and convenient to access a large pool of clients. Plus, nearly every state west of the Mississippi River is within a two-day driving window.

HIGHWAY ACCESS

I-15 provides a direct connection between Las Vegas and Los Angeles, with drive times averaging under four hours. Salt Lake City is a six-hour drive north along I-15.

U.S. Highway 95 not only links Las Vegas to Reno, it also extends further north and south, running from Canada to Mexico.

The future I-11 corridor will run from Reno through Las Vegas and will eventually connect Las Vegas more directly with the Phoenix metropolitan area.



RAIL

FUTURE PASSENGER RAIL ACCESS

Brightline West will soon provide a high-speed passenger rail connection between Southern California and Las Vegas. With a capacity of up to 11 million passengers annually, the fully electric system will transport passengers along the 218-mile route at speeds of up to 200 miles per hour, shortening travel time between the two destinations to just over two hours.



CONFERENCES



Consumer
Technology
Association

JANUARY 9 – 12, 2024
135,000+ ATTENDEES

FINTECHMeetup

MARCH 3 – 6, 2024
5,000+ ATTENDEES

TRANSACT
POWERED BY ETA
APRIL 17-19 • 2024 • LAS VEGAS

APRIL 17 – 19, 2024
2,500 ATTENDEES

.MONEY 20/20

OCTOBER 27 – 30, 2024
11,500+ ATTENDEES



LVGEA is the grantee for Foreign Trade Zone 89 and can assist your business with establishing, operating, and maintaining a foreign trade zone designation.

SKILLED WORKFORCE



ACTIVE LABOR FORCE



47,650
EMPLOYEES WITH
TRANSFERABLE SKILLS



15,710
CURRENT FINTECH
EMPLOYEES

EMPLOYMENT IN RELATED OCCUPATIONS

FINANCE

- Financial Managers – 6,140
- Financial & Investment Analysts – 850
- Financial Risk Specialists – 230

CYBERSECURITY

- Information Security Engineers – 3,315
- Computer Network Architects - 621
- Information Security Analysts - 527

INFORMATION TECHNOLOGY

- Software Developers – 3,620
- Computer & Information Systems Managers – 1,650
- Data Scientists – 770

Source: U.S. Bureau of Labor Statistics, U.S. Department of Labor, Employment and Training Administration, Lightcast

COMPARATIVE REGIONAL EMPLOYMENT CONCENTRATION AND WAGES

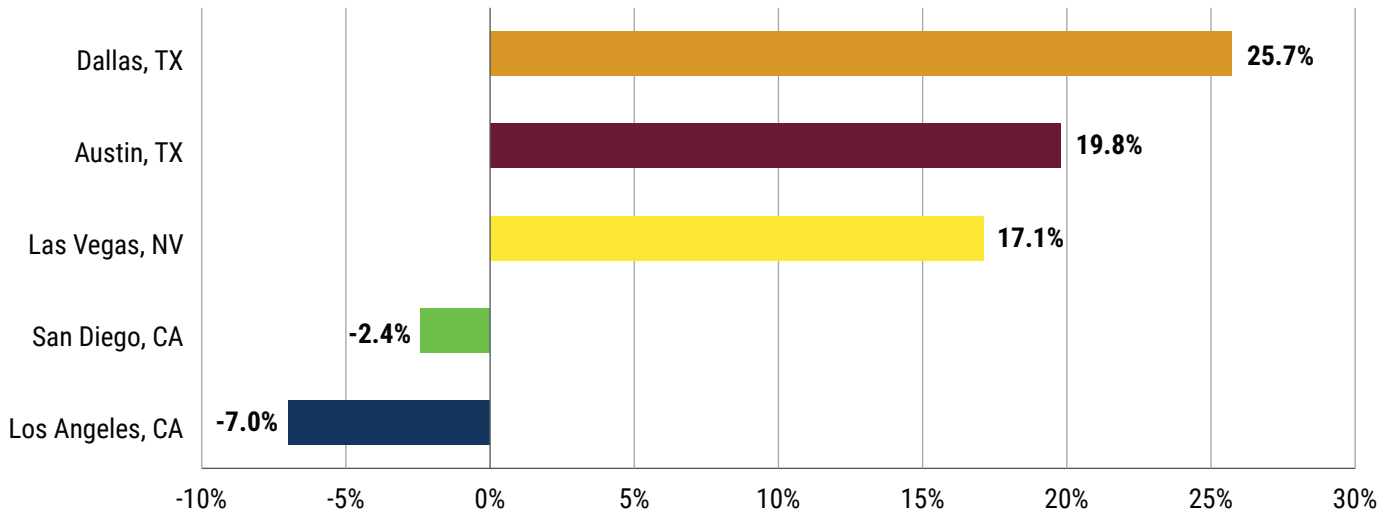
METROPOLITAN STATISTICAL AREA	FINANCIAL ACTIVITIES	ANNUAL WAGE FOR BUSINESS & FINANCIAL OPERATIONS OCCUPATIONS	ANNUAL WAGE FOR COMPUTER & MATHEMATICAL OCCUPATIONS
Dallas, TX	88.8	\$83,840	\$103,260
Austin, TX	58.6	\$80,970	\$101,830
Las Vegas, NV	51.8	\$78,260	\$85,370
Los Angeles, CA	51.5	\$89,460	\$117,310
San Diego, CA	49.5	\$88,460	\$119,870

