

2024

Perspective



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LAS VEGAS GLOBAL ECONOMIC ALLIANCE

Perspective 2024

Perspective is the Las Vegas Global Economic Alliance's annual event to unite Southern Nevada's leaders, movers, and shakers to co-create the future of the region. For nearly 50 years, Perspective has convened coalition builders and pioneers to spark dialogues and explore strategies to fuel the tomorrow of our dreams. The pages of this book share data, insights, and possibilities.

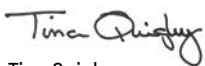
Over the years, our community has achieved remarkable success. Las Vegas has become globally known as the sports and entertainment capital of the world. It's no secret we attract millions of visitors and business travelers annually. And it's no surprise Las Vegas was recently declared the number one city in America that people want to move to. Publications like the Los Angeles Times, Wall Street Journal, and Business Insider have recently spotlighted the reasons why industry leaders are leaving states such as California and Delaware – because they can simply do business faster, easier, and better in Las Vegas. And yet, to some, Las Vegas remains well known, but not known well.

C-suite executives across key industries do not yet fully appreciate how doing business here can accelerate their company's growth. Many still don't know that we were recently named the number one city for startups in America. Many are yet to discover that our businesses and academic institutions are delivering breakthroughs in healthcare, biotech, fintech, and sports tech. The nuance of our story still needs to be told. The stakes of telling it right have never been higher. We must continue to diversify our economy to ensure the prosperity of Las Vegas for generations to come.

Las Vegas: This is our halftime. We've witnessed the impact of decades of hard work of all those who have preceded us. But there's so much more to achieve. The urgency of diversification cannot be overstated. The need to do so strategically is vital. Let's celebrate our achievements, confront our challenges, and chart a bold path forward for the Las Vegas Valley.

In closing, a sincere thank you to each company participating on LVGEA's Perspective Council, whose generous contributions make the Perspective event and this publication possible. Learn more about this year's Perspective Council on the following pages.

With excitement and determination,



Tina Quigley
President and CEO, Las Vegas Global Economic Alliance



August 22, 2024



About LVGEA

Las Vegas Global Economic Alliance (LVGEA) is a public-private partnership dedicated to growing the economy of the Greater Vegas region through intentional business attraction, expansion, and connectivity. LVGEA is designated as the Southern Nevada Regional Development Authority (RDA) by the Governor's Office of Economic Development.

Values:

- Focused on jobs
- Driven by leadership
- Enhanced through partnerships
- Fueled by information
- Accelerated through innovation

LVGEA Perspective Council Members

Applied Analysis

The Applied Analysis group of companies is based in Nevada and provides a wide range of research and analysis services. Applied Analysis performs a number of consultation services, including economic analysis, financial analysis services, market analysis, public policy analysis, hospitality and gaming consulting, litigation support and expert analysis, and information technology and web-based solutions. MyResearcher is our comprehensive data tracking and information reporting web application that provides users access to information that matters most. SalesTraQ, our residential listing and research firm, maintains a catalogue of over 28,000 floor plans and provides web-based research capability for the residential sector. Discovery Nevada, an Applied Analysis company, conducts opinion polling and consumer sentiment analysis. To put it simply, we are a solutions resource. Our future is branded by the success of our clients and the quality of our professionals. Our commitment lies therein.

Birtcher Development

Birtcher Development is a 5th generation, family-owned, commercial real estate company founded in 1939. Since its inception, Birtcher Development has acquired, managed, or developed more than 65 million square feet as a result of more than 260 projects valued in excess of \$7 billion. Birtcher Development focuses on investment and development of industrial and specialty projects in the Western U.S., and the company has developed iconic specialty projects such as the Academy of Television, Arts & Sciences headquarters and screening rooms in North Hollywood and the Pacific Design Center in West Hollywood. To enhance the State of Nevada's economic development opportunities, Birtcher Development has conceptualized the 34-acre Nevada Studios project, which is planned to become the primary studio complex for Las Vegas, NV located at the UNLV Harry Reid Research and Technology Park and is anticipated to break ground in 2026.

Gardner Group

Gardner Group is a full service commercial real estate company and is the master developer for the UNLV Harry Reid Research and Technology Park. Gardner Group has a portfolio of over 30-million square feet of commercial development including office, industrial, medical, multi-family, senior living, and retail center.

Production and Research Team

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- Ashley Herrera, Project Manager
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- Brian Gordon, Principal
- Melanie Swick, Senior Manager



Learn more about the Applied Analysis team

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KTNV-TV, Las Vegas' ABC affiliate, is home to Channel 13, The Morning Blend and KTNV.com. Part of the E.W. Scripps Company (NYSE: SSP), we have served southern Nevada for over 60 years. KTNV is committed to the best journalism to help make Las Vegas better and is committed to exceptional solutions for station clients and partners.

Cox Communications

Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox. Drawing from our family beginnings, meaningful moments of human connection are the driving force underlying every aspect of our business, from internet connectivity to applications and services, to our customer service philosophies. Cox is dedicated to empowering others to build a better future and embrace inclusion, diversity, and equity in products, people, suppliers, and communities, celebrating the qualities that make each unique.

As the largest private telecom company in America, Cox proudly serves more than seven million homes and businesses across 18 states. The commercial division of Cox Communications, Cox Business, provides connectivity, cloud, and data security services for more than 355,000 small and regional businesses nationwide, including health care

providers; K-12 and higher education; financial institutions; and federal, state and local government organizations. Through its wholesale division, Cox serves top-tier wireless and wireline telecommunications carriers throughout the U.S.

Nevada State Bank

Nevada State Bank is a full service bank offering a complete range of consumer, private and business banking services, as well as wealth management services, with a robust statewide branch network.

Founded in 1959, Nevada State Bank has been the bank of choice for many Nevadans for more than 60 years. Our personalized attention means we work hard to understand your financial needs so we can offer a complete suite of products and services customized to fit your household and business. We offer complimentary resources tailored to Nevada businesses—the annual Small Business Survey, monthly economic briefings, expert articles and more, at www.nsbank.com/resources. Nevada State Bank is a division of Zions Bancorporation, N.A. Member FDIC.

Discover why it matters WHO you bank with and learn how banking should be at www.nsbank.com.

Wells Fargo & Company

Wells Fargo & Company (NYSE: WFC) is a leading financial services company that has approximately \$1.9 trillion in assets. We provide a diversified set of banking, investment and mortgage products and services, as well as consumer and commercial finance, through our four reportable operating segments: Consumer Banking and Lending, Commercial Banking, Corporate and Investment Banking, and Wealth & Investment Management. Wells Fargo ranked No. 34 on Fortune's 2024 rankings of America's largest corporations. In the communities we serve, the company focuses its social impact on building a sustainable, inclusive future for all by supporting housing affordability, small business growth, financial health, and a low-carbon economy. News, insights, and perspectives from Wells Fargo are also available at stories.wf.com.

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Key Indicators

Population

▲ 1.7%

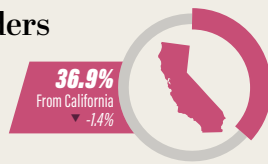
2,371,586



Driver's License Surrenders

(newcomers)

63,503 ▼ -3.4%



Establishment-Based Employment ▲ 3.7%

1,122,625

5.4% UNEMPLOYMENT RATE
(Annual Average)
▼ -0.4%



Nevada General Fund Revenues

▲ 5.1%

\$5.7 B

Taxable Retail Sales ▲ 4.4%

\$65.2 B

Harry Reid International Airport

Annual Passengers

▲ 9.4%

57.6 M



AIR CARGO ACTIVITY (lbs.)

263.4 M ▲ 1.0%

Real Estate Market

NEW HOMES		
Number of Closings	10,442	▼ -6.0%
Median Price	\$478.7 K	▼ -5.1%
RESALE HOMES		
Number of Closings	30,483	▼ -28.1%
Median Price	\$395.0 K	▲ 8.2%

INDUSTRIAL MARKET	Demand (Absorption in SF) 2.5 M ▼ -75.3%	Vacancy 5.3% ▲ 1.4%
OFFICE MARKET	Demand (Absorption in SF) 715.8 K ▼ -16.6%	Vacancy 14.9% ▼ -0.5%
RETAIL MARKET	Demand (Absorption in SF) 412.4 K ▼ -8.4%	Vacancy 6.1% ▼ -0.3%

Cost of Living

100 equals national average

COMPOSITE INDEX
▼ -3.2%

97.8



104.9 HOUSING
▼ -5.4%

Visitor Volume

40.8 M

▲ 5.2%

6.0 M Convention Attendance
▲ 19.9%

\$13.5 B

Clark County Gross Gaming Revenues

▲ 5.5%



156.1 K Hotel Rooms
▲ 2.9%

Note: Change from 2022 to 2023. Median home sale prices as of December of each year.

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our people make
the difference



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Population

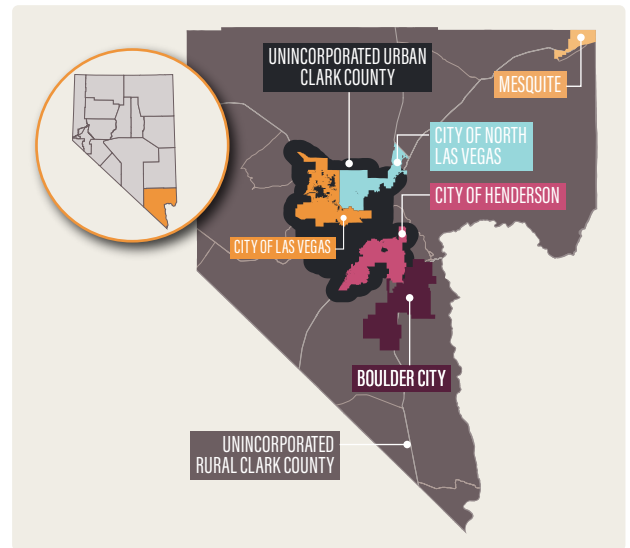
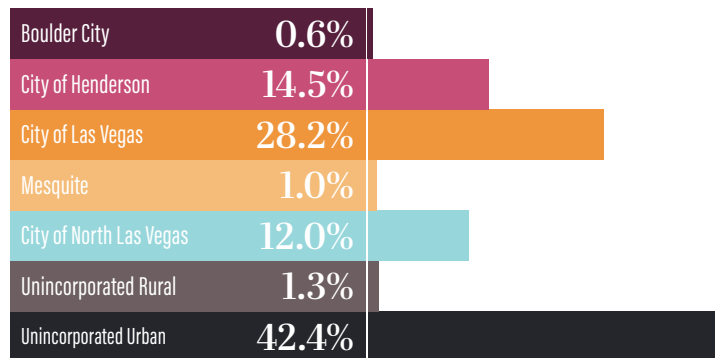
Clark County is home to unique cities that give residents the option to either enjoy vibrant urban or serene rural settings when deciding where to call home.

	2022	2023	ANNUAL GROWTH
Boulder City	14,972	15,023	0.3%
City of Henderson	333,753	343,486	2.9%
City of Las Vegas	659,236	669,679	1.6%
Mesquite	22,146	22,810	3.0%
City of North Las Vegas	277,933	283,724	2.1%
Unincorporated Rural	30,237	30,205	-0.1%
Unincorporated Urban	993,653	1,006,659	1.3%
TOTAL	2,331,930	2,371,586	1.7%

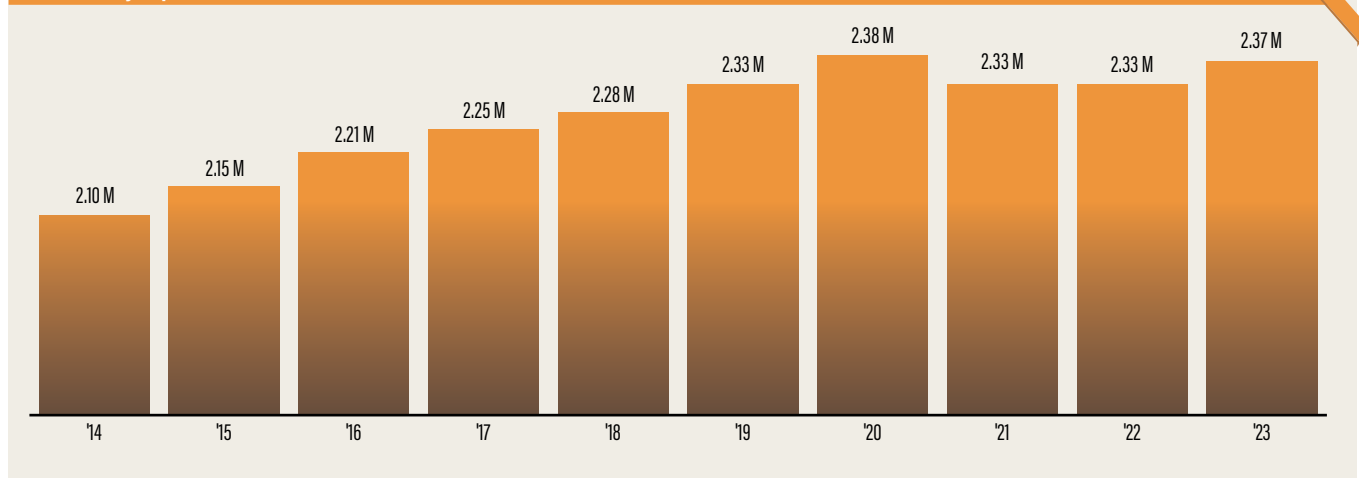
Source: Clark County Comprehensive Planning.

Share of Total Population

By Jurisdiction • 2023



Clark County Population Trend



Source: Southern Nevada Consensus Population Estimate.

Resident Profile

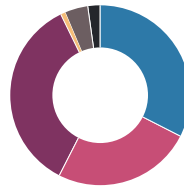
Gender

Male	49.9%
Female	50.1%

Marital Status

Never Married	36.4%
Married, Spouse Present	40.5%
Married, Spouse Absent	5.5%
Widowed	5.3%
Divorced	12.3%

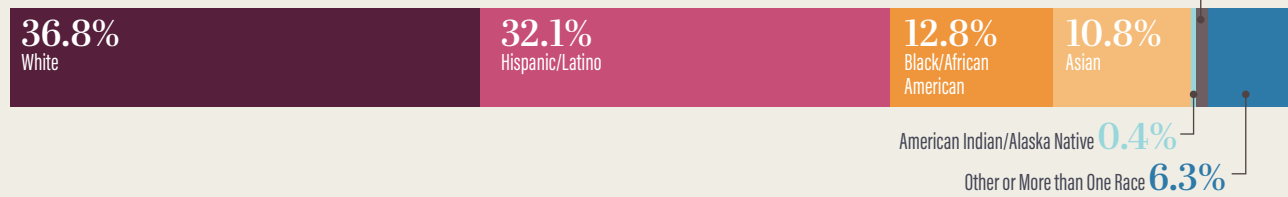
Political Affiliation (Voter Registration)



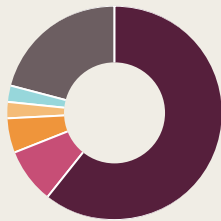
Democratic	32.7%
Republican	24.9%
Non-partisan	35.3%
Libertarian	0.7%
Independent American	4.2%
Other	2.1%

Race

Southern Nevada is home to a minority-majority community.



Housing Unit Types



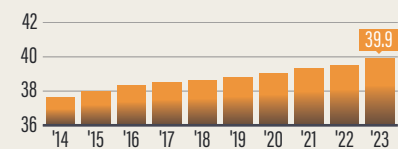
Single Family	60.8%
Condominiums	8.3%
Townhouses	5.3%
Plexes (2-4 Units)	2.3%
Mobile Homes	2.5%
Apartments	20.8%

Persons per Household

2.52 Average Persons per Household	1	26.3%
	2	31.6%
	3	15.8%
	4	13.0%
	5	7.3%
	6	3.5%
	7 or More	2.5%

Age

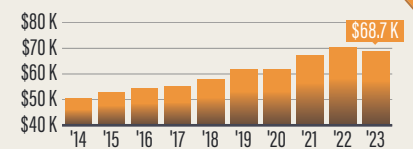
Average Age



Under 18	22.2%
18 to 24	8.7%
25 to 34	14.2%
35 to 44	14.2%
45 to 54	12.5%
55 to 64	11.7%
65 and Over	16.3%
AVERAGE AGE	39.9
MEDIAN AGE	39.2

Household Income

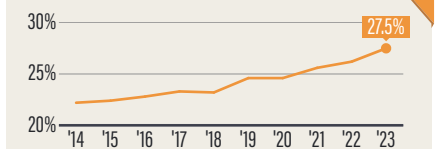
Median Household Income



Income Less than \$15,000	10.2%
Income \$15,000 - \$24,999	7.2%
Income \$25,000 - \$34,999	8.3%
Income \$35,000 - \$49,999	11.9%
Income \$50,000 - \$74,999	17.1%
Income \$75,000 - \$99,999	13.0%
Income \$100,000 - \$149,999	15.9%
Income \$150,000 - \$199,999	7.6%
Income \$200,000 and Over	8.7%
AVERAGE HOUSEHOLD INCOME	\$95,918
MEDIAN HOUSEHOLD INCOME	\$68,673

Education of Adults (25+)

Bachelor's Degree and Higher

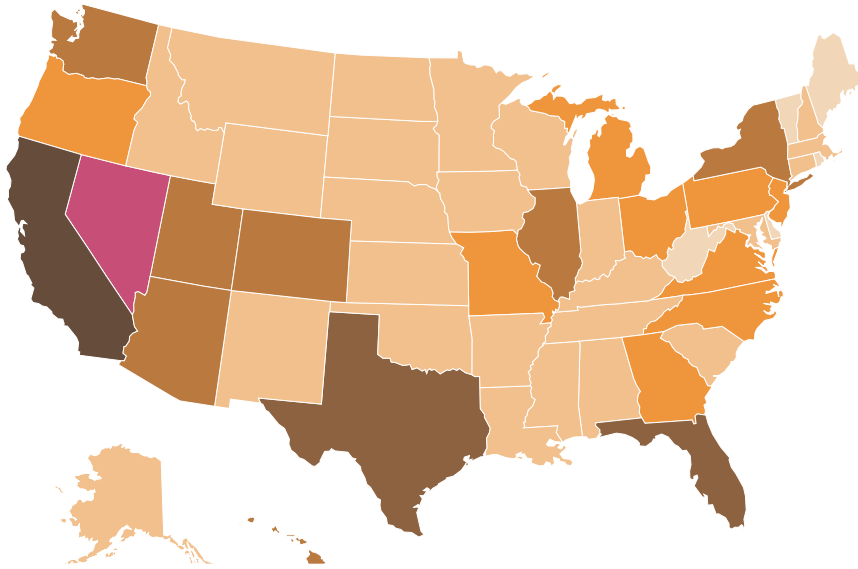


Less than 9th Grade	5.8%
Some High School, No Diploma	7.1%
High School Graduate (or GED)	28.2%
Some College, No Degree	22.3%
Associate Degree	9.1%
Bachelor's Degree	18.3%
Graduate Degree	9.2%

Newcomer Profile

State of Origin

Residents are choosing Clark County due to the region's quality of life offerings and lower cost of living compared to neighboring states.



Top 5

1	California 21,422 36.9%
2	Florida 3,645 6.3%
3	Texas 3,174 5.5%
4	Washington 2,545 4.4%
5	Arizona 2,534 4.4%

Source: Nevada Department of Motor Vehicles.
Note: Based on driver's license surrenders



Children Per Household (under 18)

0	59.7%
1	22.1%
2	11.3%
3	6.9%
4 or More	0.0%

Marital Status

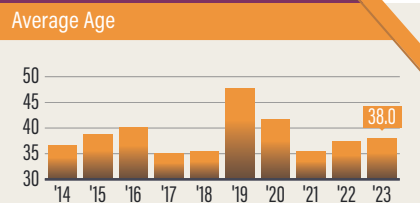
Never Married	62.4%
Married, Spouse Present	27.9%
Married, Spouse Absent	0.0%
Widowed	2.1%
Divorced	7.6%

Employment Status



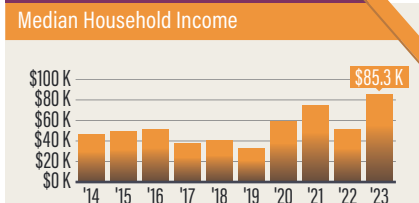
Full time	57.6%
Part time	13.8%
Student	0.0%
Retired	14.5%
Unemployed	14.1%

Age of Adults



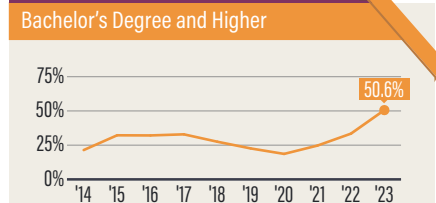
18 to 24	23.5%
25 to 34	22.3%
35 to 44	23.2%
45 to 54	17.7%
55 to 64	10.2%
65 and Over	3.0%
AVERAGE AGE	38.0
MEDIAN AGE	36.6

Household Income



Income Less than \$15,000	3.2%
Income \$15,000 - \$24,999	12.2%
Income \$25,000 - \$34,999	6.1%
Income \$35,000 - \$49,999	7.5%
Income \$50,000 - \$74,999	14.0%
Income \$75,000 - \$99,999	16.8%
Income \$100,000 and Over	40.1%
AVERAGE HOUSEHOLD INCOME	\$87,429
MEDIAN HOUSEHOLD INCOME	\$85,312

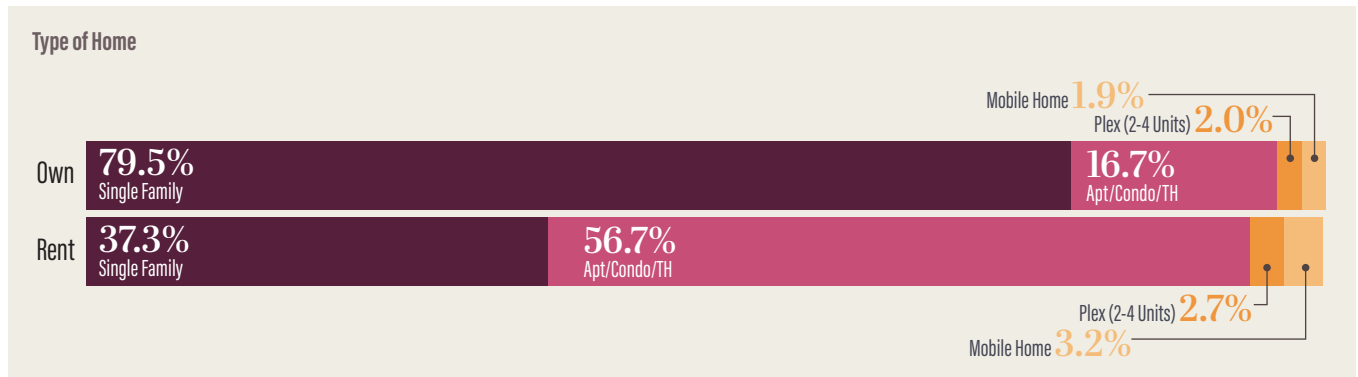
Education of Adults (25+)



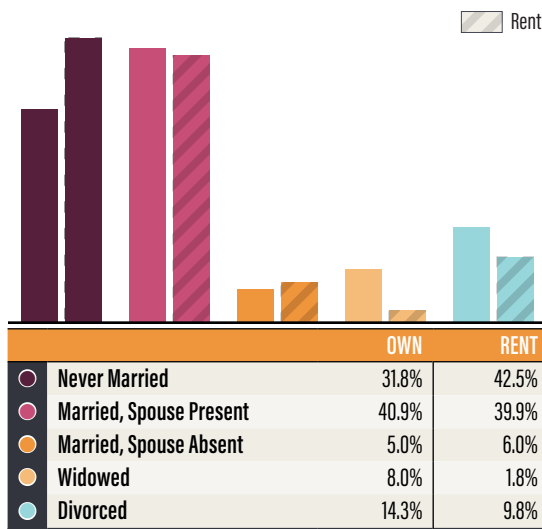
Some High School, No Diploma	2.3%
High School Graduate (or GED)	23.3%
Some College, No Degree	15.3%
Associate Degree	8.4%
Bachelor's Degree	29.7%
Graduate Degree	20.9%

Note: Reflects the profile of residents that moved to Clark County within the last 12 months.