Source: U.S. Bureau of Labor Statistics Note: ¹As of December 2023.

WORKFORCE TRENDS

In the last five years, employment in the Financial Activities sector in Las Vegas has grown by 14.3 percent (7,500 employees).

COMPARATIVE REGIONAL EMPLOYMENT GROWTH



Source: U.S. Bureau of Labor Statistics



ANTICIPATED LABOR FORCE GROWTH

52,510 (+4,860)
EMPLOYEES WITH TRANSFERABLE SKILLS (2028)

17,010 (+1,300)
FINTECH EMPLOYEES (2028)

Source: U.S. Bureau of Labor Statistics, U.S. Department of Labor, Employment and Training Administration, Lightcast

EMPLOYMENT IN RELATED OCCUPATIONS

GROWTH OVER NEXT 10 YEARS

FINANCE

- Financial Managers – 7,300 (+18.8%)
- Financial & Investment Analysts – 1,030 (+21.7%)
- Financial Risk Specialists – 270 (+20.4%)

CYBERSECURITY

- Information Security Engineers – 3,860 (+16.3%)
- Computer Network Architects – 720 (+16.6%)
- Information Security Analysts – 720 (+36.6%)

INFORMATION TECHNOLOGY

- Software Developers – 5,210 (+44.0%)
- Computer & Information Systems Managers – 2,160 (+30.6%)
- Data Scientists – 1,070 (+39.6%)






Source: U.S. Bureau of Labor Statistics, U.S. Department of Labor, Employment and Training Administration, Lightcast

CONNECTED & STABLE INFRASTRUCTURE

LAS VEGAS IS A GLOBALLY CONNECTED BUSINESS LOCATION

In today's digital age, companies can't be successful without access to reliable and affordable internet and telecommunications services. Las Vegas is one of the most globally connected cities in the U.S., offering robust fiber-optic and broadband networks. Plus, 24 data centers are located in the region, including Las Vegas-based Switch.

CONNECTIVITY BY THE NUMBERS

 <p>#5 COX STATEWIDE INTERNET SPEED</p>	 <p>166.2 MBPS AVG. STATEWIDE INTERNET SPEED</p>	 <p>479 MBPS COX USER SPEED TEST MBPS</p>
 <p>42.5% ANNUAL GROWTH IN STATEWIDE INTERNET SPEED (2022-2023)</p>	 <p>2,000 MBPS COX MAX ADVERTISED DOWNLOAD MBPS</p>	

INTERNET PROVIDERS

CENTURYLINK
CenturyLink, part of Lumen Technologies, offers home fiber internet, TV, and home phone services to Las Vegas residential and commercial customers. The company also offers Quantum Fiber, a fully digital platform for delivering fiber-based products and services.