Owner/Renter Profile

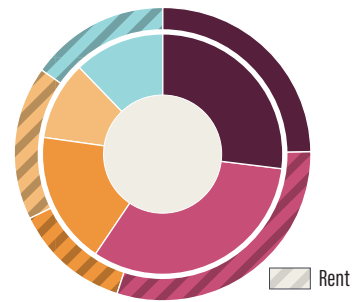


Marital Status



Persons per Household

	OWN (%)	RENT (%)
1	27.1%	24.9%
2	32.4%	30.3%
3	17.8%	12.7%
4	10.6%	16.9%
5 or More	12.1%	15.1%
AVG. HOUSEHOLD SIZE (PERSONS)	2.6	2.8

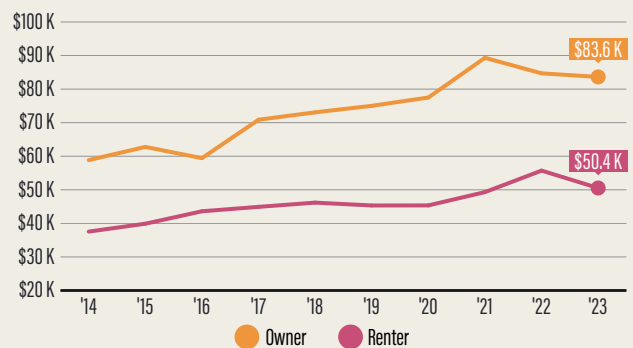


98.6% Owners **95.8%** Renters
 have lived here for one year or longer

Household Income

	OWN (%)	RENT (%)
Income Less than \$15,000	8.8%	12.4%
Income \$15,000 - \$24,999	6.1%	9.0%
Income \$25,000 - \$34,999	4.9%	13.6%
Income \$35,000 - \$49,999	10.1%	14.6%
Income \$50,000 - \$74,999	15.0%	20.2%
Income \$75,000 - \$99,999	14.8%	10.3%
Income \$100,000 and Over	40.3%	20.0%
AVERAGE HOUSEHOLD INCOME	\$90,648	\$64,927
MEDIAN HOUSEHOLD INCOME	\$83,627	\$50,541

Average Household Income



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Population Summary by Zip Code

	89002	89005	89011	89012	89014	89015	89018	89019	89021	89027	89029
Population <i>(No of Residents)</i>	38,536	15,023	45,239	36,697	42,906	42,969	1,553	2,566	3,059	18,993	9,298
AGE											
Under 18	24.3%	14.7%	21.8%	19.8%	19.3%	21.4%	5.1%	17.1%	30.8%	16.0%	12.0%
18 to 24	8.6%	6.4%	7.3%	7.6%	9.2%	8.4%	12.7%	6.6%	9.0%	5.9%	4.6%
25 to 34	12.0%	7.6%	13.8%	11.2%	16.5%	12.6%	28.6%	11.1%	9.3%	7.2%	7.0%
35 to 44	14.5%	9.1%	14.5%	12.8%	14.5%	12.6%	24.1%	14.2%	12.2%	7.2%	7.3%
45 to 54	13.7%	11.0%	12.3%	13.9%	12.2%	12.0%	15.7%	12.1%	11.2%	8.0%	8.5%
55 to 64	12.1%	17.0%	13.1%	12.1%	12.2%	13.4%	8.9%	17.7%	12.0%	14.0%	17.9%
65 and Over	14.8%	34.2%	17.2%	22.7%	16.2%	19.6%	4.9%	21.1%	15.4%	41.8%	42.7%
Average Age	39.5	50.3	41.6	43.8	40.2	41.9	38.5	45.4	36.2	52.6	53.3
Median Age	40.0	55.9	41.9	44.9	39.2	41.9	36.8	48.1	34.7	61.6	61.1
EDUCATION											
Less than 9th Grade	1.7%	1.2%	4.2%	1.1%	2.2%	3.4%	4.8%	1.6%	0.2%	4.9%	2.9%
Some High School, No Diploma	2.9%	3.1%	6.1%	2.1%	2.9%	7.9%	12.0%	7.8%	2.6%	4.7%	9.5%
High School Graduate <i>(or GED)</i>	27.1%	31.6%	24.8%	19.5%	29.9%	35.7%	39.1%	38.0%	35.0%	32.3%	38.4%
Some College, No Degree	26.2%	26.2%	21.5%	21.4%	25.0%	24.3%	21.2%	26.6%	29.0%	24.7%	24.3%
Associate Degree	12.3%	5.9%	8.1%	11.9%	10.7%	9.6%	6.8%	5.4%	14.6%	8.3%	7.6%
Bachelor's Degree	18.6%	19.2%	22.9%	26.3%	19.4%	13.2%	10.6%	14.4%	12.6%	16.6%	12.0%
Graduate Degree	11.1%	12.7%	12.4%	17.7%	9.9%	6.0%	5.4%	6.1%	6.0%	8.5%	5.3%
RACE											
White	64.6%	81.5%	46.7%	61.0%	45.8%	55.2%	33.7%	59.5%	83.3%	67.9%	67.6%
Hispanic/Latino	18.2%	10.1%	23.9%	15.2%	25.9%	23.5%	26.3%	22.2%	10.8%	24.8%	17.8%
Black/African American	4.4%	1.1%	10.2%	5.2%	10.3%	8.7%	34.1%	8.0%	0.6%	1.1%	4.8%
Asian	4.7%	1.6%	10.7%	10.5%	8.8%	3.9%	3.0%	4.6%	0.8%	1.9%	2.7%
American Indian/Alaska Native	0.4%	0.5%	0.4%	0.3%	0.4%	0.7%	0.8%	0.6%	0.4%	0.7%	0.9%
Native Hawaiian/Pacific Islander	0.6%	0.1%	0.8%	0.6%	1.1%	0.8%	0.1%	0.6%	0.0%	0.2%	0.4%
Other or More Than One Race	7.2%	5.0%	7.2%	7.1%	7.7%	7.2%	2.1%	4.5%	4.2%	3.5%	5.8%
EMPLOYMENT STATUS											
Employed	59.7%	46.3%	56.1%	57.2%	60.7%	53.5%	7.4%	35.5%	50.2%	38.4%	35.2%
Not in Labor Force	35.9%	49.4%	38.9%	37.5%	32.9%	39.8%	92.1%	59.1%	41.0%	58.4%	59.2%
Unemployed	4.3%	4.3%	5.0%	5.4%	6.4%	6.7%	0.5%	5.4%	8.9%	3.2%	5.6%
Unemployment Rate	6.8%	8.5%	8.3%	8.6%	9.6%	11.2%	6.3%	13.2%	15.0%	7.7%	13.7%
MARITAL STATUS											
Never Married	28.8%	24.9%	33.3%	27.9%	35.1%	32.7%	49.1%	29.0%	23.1%	19.4%	23.5%
Married, Spouse Present	49.6%	49.2%	46.6%	50.0%	41.8%	39.3%	20.7%	38.9%	64.6%	55.8%	37.9%
Married, Spouse Absent	4.4%	3.2%	3.3%	3.1%	4.1%	4.9%	14.3%	4.9%	3.3%	3.7%	4.3%
Widowed	5.3%	8.6%	4.5%	5.9%	5.1%	7.0%	4.4%	11.3%	3.0%	10.0%	11.4%
Divorced	11.9%	14.1%	12.4%	13.0%	13.9%	16.2%	11.5%	15.9%	6.1%	11.1%	22.9%
POLITICAL AFFILIATION <i>(VOTER REGISTRATION)</i>											
Democratic	23.1%	20.3%	26.9%	27.3%	32.6%	27.2%	15.8%	21.0%	8.1%	19.3%	19.0%
Republican	39.2%	46.1%	30.6%	34.0%	25.0%	31.9%	40.7%	34.7%	66.6%	39.2%	38.4%
Non-partisan	30.0%	25.8%	35.4%	31.7%	35.1%	33.3%	35.8%	35.8%	20.5%	35.3%	37.0%
Libertarian	0.9%	1.1%	0.8%	0.7%	0.8%	0.8%	1.3%	0.9%	0.5%	0.4%	0.6%
Independent American	5.2%	5.4%	4.3%	4.7%	4.3%	4.9%	4.9%	5.5%	3.4%	4.7%	4.2%
Other	1.6%	1.3%	1.9%	1.6%	2.1%	1.8%	1.5%	1.9%	0.9%	1.1%	0.7%
GENDER											
Male	49.6%	49.7%	49.3%	48.8%	49.1%	49.3%	87.3%	51.1%	50.8%	49.2%	50.4%
Female	50.4%	50.3%	50.7%	51.2%	50.9%	50.7%	12.7%	48.9%	49.2%	50.8%	49.6%
Male/Female Ratio	0.98	0.99	0.97	0.95	0.96	0.97	6.89	1.04	1.03	0.97	1.02

Household Summary by Zip Code

	89002	89005	89011	89012	89014	89015	89018	89019	89021	89027	89029
TOTAL HOUSING UNITS											
Single Family	11,242	4,453	12,545	10,514	8,263	12,168	351	450	975	5,376	1,590
Condominiums	-	499	1,046	661	1,854	443	-	-	-	1,604	1,141
Townhouses	1,143	390	2,219	1,279	1,008	858	-	-	-	2,080	670
Plexes (2-4 Units)	1	254	103	-	86	373	11	9	4	161	-
Mobile Homes	305	1,226	151	-	19	470	472	549	137	204	1
Apartments	1,285	413	3,263	2,957	7,059	3,133	-	436	-	699	1,651
Total Housing Units	13,976	7,235	19,327	15,411	18,289	17,445	834	1,444	1,116	10,124	5,053
HOUSING UNIT DISTRIBUTION											
Single Family	80.4%	61.5%	64.9%	68.2%	45.2%	69.8%	42.1%	31.2%	87.4%	53.1%	31.5%
Condominiums	0.0%	6.9%	5.4%	4.3%	10.1%	2.5%	0.0%	0.0%	0.0%	15.8%	22.6%
Townhouses	8.2%	5.4%	11.5%	8.3%	5.5%	4.9%	0.0%	0.0%	0.0%	20.5%	13.3%
Plexes (2-4 Units)	0.0%	3.5%	0.5%	0.0%	0.5%	2.1%	1.3%	0.6%	0.4%	1.6%	0.0%
Mobile Homes	2.2%	16.9%	0.8%	0.0%	0.1%	2.7%	56.6%	38.0%	12.3%	2.0%	0.0%
Apartments	9.2%	5.7%	16.9%	19.2%	38.6%	18.0%	0.0%	30.2%	0.0%	6.9%	32.7%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
HOUSING OCCUPANCY											
Owner	76.9%	72.7%	70.0%	65.3%	47.6%	60.8%	71.2%	61.6%	85.3%	74.4%	48.3%
Renter	23.1%	27.3%	30.0%	34.7%	52.4%	39.2%	28.8%	38.4%	14.7%	25.6%	51.7%
Average Household Size (Persons)	2.76	2.04	2.34	2.37	2.33	2.44	1.86	1.78	2.74	1.86	1.77
HOUSEHOLD INCOME											
Income Less than \$15,000	4.8%	9.0%	7.5%	5.8%	6.6%	11.1%	8.2%	8.8%	5.0%	4.9%	16.8%
Income \$15,000 - \$24,999	4.5%	7.8%	5.1%	5.2%	6.9%	8.6%	8.2%	16.5%	4.8%	8.2%	14.4%
Income \$25,000 - \$34,999	5.3%	9.8%	4.6%	5.7%	8.0%	8.5%	16.3%	11.7%	3.6%	11.4%	10.3%
Income \$35,000 - \$49,999	7.9%	10.0%	8.7%	9.4%	13.5%	11.9%	7.5%	12.3%	9.3%	12.8%	16.8%
Income \$50,000 - \$74,999	16.7%	16.4%	15.8%	15.6%	19.4%	18.5%	28.7%	10.0%	20.4%	20.9%	16.3%
Income \$75,000 - \$99,999	14.5%	11.7%	13.5%	12.8%	14.7%	12.0%	11.8%	16.2%	11.4%	15.9%	10.7%
Income \$100,000 - \$149,999	21.9%	15.2%	18.0%	17.1%	16.3%	14.4%	9.4%	10.5%	26.6%	16.6%	8.7%
Income \$150,000 - \$199,999	12.4%	9.4%	11.1%	11.2%	7.6%	7.8%	7.2%	7.4%	10.8%	5.2%	3.4%
Income \$200,000 and Over	12.1%	10.7%	15.7%	17.3%	7.1%	7.3%	2.6%	6.7%	8.0%	4.1%	2.6%
Average Household Income	\$117,988	\$103,212	\$127,183	\$131,769	\$92,747	\$88,829	\$70,918	\$82,121	\$108,615	\$82,604	\$60,015
Median Household Income	\$92,731	\$69,615	\$89,207	\$90,260	\$67,973	\$61,980	\$57,920	\$51,503	\$88,792	\$63,739	\$41,633

Population Summary by Zip Code

	89030	89031	89032	89040	89044	89046	89052	89054	89074	89081	89084
Population (No of Residents)	50,445	79,427	49,669	3,260	33,932	453	62,031	63	53,002	42,707	40,532
AGE											
Under 18	29.8%	25.0%	24.9%	24.7%	18.6%	9.7%	18.6%	25.2%	17.7%	28.0%	25.2%
18 to 24	11.9%	9.5%	10.1%	8.2%	5.8%	4.8%	7.3%	4.7%	8.0%	10.0%	8.3%
25 to 34	15.8%	15.4%	15.0%	9.1%	8.7%	6.8%	10.5%	11.0%	14.2%	17.0%	13.0%
35 to 44	13.3%	14.3%	12.9%	9.9%	13.1%	7.8%	13.0%	18.9%	13.4%	15.9%	15.3%
45 to 54	11.2%	12.7%	12.1%	10.5%	11.9%	11.1%	13.3%	15.1%	12.9%	11.4%	12.1%
55 to 64	8.8%	11.2%	11.4%	13.2%	13.1%	21.0%	12.2%	14.5%	13.9%	8.4%	10.2%
65 and Over	9.1%	11.9%	13.6%	24.5%	28.8%	38.8%	25.1%	10.6%	19.9%	9.3%	16.0%
Average Age	33.8	37.5	37.6	41.4	45.7	51.6	45.3	37.7	42.7	35.3	39.8
Median Age	31.0	36.4	36.1	41.7	47.5	57.8	47.0	38.8	42.8	33.4	38.9
EDUCATION											
Less than 9th Grade	22.4%	4.7%	8.1%	2.3%	0.7%	2.8%	1.4%	1.5%	2.6%	5.2%	2.6%
Some High School, No Diploma	18.4%	6.0%	9.9%	6.0%	2.1%	12.4%	3.5%	3.6%	3.2%	7.5%	5.9%
High School Graduate (or GED)	34.5%	34.4%	33.9%	40.7%	21.1%	47.1%	18.8%	16.3%	23.6%	30.8%	25.6%
Some College, No Degree	14.2%	24.8%	22.6%	23.5%	21.1%	19.6%	20.5%	20.7%	25.6%	25.1%	24.4%
Associate Degree	5.3%	10.5%	9.2%	8.5%	8.2%	9.1%	10.5%	5.3%	9.4%	11.7%	10.9%
Bachelor's Degree	3.8%	13.9%	12.0%	10.9%	29.8%	8.2%	28.0%	32.9%	22.6%	12.1%	20.4%
Graduate Degree	1.3%	5.7%	4.3%	8.0%	16.9%	0.8%	17.4%	19.8%	13.0%	7.6%	10.3%
RACE											
White	8.4%	27.6%	16.9%	76.4%	57.9%	65.3%	55.4%	50.2%	53.0%	21.7%	36.8%
Hispanic/Latino	69.0%	36.0%	43.8%	14.6%	14.5%	13.5%	15.0%	16.4%	20.7%	35.7%	23.0%
Black/African American	18.1%	21.0%	26.4%	0.5%	5.3%	9.6%	5.8%	5.8%	7.4%	25.8%	19.2%
Asian	1.3%	7.0%	6.2%	1.0%	14.5%	4.6%	15.2%	18.9%	10.1%	8.4%	11.7%
American Indian/Alaska Native	0.3%	0.3%	0.3%	2.5%	0.2%	0.8%	0.2%	0.0%	0.3%	0.3%	0.3%
Native Hawaiian/Pacific Islander	0.5%	1.2%	1.1%	0.0%	0.4%	0.7%	0.8%	1.0%	0.9%	1.2%	1.0%
Other or More Than One Race	2.4%	6.9%	5.4%	5.0%	7.2%	5.6%	7.4%	7.7%	7.6%	6.9%	8.1%
EMPLOYMENT STATUS											
Employed	50.9%	59.7%	57.7%	47.8%	52.1%	46.2%	51.9%	61.7%	62.8%	63.5%	57.0%
Not in Labor Force	43.0%	34.4%	34.8%	46.2%	45.7%	52.7%	43.2%	33.0%	32.4%	30.0%	38.9%
Unemployed	6.1%	5.9%	7.5%	6.0%	2.2%	1.1%	4.9%	5.3%	4.8%	6.5%	4.1%
Unemployment Rate	10.7%	9.2%	11.5%	11.1%	4.1%	2.3%	8.6%	7.9%	7.2%	9.5%	6.9%
MARITAL STATUS											
Never Married	46.4%	34.9%	39.4%	28.4%	22.9%	28.7%	28.2%	19.9%	31.5%	36.0%	30.8%
Married, Spouse Present	30.1%	43.7%	35.1%	51.7%	57.1%	30.6%	50.8%	69.0%	46.0%	44.6%	49.7%
Married, Spouse Absent	9.2%	5.4%	6.9%	2.6%	3.2%	3.5%	3.4%	3.2%	3.7%	5.8%	5.3%
Widowed	3.8%	4.2%	5.4%	5.8%	4.6%	14.7%	6.2%	1.9%	5.6%	2.9%	5.0%
Divorced	10.6%	11.8%	13.2%	11.6%	12.3%	22.6%	11.3%	6.1%	13.1%	10.7%	9.1%
POLITICAL AFFILIATION (VOTER REGISTRATION)											
Democratic	43.9%	38.3%	43.7%	11.6%	28.2%	15.0%	27.8%	25.0%	30.8%	39.0%	35.0%
Republican	8.6%	20.6%	14.6%	54.6%	33.4%	43.3%	33.0%	50.0%	28.8%	17.4%	24.3%
Non-partisan	41.1%	34.4%	35.4%	27.5%	31.2%	33.9%	32.0%	20.0%	33.2%	36.8%	33.8%
Libertarian	0.5%	0.7%	0.5%	0.6%	0.7%	0.5%	0.6%	0.0%	0.8%	0.6%	0.7%
Independent American	3.2%	3.9%	3.5%	4.6%	4.8%	6.3%	4.8%	5.0%	4.5%	3.7%	4.2%
Other	2.6%	2.2%	2.3%	1.1%	1.8%	0.5%	1.8%	0.0%	1.8%	2.4%	2.1%
GENDER											
Male	52.7%	49.1%	48.8%	50.2%	48.7%	53.0%	48.6%	48.5%	48.9%	49.5%	48.8%
Female	47.3%	50.9%	51.2%	49.8%	51.3%	47.0%	51.4%	51.5%	51.1%	50.5%	51.2%
Male/Female Ratio	1.11	0.97	0.95	1.01	0.95	1.13	0.94	0.94	0.96	0.98	0.95

Household Summary by Zip Code

	89030	89031	89032	89040	89044	89046	89052	89054	89074	89081	89084
TOTAL HOUSING UNITS											
Single Family	8,112	23,543	12,160	908	12,575	100	19,396	13	13,910	11,808	12,264
Condominiums	292	529	632	-	20	-	2,121	-	1,933	402	362
Townhouses	483	829	798	-	1,780	-	1,012	-	1,777	-	1,160
Plexes (2-4 Units)	3,332	47	82	50	8	3	100	-	-	-	714
Mobile Homes	770	2	-	580	69	263	-	24	355	3	-
Apartments	2,156	1,451	3,055	67	953	24	4,374	-	4,911	1,816	1,037
Total Housing Units	15,145	26,401	16,727	1,605	15,405	390	27,003	37	22,886	14,029	15,537
HOUSING UNIT DISTRIBUTION											
Single Family	53.6%	89.2%	72.7%	56.6%	81.6%	25.6%	71.8%	35.1%	60.8%	84.2%	78.9%
Condominiums	1.9%	2.0%	3.8%	0.0%	0.1%	0.0%	7.9%	0.0%	8.4%	2.9%	2.3%
Townhouses	3.2%	3.1%	4.8%	0.0%	11.6%	0.0%	3.7%	0.0%	7.8%	0.0%	7.5%
Plexes (2-4 Units)	22.0%	0.2%	0.5%	3.1%	0.1%	0.8%	0.4%	0.0%	0.0%	0.0%	4.6%
Mobile Homes	5.1%	0.0%	0.0%	36.1%	0.4%	67.4%	0.0%	64.9%	1.6%	0.0%	0.0%
Apartments	14.2%	5.5%	18.3%	4.2%	6.2%	6.2%	16.2%	0.0%	21.5%	12.9%	6.7%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
HOUSING OCCUPANCY											
Owner	38.9%	69.2%	59.2%	74.2%	85.0%	46.4%	63.5%	79.7%	58.3%	61.2%	74.8%
Renter	61.1%	30.8%	40.8%	25.8%	15.0%	53.6%	36.5%	20.3%	41.7%	38.8%	25.2%
Average Household Size (Persons)	3.30	3.01	2.97	2.03	2.20	1.16	2.29	1.70	2.30	3.04	2.61
HOUSEHOLD INCOME											
Income Less than \$15,000	18.6%	5.7%	7.8%	13.1%	6.0%	23.7%	6.1%	4.7%	6.2%	5.9%	7.2%
Income \$15,000 - \$24,999	11.5%	5.9%	7.2%	9.8%	3.7%	14.9%	4.3%	1.6%	4.5%	2.8%	2.5%
Income \$25,000 - \$34,999	11.7%	7.0%	9.1%	7.8%	5.0%	12.0%	7.3%	2.8%	5.8%	7.8%	5.1%
Income \$35,000 - \$49,999	15.2%	12.4%	11.5%	7.1%	6.7%	17.4%	9.9%	5.6%	10.7%	12.1%	10.8%
Income \$50,000 - \$74,999	18.5%	20.0%	21.9%	17.4%	12.9%	19.5%	13.2%	3.5%	16.8%	18.8%	15.4%
Income \$75,000 - \$99,999	9.9%	15.4%	15.9%	17.7%	11.9%	5.4%	12.2%	6.3%	15.2%	18.2%	14.3%
Income \$100,000 - \$149,999	10.5%	20.6%	16.3%	15.7%	20.7%	4.7%	17.9%	23.8%	18.5%	21.3%	23.2%
Income \$150,000 - \$199,999	2.7%	8.0%	6.4%	6.0%	13.7%	1.0%	10.2%	11.8%	10.9%	6.3%	12.6%
Income \$200,000 and Over	1.3%	5.0%	3.8%	5.5%	19.4%	1.4%	18.9%	40.0%	11.5%	6.8%	8.9%
Average Household Income	\$56,677	\$90,787	\$81,177	\$84,111	\$143,187	\$46,292	\$137,686	\$207,732	\$113,403	\$97,399	\$109,113
Median Household Income	\$42,345	\$73,239	\$64,946	\$66,607	\$107,050	\$34,446	\$93,037	\$159,352	\$83,858	\$78,328	\$89,914