NOVVA
The Utah-based company recently opened a 275,000-square-foot data center in North Las Vegas, providing network installation and maintenance, data center security, and monitoring systems.

COX
Cox Communications is the leading service provider in Las Vegas for high-speed home and business internet. The company has invested more than \$11 billion in network upgrades over the past decade, including adding more than 11,000 miles of fiber in Las Vegas. Cox offers gig download speeds to all customers, with more than 95 percent of customers accessing multi-gigabit speeds.

SWITCH
Founded in 2000 and headquartered in Las Vegas, Switch is the recognized world leader in data center design and development. The company operates five Tier 5® Exascale Data Centers across the U.S., including locations in Las Vegas and Reno, Nevada.

ENERGY INFRASTRUCTURE

Power reliability and affordability are important requirements for businesses of all sizes, and Nevada has proven it can power your business now and into the future.



Nevada ranked second for overall utility performance in the 2022 Electric Utility Performance review, a state-by-state data review produced by the Citizens Utility Board of Illinois. The review compares the performance of the nation's utilities according to three standards of consumer value: affordability, reliability, and environmental responsibility.



#2

RELIABILITY

Not only did Nevada rank second for overall utility performance, but it also ranked second in the nation for reliability. The average duration of a power outage in Nevada is about one hour and 15 minutes, well below the national average of just over 8 hours.

The average frequency of power outages in the state is less than one outage per customer, less than half the national average.



#14

AFFORDABILITY

Nevada ranked 14th in affordability. The average cost of electricity for all customers (including residential, commercial, and industrial), is \$0.086 per kilowatt-hour, well below the U.S. average of \$0.112 per kilowatt-hour. The average residential monthly electric bill is \$110, below the national average of \$125.



#20

ENVIRONMENTAL RESPONSIBILITY

Nevada also ranks high when it comes to environmental responsibility, coming in at 20th. Nevada generates 12.93 terawatt hours of renewable electricity each year, comprising nearly 30 percent of the state's total energy usage.

NEVADA POWER COSTS COMPARED TO NEIGHBORING STATES (CENTS)

	COMMERCIAL	INDUSTRIAL	ALL SECTORS
PACIFIC STATES	18.18	12.38	17.62
CALIFORNIA	21.68	17.37	22.48
OREGON	9.27	6.44	9.23
WASHINGTON	9.52	6.05	9.02
MOUNTAIN STATES	10.36	7.57	10.47
ARIZONA	10.79	7.74	11.29
COLORADO	11.70	8.77	11.85
IDAHO	8.29	6.72	8.53
MONTANA	10.70	7.43	9.97
NEVADA	9.64	8.40	10.73
NEW MEXICO	11.21	6.70	10.16
UTAH	8.44	6.88	8.86
WYOMING	9.54	6.90	8.24
U.S. TOTAL	12.55	8.45	12.49

Source: U.S. Energy Information Administration. Note: Numbers do not include taxes. Nevada's numbers do not include franchise taxes or the UEC. The REPR, TRED, and EE rates are included. The charts above represent rates charged over the period January 2022 through December 2022. This table is an average and should not be used to determine costs for a specific project or client. All numbers represented are cents per kilowatt-hour. Totals may not equal sum of components because of independent rounding.

Nevada's average retail price of electricity is significantly lower than California and is also more affordable than the U.S. average

Las Vegas offers high transportation accessibility and strong workforce potential at a lower energy cost than neighboring states with comparative metropolitan areas



SOUTHWEST GAS

SOUTHWEST GAS

Southwest Gas provides natural gas to homes and businesses across Nevada. For commercial customers, the company offers nine rebate and promotion programs to support the use of efficient and safe equipment. Additionally, Southwest Gas uses various rate mechanisms to insulate customers from the fluctuating market price of natural gas, allowing for fewer disruptions to operational and financial planning for businesses in Las Vegas. Combined with the company's commitment to establishing a diverse and stable network of suppliers, these factors help grow not only individual businesses in Las Vegas, but also the economy as a whole, by allowing for more efficient daily operations and growth planning.



NV ENERGY

NV Energy provides a wide range of energy services to more than 1.5 million customers throughout Nevada. The company employs economic development experts to work directly with business owners, site selectors, and real estate brokers/developers to facilitate business location and expansion in Nevada. NV Energy offers multiple programs to help businesses keep energy costs down, including the PowerShift program that helps businesses identify energy efficiency opportunities to qualify for incentives.

NEVADA'S RENEWABLE ENERGY PORTFOLIO STANDARD

In 2022, 36.7 percent of NV Energy's power came from renewable sources, the 13th consecutive year the utility has exceeded the state's renewable energy requirement, currently at 29 percent. In Las Vegas, NV Energy achieved a higher Renewable Portfolio Standard (RPS) of 37.1 percent, putting NV Energy well on its way to meeting Nevada's RPS of 50 percent by 2030. NV Energy's portfolio consists of 53 large-scale geothermal, solar, solar plus storage, hydro, wind, biomass and supported private solar projects in service and under development.

TRUTH ON TAP: WATER INFRASTRUCTURE & CONSERVATION IN LAS VEGAS

YES, WE HAVE WATER.

Contrary to what you might hear in the national media, Las Vegas is not running out of water. In fact, Southern Nevada is the most water secure region in the desert Southwest. Here's how:



VEGAS CAPTURES AND RECYCLES NEARLY EVERY DROP OF INDOOR WATER



VEGAS IS A GLOBAL LEADER IN WATER CONSERVATION



SOUTHERN NEVADA HAS A 50-YEAR REGIONAL WATER PLAN



Learn more about how the Las Vegas region is able to continue to grow even with limited water resources

WATERWISE



WHILE THE REGION'S POPULATION INCREASED BY 48% (800,000 PEOPLE) SINCE 2003, OVERALL WATER USAGE DECREASED BY 31%.

SOUTHERN NEVADA WATER AUTHORITY

The Southern Nevada Water Authority (SNWA) is a not-for-profit regional water agency formed to address Southern Nevada's unique water needs on a regional basis. SNWA serves 2.3 million residents and more than 40 million annual visitors. Member agencies include the Las Vegas Valley Water District, the Clark County Reclamation District, the cities of Las Vegas, Henderson, North Las Vegas, and Boulder City, and the Big Bend Water District in Laughlin.

WATERSTART

Established in 2013, WaterStart is a Nevada-based non-profit organization that connects innovative technology companies with global water agencies and major water consumers in need of innovative solutions to enhance their operations. WaterStart works with companies around the globe to conduct pilot projects that help speed the path to commercialization and broaden deployment of new technologies to help address water challenges.

BUSINESS FRIENDLY ENVIRONMENT

INCENTIVES

NEVADA STATE TAX ABATEMENTS

Nevada offers a variety of tax abatements to help qualifying companies make the decision to do business in the state. Nevada's tax abatements are regulated by state statutes that set criteria each company must meet to qualify for abatements.

AVAILABLE TAX ABATEMENTS:

- *Personal Property Tax abatement of 50 percent of the tax due for 10 years*
- *Sales and Use Tax abatement reducing the rate to 2 percent for two years for a new company and 4.6 percent for two years for an expanding company*
- *Modified Business Tax abatement of 50 percent for four years*

QUALIFICATION REQUIREMENTS:

- *Pay 100 percent of the state average wage*
- *Generate more than 51 percent of revenue from outside Nevada*
- *Offer medical insurance and pay at least 65 percent of premium costs*
- *Maintain the business in Nevada for five years*
- *Must create 50+ primary jobs with two years of operation*
- *\$1M+ capital equipment investment (\$5M+ if the industry is manufacturing)*



Connect with our Business Development team to learn more about how your business can benefit from tax abatements in Nevada [here](#). To view more information on available tax abatements [click here](#).