Population Summary by Zip Code

	89085	89086	89101	89102	89103	89104	89106	89107	89108	89109	89110
Population <i>(No of Residents)</i>	4,266	12,518	42,513	34,204	45,302	36,449	30,796	39,110	76,685	6,738	74,648
AGE											
Under 18	30.1%	29.0%	24.0%	23.5%	18.1%	21.8%	27.3%	23.6%	24.6%	11.5%	27.7%
18 to 24	9.2%	10.5%	10.0%	8.7%	7.6%	9.0%	9.8%	9.7%	9.5%	5.5%	11.1%
25 to 34	11.9%	18.3%	15.5%	14.5%	15.4%	13.5%	14.4%	14.2%	15.8%	12.6%	14.7%
35 to 44	18.3%	15.6%	13.8%	13.7%	14.5%	12.5%	13.0%	12.6%	13.5%	14.3%	12.6%
45 to 54	13.2%	10.9%	12.6%	11.5%	12.6%	12.5%	11.4%	12.3%	11.6%	13.7%	11.8%
55 to 64	8.0%	7.7%	11.9%	11.3%	12.6%	13.1%	10.6%	11.6%	11.1%	15.9%	10.4%
65 and Over	9.2%	8.1%	12.3%	16.8%	19.1%	17.7%	13.6%	16.1%	14.0%	26.6%	11.8%
Average Age	35.8	33.8	37.5	39.2	41.3	40.1	36.2	38.8	37.5	47.6	35.5
Median Age	36.6	31.0	36.2	37.7	40.6	39.7	34.3	37.5	35.7	49.0	32.9
EDUCATION											
Less than 9th Grade	1.8%	4.7%	17.5%	11.9%	7.4%	14.5%	13.9%	10.5%	9.1%	7.8%	14.9%
Some High School, No Diploma	3.5%	3.9%	15.8%	10.6%	11.1%	13.0%	14.3%	10.5%	10.6%	6.8%	15.3%
High School Graduate <i>(or GED)</i>	20.1%	30.6%	32.7%	31.4%	31.2%	33.2%	32.8%	35.7%	36.0%	22.5%	33.1%
Some College, No Degree	22.2%	22.5%	18.2%	19.5%	22.1%	18.0%	20.8%	20.8%	20.2%	19.1%	19.6%
Associate Degree	11.5%	14.7%	5.1%	6.2%	7.6%	6.7%	6.2%	6.5%	8.1%	7.4%	6.9%
Bachelor's Degree	24.9%	18.3%	7.4%	13.0%	15.6%	10.5%	8.5%	10.9%	11.5%	19.3%	7.4%
Graduate Degree	16.0%	5.4%	3.3%	7.3%	5.0%	4.1%	3.4%	5.1%	4.5%	17.1%	2.8%
RACE											
White	47.5%	25.6%	17.0%	24.0%	27.1%	20.5%	11.8%	23.8%	24.3%	46.3%	14.4%
Hispanic/Latino	19.3%	28.9%	57.7%	46.2%	35.3%	59.1%	41.2%	55.8%	47.3%	20.0%	67.2%
Black/African American	10.7%	30.8%	17.0%	14.6%	15.6%	10.4%	37.4%	10.2%	17.1%	14.3%	9.7%
Asian	10.9%	6.3%	3.6%	9.1%	15.5%	5.6%	3.9%	4.7%	4.5%	12.4%	4.6%
American Indian/Alaska Native	0.3%	0.3%	0.4%	0.5%	0.3%	0.4%	0.4%	0.4%	0.4%	0.5%	0.3%
Native Hawaiian/Pacific Islander	1.3%	0.8%	0.5%	0.9%	1.0%	0.3%	0.7%	0.7%	0.9%	0.4%	0.4%
Other or More Than One Race	10.0%	7.5%	3.8%	4.9%	5.2%	3.7%	4.6%	4.4%	5.5%	6.1%	3.4%
EMPLOYMENT STATUS											
Employed	61.1%	59.7%	48.9%	57.0%	57.1%	54.4%	49.4%	55.5%	56.3%	47.3%	53.4%
Not in Labor Force	34.9%	28.8%	44.5%	35.8%	36.3%	39.3%	42.5%	38.9%	36.0%	45.6%	41.1%
Unemployed	4.0%	11.6%	6.6%	7.1%	6.5%	6.2%	8.1%	5.6%	7.8%	7.0%	5.6%
Unemployment Rate	6.7%	16.9%	11.9%	11.1%	10.3%	10.3%	14.0%	9.2%	12.2%	13.0%	9.4%
MARITAL STATUS											
Never Married	30.2%	38.7%	50.4%	46.1%	39.4%	43.3%	47.3%	40.5%	41.0%	43.4%	42.5%
Married, Spouse Present	51.8%	38.8%	23.1%	24.7%	33.5%	31.1%	26.8%	32.5%	33.9%	28.5%	35.6%
Married, Spouse Absent	6.9%	7.6%	7.8%	7.7%	7.6%	6.6%	7.8%	7.8%	6.1%	5.8%	6.4%
Widowed	1.6%	4.4%	4.7%	6.5%	5.7%	5.9%	5.7%	6.6%	5.2%	5.3%	5.1%
Divorced	9.5%	10.6%	14.1%	15.0%	13.9%	13.1%	12.4%	12.6%	13.7%	17.0%	10.5%
POLITICAL AFFILIATION <i>(VOTER REGISTRATION)</i>											
Democratic	29.2%	37.6%	37.7%	37.1%	34.0%	39.6%	46.5%	38.9%	37.4%	26.0%	40.0%
Republican	32.5%	16.3%	11.8%	17.2%	18.6%	14.7%	8.9%	17.4%	18.5%	26.0%	15.9%
Non-partisan	30.7%	39.0%	42.8%	39.0%	40.2%	39.2%	37.5%	36.7%	37.1%	40.0%	37.8%
Libertarian	0.7%	0.7%	0.8%	0.6%	0.8%	0.8%	0.6%	0.7%	0.8%	1.0%	0.6%
Independent American	5.2%	4.0%	4.5%	3.9%	4.1%	3.7%	3.9%	3.8%	3.8%	5.1%	3.2%
Other	1.7%	2.3%	2.4%	2.1%	2.2%	1.9%	2.6%	2.4%	2.3%	1.9%	2.3%
GENDER											
Male	48.7%	49.2%	55.4%	51.4%	51.4%	51.8%	49.3%	50.3%	49.4%	54.9%	49.9%
Female	51.3%	50.8%	44.6%	48.6%	48.6%	48.2%	50.7%	49.7%	50.6%	45.1%	50.1%
Male/Female Ratio	0.95	0.97	1.24	1.06	1.06	1.08	0.97	1.01	0.98	1.22	1.00

Household Summary by Zip Code

	89085	89086	89101	89102	89103	89104	89106	89107	89108	89109	89110
TOTAL HOUSING UNITS											
Single Family	1,392	2,627	4,161	4,135	4,493	7,326	4,898	9,101	14,786	269	13,930
Condominiums	-	-	1,101	1,023	6,187	241	137	532	2,746	8,207	787
Townhouses	-	417	276	608	1,035	6	546	729	963	75	1,751
Plexes (2-4 Units)	-	422	2,904	229	680	918	1,136	187	1,257	-	804
Mobile Homes	-	-	15	438	2,095	2,139	44	-	178	1	2,169
Apartments	-	1,107	8,627	9,375	8,226	3,609	4,365	3,023	9,293	1,710	4,160
Total Housing Units	1,392	4,573	17,084	15,808	22,716	14,239	11,126	13,572	29,223	10,262	23,601
HOUSING UNIT DISTRIBUTION											
Single Family	100.0%	57.4%	24.4%	26.2%	19.8%	51.5%	44.0%	67.1%	50.6%	2.6%	59.0%
Condominiums	0.0%	0.0%	6.4%	6.5%	27.2%	1.7%	1.2%	3.9%	9.4%	80.0%	3.3%
Townhouses	0.0%	9.1%	1.6%	3.8%	4.6%	0.0%	4.9%	5.4%	3.3%	0.7%	7.4%
Plexes (2-4 Units)	0.0%	9.2%	17.0%	1.4%	3.0%	6.4%	10.2%	1.4%	4.3%	0.0%	3.4%
Mobile Homes	0.0%	0.0%	0.1%	2.8%	9.2%	15.0%	0.4%	0.0%	0.6%	0.0%	9.2%
Apartments	0.0%	24.2%	50.5%	59.3%	36.2%	25.3%	39.2%	22.3%	31.8%	16.7%	17.6%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
HOUSING OCCUPANCY											
Owner	85.7%	54.9%	18.7%	27.0%	33.9%	46.4%	32.1%	53.2%	44.4%	39.2%	56.4%
Renter	14.3%	45.1%	81.3%	73.0%	66.1%	53.6%	67.9%	46.8%	55.6%	60.8%	43.6%
Average Household Size (Persons)	3.06	2.74	2.34	2.16	1.99	2.55	2.70	2.88	2.61	0.66	3.16
HOUSEHOLD INCOME											
Income Less than \$15,000	10.2%	5.3%	25.8%	17.1%	12.0%	21.7%	28.4%	14.6%	15.0%	17.2%	17.6%
Income \$15,000 - \$24,999	0.4%	4.9%	16.8%	12.3%	11.7%	11.1%	12.9%	10.2%	9.5%	12.3%	9.1%
Income \$25,000 - \$34,999	1.0%	12.0%	13.5%	13.6%	14.6%	10.9%	11.0%	9.7%	10.4%	11.9%	12.1%
Income \$35,000 - \$49,999	5.2%	15.3%	13.0%	16.2%	16.4%	12.8%	13.2%	16.9%	14.9%	12.3%	13.5%
Income \$50,000 - \$74,999	11.1%	19.2%	13.3%	16.0%	20.3%	16.2%	13.4%	16.9%	18.9%	10.4%	16.7%
Income \$75,000 - \$99,999	11.1%	15.1%	7.0%	8.2%	10.4%	10.4%	8.1%	11.9%	13.3%	7.4%	12.2%
Income \$100,000 - \$149,999	29.0%	15.8%	6.4%	8.7%	8.0%	11.0%	7.3%	13.2%	11.9%	8.8%	11.2%
Income \$150,000 - \$199,999	19.9%	7.0%	2.2%	3.0%	2.9%	3.2%	2.6%	3.2%	3.7%	5.6%	4.3%
Income \$200,000 and Over	12.1%	5.3%	2.0%	4.9%	3.6%	2.8%	3.1%	3.4%	2.4%	14.1%	3.4%
Average Household Income	\$127,794	\$85,645	\$48,480	\$67,000	\$65,165	\$61,070	\$54,344	\$69,122	\$65,815	\$101,863	\$67,116
Median Household Income	\$116,134	\$64,609	\$30,047	\$40,594	\$44,859	\$41,683	\$32,608	\$48,540	\$50,260	\$45,729	\$47,106

Population Summary by Zip Code

	89113	89115	89117	89118	89119	89120	89121	89122	89123	89124	89128
Population <i>(No of Residents)</i>	40,383	70,731	55,749	27,840	48,785	24,375	68,187	55,683	57,939	6,786	38,741
AGE											
Under 18	20.3%	30.8%	16.6%	17.6%	20.0%	18.0%	20.4%	22.1%	17.0%	19.2%	19.4%
18 to 24	7.5%	11.9%	7.5%	8.6%	10.7%	8.3%	8.2%	8.8%	7.8%	7.6%	8.6%
25 to 34	16.5%	16.9%	14.4%	16.8%	16.9%	14.4%	13.5%	14.4%	14.7%	7.3%	14.2%
35 to 44	16.9%	13.6%	13.7%	16.0%	14.7%	13.1%	12.6%	13.2%	15.1%	10.5%	13.6%
45 to 54	13.1%	10.7%	12.8%	13.4%	12.1%	12.5%	12.0%	11.4%	13.7%	13.0%	12.4%
55 to 64	11.5%	8.4%	14.4%	12.6%	11.5%	13.2%	13.1%	11.9%	13.6%	19.2%	13.1%
65 and Over	14.3%	7.6%	20.7%	15.1%	14.0%	20.5%	20.2%	18.1%	18.1%	23.1%	18.8%
Average Age	39.7	32.5	43.4	40.3	38.4	42.0	41.1	40.1	43.1	45.7	42.0
Median Age	39.0	30.0	43.4	39.6	36.8	41.6	40.5	38.9	43.4	49.1	41.3
EDUCATION											
Less than 9th Grade	4.3%	15.3%	3.0%	4.4%	7.4%	5.3%	9.5%	6.5%	2.5%	3.8%	3.2%
Some High School, No Diploma	4.0%	15.7%	5.7%	4.4%	8.1%	6.2%	10.9%	9.4%	4.6%	1.8%	7.0%
High School Graduate <i>(or GED)</i>	20.5%	32.2%	26.3%	30.9%	31.9%	32.2%	36.4%	31.9%	27.4%	29.9%	26.5%
Some College, No Degree	21.1%	20.7%	23.0%	23.1%	24.5%	21.6%	20.4%	22.6%	22.9%	23.0%	23.2%
Associate Degree	9.3%	6.5%	8.7%	11.1%	6.4%	7.9%	6.3%	11.5%	9.1%	7.1%	9.3%
Bachelor's Degree	29.5%	6.8%	21.5%	18.3%	14.7%	17.3%	11.5%	13.0%	22.8%	18.5%	19.7%
Graduate Degree	11.3%	3.0%	11.8%	7.9%	7.0%	9.5%	5.0%	5.2%	10.7%	16.1%	11.0%
RACE											
White	35.5%	14.7%	47.1%	31.8%	25.3%	38.8%	28.3%	27.7%	44.4%	70.3%	41.8%
Hispanic/Latino	18.3%	54.3%	19.6%	20.2%	38.4%	37.8%	46.0%	38.9%	23.4%	13.0%	26.6%
Black/African American	10.0%	22.4%	10.7%	20.4%	18.4%	8.6%	13.4%	14.3%	8.5%	3.9%	13.7%
Asian	28.2%	2.9%	15.0%	20.1%	10.6%	7.5%	5.5%	11.7%	13.9%	4.6%	9.9%
American Indian/Alaska Native	0.2%	0.4%	0.3%	0.4%	0.5%	0.5%	0.5%	0.4%	0.3%	3.4%	0.4%
Native Hawaiian/Pacific Islander	1.0%	0.5%	0.8%	0.9%	0.9%	0.8%	1.0%	1.2%	1.8%	0.1%	0.8%
Other or More Than One Race	6.8%	4.7%	6.5%	6.1%	5.9%	6.0%	5.2%	5.8%	7.8%	4.7%	6.8%
EMPLOYMENT STATUS											
Employed	64.0%	53.2%	56.6%	63.5%	59.8%	60.0%	52.8%	55.2%	62.7%	47.8%	59.7%
Not in Labor Force	30.5%	37.0%	36.2%	30.6%	31.4%	34.2%	40.3%	38.4%	30.7%	49.0%	35.6%
Unemployed	5.6%	9.8%	7.2%	5.9%	8.8%	5.9%	6.9%	6.5%	6.5%	3.2%	4.7%
Unemployment Rate	8.0%	16.1%	11.3%	8.5%	12.9%	8.9%	11.6%	10.5%	9.4%	6.3%	7.3%
MARITAL STATUS											
Never Married	39.3%	45.6%	34.0%	38.2%	50.3%	38.2%	41.4%	37.8%	37.3%	37.3%	39.5%
Married, Spouse Present	42.5%	30.3%	42.3%	34.7%	23.7%	35.3%	29.7%	34.9%	42.0%	44.9%	39.6%
Married, Spouse Absent	4.5%	9.7%	4.9%	6.2%	8.1%	7.0%	6.2%	7.1%	3.8%	2.1%	2.6%
Widowed	4.3%	3.9%	6.6%	4.6%	4.3%	6.7%	7.4%	6.0%	5.7%	3.3%	5.5%
Divorced	9.4%	10.6%	12.2%	16.3%	13.6%	12.7%	15.3%	14.1%	11.2%	12.4%	12.7%
POLITICAL AFFILIATION <i>(VOTER REGISTRATION)</i>											
Democratic	30.6%	38.1%	31.0%	32.0%	35.0%	34.8%	36.6%	36.1%	30.7%	22.1%	34.4%
Republican	24.5%	11.3%	27.3%	22.4%	15.4%	23.9%	18.3%	18.7%	27.6%	41.1%	23.8%
Non-partisan	38.1%	43.9%	34.7%	38.6%	42.0%	34.3%	38.4%	38.2%	34.1%	30.2%	34.8%
Libertarian	0.7%	0.6%	0.7%	0.6%	0.8%	0.7%	0.7%	0.6%	0.8%	1.1%	0.9%
Independent American	3.8%	3.6%	4.3%	3.8%	4.4%	4.2%	3.9%	4.0%	4.6%	4.2%	4.1%
Other	2.2%	2.4%	2.0%	2.5%	2.3%	2.1%	2.1%	2.2%	2.2%	1.3%	1.9%
GENDER											
Male	49.4%	49.9%	49.2%	51.0%	52.4%	49.7%	50.0%	49.0%	50.1%	54.7%	48.2%
Female	50.6%	50.1%	50.8%	49.0%	47.6%	50.3%	50.0%	51.0%	49.9%	45.3%	51.8%
Male/Female Ratio	0.98	1.00	0.97	1.04	1.10	0.99	1.00	0.96	1.01	1.21	0.93

Household Summary by Zip Code

	89113	89115	89117	89118	89119	89120	89121	89122	89123	89124	89128
TOTAL HOUSING UNITS											
Single Family	11,209	8,496	13,747	3,952	3,760	5,709	10,068	12,063	15,053	629	8,540
Condominiums	2,020	870	2,714	3,650	3,147	1,264	1,166	1,318	3,733	16	4,090
Townhouses	562	842	555	531	438	776	4,230	1,036	1,274	-	869
Plexes (2-4 Units)	71	1,665	144	120	1,235	13	1,009	108	7	6	112
Mobile Homes	2	2,847	-	2	1	1	3,008	2,067	138	337	-
Apartments	2,359	6,526	7,150	3,921	13,481	2,417	7,827	5,167	5,755	-	3,353
Total Housing Units	16,223	21,246	24,310	12,176	22,062	10,180	27,308	21,759	25,960	988	16,964
HOUSING UNIT DISTRIBUTION											
Single Family	69.1%	40.0%	56.5%	32.5%	17.0%	56.1%	36.9%	55.4%	58.0%	63.7%	50.3%
Condominiums	12.5%	4.1%	11.2%	30.0%	14.3%	12.4%	4.3%	6.1%	14.4%	1.6%	24.1%
Townhouses	3.5%	4.0%	2.3%	4.4%	2.0%	7.6%	15.5%	4.8%	4.9%	0.0%	5.1%
Plexes (2-4 Units)	0.4%	7.8%	0.6%	1.0%	5.6%	0.1%	3.7%	0.5%	0.0%	0.6%	0.7%
Mobile Homes	0.0%	13.4%	0.0%	0.0%	0.0%	0.0%	11.0%	9.5%	0.5%	34.1%	0.0%
Apartments	14.5%	30.7%	29.4%	32.2%	61.1%	23.7%	28.7%	23.7%	22.2%	0.0%	19.8%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
HOUSING OCCUPANCY											
Owner	57.5%	33.0%	48.9%	39.3%	18.6%	56.0%	47.9%	54.5%	53.1%	83.3%	51.0%
Renter	42.5%	67.0%	51.1%	60.7%	81.4%	44.0%	52.1%	45.5%	46.9%	16.7%	49.0%
Average Household Size (Persons)	2.48	3.11	2.28	2.27	2.14	2.38	2.49	2.56	2.23	1.48	2.27
HOUSEHOLD INCOME											
Income Less than \$15,000	6.6%	18.1%	11.0%	11.1%	15.9%	8.1%	14.9%	13.6%	7.7%	3.4%	9.3%
Income \$15,000 - \$24,999	7.6%	10.8%	7.3%	6.9%	11.8%	8.2%	11.5%	8.6%	4.7%	3.7%	7.7%
Income \$25,000 - \$34,999	4.7%	12.4%	7.4%	9.5%	14.3%	10.3%	12.0%	10.5%	6.8%	7.5%	9.7%
Income \$35,000 - \$49,999	10.1%	15.7%	12.3%	12.4%	17.6%	13.8%	15.0%	15.8%	11.3%	11.4%	13.1%
Income \$50,000 - \$74,999	14.9%	18.3%	19.0%	19.8%	17.9%	19.3%	17.8%	19.6%	18.4%	13.1%	17.8%
Income \$75,000 - \$99,999	14.2%	12.2%	13.1%	13.5%	9.6%	12.4%	11.3%	12.8%	13.1%	13.9%	15.4%
Income \$100,000 - \$149,999	18.8%	9.3%	13.4%	13.7%	8.5%	15.3%	9.7%	12.3%	19.3%	18.9%	15.3%
Income \$150,000 - \$199,999	11.8%	2.2%	6.6%	5.1%	2.6%	6.4%	4.5%	3.7%	9.6%	13.5%	5.4%
Income \$200,000 and Over	11.3%	1.1%	9.7%	8.0%	1.8%	6.1%	3.4%	3.0%	9.0%	14.7%	6.4%
Average Household Income	\$112,773	\$55,555	\$97,198	\$89,827	\$56,595	\$85,958	\$66,175	\$68,457	\$103,161	\$127,812	\$86,842
Median Household Income	\$84,780	\$42,506	\$64,098	\$61,425	\$40,977	\$60,649	\$45,935	\$51,405	\$76,711	\$93,845	\$62,975

Population Summary by Zip Code

	89129	89130	89131	89134	89135	89138	89139	89141	89142	89143	89144
Population <i>(No of Residents)</i>	54,585	32,413	50,448	23,806	34,404	29,218	46,377	45,284	36,045	15,073	18,999
AGE											
Under 18	20.8%	19.0%	23.9%	10.2%	19.7%	27.7%	23.6%	25.1%	25.6%	26.8%	19.9%
18 to 24	8.7%	8.1%	9.1%	4.4%	6.7%	8.5%	8.3%	7.8%	10.8%	9.6%	8.8%
25 to 34	13.9%	12.3%	11.7%	5.1%	8.8%	9.3%	17.3%	13.2%	16.0%	13.4%	10.9%
35 to 44	13.8%	11.9%	13.4%	6.2%	13.5%	16.6%	18.7%	18.7%	13.1%	14.6%	12.3%
45 to 54	13.8%	13.3%	14.6%	8.6%	14.2%	17.1%	12.9%	14.2%	12.3%	14.7%	15.9%
55 to 64	13.3%	14.2%	12.4%	12.8%	12.8%	11.0%	9.6%	9.9%	11.1%	10.4%	14.4%
65 and Over	15.8%	21.2%	15.0%	52.8%	24.3%	9.8%	9.6%	11.0%	11.2%	10.5%	17.8%
Average Age	40.6	43.2	40.1	58.8	45.5	37.8	36.8	38.3	36.0	36.3	42.5
Median Age	40.6	44.3	41.1	66.6	47.7	40.3	36.7	39.0	34.0	36.2	45.0
EDUCATION											
Less than 9th Grade	2.2%	4.4%	1.6%	1.4%	1.0%	2.2%	4.5%	2.2%	9.6%	0.8%	1.4%
Some High School, No Diploma	4.2%	6.5%	2.4%	3.4%	2.9%	1.0%	4.5%	3.1%	13.0%	3.2%	3.0%
High School Graduate <i>(or GED)</i>	23.7%	30.2%	22.7%	18.5%	16.8%	10.6%	24.6%	20.9%	34.3%	27.8%	19.9%
Some College, No Degree	24.1%	26.6%	26.1%	20.8%	19.9%	14.0%	23.9%	20.6%	20.0%	25.2%	19.6%
Associate Degree	10.8%	10.6%	12.9%	9.4%	8.7%	7.9%	9.9%	12.0%	9.1%	9.2%	6.7%
Bachelor's Degree	24.2%	13.2%	22.2%	28.3%	30.9%	36.0%	23.2%	30.0%	10.1%	20.4%	28.6%
Graduate Degree	10.9%	8.5%	12.1%	18.2%	19.8%	28.4%	9.5%	11.1%	3.9%	13.4%	20.8%
RACE											
White	48.7%	49.9%	57.8%	70.5%	59.5%	58.1%	25.9%	38.8%	15.4%	53.1%	57.9%
Hispanic/Latino	23.2%	24.9%	18.7%	9.9%	13.1%	11.9%	19.2%	19.2%	59.4%	20.6%	14.5%
Black/African American	11.6%	10.9%	8.7%	4.7%	4.8%	3.1%	13.8%	8.9%	10.2%	10.5%	5.7%
Asian	8.1%	5.8%	5.7%	9.5%	15.7%	19.4%	32.2%	22.8%	9.8%	6.3%	14.2%
American Indian/Alaska Native	0.4%	0.5%	0.4%	0.2%	0.2%	0.2%	0.3%	0.3%	0.4%	0.5%	0.3%
Native Hawaiian/Pacific Islander	0.8%	0.6%	0.9%	0.3%	0.4%	0.2%	1.4%	1.3%	0.7%	0.7%	0.5%
Other or More Than One Race	7.2%	7.5%	7.9%	4.9%	6.2%	7.1%	7.3%	8.9%	4.2%	8.3%	6.9%
EMPLOYMENT STATUS											
Employed	61.9%	57.4%	60.1%	35.2%	56.5%	67.5%	68.8%	65.4%	58.6%	60.5%	60.5%
Not in Labor Force	32.7%	38.1%	35.0%	61.9%	40.7%	29.3%	26.0%	28.8%	35.5%	33.6%	36.5%
Unemployed	5.5%	4.6%	4.9%	2.9%	2.8%	3.2%	5.2%	5.7%	5.9%	5.9%	3.0%
Unemployment Rate	8.2%	7.4%	7.7%	7.7%	4.7%	4.6%	7.0%	8.1%	9.2%	9.2%	4.8%
MARITAL STATUS											
Never Married	32.9%	29.3%	29.6%	15.9%	24.4%	28.8%	36.7%	33.3%	45.3%	32.6%	26.2%
Married, Spouse Present	46.1%	48.9%	52.8%	54.8%	52.2%	53.5%	44.4%	48.2%	35.9%	49.7%	52.7%
Married, Spouse Absent	3.6%	3.5%	3.5%	2.9%	3.5%	3.2%	5.4%	4.0%	5.1%	3.0%	4.2%
Widowed	4.9%	6.0%	3.6%	14.6%	7.6%	3.5%	3.3%	3.4%	4.3%	4.0%	4.9%
Divorced	12.4%	12.2%	10.5%	11.8%	12.2%	11.1%	10.3%	11.1%	9.3%	10.7%	12.0%
POLITICAL AFFILIATION <i>(VOTER REGISTRATION)</i>											
Democratic	31.3%	30.7%	26.0%	30.6%	27.1%	26.1%	32.2%	29.0%	39.5%	28.7%	29.6%
Republican	29.1%	31.0%	38.2%	37.5%	36.1%	33.2%	21.9%	26.9%	16.0%	31.4%	31.8%
Non-partisan	32.3%	31.1%	28.9%	25.4%	29.5%	33.6%	38.8%	36.8%	38.2%	32.0%	30.9%
Libertarian	0.8%	0.7%	0.8%	0.6%	0.6%	0.7%	0.7%	0.7%	0.6%	1.1%	0.8%
Independent American	4.5%	4.5%	4.5%	4.6%	4.9%	4.5%	3.8%	4.4%	3.0%	4.9%	4.8%
Other	1.9%	1.8%	1.6%	1.3%	1.8%	1.9%	2.5%	2.3%	2.6%	1.8%	1.9%
GENDER											
Male	48.5%	49.1%	49.2%	46.4%	48.8%	49.5%	49.9%	49.8%	49.2%	48.8%	48.7%
Female	51.5%	50.9%	50.8%	53.6%	51.2%	50.5%	50.1%	50.2%	50.8%	51.2%	51.3%
Male/Female Ratio	0.94	0.97	0.97	0.86	0.95	0.98	1.00	0.99	0.97	0.95	0.95