ECONOMIC DEVELOPMENT RATE RIDER (EDRR)


To encourage industrial and commercial development in the state, qualifying businesses are eligible to receive a discounted electric rate from NV Energy for up to 10 years. Qualifying companies must be a new commercial or industrial customer in Nevada with a demand greater than 300 kilowatts. Companies must also apply for economic incentives through the Governor's Office of Economic Development and execute an EDRR service agreement. [Learn more about the EDRR and whether your company may qualify.](#)



Learn more about the EDRR and whether your company may qualify.

TAX ENVIRONMENT

With one of the lowest tax burdens in the nation, Nevada is consistently ranked by the likes of Forbes, Inc. and Money magazine as having one of the best overall business climates in the nation. The Tax Foundation rated Nevada as the seventh-best state for business in 2024. Nevada’s tax structure is designed to be less burdensome to both businesses and their employees, making it an attractive destination for companies.



#7
BEST STATE BUSINESS TAX CLIMATE RANK 2024

STATE TAX ADVANTAGES

- No Corporate Income Tax
- No Personal Income Tax
- No Inheritance or Gift Tax
- No Franchise Tax on Income
- Competitive Property Tax Rates
- Competitive Sales Tax Rates
- Minimal Employer Payroll Tax
- No Estate Tax
- No Admission Tax
- No Unitary Tax

NEVADA TAX ABATEMENT MINIMUM QUALIFICATIONS




\$29.43
AVERAGE HOURLY WAGE



\$1.0M
CAPITAL INVESTMENT



50
JOBS CREATED (FULL-TIME EQUIVALENT)



51.0%
REVENUE GENERATED OUTSIDE OF NEVADA



5 YEARS
MAINTAIN BUSINESS IN NEVADA



REGISTER
PURSUANT TO THE LAWS OF NEVADA

COST OF DOING BUSINESS


OPERATING COST COMPARISONS

	LAS VEGAS	PHOENIX	LOS ANGELES	SALT LAKE CITY
Worker's Compensation Cost ¹	\$1.00	\$0.87	\$2.26	\$0.86
Payroll Tax ²	1.2%	5.1%	6.6%	4.85%
Unemployment Insurance Tax ³	5.4%	18.8%	6.2%	7.0%
Corporate Income Tax ⁴	0.0%	4.9%	8.8%	4.85%
Average Asking Rent – Office ⁵	\$2.99	\$2.62	\$3.93	\$2.19
Average Asking Rent – Industrial ⁵	\$1.06	\$1.08	\$1.53	\$0.81
Electric Rates – Commercial (Cents per kWh) ⁶	9.6	10.8	21.7	8.4
Natural Gas Rates – Commercial (per 1000 cu.ft.) ⁶	\$9.39	\$10.8	\$16.20	\$8.92
Electric Rates – Industrial (Cents per kWh) ⁶	8.4	7.7	17.4	6.9
Natural Gas Rates – Industrial (per 1000 cu.ft.) ⁶	\$8.23	\$7.53	\$13.73	\$7.97

Sources: ¹Oregon Department of Consumer and Business Services; ²Payroll Taxes; ³U.S. Department of Labor; ⁴Tax Foundation; ⁵CBRE; ⁶U.S. Energy Information Administration

EASE OF ACCESS

Las Vegas offers big city experiences with small town connections. LVGEA is your connection to the region's power players. LVGEA's business development team can help you get plugged into Las Vegas' business ecosystem.



CONNECT WITH ELECTED OFFICIALS



GET INTRODUCED TO LOCAL REAL ESTATE EXPERTS




ACCESS TO THE LARGEST BUSINESS BOARD IN NEVADA



LICENSING AND PERMITTING EXPERTISE



LOW REGULATORY ENVIRONMENT



Connect with our team for your custom cost comparison.

REGIONAL COMMUNITY ASSETS

UNLV COLLABORATIONS

UNLV | HARRY REID
RESEARCH &
TECHNOLOGY PARK



Learn more here

zerølabs



Learn more here

Blackstone LaunchPad[®]

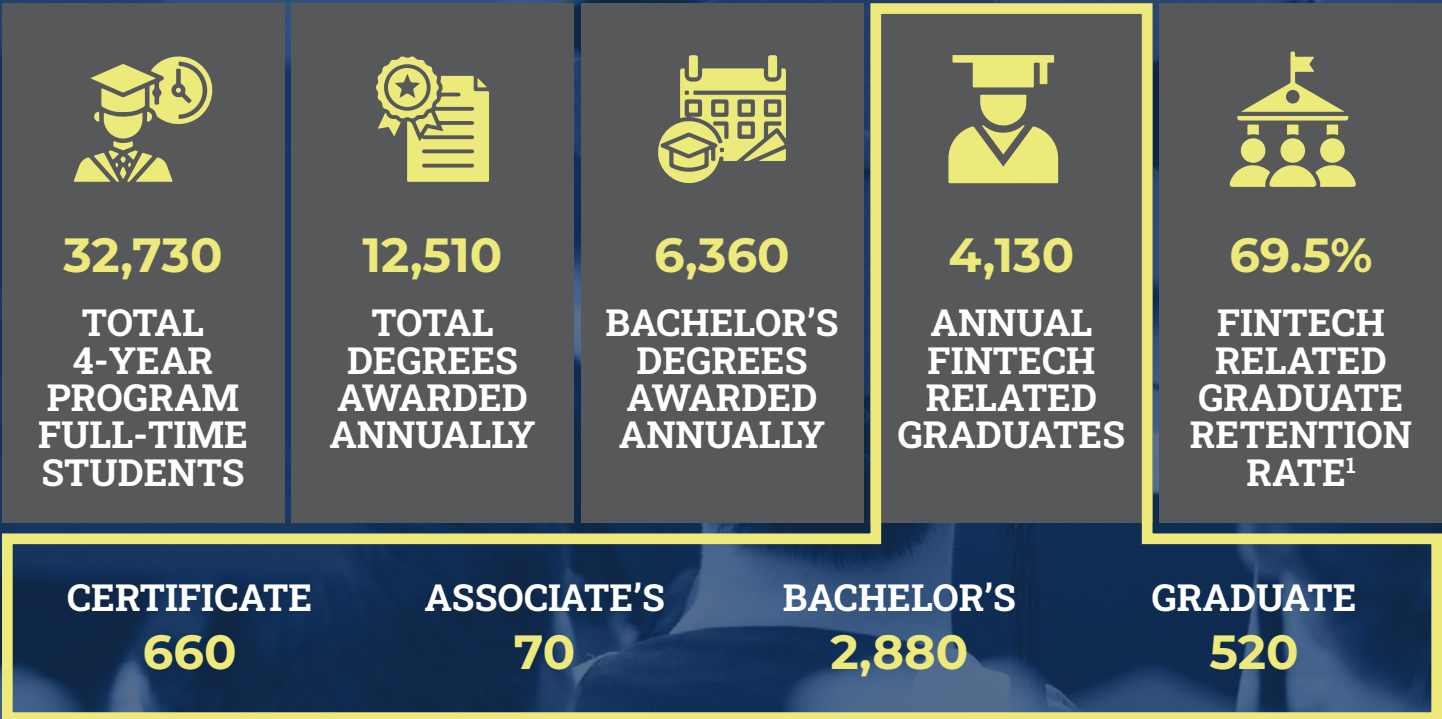


Learn more here

TALENT PIPELINE

The Las Vegas area is home to three Nevada System of Higher Education institutions offering 20 degree tracks and eight certificate programs in areas such as finance, accounting, software development, computer sciences, business analytics, and cybersecurity.

POST-SECONDARY STUDENTS



Source: Nevada System of Higher Education

Note: ¹Graduate Retention Rate is the portion of graduates trained in Las Vegas that still live and work in Las Vegas.