Household Summary by Zip Code

	89129	89130	89131	89134	89135	89138	89139	89141	89142	89143	89144
TOTAL HOUSING UNITS											
Single Family	16,627	11,143	16,320	10,219	11,803	9,767	14,341	14,728	8,163	4,736	5,748
Condominiums	1,396	302	310	464	802	147	-	8	602	-	1,568
Townhouses	978	517	346	2,096	714	865	29	479	350	63	360
Plexes (2-4 Units)	1	7	3	-	-	-	122	-	-	143	-
Mobile Homes	-	5	3	-	-	-	1	-	494	-	-
Apartments	2,110	624	899	-	2,048	281	1,864	1,789	1,786	-	481
Total Housing Units	21,112	12,598	17,881	12,779	15,367	11,060	16,357	17,004	11,395	4,942	8,157
HOUSING UNIT DISTRIBUTION											
Single Family	78.8%	88.5%	91.3%	80.0%	76.8%	88.3%	87.7%	86.6%	71.6%	95.8%	70.5%
Condominiums	6.6%	2.4%	1.7%	3.6%	5.2%	1.3%	0.0%	0.0%	5.3%	0.0%	19.2%
Townhouses	4.6%	4.1%	1.9%	16.4%	4.6%	7.8%	0.2%	2.8%	3.1%	1.3%	4.4%
Plexes (2-4 Units)	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	2.9%	0.0%
Mobile Homes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	0.0%
Apartments	10.0%	5.0%	5.0%	0.0%	13.3%	2.5%	11.4%	10.5%	15.7%	0.0%	5.9%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
HOUSING OCCUPANCY											
Owner	66.0%	75.0%	78.2%	82.0%	69.9%	81.7%	62.5%	70.3%	59.7%	76.7%	66.0%
Renter	34.0%	25.0%	21.8%	18.0%	30.1%	18.3%	37.5%	29.7%	40.3%	23.3%	34.0%
Average Household Size (Persons)	2.58	2.56	2.81	1.86	2.24	2.64	2.84	2.66	3.16	3.05	2.32
HOUSEHOLD INCOME											
Income Less than \$15,000	7.2%	6.2%	4.3%	7.3%	5.8%	3.4%	3.9%	5.9%	12.6%	4.1%	5.4%
Income \$15,000 - \$24,999	4.6%	6.0%	2.3%	6.9%	4.3%	1.5%	3.6%	1.9%	8.0%	2.5%	4.0%
Income \$25,000 - \$34,999	5.2%	8.1%	3.5%	8.6%	5.3%	2.5%	4.4%	3.7%	9.8%	4.8%	6.0%
Income \$35,000 - \$49,999	9.5%	8.8%	6.5%	11.0%	6.3%	4.2%	8.9%	7.8%	13.8%	7.9%	7.5%
Income \$50,000 - \$74,999	16.8%	15.6%	12.8%	15.9%	12.1%	9.4%	17.3%	12.4%	19.5%	18.1%	16.4%
Income \$75,000 - \$99,999	14.8%	14.9%	13.9%	12.6%	12.5%	8.3%	15.6%	15.4%	13.6%	15.8%	12.3%
Income \$100,000 - \$149,999	20.2%	21.9%	26.0%	16.0%	18.1%	20.3%	22.5%	20.7%	15.5%	22.9%	18.8%
Income \$150,000 - \$199,999	9.9%	11.4%	13.8%	9.4%	10.7%	15.6%	12.0%	12.4%	5.1%	13.1%	10.0%
Income \$200,000 and Over	11.8%	7.0%	17.0%	12.4%	24.7%	34.9%	11.7%	19.9%	2.2%	10.8%	19.7%
Average Household Income	\$114,234	\$100,676	\$139,077	\$112,708	\$162,182	\$196,549	\$117,609	\$144,080	\$70,497	\$117,570	\$142,507
Median Household Income	\$85,182	\$82,950	\$110,252	\$75,583	\$107,552	\$151,541	\$93,029	\$105,579	\$56,374	\$94,085	\$96,365

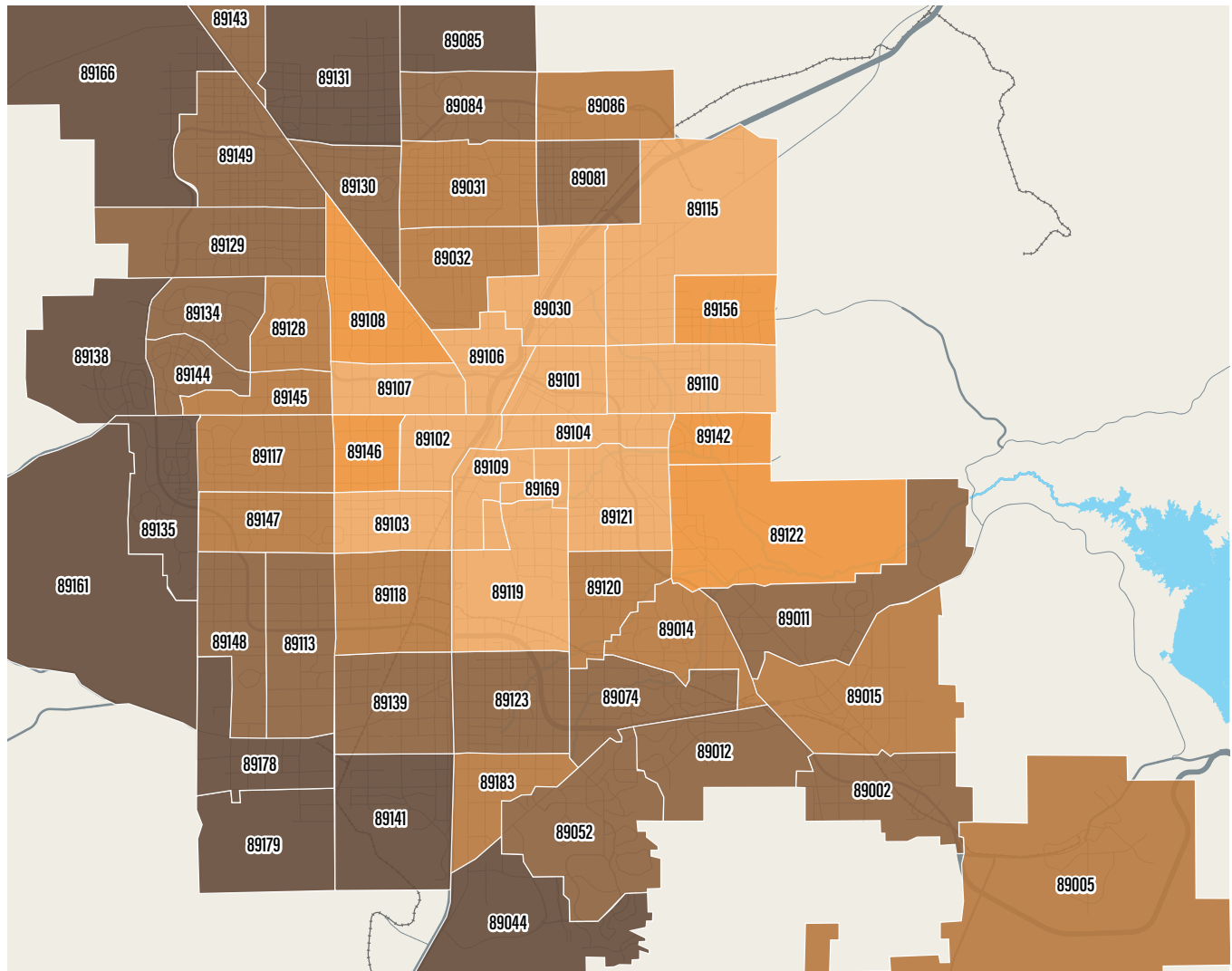
Population Summary by Zip Code

	89145	89146	89147	89148	89149	89156	89166	89169	89178	89179	89183
Population (No of Residents)	27,896	18,903	56,253	67,826	45,455	31,269	32,921	24,981	45,734	11,856	43,496
AGE											
Under 18	18.2%	18.8%	17.9%	22.8%	22.7%	26.3%	27.3%	20.8%	26.2%	27.6%	22.7%
18 to 24	7.8%	8.6%	8.1%	8.0%	8.4%	10.4%	8.5%	8.5%	7.3%	7.5%	9.1%
25 to 34	13.5%	14.4%	15.3%	17.8%	14.3%	14.8%	17.0%	16.1%	14.4%	14.4%	17.4%
35 to 44	13.2%	13.4%	14.1%	18.0%	15.1%	12.9%	19.0%	15.2%	20.8%	21.4%	17.5%
45 to 54	12.7%	12.6%	13.0%	12.9%	12.7%	11.8%	11.7%	12.7%	13.0%	12.6%	13.0%
55 to 64	13.7%	13.1%	13.6%	9.9%	11.8%	11.3%	8.3%	12.3%	9.1%	8.4%	10.0%
65 and Over	20.8%	19.0%	17.8%	10.7%	15.1%	12.5%	8.2%	14.5%	9.2%	8.1%	10.3%
Average Age	43.3	41.6	41.6	37.7	39.8	35.9	34.5	38.5	36.6	35.4	37.5
Median Age	43.6	41.0	41.1	37.0	39.3	33.9	34.6	37.5	37.2	36.5	36.6
EDUCATION											
Less than 9th Grade	2.8%	6.6%	5.2%	2.8%	2.0%	10.4%	0.7%	7.9%	2.1%	3.1%	2.1%
Some High School, No Diploma	5.5%	7.9%	6.7%	2.8%	3.8%	12.5%	1.2%	11.7%	4.5%	2.3%	4.2%
High School Graduate (or GED)	28.5%	32.4%	28.0%	23.4%	22.2%	33.2%	18.4%	32.9%	22.1%	21.1%	29.2%
Some College, No Degree	24.2%	20.5%	22.8%	21.8%	25.8%	23.8%	26.5%	20.5%	20.3%	27.2%	24.9%
Associate Degree	10.3%	9.8%	9.0%	11.8%	9.5%	7.5%	11.6%	8.8%	12.5%	9.0%	10.1%
Bachelor's Degree	19.4%	14.7%	19.7%	26.4%	24.2%	9.0%	26.8%	13.2%	27.1%	26.1%	21.3%
Graduate Degree	9.5%	8.1%	8.8%	11.0%	12.4%	3.6%	14.8%	5.0%	11.4%	11.1%	8.2%
RACE											
White	44.5%	32.0%	34.7%	34.9%	51.8%	19.7%	48.6%	24.7%	38.3%	38.6%	35.6%
Hispanic/Latino	29.0%	33.5%	23.7%	19.3%	19.4%	58.1%	20.7%	38.1%	20.6%	20.7%	24.9%
Black/African American	9.6%	13.5%	12.4%	11.0%	11.7%	13.3%	10.8%	23.9%	8.0%	7.0%	9.3%
Asian	9.4%	13.9%	21.7%	25.6%	7.6%	3.3%	9.6%	6.2%	23.0%	24.0%	18.2%
American Indian/Alaska Native	0.4%	0.3%	0.3%	0.3%	0.3%	0.4%	0.3%	0.5%	0.3%	0.2%	0.4%
Native Hawaiian/Pacific Islander	0.7%	0.7%	0.8%	1.1%	0.7%	0.6%	0.7%	0.7%	1.2%	1.3%	2.8%
Other or More Than One Race	6.4%	6.0%	6.3%	7.8%	8.5%	4.7%	9.3%	6.0%	8.6%	8.0%	8.9%
EMPLOYMENT STATUS											
Employed	58.4%	56.4%	62.1%	65.9%	63.6%	57.2%	69.4%	56.4%	67.7%	70.8%	66.4%
Not in Labor Force	36.8%	35.5%	32.4%	28.4%	31.0%	36.2%	25.8%	37.4%	27.8%	23.4%	28.1%
Unemployed	4.8%	8.1%	5.5%	5.7%	5.4%	6.6%	4.8%	6.2%	4.5%	5.8%	5.5%
Unemployment Rate	7.6%	12.5%	8.1%	8.0%	8.2%	10.4%	6.8%	9.9%	6.2%	7.5%	7.7%
MARITAL STATUS											
Never Married	31.4%	39.5%	37.2%	34.4%	30.4%	40.6%	31.7%	44.2%	35.3%	32.4%	44.8%
Married, Spouse Present	40.1%	34.3%	35.7%	43.7%	49.6%	36.3%	52.1%	25.7%	46.5%	50.2%	36.4%
Married, Spouse Absent	5.9%	6.6%	7.1%	5.2%	4.4%	6.8%	2.8%	10.6%	4.5%	3.9%	3.5%
Widowed	6.4%	6.0%	6.1%	4.6%	4.5%	4.6%	3.3%	4.8%	3.6%	4.1%	4.4%
Divorced	16.2%	13.6%	13.8%	12.2%	11.0%	11.8%	10.1%	14.6%	10.1%	9.3%	10.9%
POLITICAL AFFILIATION (VOTER REGISTRATION)											
Democratic	32.9%	33.2%	34.0%	31.1%	28.1%	37.2%	28.8%	34.8%	30.0%	30.1%	31.2%
Republican	26.2%	22.8%	21.9%	23.5%	33.6%	17.2%	28.8%	13.7%	25.2%	26.4%	22.8%
Non-partisan	33.5%	36.7%	36.9%	37.9%	30.8%	38.7%	34.7%	43.8%	37.0%	35.6%	38.5%
Libertarian	0.7%	0.8%	0.7%	0.7%	0.9%	0.6%	1.0%	0.8%	0.8%	0.9%	0.8%
Independent American	4.5%	4.0%	4.1%	4.4%	4.6%	3.7%	4.7%	4.4%	4.3%	4.5%	4.2%
Other	2.2%	2.4%	2.3%	2.3%	1.9%	2.6%	1.9%	2.3%	2.6%	2.4%	2.4%
GENDER											
Male	48.7%	50.6%	49.1%	49.4%	49.2%	49.2%	49.3%	54.0%	49.8%	50.2%	49.4%
Female	51.3%	49.4%	50.9%	50.6%	50.8%	50.8%	50.7%	46.0%	50.2%	49.8%	50.6%
Male/Female Ratio	0.95	1.02	0.96	0.98	0.97	0.97	0.97	1.17	0.99	1.01	0.98

Household Summary by Zip Code

	89145	89146	89147	89148	89149	89156	89166	89169	89178	89179	89183
TOTAL HOUSING UNITS											
Single Family	6,515	3,457	12,498	18,671	13,717	6,629	10,445	1,861	14,807	4,050	10,351
Condominiums	2,382	878	2,643	2,106	1,114	684	376	2,416	164	-	864
Townhouses	1,375	279	1,925	662	733	252	189	164	1,059	-	1,196
Plexes (2-4 Units)	282	298	416	-	307	686	-	671	-	-	316
Mobile Homes	-	-	258	-	83	976	24	-	1	-	-
Apartments	1,299	3,077	5,885	6,093	2,221	1,095	713	7,634	539	-	3,657
Total Housing Units	11,853	7,989	23,625	27,532	18,175	10,322	11,747	12,746	16,570	4,050	16,384
HOUSING UNIT DISTRIBUTION											
Single Family	55.0%	43.3%	52.9%	67.8%	75.5%	64.2%	88.9%	14.6%	89.4%	100.0%	63.2%
Condominiums	20.1%	11.0%	11.2%	7.6%	6.1%	6.6%	3.2%	19.0%	1.0%	0.0%	5.3%
Townhouses	11.6%	3.5%	8.1%	2.4%	4.0%	2.4%	1.6%	1.3%	6.4%	0.0%	7.3%
Plexes (2-4 Units)	2.4%	3.7%	1.8%	0.0%	1.7%	6.6%	0.0%	5.3%	0.0%	0.0%	1.9%
Mobile Homes	0.0%	0.0%	1.1%	0.0%	0.5%	9.5%	0.2%	0.0%	0.0%	0.0%	0.0%
Apartments	11.0%	38.5%	24.9%	22.1%	12.2%	10.6%	6.1%	59.9%	3.3%	0.0%	22.3%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
HOUSING OCCUPANCY											
Owner	59.3%	42.3%	49.7%	51.0%	68.2%	58.9%	74.7%	16.8%	73.5%	84.6%	50.6%
Renter	40.7%	57.7%	50.3%	49.0%	31.8%	41.1%	25.3%	83.2%	26.5%	15.4%	49.4%
Average Household Size (Persons)	2.35	2.34	2.37	2.46	2.49	3.03	2.80	1.96	2.76	2.93	2.65
HOUSEHOLD INCOME											
Income Less than \$15,000	9.9%	13.4%	7.7%	7.8%	5.1%	12.4%	3.2%	20.4%	4.9%	1.4%	7.9%
Income \$15,000 - \$24,999	8.8%	9.7%	6.7%	3.9%	3.8%	7.4%	2.9%	16.3%	3.8%	3.5%	4.2%
Income \$25,000 - \$34,999	8.1%	8.7%	9.2%	5.4%	4.8%	9.6%	4.9%	13.0%	4.4%	2.3%	6.3%
Income \$35,000 - \$49,999	13.1%	15.9%	13.1%	9.6%	10.4%	13.0%	6.2%	14.7%	7.8%	5.6%	12.1%
Income \$50,000 - \$74,999	16.8%	18.0%	20.0%	15.5%	17.3%	22.4%	14.2%	17.2%	15.2%	12.9%	19.9%
Income \$75,000 - \$99,999	13.2%	12.0%	13.8%	16.0%	13.1%	13.4%	16.7%	7.7%	13.2%	17.3%	14.9%
Income \$100,000 - \$149,999	15.4%	10.4%	16.1%	20.6%	20.3%	14.5%	25.1%	6.5%	21.8%	28.8%	16.9%
Income \$150,000 - \$199,999	6.5%	5.1%	6.0%	12.0%	10.4%	4.7%	13.7%	1.8%	12.5%	16.4%	8.2%
Income \$200,000 and Over	8.1%	6.7%	7.3%	9.2%	14.8%	2.7%	13.1%	2.4%	16.3%	11.8%	9.5%
Average Household Income	\$94,852	\$80,667	\$91,143	\$106,866	\$124,300	\$71,939	\$126,619	\$53,006	\$130,436	\$128,746	\$102,001
Median Household Income	\$63,295	\$52,456	\$65,019	\$86,142	\$90,347	\$57,420	\$102,968	\$35,187	\$100,724	\$109,026	\$74,245

Median Household Income



Greater than \$100,000 \$75,000-\$100,000 \$60,000-\$74,999 \$50,000-\$59,999 Less than \$50,000

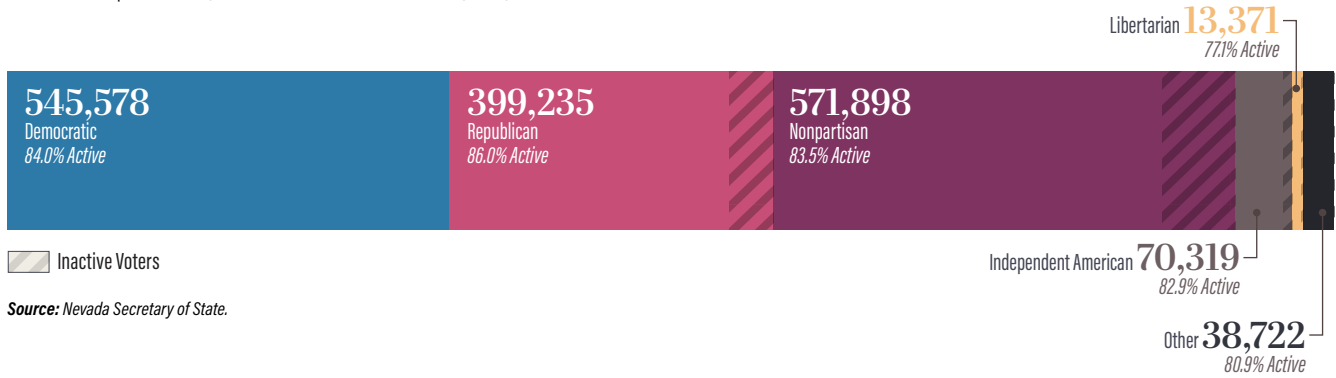
Zip codes excluded from the analysis due to limited data availability include: 89004, 89007, 89025, 89033, 89034, 89039, 89087, 89154, 89165 and 89191.

This map depicts the urban Las Vegas area and excludes zip codes throughout the balance of Clark County. This map is not to scale. Please refer to Data Collection and Limitations on page 180.

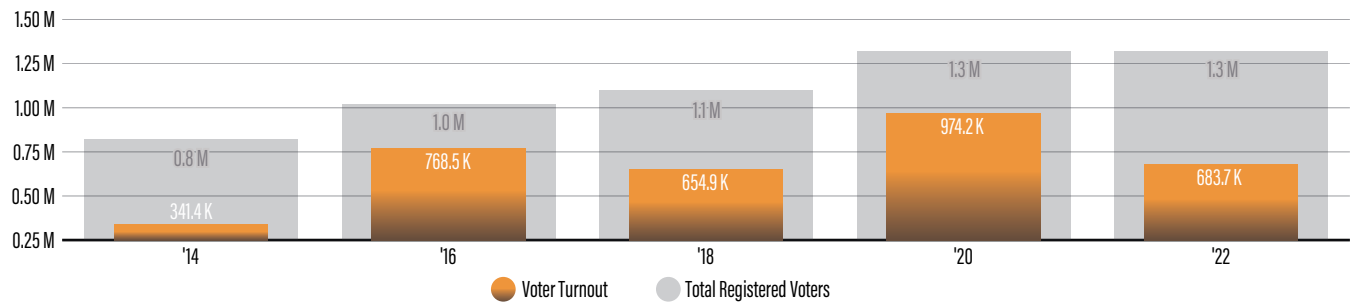
Southern Nevada Government

Voter Registration Statistics

December 2023 | Clark County Active, Inactive and Total Voters by Party



General Election Voter Turnout



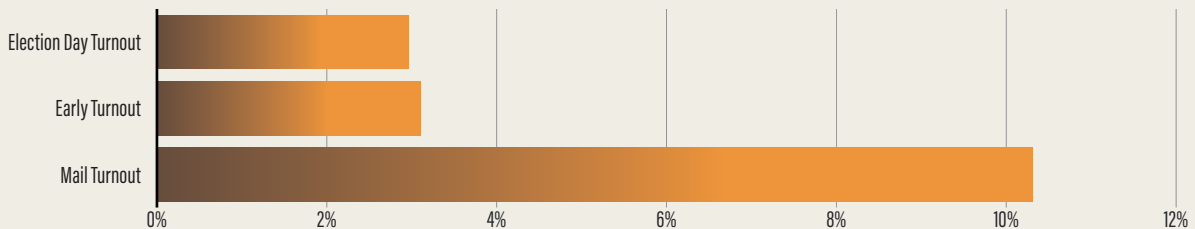
2024 Primary Election

Clark County Registration and Turnout

1,438,031
Registered Voters

VOTING METHOD	TURNOUT	% OF REG
Election Day Turnout	42,507	2.96%
Early Turnout	44,558	3.10%
Mail Turnout	148,287	10.31%
TOTAL TURNOUT	235,352	16.37%

2024 Presidential Preference Primary Election



Source: Clark County Election Department, June 11, 2024.



Clark County

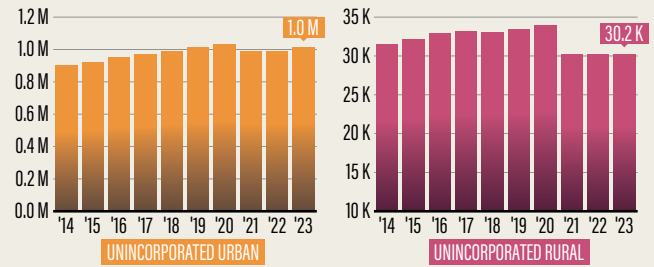
2024 marks the 115th anniversary since Clark County was founded.

1,036,864	7,442	139	111	\$11.4 B	\$2.9328	0.6091
Population	Size (square miles)	Pop. Density (per sq. mile)	Parks	Total Budget (2023/2024)	Combined Property Tax Rate ¹	Property Tax Rate

719,367 Total Registered Voters²

Democratic	32.5%	
Republican	22.7%	
Nonpartisan	37.5%	
Independent American	4.2%	
Libertarian	0.8%	
Other	2.3%	

Clark County Population



Source: Clark County Assessor's Office and Election Department; Clark County School District. Note: ¹Per \$100 of assessed value. ²Unincorporated Clark County. All registered voters as of July 15, 2024.