POST-SECONDARY PROGRAMS

DEGREE PROGRAMS

SCHOOL	CERTIFICATE SUBJECT	DEGREE TYPE
College of Southern Nevada	Accounting	Associate's
College of Southern Nevada	Cyber Security	Associate's
College of Southern Nevada	Networking and IT Support	Associate's
College of Southern Nevada	Software Development	Associate's
Nevada State University	Business Administration	Bachelor's
Nevada State University	Data Science	Bachelor's
Nevada State University	Information and Computer Technology	Bachelor's
University of Nevada, Las Vegas	Accounting	Bachelor's
University of Nevada, Las Vegas	Computer Science	Bachelor's
University of Nevada, Las Vegas	Entrepreneurship	Bachelor's
University of Nevada, Las Vegas	Finance	Bachelor's
University of Nevada, Las Vegas	Information Systems	Bachelor's
University of Nevada, Las Vegas	Accounting	Master's
University of Nevada, Las Vegas	Applied Economics and Data Intelligence	Master's
University of Nevada, Las Vegas	Cybersecurity	Master's
University of Nevada, Las Vegas	Computer Science	Master's
University of Nevada, Las Vegas	Data Analytics	Master's
University of Nevada, Las Vegas	Management in Information Systems	Master's
University of Nevada, Las Vegas	Cybersecurity	Doctorate