What's Happening?

CLARK COUNTY INNOVATION DISTRICT

Clark County commissioners greenlit an ambitious proposal to establish an Innovation District in Southwest Las Vegas Valley.



Visit clarkcountynv.gov



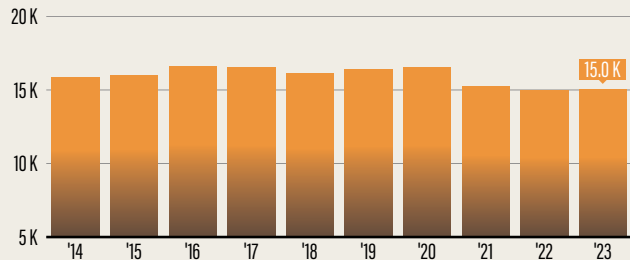
Boulder City

15,023	208	72	17	\$48.2 M	\$2.6100	0.26
Population	Size (square miles)	Pop. Density (per sq. mile)	Parks	Total Budget (2023/2024)	Combined Property Tax Rate ¹	Property Tax Rate

13,620 Total Registered Voters²

Democratic	20.4%
Republican	45.6%
Nonpartisan	26.2%
Independent American	5.4%
Libertarian	1.0%
Other	1.3%

Boulder City Population



Source: Boulder City; Clark County Election Department; Clark County School District. Note: ¹Per \$100 of assessed value. ²All registered voters as of July 15, 2024.

What's Happening?

BOULDER CITY ADVENTURE CENTER

- The Nevada Department of Tourism and Cultural Affairs is planning on opening an Adventure Center adjacent to the Boulder City Chamber of Commerce.
- The center will serve as a regional hub and will welcome visitors and residents who want to learn safety and conservation information, connect with vetted local tour guides and outfitters, and learn more about outdoor activities in the region.
- The State received \$2 million in federal funding through the Economic Development Administration of the U.S. Department of Commerce to cover costs.
- The much-anticipated groundbreaking will occur in 2025.



Visit bcnv.org

City of Henderson

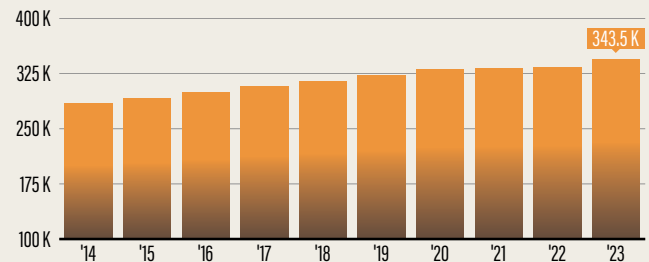


343,486	118	2,911	73	\$911.8 M	\$2.96	0.7708
Population	Size (square miles)	Pop. Density (per sq. mile)	Parks	Total Budget (2023/2024)	Combined Property Tax Rate ¹	Property Tax Rate

272,817 Total Registered Voters²

Democratic	27.9%
Republican	31.8%
Nonpartisan	32.9%
Independent American	4.7%
Libertarian	0.8%
Other	1.9%

City of Henderson Population



Source: City of Henderson; Clark County Election Department; Clark County School District. Note: ¹Per \$100 of assessed value. ²All registered voters as of July 15, 2024.

What's Happening?

As Henderson strives to be America's Premier Community, we deliver results for our residents through strategic growth, public-private partnerships, and having the AudaCITY to do big things. Henderson continues to make progress on growing the region's industrial base through its annexation of Eldorado Valley, home to 850 acres of prime industrial land that will be utility served by the end of 2026. In West Henderson, the City has partnered with the College of Southern Nevada and Haas Automation to open the Debra March Center of Excellence with Haas's 2.3 million square foot facility expected to break ground in Fall 2024. Finally, the City took the audacious move to purchase the former-Fiesta Henderson site in late-2022 and is in the final stages of selecting a master developer for a future mixed-use development that will serve as the gateway to Henderson's downtown corridor.



Visit cityofhenderson.com



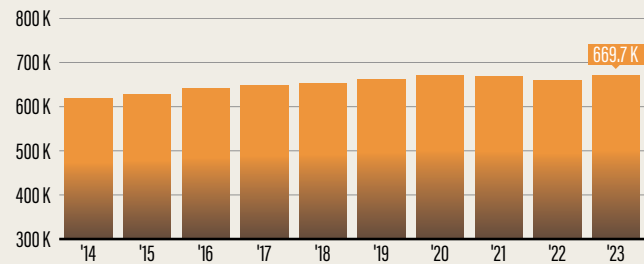
City of Las Vegas

669,679	142	4,716	87	\$2.5 B	\$3.2782	0.7715
Population	Size (square miles)	Pop. Density (per sq. mile)	Parks	Total Budget (2023/2024)	Combined Property Tax Rate ¹	Property Tax Rate

478,147 Total Registered Voters²

Democratic	33.5%	
Republican	24.4%	
Nonpartisan	34.7%	
Independent American	4.4%	
Libertarian	0.8%	
Other	2.1%	

City of Las Vegas Population



Source: City of Las Vegas; Clark County Election Department; Clark County School District. Note: ¹Per \$100 of assessed value. ²All registered voters as of July 15, 2024.

What's Happening?

HISTORIC WESTSIDE EDUCATION AND TRAINING CENTER

For the College of Southern Nevada, this is an opportunity to create bridges from inner-city areas into higher education and that's not been done in very many places across the country," said Former CSN President Federico Zaragoza. "It's not just a new building. We're trying to break the cycle of poverty here in the west side of Las Vegas."

Source: KTNV Las Vegas.



Visit lasvegasnevada.gov

City of North Las Vegas

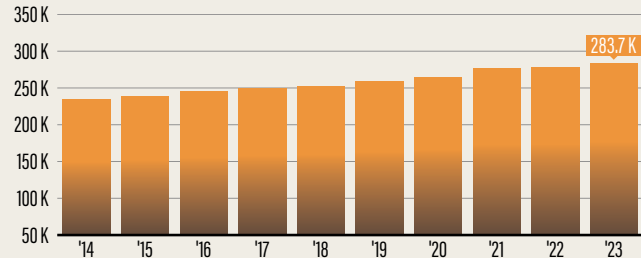


283,724	102	2,782	33	\$1.0 B	\$3.3544	1.1637
Population	Size (square miles)	Pop. Density (per sq. mile)	Parks	Total Budget (2023/2024)	Combined Property Tax Rate ¹	Property Tax Rate

190,385 Total Registered Voters²

Democratic	39.1%
Republican	18.0%
Nonpartisan	36.0%
Independent American	3.8%
Libertarian	0.7%
Other	2.3%

City of North Las Vegas Population



Source: City of North Las Vegas; Clark County Election Department; Clark County School District. Note: ¹Per \$100 of assessed value. ²All registered voters as of July 15, 2024.

What's Happening?



Hey Dude and Crocs have significantly bolstered Apex Industrial Park with the recent opening of their distribution center, spanning an impressive one million square feet. This move is poised to attract further industrial investment and stimulate local employment opportunities. Apex Industrial Park's strategic positioning and infrastructure readiness further solidify its role as a key hub for logistics and distribution, ensuring sustained growth and prosperity for the region.



Visit cityofnorthlasvegas.com

Mesquite



22,810

Population

32

Size
(square miles)

713

Pop. Density
(per sq. mile)

23

Parks

\$38.6 M

Total Budget
(2023/24)

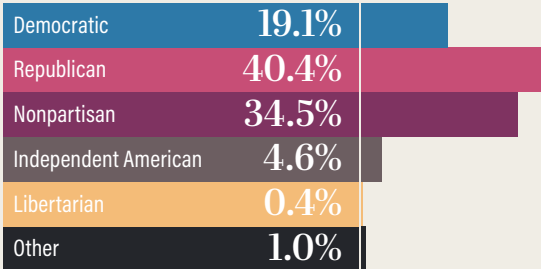
\$2.77

Combined Property
Tax Rate¹

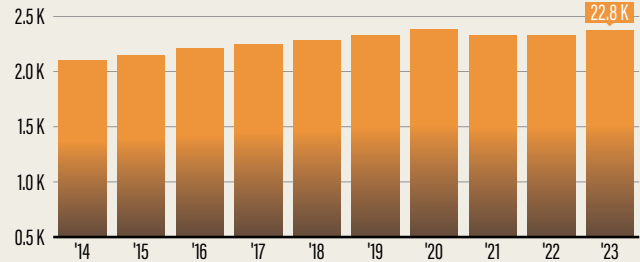
0.552

Property
Tax Rate

18,559 Total Registered Voters²



Mesquite Population



Source: Mesquite; Clark County Election Department; Clark County School District. Note: ¹Per \$100 of assessed value. ²All registered voters as of July 15, 2024.

What's Happening?



HAFEN VILLAGE

A partnership between Nevada Rural Housing and the City of Mesquite, working together on the development of a 96 apartment complex, some of which are subsidized.



CROWN CORK & SEAL

With the assistance of LVGEA and GOED, Crown Cork & Seal, a global manufacturer of aluminum cans, successfully secured a 535,000 square foot facility in Mesquite, NV. The company employs 150+ people and produces approximately two billion cans each year.



Visit mesquitenv.gov



Abel Garcia Tricia Kean Joe Moeller



Las Vegas Anchors reporting
from your community

5pm, 6pm, 11pm

Economy

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Economic Overview

2023 Annual Average Labor Statistics

Southern Nevada is adding jobs at a faster rate than its peers.

METROPOLITAN AREA	TOTAL EMPLOYMENT (IN THOUSANDS)	JOB GROWTH ¹ (IN THOUSANDS)	JOB GROWTH RATE
Houston, TX	3,375.0	125.6	3.7%
LAS VEGAS, NV	1,122.6	40.1	3.6%
Raleigh, NC	728.1	24.7	3.4%
Dallas, TX	4,227.7	135.9	3.2%
Phoenix, AZ	2,404.6	69.7	2.9%
Salt Lake City, UT	819.1	18.5	2.3%
New York City, NY	10,061.4	215.7	2.1%
Denver, CO	1,627.2	33.3	2.0%
San Diego, CA	1,552.1	20.9	1.3%
Boston, MA	1,918.8	22.4	1.2%
Los Angeles, CA	6,225.4	26.3	0.4%
San Francisco, CA	2,465.5	1.2	0.0%

Source: United States Bureau of Labor Statistics. Notes: ¹Change from 2022 to 2023.

Gross Regional Product

(in Millions)

Southern Nevada's economy is growing faster and outperforming its peers.

METROPOLITAN STATISTICAL AREA (MSA)	2021	2022	GROWTH RATE
Houston-The Woodlands-Sugar Land, TX	\$557,853,889,000	\$633,184,566,000	13.5%
LAS VEGAS-HENDERSON-PARADISE, NV	\$141,958,382,000	\$160,727,901,000	13.2%
Dallas-Fort Worth-Arlington, TX	\$610,576,458,000	\$688,928,266,000	12.8%
Phoenix-Mesa-Chandler, AZ	\$326,751,865,000	\$362,086,516,000	10.8%
Denver-Aurora-Lakewood, CO	\$261,001,853,000	\$288,800,471,000	10.7%
Salt Lake City, UT	\$123,044,193,000	\$135,409,299,000	10.0%
Raleigh-Cary, NC	\$109,394,824,000	\$119,675,296,000	9.4%
San Diego-Chula Vista-Carlsbad, CA	\$272,825,696,000	\$295,644,871,000	8.4%
Los Angeles-Long Beach-Anaheim, CA	\$1,136,104,564,000	\$1,227,469,203,000	8.0%
New York-Newark-Jersey City, NY-NJ-PA	\$2,014,724,628,000	\$2,163,208,840,000	7.4%
Boston-Cambridge-Newton, MA-NH	\$534,829,147,000	\$571,666,671,000	6.9%
San Francisco-Oakland-Berkeley, CA	\$697,497,699,000	\$729,104,843,000	4.5%

Source: United States Bureau of Economic Analysis (latest available).

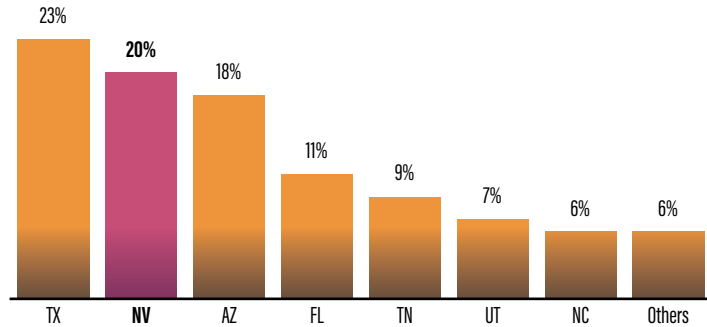
2024 Boyd Corporate Site Selection Leading Indicator Poll™

Which of the following 11 Western States has the most favorable tax and business climate for new corporate investment?

STATE	TOP RATED
NEVADA	21%
Arizona	20%
Utah	14%
Wyoming	9%
Idaho	9%
Montana	8%
Colorado	7%
Oregon	4%
Washington	4%
New Mexico	3%
California	1%

Source: The Boyd Co., Inc., Location Consultants, of Princeton, NJ.
Note: Results are based on responses from C-level and other senior executives in public and privately-held Western U.S. Fortune 1000 companies. Online poll conducted February 5-20, 2024

Over the past three years, the national media has written extensively about the migration of people and companies leaving the state of California. Which U.S. states do you consider having the most favorable business climate and could be on your company's list of top relocation options?

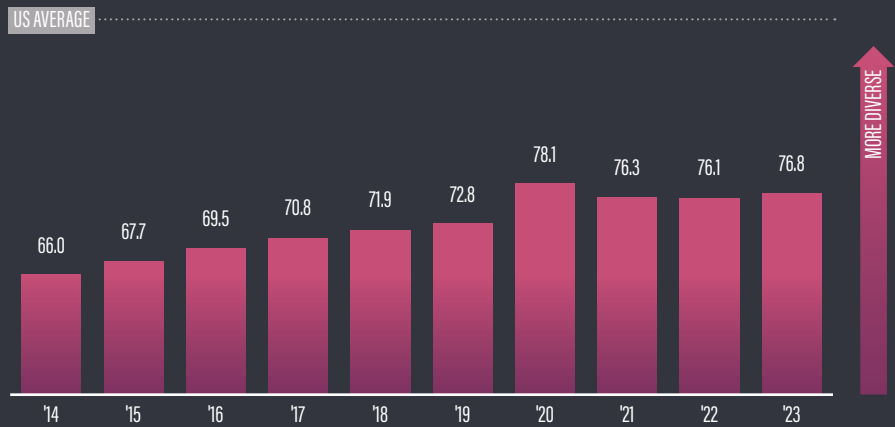


Source: The Boyd Co., Inc., Location Consultants, of Princeton, NJ.
Note: Results are based on responses from C-level and other senior executives in public and privately-held California-based companies. Online poll conducted February 6-16, 2024.

Diversity Index: Las Vegas MSA Employment

The Hachman Diversity Index is a measure of economic diversity and overall health of the region. A value of 100 indicates a perfectly diverse economy, whereas a value of 0 indicates a lack of diversity.

Source: Nevada Department of Employment, Training and Rehabilitation; United States Bureau of Labor Statistics and Applied Analysis.



NEVADA NATIONAL

NNSS

SECURITY SITES



Nevada National Security Sites

We are the largest high-tech employer in Southern Nevada and are proud to be a member of the Las Vegas Global Economic Alliance.

@NNSANevada



nns.gov

Employment

Las Vegas MSA Labor Force Summary

(in Thousands)

Southern Nevada's workforce is growing, resulting in a shrinking unemployment rate.

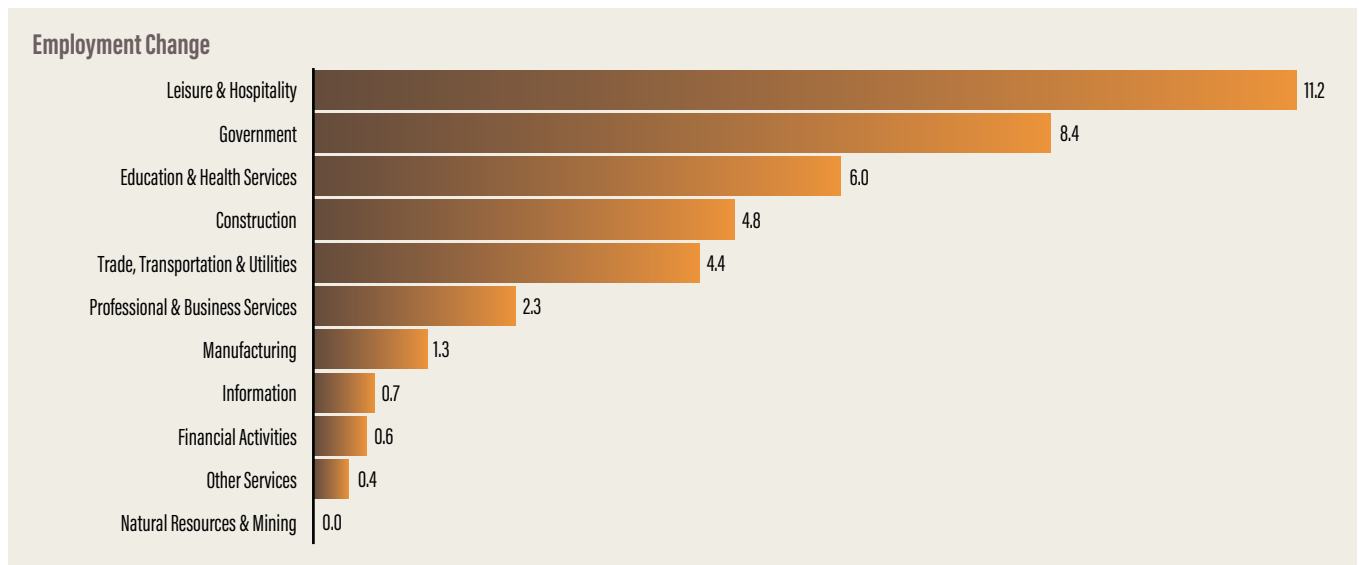
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	% CHANGE
Labor Force	1,010.1	1,027.3	1,040.3	1,060.6	1,095.3	1,134.1	1,106.2	1,097.9	1,150.7	1,186.5	3.1%
Employment	926.9	956.2	978.8	1,005.4	1,045.0	1,085.2	934.9	1,011.8	1,083.9	1,122.0	3.5%
Unemployment	83.1	71.1	61.5	55.2	50.3	48.9	171.3	86.1	66.7	64.4	-3.4%
Unemployment Rate	8.2%	6.9%	5.9%	5.2%	4.6%	4.3%	15.7%	7.8%	5.8%	5.4%	

Source: United States Bureau of Labor Statistics; State of Nevada Department of Employment, Training & Rehabilitation. **Notes:** Annual averages. Percent change reflects changes from 2022 to 2023.

Las Vegas MSA Establishment-Based Employment by Industry

(in Thousands)

There remains an opportunity to diversify the Las Vegas area employment mix.



INDUSTRY	2022	2023	CHANGE	% CHANGE
Natural Resources & Mining	0.4	0.4	0.0	0.0%
Construction	76.9	81.7	4.8	6.3%
Manufacturing	29.1	30.4	1.3	4.3%
GOODS PRODUCING TOTAL¹	106.4	112.5	6.1	5.7%
Trade, Transportation & Utilities	206.7	211.1	4.4	2.1%
Information	13.4	14.1	0.7	5.3%
Financial Activities	59.2	59.8	0.6	1.1%
Professional & Business Services	160.9	163.2	2.3	1.4%
Education & Health Services	116.7	122.7	6.0	5.2%
Leisure & Hospitality	278.8	290.0	11.2	4.0%
Other Services	33.3	33.7	0.4	1.1%
Government	107.2	115.5	8.4	7.8%
SERVICES PROVIDING TOTAL¹	976.2	1,010.2	34.0	3.5%
TOTAL ALL INDUSTRIES¹	1,082.6	1,122.6	40.1	3.7%

Source: United States Bureau of Labor Statistics. **Notes:** Annual Averages. ¹Detail may not sum due to rounding. Numbers reflect non-agricultural employment by place of work. It does not necessarily coincide with labor force concept. Includes multiple jobholders.

Economic Development

Las Vegas Global Economic Alliance



2012
Founded

Tina Quigley
President and Chief Executive Officer

Don't mistake us as just another paper-pushing government agency. We are Las Vegas relocation specialists who help CEOs, CFOs, and CHROs find the perfect city in our region for their company and employees. We are so confident in Southern Nevada's ability to deliver a better long-term solution for your company than any other city that we power the City Check, an essential city comparison tool and personalized consultation that uses data to enable you to make your best business relocation or business expansion decision. Our experts will check to see if there's an amazing solution for you in Las Vegas, City of North Las Vegas, Mesquite, Henderson, Boulder City, or unincorporated Clark County.

Our agency is a public-private partnership that links your senior leadership team to available land, office space, and municipality partners who unite to custom-build you a business relocation or expansion solution that enables your company to maximize revenue impact, minimize costs, and enable employees to lead their best lives.

For more information: Visit us at LVGEA.org.



Healthcare & Health Tech



Biotech



Fintech



Sports & Sports Tech



Startups & Entrepreneurship

LVGEA Target Industries







At LVGEA, we believe in strategic, intentional growth to create better quality of life for all of our residents. We welcome all businesses to engage us to determine if their business growth or expansion needs can be achieved in the Las Vegas Valley. Our specific focus and expertise is driving growth in the following industries:



Visit lvgea.org

Target Industry: Business Attraction Activities

In 2024, LVGEA expanded its efforts to target distinct industries by participating in conferences and trade shows in and out of market. The following list highlights various tradeshows that we attended, often times alongside our local partners, to engage decisionmakers and help them discover the benefits of doing business in Las Vegas.

 <p>Bio International San Diego, CA</p>	 <p>SEI Con Las Vegas, NV</p>	 <p>ETA Transact Las Vegas, NV</p>
 <p>SelectUSA Washington, D.C.</p>	 <p>NAATBATT Carlsbad, CA</p>	 <p>Money 20/20 Las Vegas, NV</p>



Vival Capital believes in where the business ecosystem of Vegas is headed.

That's why we're investing millions in the startups and public companies that are making it happen.


WE ARE PROUD TO SUPPORT THE LVGEA AS WE FULFILL OUR SHARED MISSIONS.

Stephen N. Lackey
Managing Partner




2023 COMPANY ASSISTS

Below please find a list of companies that completed Nevada's incentive application process, just a sampling of many companies LVGEA helped assist in 2023

The leading independent distributor of data center products plans to establish a 50,000 sq. ft. headquarters, distribution, and fulfillment facility in Henderson.

54 JOBS CREATED	\$38.61 AVERAGE WAGE	\$80,309 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------




The company plans to establish a pharmaceutical research, development, and manufacturing facility within the Las Vegas Medical District. Thanks to GOED and the City of Las Vegas for their assistance with this project.

100 JOBS CREATED	\$34.20 AVERAGE WAGE	\$71,136 AV. ANNUAL SALARY
----------------------------	--------------------------------	--------------------------------------




A global services company that manages the logistics for supplying data centers across the U.S., and recently opened a new 464,000 sq. ft. logistics hub in North Las Vegas.

26 JOBS CREATED	\$23.30 AVERAGE WAGE	\$48,464 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------




The provider of cutting-edge rechargeable energy solutions plans to expand its existing Clark County facility from 8,000 sq. ft. to 20,000 sq. ft. Thanks to Quantum Copper for this lead, and to Amy Ogden at LOGIC for their partnership on this project.

88 JOBS CREATED	\$28.50 AVERAGE WAGE	\$59,280 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------




The food packaging company designs and manufactures custom contract packaging solutions for consumer-packaged goods clients. LVGEA partnered with Ann Harts with Cresa and Jarrad Katz with the MDL Group to assist in the opening of the company's new 200,00 sq. ft. co-packing production facility in North Las Vegas.

89 JOBS CREATED	\$29.33 AVERAGE WAGE	\$61,006 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------



The mobile video game platform plans to relocate its headquarters from San Francisco to Clark County, citing the region's better quality of life, lower cost of living and access to western U.S. markets. CBRE played a crucial role in generating this lead.

175 JOBS CREATED	\$54.33 AVERAGE WAGE	\$114,046 AV. ANNUAL SALARY
----------------------------	--------------------------------	---------------------------------------



The private-label water bottle manufacturer plans to open a 20,000 sq. ft. production facility in Clark County, with the finished product being shipped to the company's other locations to be filled.

20 JOBS CREATED	\$29.58 AVERAGE WAGE	\$61,526 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------




The Canadian company is a leading supplier of promotional products and recently moved its new North Las Vegas facility, its first U.S.-based operation. LVGEA also assisted Spector with activating a Foreign Trade Zone operator agreement for the facility.

32 JOBS CREATED	\$19.39 AVERAGE WAGE	\$40,331 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------




This full-service boutique tax firm opened a Nevada office in 2021, and recently decided to move its corporate headquarters from California to Clark County. Jayne Cayton with Avison Young brought LVGEA this lead.

80 JOBS CREATED	\$36.22 AVERAGE WAGE	\$75,338 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------



The national manufacturer and distributor of cleaning and absorbent products for commercial applications is planning to expand its Nevada presence with a new facility in North Las Vegas. This lead was generated via a national site selector.

18 JOBS CREATED	\$28.28 AVERAGE WAGE	\$58,822 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------



The concrete pump manufacturer is opening a new manufacturing facility in Clark County. Its pumps are used in concrete pumping apparatus assembly on commercial truck chassis.

15 JOBS CREATED	\$25.00 AVERAGE WAGE	\$52,000 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------



The eyewear brand plans to expand its state-of-the-art optical lab and manufacturing facility in Clark County, home to its west coast manufacturing and customer experience operations. LVGEA partnered with GOED to assist with the company's expansion.

30 JOBS CREATED	\$25.37 AVERAGE WAGE	\$52,770 AV. ANNUAL SALARY
---------------------------	--------------------------------	--------------------------------------



Come for the fun, stay for the future.



Powered by
LVGEA

Learn why smart CEOs are relocating
and/or expanding their businesses to
the Las Vegas Valley.



WHAT PEOPLE ON THE INTERNET

“No humidity and no mosquitos. Being from The South I cannot overstate how much I love this.”

—LAS VEGAS VALLEY RESIDENT

Note: The above testimonials from Reddit users were sourced from a broader examination of positive online dialogue about Las Vegas, led by LVGEA.

ARE SAYING ABOUT LAS VEGAS...

**“Fast paced, big city
with a small town feel.”**

–LAS VEGAS VALLEY RESIDENT

**“One of the best cities
for food on the planet.”**

–LAS VEGAS VALLEY RESIDENT

**“We love it more than
we could have ever
imagined.”**

–LAS VEGAS VALLEY RESIDENT

**“I've found an amazing
community, endless
career opportunities,
and fun things to do
all the time.”**

–LAS VEGAS VALLEY RESIDENT

AS SEEN IN:

WSJ

Los
Angeles
Times

BUSINESS
INSIDER





Why industry leaders are fleeing other states for Las Vegas.



Top City in the U.S. for Startups
- CROWDFUND CAPITAL ADVISORS

#1 City People Want To Move To
- READER'S DIGEST

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- NAT. REC. & PARK ASSOCIATION

#1 Trade Show Destination in North America
- TRADE SHOW NEWS

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Best Places to Live in America
- FORBES (HENDERSON)

Top 10 Greenest Cities in America
- BATTLEFACE

#3 Best Airport in America
- MEGA RANKINGS BY JD POWER

ONE OF THE
Fastest Growing Cities in the U.S.
- U.S. CENSUS BUREAU

Top 5 Ranked Master-Planned Community in America
- RCLCO (SUMMERLIN)

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- U.S. NEWS & WORLD REPORT

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- U.S. GREEN BUILDINGS COUNCIL

Most Fun City In America
- WALLETHUB

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- WALLETHUB

Unparalleled Access to the West Coast
- PRODUCE BUSINESS



WHAT HAPPENS IN VEGAS: **Could Charge The World**

LVGEA News Center | May 28, 2024



When most people think of lithium-ion batteries, the first thing that comes to mind is electric vehicles. And while adoption of EVs may be leading the charge, with up to 30% of the nation's vehicles expected to be electric within a decade, they're not the only daily item powered by lithium-ion technology.

You may not realize it, but that cell phone in your pocket, the laptop you use for work, and the appliances that make your home comfortable are likely all powered by lithium-ion batteries.

The dramatic increase in everyday products using lithium batteries is why recent reports forecast the global lithium-ion battery market will increase fivefold, from around \$85 billion in 2022 to more than \$400 billion in 2030. And LVGEA believes Southern Nevada is uniquely positioned to capture a large slice of the ever increasing battery market.

The Vegas Advantage

To start, Las Vegas' proximity to Southern California's ports is a strategic advantage for companies looking to source metals used in battery production. 90% of the world's lithium is currently produced overseas, along with many of the other minerals needed for batteries, including cobalt, nickel, and graphite. Manufacturers also benefit from 60+ million customers and vendors being within a

two-day drive of the city, including a growing number of lithium supply chain and component manufacturers supporting the industry.

We also have an opportunity to capitalize on California's electrification standards for new car sales, which are the most aggressive in the nation. By 2030, 68% of new cars sold in California must be hybrid or electric; that number increases to 100% by 2035. Given California's large population, this provides a huge opportunity for battery manufacturers to be located next door to the nation's largest lithium-ion battery market.

Las Vegas is also centrally located between multiple developing lithium markets. Northern Nevada is home to the only operating lithium mine in North America, the Silver Peak Mine, with construction underway on the Thacker Pass mine, which studies have shown to be home to the world's largest single deposit of lithium. Nevada is also home to all elements of the lithium industry, from mining to research and development, to production, to application, and even recycling.

Northern Nevada is also home to the Tesla Gigafactory, Redwood Materials, and a growing number of companies within the lithium loop. To our south, Phoenix is home to Rivian, Lucid, and Electra Meccanica among others. And both Arizona and California are home to large electronics and chip manufacturing facilities. Locating in Las Vegas allows companies access to each of these markets while enjoying lower operating and overhead costs.

Las Vegas also has a growing support system for the battery industry, including the Nevada Battery Coalition, which was launched in 2023 to provide public awareness and other resources for the state's growing battery manufacturing industry. UNLV also offers a wide variety of interdisciplinary research laboratories that offer R&D opportunities for companies. The region's educational institutions are also focused on creating a pipeline of skilled workers, with the Clark County School District operating multiple career and technical academies and charter schools focused on manufacturing, and the College of Southern Nevada recently opening the Center of Excellence to provide manufacturing training to students.

LVGEA's Battery Manufacturing Strategy

LVGEA is focusing its recruiting efforts on companies that manufacture battery components, cells, and

packs, or companies that are involved in the application of electric vehicle technology. We're targeting companies that have been in operation for at least five years with annual revenues of at least \$10M.

Many battery manufacturing companies are currently located in California and the northeastern regions of the U.S., as well as in Canada. These will be our main target markets for acquisition and relocation considering those regions' burdensome regulations and high costs of doing business.

LVGEA's business development team has been researching this target industry since early 2023, attending last year's International Battery Seminar in Florida, gaining insights from companies and vendors that helped shape the organization's attraction strategy. Later this year, LVGEA team members will be attending The Battery Show in Michigan, the largest annual advanced battery conference in the U.S. The in-person meetings and networking opportunities provide our team a forum to share the Vegas advantage when it comes to battery manufacturing.

Power Hub of the Future

Battery manufacturers have called the Las Vegas region home since the 1990s, and there has been a small integrated community here ever since.

That means Las Vegas is already home to a growing number of battery manufacturers, including Lithion Battery, which produces batteries, battery packs, and energy storage systems in Henderson. There's also Ultion Technologies, a Nevada-grown lithium cell and component development company. And Rechargeable Power Energy North America, a leading provider of cutting-edge rechargeable energy solutions, which recently announced an expansion to its Clark County facility.

Additionally, Entek Manufacturing, which makes battery separators for lithium batteries, opened a new 98,000 square foot facility in Henderson in early 2023. And Quantum Copper, which was founded by a UNLV chemistry professor and a local entrepreneur, produces a non-toxic fire-resistant polymer that makes lithium batteries safer.

Each of these companies understands the possibilities are endless within the battery manufacturing industry right now, and it's the reason LVGEA is targeting the industry for expansion in Southern Nevada.

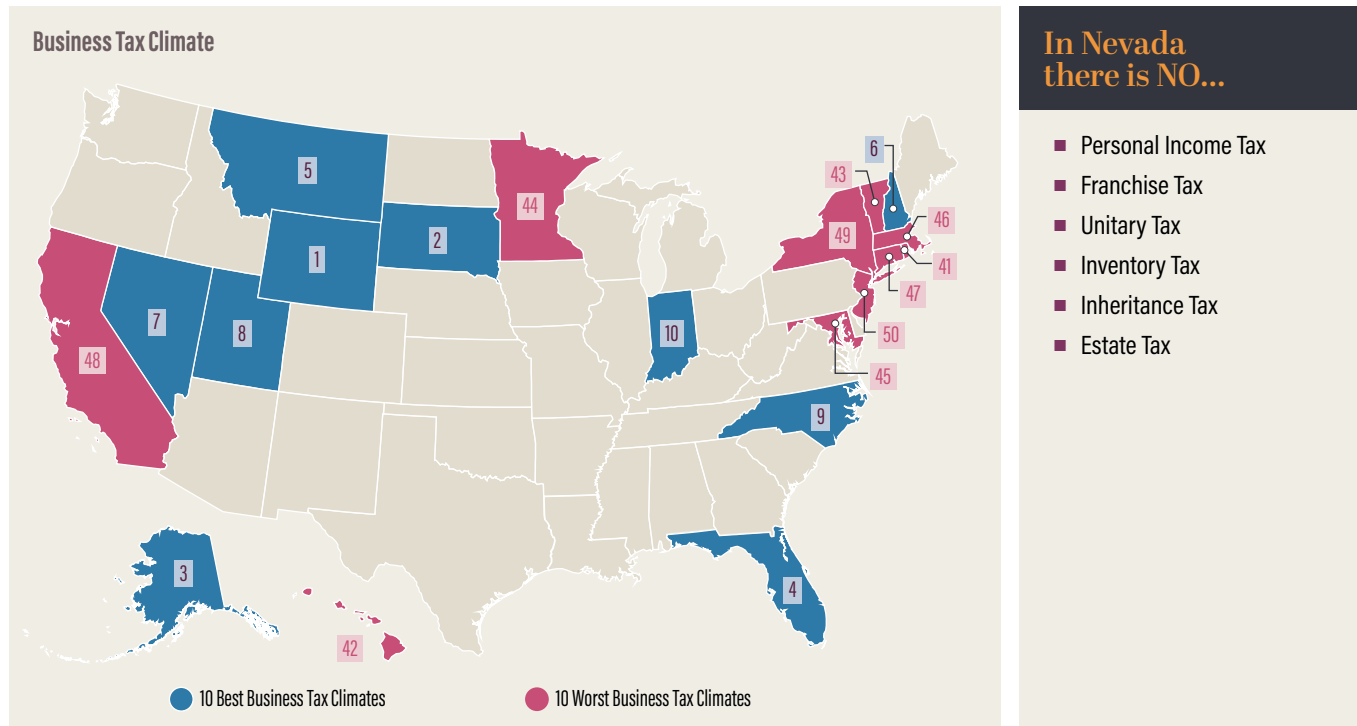
Southern Nevada's battery manufacturing industry is alive with innovation, and as demand for electric vehicles and lithium-ion powered electronics continues to climb, Las Vegas is here to electrify efforts to help charge the world.



Nevada Taxes

Nevada Tax Climate

Offering one of the lowest tax burdens in the nation, Nevada is consistently cited by the likes of *Forbes, Inc* and *Money* magazines as having one of the best overall business climates in the nation. Nevada's tax structure is designed to be less burdensome to both businesses and their employees. The Tax Foundation rated Nevada as the #7 best state for business in 2024.



Alcoholic Beverages

Excise tax on importation, processing, storing or selling of all liquor (including beer). Malt beverages are taxed at 16 cents per gallon and liquor is taxed from 70 cents to \$3.60 per gallon depending on the alcohol content. Sales tax is collected on the retail price. Annual state license fees range from \$75 to \$550 according to the type of business.

Business License

A state license fee is paid annually. The fee is \$500 for domestic and foreign for-profit corporations, except Domestic Professional Corporations formed under NRS 89. The fee is \$200 for all other businesses. Counties and cities can also impose a business license fee on businesses in their jurisdiction. The fee is generally based on the type of business (i.e., retail, professional, hotel, etc.).

Business Registration Fees

Fees for filing articles of incorporation or agreements of consolidation are based on the value of the shares with a minimum fee of \$75 and a maximum fee of \$35,000 (example: if the total value of shares is \$75,000 or less the fee is \$75; \$200,000 or less the fee is \$175; over \$1 million

is \$375 plus \$275 for each additional \$500,000 or fraction thereof, not to exceed \$35,000). Annual Filing Fees are based on the value of the shares with a minimum fee of \$150 and a maximum fee of \$11,125. Non-par value stock is assigned a value of \$1 per share for the purpose of computing the fee. Fees are the same for domestic and foreign corporations. Fees are also imposed upon Limited-Liability Companies, Limited Partnerships, Limited-Liability Partnerships and Business Trusts. Contact the Nevada Secretary of State's office for additional information.

Car Rental

The state fee is imposed at 10 percent on the short-term rental of a passenger car. Both Clark and Washoe counties levy an additional 2 percent for authorized projects. Ten percent is remitted to the state general fund. Additional airport fees apply.

Cigarette/Tobacco Products

The excise tax on cigarettes is 9 cents per cigarette, which equates to \$1.80 per package of 20. Other tobacco products are taxed at 30 percent of the wholesaler's cost. Sales tax is also collected on the retail price.

Commerce Tax

The tax is imposed on business entities doing business in Nevada. It is based on the Nevada gross revenue received by a business in a taxable year (July 1 through June 30). The rates of the commerce tax range from 0.051 percent to 0.331 percent. The first \$4 million is subtracted from Nevada gross revenue. A 50 percent credit for the commerce tax paid is allowed against the modified business tax. As of June 13, 2019, businesses whose Nevada gross revenue for the 2018-2019 taxable year is \$4,000,000 or less, are no longer required to file a commerce tax return.

Gaming

There are five principal types of gaming taxes. Gross gaming revenue tax, table tax and slot taxes are levied by the state. In addition, gaming fees are levied by the county and local governments. For more information, contact the Nevada Gaming Control Board.

Lodging

A statewide tax of 1 percent of gross receipts is imposed on the rental of hotel and motel rooms in all counties except Clark County where a 2 percent tax is imposed. This is in addition to any locally imposed room taxes which range from 5 to 16 percent. In Clark County, the total combined rate ranges from 11 to 13.88 percent. An additional 1%, apportioned to the LVCVA Expansion (1/2%) and the Stadium Construction Fund (1/2%).

Live Entertainment Tax

Imposed at locations where live entertainment is provided for which there is an admission, cover or table charge. The rate is 9 percent. For non-gaming establishments there is no tax imposed if the maximum occupancy is less than 200.

Modified Business Tax

The tax is based on gross payroll paid in the calendar quarter and is imposed on businesses in Nevada that are required to make unemployment insurance contributions to the Nevada Department of Employment Security. General Business employers pay a tax rate of 1.378 percent on gross wages reported over \$50,000 in a quarter. Financial institutions and mining companies pay a rate of 1.853 percent. A modified business tax rate reduction took place July 1, 2023, the MBT tax rate after adjustment will be 1.17 percent for general business and 1.554 percent for financial institutions and mining. The employer can deduct any costs for providing a qualified employer-paid health care plan. A 50 percent credit for the commerce tax paid is allowed against the modified business tax.

Motor Vehicle Fuel

Gasoline and gasohol are taxed at 23 cents per gallon. Additional county taxes range from 5 cents to 10 cents per gallon. Diesel, kerosene, biodiesel and biodiesel blends are 27 cents per gallon, liquid petroleum and butane are 22 cents per gallon, compressed natural gas is 21 cents per gallon and water-phased hydrocarbon fuel is 19 cents per gallon. Clark and Washoe counties index the tax for inflation based on the Producer Price Index.

Motor Vehicles

Fees are annual and must be paid, at the time of registration, on all vehicles operated on any highway. For mopeds, the fee is paid one-time per owner.

Governmental Service Tax

This tax is in lieu of personal property tax. The valuation of the vehicle is determined at 35 percent of the manufacturer's suggested retail price, without accessories. Passenger vehicle value is depreciated to 95 percent after the first year and graduated down to 15 percent after nine years. Buses, trucks and truck trailers depreciate down to 85 percent after the first year and down to 23 percent after 10 years. The rate imposed by the state is 4 cents on each \$1 valuation. Counties may levy up to one cent on each dollar of valuation, but the total tax imposed cannot exceed 5 cents on each dollar of valuation.

Registration

Passenger cars, motorcycles, travel trailers, low speed and electric vehicles and trucks with a gross vehicle weight less than 6,000 pounds pay \$33 per year. Rates on trucks vary from a low of \$38 for a truck with a gross weight of 6,000 pounds to a maximum of \$2,340 for a truck with a gross weight exceeding 80,000 pounds. Moped registration is a one-time fee of \$33 per owner.

Property¹

State statutes limit the property tax rate to a total of \$3.64 per \$100 of assessed valuation. Assessment is at 35 percent of taxable value. The tax is applied to the assessed value. Property tax rates may vary within the city and county, due to special districts or general improvement districts such as fire control districts, library districts and television districts. The tax bill is capped at a maximum increase of 3 percent over the prior year for an owner-occupied residence or a rental property with rent charged below the HUD Fair Market Rents, and a maximum increase of 8 percent for all other real and personal property.

Continued »

A NEW VISION FOR LAS VEGAS
AN ECONOMIC DEVELOPMENT VICTORY FOR NEVADANS



Nevada Studios at UNLV Harry Reid Research and Technology Park



Real Property

Includes land, buildings and improvements not normally removable. The value for land is full cash value. The value for improvements is replacement costs less depreciation at 1.5 percent per year up to 50 years. The combination of these values is known as taxable value.

Personal Property

Includes property not permanently affixed to land, such as business equipment and mobile/manufactured homes not converted to real property. Assessment is 35 percent of replacement cost new less depreciation.

Industrial Insurance

Industrial insurance is obtained through private insurance carriers, self-insurance or group self-insurance. For more information about self-insurance or group self-insurance contact the Nevada Division of Insurance.

Insurance Premium

Insurers pay 3.5 percent of the net direct premiums written for the preceding calendar year covering property and other risks in the state. The tax is passed onto the consumer in the cost of the premium. Risk retention groups registered in Nevada but chartered in another state pay a rate of 2 percent. Annual premium tax reports and tax payments are due March 15. Insurers having premium tax liability of \$2,000 or more in the prior calendar year, the tax is based on actual prior quarter collections with payment due 30 days following the end of the quarter.

Sales and Use

Sales tax is charged at the retail level on the sale of tangible personal property unless exempt by statute. A companion "use" tax is charged on property purchased outside of Nevada and brought into the state for use. The authorized maximum combined State rate is 6.85 percent. Counties are allowed various options to pay for items such as transportation, roads, flood control and water. In Clark County, the total combined rate is 8.375 percent. In Washoe County, the total combined rate is 8.265 percent.

Unemployment Insurance

Paid by employers of one or more persons with total wages paid of \$225 or more during a calendar quarter. For the first 14-17 calendar quarters as an employer in Nevada, the total rate is 2.95 percent. Thereafter, it may vary from 0.3 percent to 5.4 percent depending on the number of employees and the firm's unemployment record. The maximum wage base upon which the rate is applied changes annually. For 2024, the maximum wage base is \$40,600.

Universal Energy Charge

The tax is assessed on each therm of natural gas or kilowatt hour of electricity consumed in Nevada. The rate is 3.30 mills per therm of natural gas and 0.39 mills per kilowatt-hour of electricity. If tax collected exceeds \$25,000 in any calendar quarter, a refund for the amount over \$25,000 may be requested. The tax is distributed to the Welfare Division's Fund for Energy Assistance and Conservation and is further distributed 25 percent to the Nevada Housing Division for weatherization. The Welfare Division uses the remaining 75 percent for energy assistance to low-income households. The tax is remitted within 30 days after the end of each calendar quarter. As a pass-through, the tax is itemized on each customer's billing statement as a separate line item.

Source: Nevada Taxpayers Association. **Notes:** All rates in effect as of July 1, 2023, except as noted. ¹The property capped maximum includes AB519 which provides for a rate outside of the property tax rate cap and abatement for certain counties to levy a tax for capital projects for rural school districts receiving grant funds to assist in financing capital improvements.

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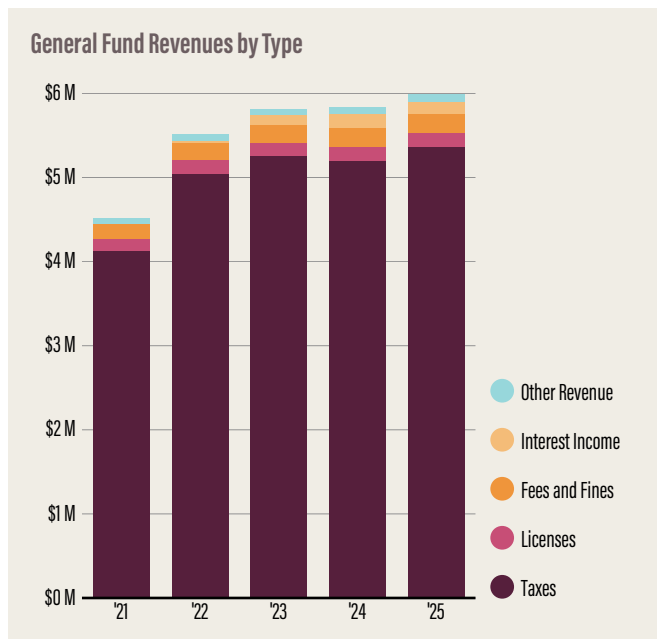
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Nevada General Fund Revenues by Fiscal Year

(in Thousands)

TAX/REVENUE SOURCE	2021	2022	2023 ¹	2024 ¹	2025 ¹
Sales and Use Tax	\$1,380,573	\$1,679,872	\$1,820,262	\$1,919,868	\$2,005,330
Gaming Tax	\$713,927	\$1,005,931	\$991,154	\$991,305	\$990,211
Modified Business Tax	\$641,455	\$815,406	\$903,163	\$784,905	\$815,286
Insurance Premium Tax	\$492,970	\$542,756	\$575,327	\$608,132	\$640,626
Commerce Tax	\$221,958	\$281,882	\$301,311	\$321,318	\$339,294
Live Entertainment Tax	\$11,080	\$139,156	\$198,135	\$200,603	\$195,158
Cigarette & Tobacco Tax	\$185,039	\$179,824	\$165,257	\$163,321	\$162,474
Business License Fee	\$113,217	\$119,544	\$119,003	\$118,990	\$119,089
Real Property Transfer Tax	\$133,908	\$177,691	\$107,743	\$110,489	\$114,361
Liquor Tax	\$43,549	\$50,393	\$49,174	\$49,886	\$50,043
Transportation Connection Excise Tax	\$17,141	\$28,464	\$39,864	\$36,052	\$41,617
Other Taxes	\$106,417	\$31,431	\$31,915	\$5,000	\$5,000
Branch Bank Excise Tax	\$2,595	\$2,337	\$2,235	\$2,163	\$2,093
Mining Tax	\$177,619	\$108,189	\$68,642	\$0	\$0
TOTAL TAXES	\$4,241,448	\$5,162,875	\$5,373,185	\$5,312,031	\$5,480,582
Licenses	\$151,733	\$166,666	\$164,410	\$166,103	\$167,569
Fees and Fines	\$56,180	\$84,245	\$92,532	\$95,606	\$96,925
Interest Income	\$8,809	\$24,204	\$117,049	\$170,964	\$153,427
Other Revenue	\$71,153	\$86,482	\$74,898	\$91,247	\$90,555
Subtotal (non-taxes)	\$287,875	\$361,596	\$448,889	\$523,919	\$508,475
TOTAL (BEFORE CREDITS)²	\$4,529,323	\$5,524,471	\$5,822,073	\$5,835,951	\$5,989,057
Commerce Tax Credits-MBT	(\$43,107)	(\$47,847)	(\$54,383)	(\$59,037)	(\$62,949)
All Other Tax Credit Programs	(\$11,892)	(\$37,289)	(\$49,011)	(\$52,361)	(\$47,131)
TOTAL (AFTER CREDITS)²	\$4,474,325	\$5,439,335	\$5,718,680	\$5,724,553	\$5,878,977

Source: State of Nevada - Fiscal Analysis Division, Legislative Counsel Bureau. Note: ¹Economic Forum May 1, 2023, forecast adjusted June 2023 for legislative actions and court decisions. ²Numbers may not add due to rounding. Other taxes include governmental services taxes, higher education capital fund and 2021 includes the tax amnesty program.



Top General Fund Revenue Sources (in thousands)

\$1,820,262

Sales and Use
31.3% of General Fund Revenue

\$991,154

Gaming Tax
17.0% of General Fund Revenue

\$903,163

Modified Business Tax
15.5% of General Fund Revenue

Business

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WE GET IT. As a business owner or human resources manager, you have a lot on your plate. Ensuring that employees' healthcare needs are being met is vital in maintaining and recruiting a happy, healthy workforce. Prominence has quality health plans, flexible network arrangements, exceptional service commitments and benefit value adds that can make a difference for your bottom line and keep employees right where they are.