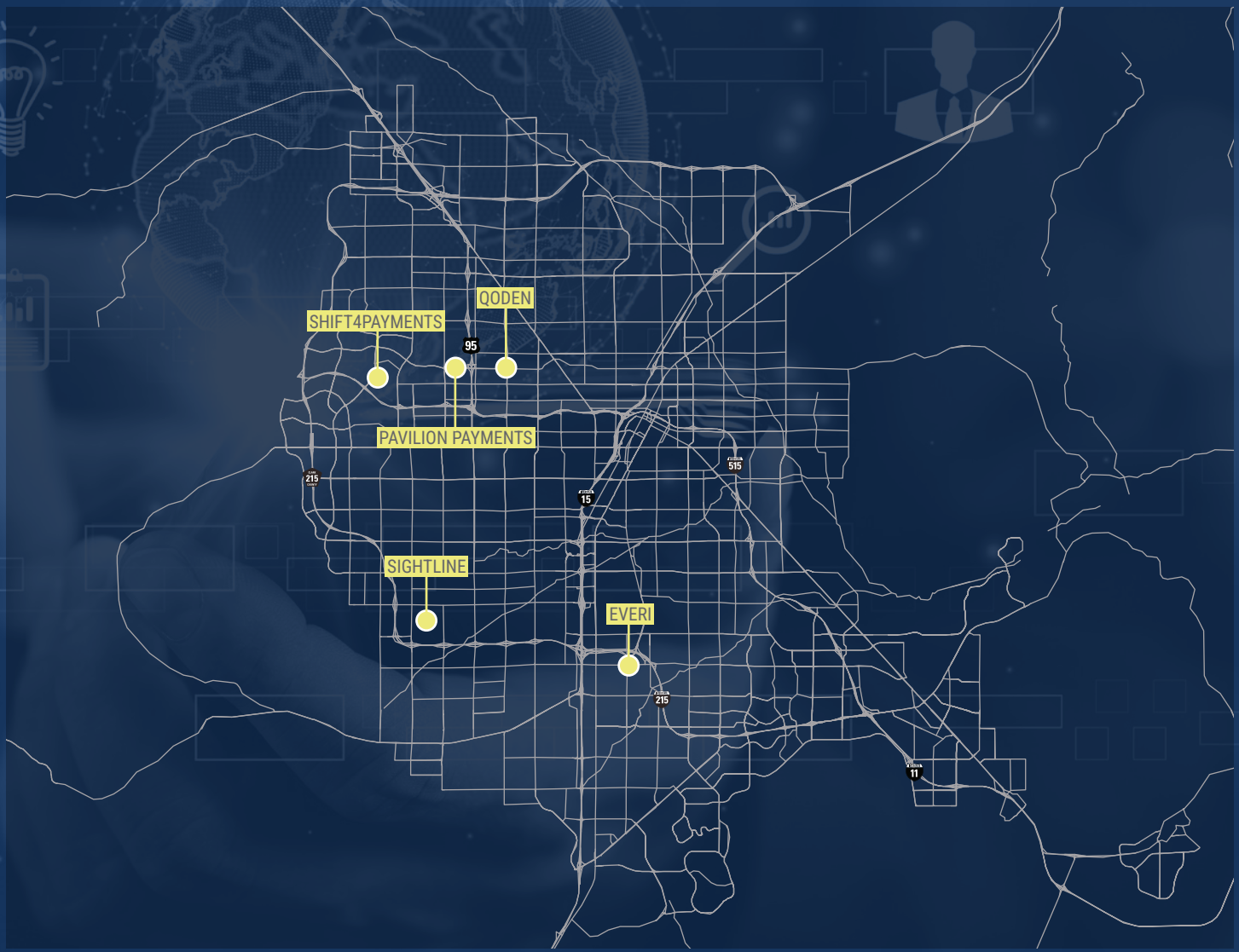
CERTIFICATE PROGRAMS

SCHOOL	CERTIFICATE SUBJECT	DEGREE TYPE
College of Southern Nevada	Achievement in Cybersecurity	Certificate
College of Southern Nevada	Achievement in Information Management	Certificate
Nevada State University	Cybersecurity Essentials	Certificate
Nevada State University	Network Fundamentals	Certificate
University of Nevada – Las Vegas	Business Analytics Science Certificate	Certificate
University of Nevada – Las Vegas	Cybersecurity Bootcamp	Certificate
University of Nevada – Las Vegas	Software Development	Certificate
University of Nevada – Las Vegas	Cybersecurity	Graduate Certificate

WHO'S HERE

LAS VEGAS VALLEY

FINTECH SPOTLIGHTS



SIGHTLINE

Sightline Payments, based in Las Vegas, is a leading digital payment provider and mobile app developer for sports betting and casino gaming. Founded in 2010, Sightline offers services for both digital gaming and casino cash management. As of October 2022, after its latest funding round, the company was valued at \$1.0 billion.

EVERI

The product of a 2014 merger between a fintech company and a gaming company, Everi offers a comprehensive suite of financial services tools that allow the company to process more financial transactions than any single supplier in the gaming industry. With many expansions planned in the casino, sports, entertainment, and hospitality industries, Everi is currently valued at \$1.7 billion.

SHIFT4PAYMENTS

Shift4Payments is an international payment processing company that provides services for in-person payments and online payments. As the official partner of both Allegiant Stadium and T-Mobile Arena, in addition to many Las Vegas hospitality groups, Shift4 is a prominent player in payment processing in Las Vegas.

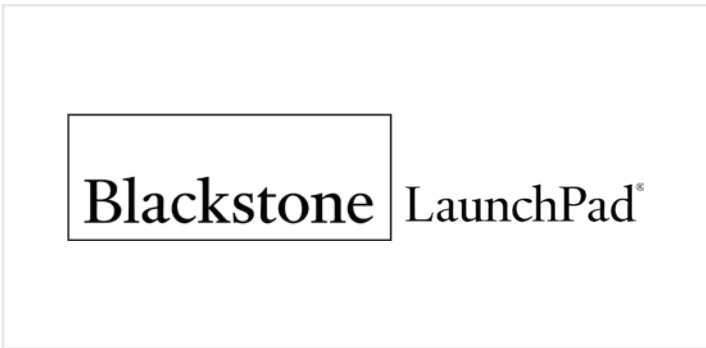
PAVILION PAYMENTS

Las Vegas-based company Pavilion Payments is focused on helping clients tailor guests' experiences in casinos. As a payment and technology company, the company's services span a wide range of payment and guest management options, including payment processing and analytics, anti-theft protection, floor analytics and design, and tailored online gaming experiences.

QODEN

Founded in 2008 and headquartered in Las Vegas, Qoden is a cryptocurrency software company that offers white label exchange, a trading platform, liquidity and market making, and digital asset management. By offering solutions in the form of SaaS, custom services, and extensible solutions, Qoden presents unique value to other fintech companies and blockchain startups via its crypto software.

STARTUPS & VENTURE CAPITAL





LAS VEGAS GLOBAL ECONOMIC ALLIANCE

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