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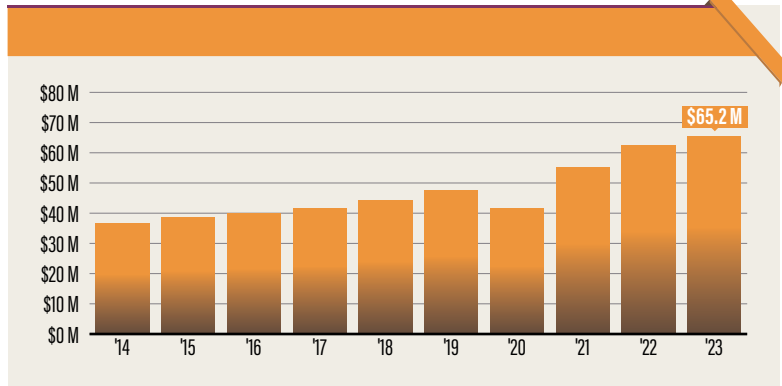
Affiliated with the Valley Health Hospital System and Universal Health Services, Inc., Prominence has called Nevada home for 30 years. We are locals, living in the same communities as our members.

Taxable Retail Sales

Clark County Taxable Retail Sales

Taxable retail sales in Clark County are at all-time highs.

CALENDAR YEAR	TAXABLE SALES (IN THOUSANDS)	PERCENT CHANGE
2014	\$36,508,527	8.9%
2015	\$38,556,976	5.6%
2016	\$39,928,527	3.6%
2017	\$41,476,399	3.9%
2018	\$44,318,918	6.9%
2019	\$47,551,975	7.3%
2020	\$41,430,843	-12.9%
2021	\$55,075,948	32.9%
2022	\$62,497,439	13.5%
2023	\$65,245,629	4.4%



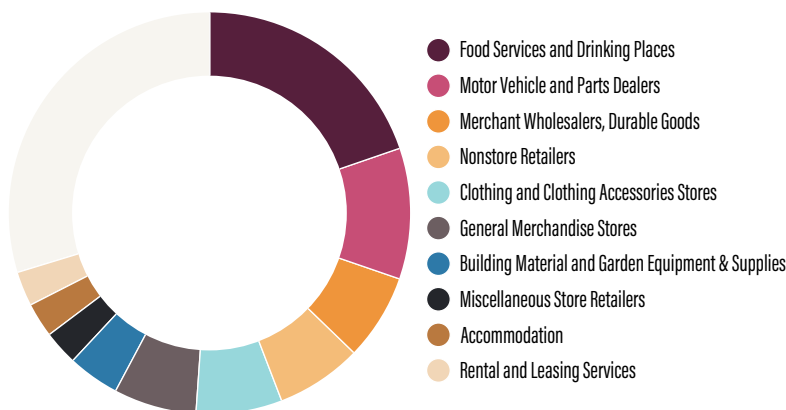
Source: Nevada Department of Taxation.

Top 10 Taxable Sale Categories

RANK	BUSINESS TYPE	BUSINESS CODE	2023 VALUE	% SHARE	% GROWTH
1	Food Services and Drinking Places	722	\$12,925,484,047	19.8%	6.3%
2	Motor Vehicle and Parts Dealers	441	\$6,904,015,839	10.6%	1.5%
3	Merchant Wholesalers, Durable Goods	423	\$4,563,955,780	7.0%	3.0%
4	Nonstore Retailers	454	\$4,557,967,614	7.0%	6.0%
5	Clothing and Clothing Accessories Stores	448	\$4,414,780,239	6.8%	-0.2%
6	General Merchandise Stores	452	\$4,344,890,967	6.7%	-2.6%
7	Building Material and Garden Equipment & Supplies	444	\$2,675,120,778	4.1%	-9.2%
8	Miscellaneous Store Retailers	453	\$1,893,793,137	2.9%	0.4%
9	Accommodation	721	\$1,852,898,740	2.8%	5.9%
10	Rental and Leasing Services	532	\$1,770,881,269	2.7%	-3.3%

Source: Nevada Department of Taxation.

Share of top 10 taxable sale categories

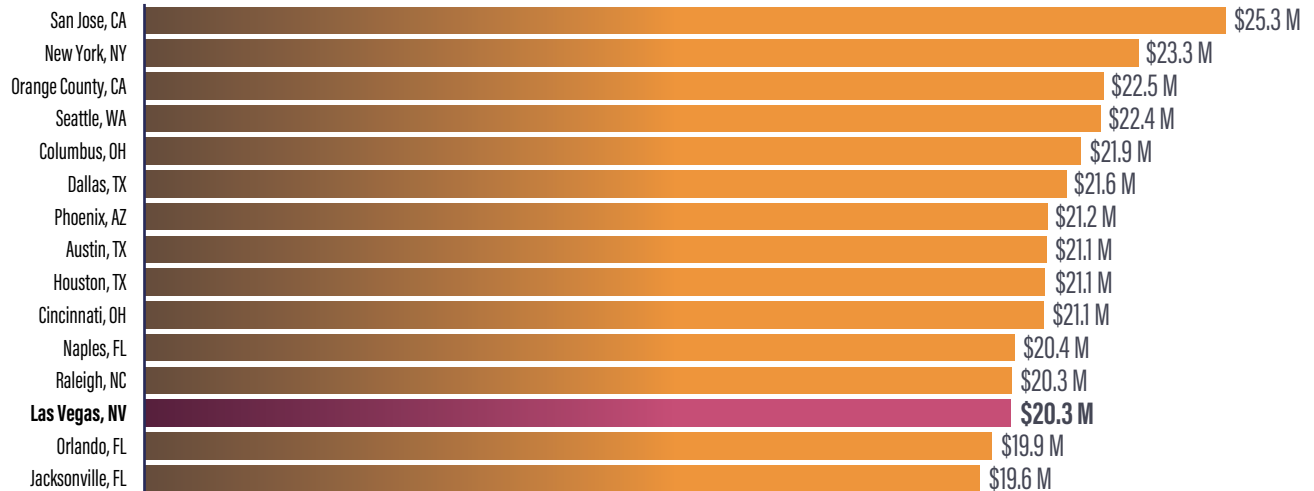


Source: The Conference Board.

Operating Costs

Corporate Headquarters Cost Rankings

Southern Nevada offers a more affordable location for headquarters than peer locations.



Source: The Boyd Co., Inc., of Princeton, NJ.

Note: Total operating costs in the chart above are based on a representative U.S. corporate headquarters office employing 200 workers and occupying 55,000 square feet of Class-A office space.

Comparative Annual Corporate Travel Costs

LOCATION	TRAVEL COST INDEX ¹	TOTAL ANNUAL COST ²
New York, NY	\$685.95	\$356,694
San Francisco, CA	\$513.83	\$267,192
LAS VEGAS, NV	\$443.32	\$230,526
Miami, FL	\$439.39	\$228,483
Los Angeles, CA	\$436.11	\$226,777
San Jose, CA	\$407.95	\$212,134
Nashville, TN	\$397.31	\$206,601
Phoenix, AZ	\$387.80	\$201,656
Denver, CO	\$386.13	\$200,788
Charlotte, NC	\$358.40	\$186,368
Houston, TX	\$334.06	\$173,711

Source: The Boyd Co., Inc., of Princeton, NJ. Note: ¹Reflects on-site cost structures typically incurred by corporate travelers, such as business traveler lodging, meals, rental car, local transit and other incidental costs. ²Total annual costs are based on an average of 10 billable per diem travel days per week in each of the surveyed cities.

Annual Software Development Office Cost Rankings

LOCATION	TOTAL ANNUAL COSTS
Redwood City, CA	\$26,466,862
Santa Monica, CA	\$23,907,010
Blue Bell, PA	\$22,592,486
Northport, NY	\$22,470,132
Kirkland, WA	\$22,452,036
Hoffman Estates, Ill	\$22,319,255
Highlands Ranch, CO	\$21,708,788
Richardson, TX	\$20,902,675
Coral Gables, FL	\$20,755,262
Tempe, AZ	\$20,659,862
LAS VEGAS, NV	\$20,659,862
Hillsboro, OR	\$20,461,380
Alpharetta, GA	\$20,250,071
Minden, NV	\$19,692,438
Burnaby, BC	\$15,587,456

Source: The Boyd Co., Inc., of Princeton, NJ. Note: Total operating costs in the table are based on a representative software development office employing 150 workers and occupying 50,000 square feet.

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Commercial Banking

Ivan Ferraz

ivan.ferraz@wellsfargo.com

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Las Vegas Can Cash In On Fintech Innovation

LVGEA News Center | April 25, 2024



Earlier this month, LVGEA and its partners, including Wells Fargo, Clark County, and the cities of Las Vegas and Henderson, hosted a booth at TRANSACT, a conference taking place at Mandalay Bay and attended by leaders in the global fintech and digital payments industry.

Over the course of three days, our team members met with more than two dozen representatives from some of the biggest fintech companies in the world, as well as emerging startups.

No matter the size of the company, we heard the same thing over and over: “Las Vegas just makes sense.”

We agree.

Fintech is a broad industry but essentially encompasses any application of technology to improve financial services. Digital payments are the largest fintech sector, but it also includes peer-to-peer lending, digital wallets, crowdfunding, robo-advisors, and blockchain.

One recent report estimated there are approximately 32,000 fintech companies globally, amassing \$12.5 trillion in annual revenue. The same report projects the global fintech industry to grow sixfold from \$245 billion to \$1.5 trillion by 2030, accounting for 25% of all banking valuation worldwide.

It's time for Las Vegas to cash in on this opportunity.

The Vegas Advantage

There's really no better place than Las Vegas for fintech companies wanting direct access to a growing customer base, because those customers are already here. Las Vegas is home to arguably the world's largest hospitality market leaning towards cashless, and our growing sports and entertainment sector offers new avenues for the region to become a dynamic hub for fintech and payments.

In addition, Las Vegas' connected and stable infrastructure supports the high volume, high-availability data centers the fintech industry requires. Companies have access to the UNLV Harry Reid Research and Technology Park, which is located within the county's newly designated innovation district, and is powered by advanced digital infrastructure, including dedicated dark fiber cables and a supercomputer from SWITCH. And the region's geographic location and low risk of natural disasters makes it an ideal place for technology-based companies to operate.

We also have a growing and dynamic workforce that is both bilingual and comfortable working all shifts. As of spring 2024, the Las Vegas region had nearly 60,000 employees working in the financial industry with the highest annual growth nationally for employees in that sector. UNLV, Nevada State University, and the College of Southern Nevada all offer degree and certificate programs in finance, business, and software development, creating a robust local talent pipeline for fintech companies.

Nevada also offers one of the lowest tax burdens in the country, with no corporate or personal income taxes, and low property taxes, making it an attractive destination for companies. In fact, the Tax Foundation rated Nevada as the seventh best state for business in 2024. Combine our favorable tax rates with the region's low cost of living and it's a recipe for success for both business owners and employees.

LVGEA's Fintech Attraction Strategy

LVGEA is focusing its recruiting efforts on companies doing business within the gaming, hospitality, and payments spaces, but is also looking at companies within certain growth markets, such as real-time payments.

The vast majority of fintech companies are currently located on the coasts, including the core hub markets of New York City and the Bay Area, plus Los Angeles, Chicago, Boston, and Philadelphia. We know these are high-cost and high-regulation markets, so we're working with our partners and utilizing data-driven analysis to identify companies experiencing high growth that could be expansion or relocation targets.

As mentioned at the beginning of this column, we're also attending industry conferences, most of which are held right here in Las Vegas, alongside our community and financial services partners. Not only did we host a booth at TRANSACT earlier this month, but we'll also be attending G2E and Money 20/20 later this year to connect with global business leaders to share the Vegas advantage when it comes to fintech.

There's already a lot happening in the local fintech scene. Sightline, located in UNLV's Harry Reid Research & Technology Park, provides payment solutions to casino and digital gaming clients. Shift4 has been providing secure payment processing solutions to clients in multiple industries for 25+ years.

Las Vegas-based Everi produces financial equipment and services for casinos, and recently announced a merger with gaming powerhouse IGT. Paysign, which moved its offices to Henderson from California in 2004, provides payment and disbursement solutions for pharmaceutical, healthcare, hospitality, and retail companies.

These are just a few of the many fintech companies already calling Las Vegas home, and there is room for many more. While the fintech industry itself is not new, LVGEA believes innovation within the industry will continue to transform the financial services landscape. Investment in the region's fintech ecosystem will not only help diversify our economy, but ensure Las Vegas cashes in on the \$1.5 trillion industry.

Transportation

Western Market Outbound Shipping Costs

DESTINATION CITY	ANNUAL SHIPMENTS (1,000 LBS.)	ORIGINATING CITY OF SHIPMENT						
		DALLAS/FT. WORTH, TX	DENVER/BOULDER, CO	ALBUQUERQUE/RIO RANCHO, NM	SALT LAKE CITY, UT	TUCSON, AZ	PHOENIX/MESA, AZ	LAS VEGAS, NV
Seattle, WA	5,200	\$860,636	\$535,431	\$591,005	\$342,989	\$635,797	\$587,687	\$459,530
San Francisco, CA	7,800	\$1,076,722	\$752,386	\$677,584	\$458,789	\$537,952	\$466,268	\$355,934
Denver, CO	5,200	\$325,240	\$4,146	\$172,533	\$202,394	\$351,286	\$325,572	\$309,399
Albuquerque, NM	5,200	\$267,281	\$172,533	\$4,146	\$248,015	\$202,394	\$188,706	\$247,599
San Diego, CA	7,800	\$833,713	\$671,351	\$502,422	\$466,892	\$253,704	\$219,419	\$206,330
Salt Lake City, UT	5,200	\$515,799	\$202,394	\$248,015	\$4,146	\$314,789	\$267,096	\$173,362
Los Angeles, CA	7,800	\$864,245	\$632,703	\$490,578	\$428,242	\$302,326	\$230,017	\$167,682
Riverside, CA	7,800	\$830,596	\$610,882	\$468,760	\$406,426	\$268,666	\$196,357	\$145,863
Phoenix, AZ	5,200	\$424,481	\$325,572	\$188,706	\$267,096	\$48,110	\$4,146	\$127,325
LAS VEGAS, NV	5,200	\$515,381	\$309,399	\$246,769	\$173,362	\$175,436	\$127,325	\$4,146

Source: The Boyd Co., Inc., of Princeton, NJ. Note: Annual charges reflect truckload lots of 30,000 lbs. using private over-the-road carrier to each city location. Projected charges are based on an estimated \$2.46 per mile which includes cost factors such as labor, fuel surcharges, maintenance, insurance certificates, operating rights and empty backhaul considerations. Destinations reflect regional population centers of the 11 Western States Market. Shipments to market-leader California account for approximately 50 percent of total shipments.

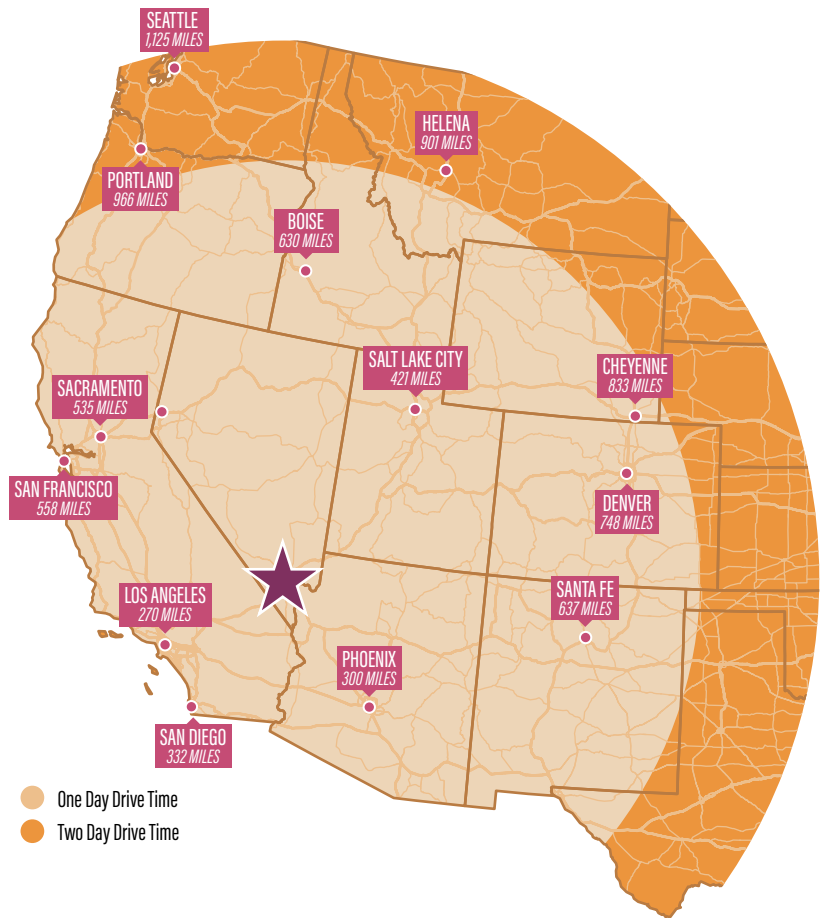
Trucking

More than 64 million people live within a one-day driving radius of Southern Nevada, making it easy and convenient to access a large pool of clients. Plus, nearly every state west of the Mississippi River is within a two-day driving window.

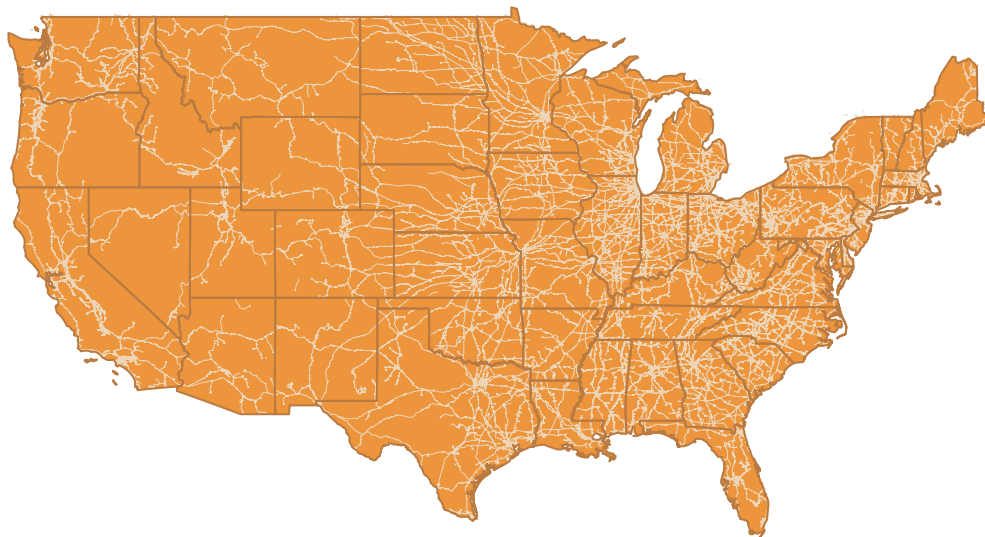
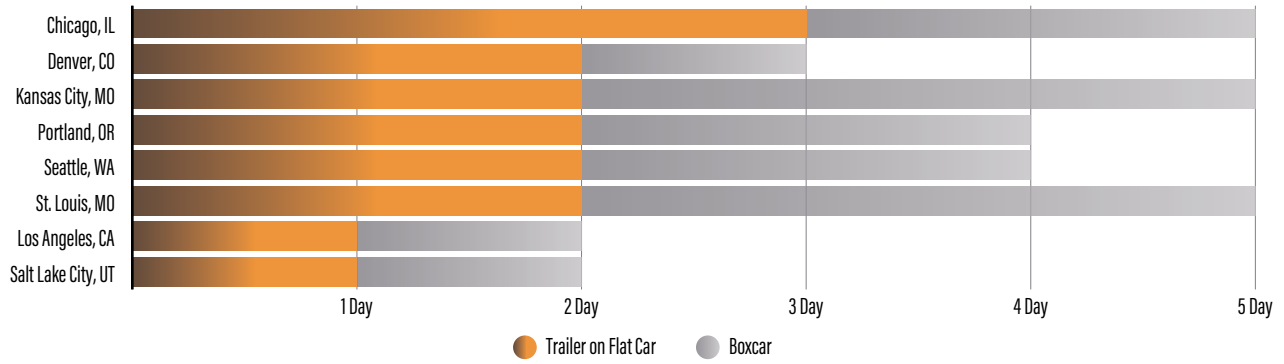
Truck Driver Regulations in Nevada

- May drive up to 11 hours after 10 consecutive hours off duty.
- May not drive beyond the 14th hour after coming on duty.
- Must take a 30-minute break after 8 hours of driving.
- Must not be on duty for more than 70 hours in an 8-day period, or 60 hours in a 7-day period.

Source: Federal Motor Carrier Safety Administration.



Rail Delivery Times From Southern Nevada



Source: U.S. Census Bureau; The Boyd Co., Inc., Princeton, NJ.



Harry Reid International Airport



1948
Founded
Rosemary Vassiliadis
Director of Aviation, Clark County
18,000
Employees

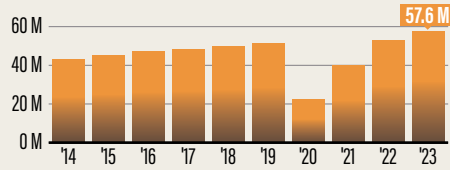
157.9 K

Average Daily Passengers

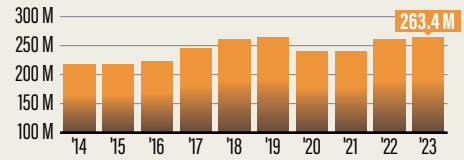
\$35 B

Economic Impact

Annual Passengers

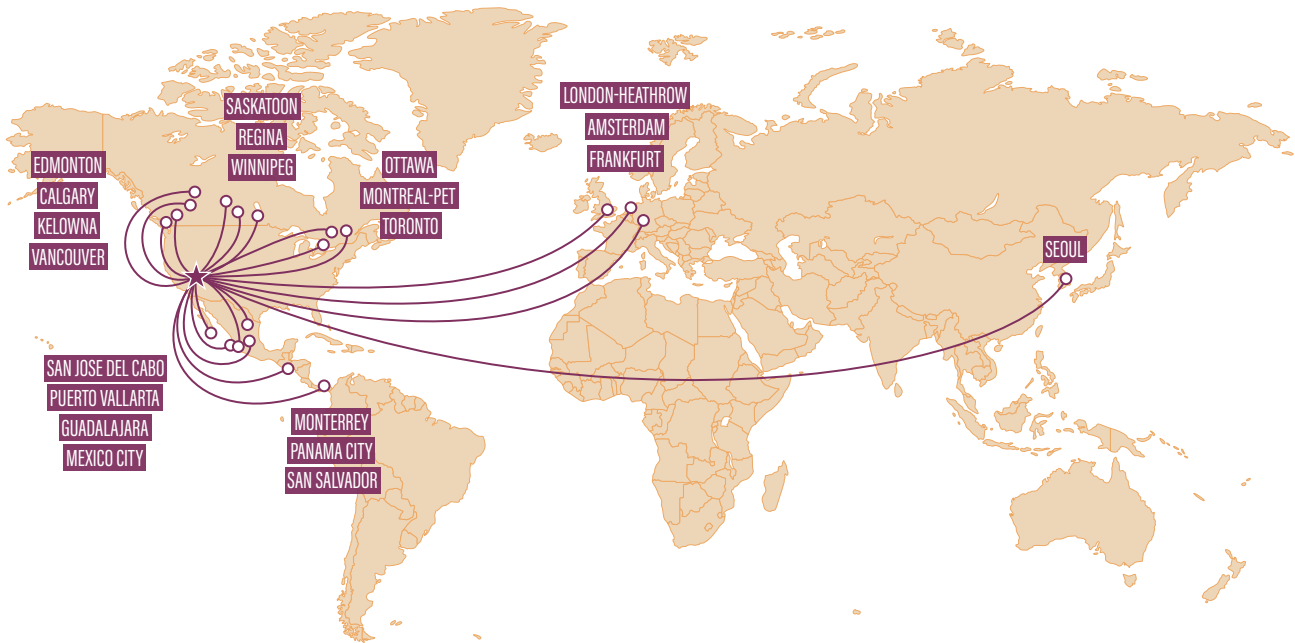


Air Cargo Activity
(1,000 lbs)



Source: Clark County Department of Aviation (enplaned and deplaned passengers), Harry Reid International Airport. Note: Data as of 2023.

Top International Destinations



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Top 15 Nonstop Domestic Routes

1 Los Angeles (LAX)	9 Atlanta (ATL)
2 Seattle (SEA)	10 Phoenix (PHX)
3 Denver (DEN)	11 Minneapolis/St. Paul (MSP)
4 Dallas/Ft. Worth (DFW)	12 Sacramento (SMF)
5 Chicago (ORD)	13 Portland (PDX)
6 San Francisco (SFO)	14 Newark (EWR)
7 San Diego (SAN)	15 Houston (IAH)
8 Oakland (OAK)	



Regional Transportation Commission



<p>1965 Year Established¹</p> <p>MJ Maynard Chief Executive Officer</p> <p>\$902 M Annual Budget</p> <p>360 Employees</p>	<p>5.6 M Strip Rides (Deuce)</p> <p>43.8 M Residential Rides</p>	<p>Annual Passenger Trips</p> <table border="1"> <caption>Annual Passenger Trips</caption> <thead> <tr> <th>Year</th> <th>Trips (M)</th> </tr> </thead> <tbody> <tr> <td>'19</td> <td>~65</td> </tr> <tr> <td>'20</td> <td>~55</td> </tr> <tr> <td>'21</td> <td>~35</td> </tr> <tr> <td>'22</td> <td>~40</td> </tr> <tr> <td>'23</td> <td>49.6</td> </tr> </tbody> </table>	Year	Trips (M)	'19	~65	'20	~55	'21	~35	'22	~40	'23	49.6
Year	Trips (M)													
'19	~65													
'20	~55													
'21	~35													
'22	~40													
'23	49.6													
<p> 476.7 K Bikes Transported</p>	<p> 294.6 K Riders with Wheelchairs</p>	<p> 21.5 M Revenue Miles Driven³</p> <p> 1.7 M Hours Driven³</p>												

As the only agency nationwide to manage public transit, traffic management, roadway funding, planning and public bike share under one roof, the Regional Transportation Commission (RTC) keeps the community moving, connecting residents to work, school, medical appointments, and wherever they need to go.

In 2023, the RTC celebrated 30 years of providing transit to Southern Nevada, providing nearly 50 million passenger trips through its fixed-route bus system; more than 1.4 million paratransit, senior and veteran rides; and 60,000-plus trips through its OnDemand program. The RTC also added battery electric buses and the state's first hydrogen fuel cell electric buses its fleet.

To further the agency's commitment to sustainability and climate-responsible transportation solutions, the Club Ride Commuter Services Program encourages carpooling and cycling. Club Ride members helped eliminate 5.6 million vehicle miles and 27 tons of carbon monoxide emissions in 2023.

The RTC's traffic management team prioritizes safety and congestion reduction, coordinating with local jurisdictions and piloting innovative technologies to better manage traffic flow, identify traffic incidents and adjust traffic signal timing. The team managed more than 12,000 traffic incidents, keeping drivers informed through 10,000-plus traffic alerts and nearly 4,000 messages on electronic freeway signs.

<p>404 Buses</p>	<p>39 Bus Routes²</p>	<p>3,695 Bus Stops⁴</p>
----------------------	--------------------------------------	--

As Southern Nevada solidifies its status as the Entertainment and Sports Capital of the World, the Traffic Management Center and its local partners tracked 932 major special events, actively managed traffic for 304 events, and prepared and programmed signal timing for an additional 159 events in 2023, including Formula One Las Vegas Grand Prix.

As the region's Metropolitan Planning Organization, the RTC works with local municipalities to plan, fund and launch roadway projects. Since 2014, the RTC has funded 674 projects, with 439 completed to date.

For nearly 60 years, the RTC has been at the forefront of transforming mobility and infrastructure development in Southern Nevada. With over 40 million annual visitors and more than 2.4 million residents, the RTC remains laser focused on addressing complex regional challenges by advancing unique and innovative strategies that promote equitable mobility solutions for all who work, live and play here.



Visit rtcsonv.com

Source: Regional Transportation Commission, Fiscal Year 2023. **Note:** ¹RTC received its designation as Southern Nevada's Metropolitan Planning Organization (MPO) in 1981, received legislative approval to become the public transportation authority in 1983, and began the public transit system in 1992; ²Includes 1 Strip route (Deuce) and 38 residential routes; ³Does not include miles and time to get from the bus yard to the route and back; ⁴1,604 stops have one or more shelters.

Spotlight



brightline
west



\$10 B
Economic Impact

\$1 B
Tax Revenues

11 M
One-Way
Passengers
Annually

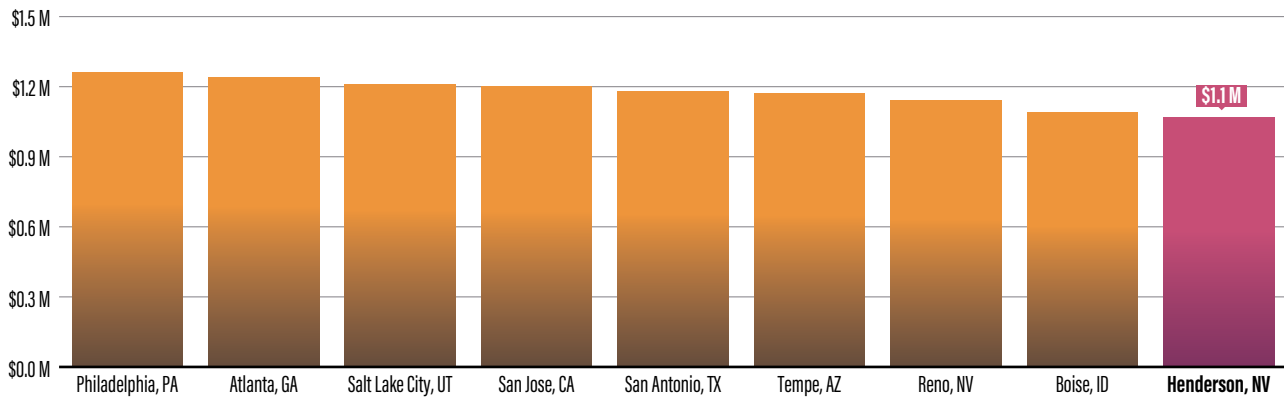
700 M
Fewer Vehicle Miles
Traveled per Year

LAS VEGAS IS UNLOCKING HIGH-SPEED RAIL ACCESS TO CALIFORNIA, MAKING IT THE PREMIER DESTINATION FOR COMPANIES LOOKING TO DRIVE MISSION-CRITICAL ACTIVITIES.

In April 2024, Brightline West officially broke ground on the nation's first high-speed passenger rail system. Spanning across 218 miles from Las Vegas to Rancho Cucamonga, the project will generate substantial economic and environmental benefits for both Nevada and California. Currently, there are four stops planned among the initial phase: Las Vegas (NV), Victor Valley (CA), Hesperia (CA) and Rancho Cucamonga (CA). The Las Vegas station will be located on a 110-acre property north of Blue Diamond Road between I-15 and Las Vegas Boulevard. Brightline West will be able to reach top speeds of over 200 mph, transporting its passengers quickly and efficiently in 2 hours and 10 minutes. The company anticipates serving more than 11 million one-way passengers annually. Economically, Brightline West is estimated to employ 35,000 construction jobs and 1,000 permanent jobs once operational. The company is projected to have \$10 billion in economic impact, while generating \$1 billion in tax revenues across both states. The total capital cost of the project is approximately \$12 billion.

Communications

Comparative Annual Telecommunications Costs



LOCATION	USAGE COSTS ¹	OTHER COSTS ²	TOTAL COST
Philadelphia, PA	\$1,000,000	\$258,638	\$1,258,638
Atlanta, GA	\$1,000,000	\$235,895	\$1,235,895
Salt Lake City, UT	\$1,000,000	\$207,031	\$1,207,031
San Jose, CA	\$1,000,000	\$202,215	\$1,202,215
San Antonio, TX	\$1,000,000	\$176,194	\$1,176,194
Tempe, AZ	\$1,000,000	\$169,938	\$1,169,938
Reno, NV	\$1,000,000	\$135,172	\$1,135,172
Boise, ID	\$1,000,000	\$87,389	\$1,087,389
HENDERSON, NV	\$1,000,000	\$72,851	\$1,072,851

Source: The Boyd Co., Inc., of Princeton, NJ. **Note:** Data not available for Las Vegas area as a whole. ¹Based on utilization of a representative enterprise VOIP telecommunications system scaled to a 1,000-worker call center. ²Includes current federal, state and local taxes and surcharges. These include the federal universal service fee and other carrier cost recovery charges, property tax expenses and numerous other local and state taxes, surcharges and regulatory add-ons that vary from city to city.



Visit cox.com

Spotlight

COX COMMUNICATIONS

Cox Communications has been providing reliable service to businesses and residents in Southern Nevada since 1998 through affordable internet, television and phone services. They have partnered with a diverse range of industries in the region including retail, healthcare, education, and hospitality organizations, providing tailored solutions and reliable services. Cox Communications has invested more than \$11 billion in network upgrades across Southern Nevada and employs over 1,500 workers which has helped produce \$2.3 billion in total statewide economic impact.

Utilities

Electric Power

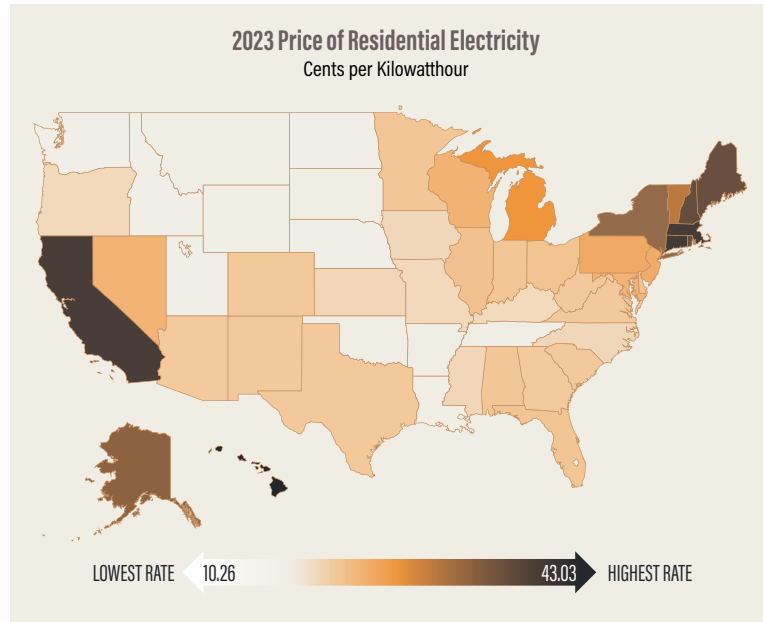
Average Retail Price of Residential Electricity¹

	2022	2023	CHANGE
NEVADA	13.78	16.67	21.0%
Montana	11.33	12.43	9.7%
Arizona	13.02	14.01	7.6%
Idaho	10.37	11.12	7.2%
Utah	10.84	11.20	3.3%
Wyoming	11.09	11.45	3.2%
New Mexico	13.84	14.16	2.3%
Colorado	14.19	14.32	0.9%
Mountain West Average	12.79	13.71	7.2%
U.S. Average	15.04	15.98	6.3%

Average Retail Price of Commercial Electricity¹

	2022	2023	CHANGE
NEVADA	10.14	11.79	16.3%
Montana	10.68	12.03	12.6%
Arizona	10.80	11.74	8.7%
Idaho	8.27	8.82	6.7%
Utah	8.39	8.52	1.5%
Wyoming	9.55	9.79	2.5%
New Mexico	11.07	10.98	-0.8%
Colorado	11.58	11.67	0.8%
Mountain West Average	10.38	11.00	6.0%
U.S. Average	12.41	12.74	2.7%

Source: U.S. Energy Information Administration (EIA). Note: ¹Cents per kilowatthour




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Spotlight

NV ENERGY

NV Energy has supplied Southern Nevada with power for more than a century. The company currently services more than one million customers in Southern Nevada, while also employing over 1,400 people. The company's commitment to Nevada is especially profound, donating more than \$5.3 million through financial and in-kind donations. Additionally, their employees have committed more than 15,000 volunteer hours to Nevada nonprofit organizations.



Why The Biotech Industry Can Thrive in Las Vegas

LVGEA News Center | March 28, 2024

Over the past year, LVGEA has been preparing to expand our business development strategy and activities. Historically we have enjoyed a pipeline filled with leads that connected with us either through the website, a site selector/broker, or the Governor's Office of Economic Development. These referrals will continue to be treated with white-glove service from every member of the team. But as of 2024, we added another strategy to enhance the pipeline: targeted and intentional outbound sales pursuits. These pursuits will be focused on industries that research shows are good fits for the Las Vegas region, with Biotech being at the top of that list.

Late in 2023, we unveiled industry playbooks for each of our target industries. The playbooks include a market analysis, the Vegas advantage, target client profile, sales strategy, and calendar of outbound sales and investor engagement opportunities. These playbooks will guide the agency's 'spearfishing' recruitment strategy throughout 2024.

Over the next few months, I'll be using this space to highlight why we believe each of these industries will provide a winning hand for the Las Vegas region, and the ways in which we're going after these business leaders.

Let's start with biotech, a huge global industry, with a total economic impact of about \$5 trillion, or nearly 6% of global GDP. In Nevada, we've seen a 22% growth in the biotech industry since 2018, which is twice the national growth rate. The state already boasts more than 9,400 jobs across 1,000+ biotech companies in healthcare, therapeutics, genomics, and pharmaceuticals, and we see a huge opportunity for continued growth.

So, Why Vegas?

Las Vegas has a strong backbone of biotech research through the region's higher education institutions, including UNLV, an R1 research university, but also Roseman University of Health Sciences, which offers 64,000 square feet of state-of-the-art research and wet labs. And the Cleveland Clinic Lou Ruvo Center for Brain Health, located within the Las Vegas Medical District, is a renowned research and treatment facility for neurological disorders. In fact, between 2018 – 2023, six Las Vegas organizations received 101 research grants from the National Institutes of Health, totaling \$67 million.

The region also has a robust pipeline of medical professionals, with the Kirk Kerkorian School of Medicine at UNLV graduating its first class of physicians in 2021, Touro University Nevada graduating more than 150 medical professionals each year, and Roseman in the process of accrediting its College of Medicine.

Southern Nevada's proximity to established bio hubs San Francisco and San Deigo also mean satellite offices or partner facilities are just a short plane ride or drive away. In Las Vegas, biotech leaders can take advantage of that proximity while still realizing reduced operational expenses, lower land prices, and an affordable cost of living.

Finally, Las Vegas has a burgeoning tech scene, recently being named the best city in America for pre-IPO startups, making it a perfect place for biotech startups to find support and resources. Additionally, venture capital investments in bioscience companies in Nevada increased significantly in 2021, totaling nearly \$64M.

Vegas Loves Biotech

LVGEA is targeting small, fairly new biotech companies in the late-clinical or early commercialization stage looking to expand. We expect most of these companies to be located on the coasts, including the Bay Area, LA and San Diego, Boston, or Seattle, as these established biotech hubs are in high tax and highly regulated regions where companies lack the ability to scale.

There are several incubators we'll be monitoring to identify growing biotech companies, including the SPARK Stanford program, JLABS through Johnson and Johnson, Cedar Sinai Technology Ventures, and Cleveland Clinic Innovations.

We'll also be partnering with UNLV, the City of Las Vegas, and the Governor's Office of Economic Development to host a booth at the BIO International 2024 conference, the world's largest biotech conference, being held in San Diego this June. Other conferences our team will attend with regional partners include the Health 2.0 Conference USA in Las Vegas and Cantor Global Healthcare Conference in New York. These conferences provide us valuable facetime with biotech business leaders from around the globe to tout the benefits of doing business in Las Vegas.

While Las Vegas' biotech ecosystem is currently modest in size, there are already several companies working to grow the industry within the market. Heligenics, founded in 2017 by a UNLV professor, researches how genetics can help improve medical care. Vena Vitals, an early-stage medical technology company creating a non-invasive continuous blood pressure monitoring device, is based in Irvine, California, but is in the process of opening a research lab at Roseman University. And Optum Frontier Therapies, a part of Optum, is a rare disease pharmacy that recently opened a Las Vegas facility to better serve their customers.

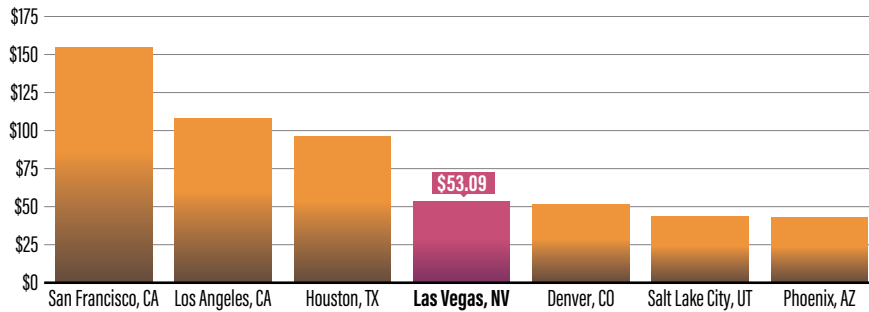
We believe Las Vegas has all the components to sustain and grow a biotech ecosystem, which is why we're focusing on finding companies looking to get in at the ground level and help grow the region's workforce pipeline and supply chain.



Water

Monthly residential water rates are nearly three times more affordable for Las Vegas residents than San Francisco.

Average Monthly Residential Costs



CITY	AVG. COST
San Francisco, CA	\$154.91
Los Angeles, CA	\$108.09
Houston, TX	\$96.20
LAS VEGAS, NV	\$53.09
Denver, CO	\$51.46
Salt Lake City, UT	\$43.36
Phoenix, AZ	\$42.82

Source: Las Vegas Valley Water District (LVVWD). **Note:** Based on 2023 LVVWD average monthly single-family consumption of 9,300 gallons and a 5/8 or 3/4 inch service charge for comparison.

Southern Nevada Water Authority Infrastructure Charge

METER SIZE	RESIDENTIAL	NON-RESIDENTIAL	FIRE METER
5/8" & 3/4"	\$15.86	\$33.10	\$3.34
1"	\$41.99	\$62.70	\$6.32
1.5"	\$83.97	\$125.40	\$12.63
2"	\$134.37	\$200.63	\$20.21
3"	\$268.70	\$401.27	\$40.41
4"	\$419.85	\$627.00	\$63.14
6"	\$839.68	\$1,253.99	\$126.28
8"	\$1,343.47	\$2,006.37	\$202.04
10" & Larger	\$1,500.01	\$2,884.15	\$290.43

Source: Las Vegas Valley Water District. **Note:** SNWA infrastructure rates based on a 30-day billing period.



SOUTHERN NEVADA
WATER AUTHORITY



Visit snwa.com

Spotlight

SOUTHERN NEVADA WATER AUTHORITY

The Southern Nevada Water Authority (SNWA) was formed in 1991 through the cooperative agreement of seven water and wastewater agencies in Southern Nevada. Today, the SNWA member agencies serve nearly 2.3 million residents across Southern Nevada. The SNWA is revered as one of the most innovative water conservation agencies in the world. The agency has executed water conservation strategies that have secured the future of Southern Nevada by helping decrease the per capita water use by 58 percent from 2002 to 2023.

Gas

Cost Comparisons Among Major Western Territories

	MAJOR PROVIDER	AVERAGE MONTHLY RESIDENTIAL BILL ¹	AVERAGE MONTHLY COMMERCIAL BILL ¹
NEVADA			
SOUTHERN NEVADA	SOUTHWEST GAS CORP.	\$69.29	\$152.85
Northern Nevada	Sierra Pacific Power Company	\$71.89	\$136.35
	Southwest Gas Corp.	\$99.04	\$184.22
ARIZONA			
	Unisource Energy Service	\$18.93	\$88.09
	Mesa Natural Gas	\$44.83	\$184.59
	Southwest Gas Corp.	\$58.10	\$369.47
CALIFORNIA			
Southern California	SoCal Gas	\$53.90	\$385.82
	Southwest Gas Corp.	\$83.44	\$468.70
	San Diego Gas & Electric	\$79.09	\$312.46
Northern California	Southwest Gas Corp.	\$112.80	\$421.26
	PG&E	\$144.79	\$668.90
South Lake Tahoe (CA/NV)	Southwest Gas Corp.	\$80.80	\$466.40

Source: Southwest Gas Corporation (SWG). Note: ¹Average therms for SWG jurisdictions were applied to comparison utilities in similar SWG territories to calculate average bill. For utilities with summer/winter rates, the applicable weighted average therms during the covered periods were used.



Visit swgas.com

Spotlight

SOUTHWEST GAS

Southwest Gas has been fueling residents and businesses in Nevada for more over 50 years. They have commitment to the Southern Nevada community displayed by special assistance programs. Southwest Gas works in tandem with government entities and local nonprofits to provide assistance programs such as the Energy Assistance Program (EAP) and Weatherization Assistance Program (WAP) which is available for both low-income and elderly residents that need assistance subsidizing energy costs. Additionally, Southwest Gas administers its own community assistance program, Energy Share, where customers who have encountered financial difficulties can apply for financial relief.



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Spotlight



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REPUBLIC SERVICES

Las Vegas produces five billion pounds of waste per year and as the largest waste services company in the urban valley, Republic Services is responsible for a large majority of waste produced. They oversee the largest and smartest residential recycling facility in North America, which takes in 1.8 million pounds of recyclables a day. Moreover, Republic Services oversees the Apex landfill which is critical to the tourism economy by accepting 16 million pounds of waste a day. Republic Services is also involved in community efforts, assisting with cleaning up 458,580 pounds of waste from the Southern Nevada Desert over the last eight years.

Real Estate

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based.

NATIONALLY
invested.

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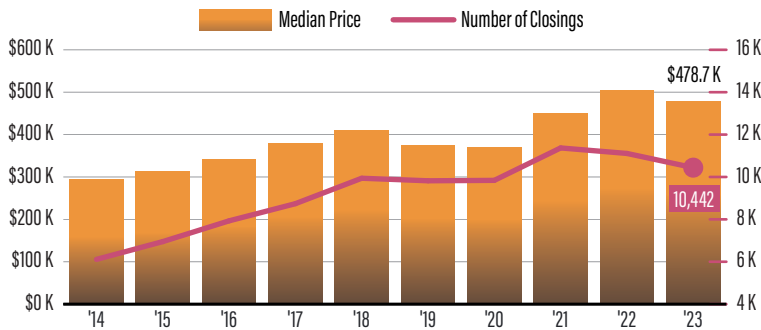
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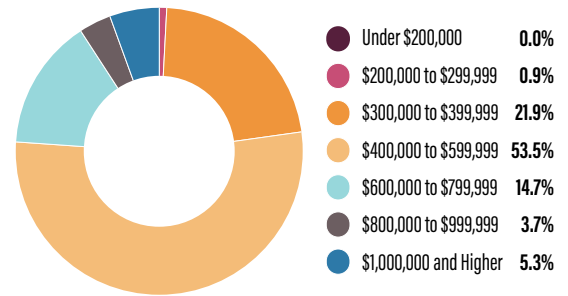
Residential Real Estate Market

New Home Market

Number of Closings and Median Price¹

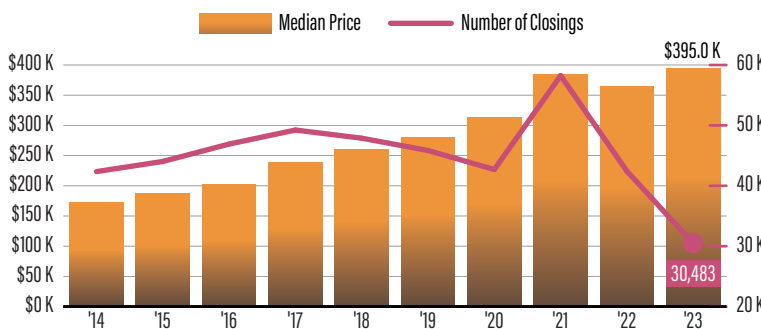


Closing Price Distribution

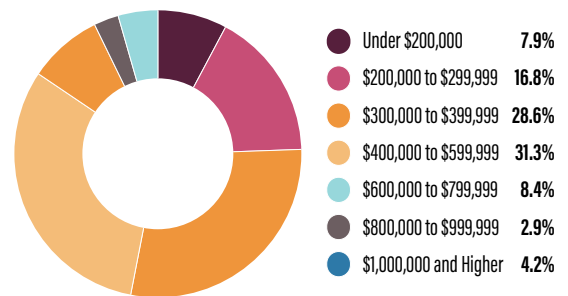


Resale Home Market

Number of Closings and Median Price¹



Closing Price Distribution



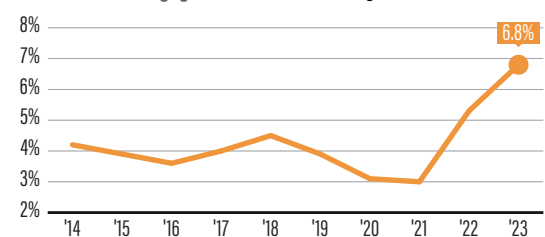
	2019	2020	2021	2022	2023
MEDIAN CLOSING PRICE¹					
New	\$374,944	\$370,478	\$448,990	\$504,683	\$478,706
Resale	\$280,000	\$313,000	\$385,000	\$365,000	\$395,000
NUMBER OF CLOSINGS					
New	9,816	9,842	11,374	11,106	10,442
Resale	45,841	42,698	58,237	42,409	30,483

Resale Home Closings by Type

	NUMBER			DISTRIBUTION		
	2022	2023	% CHANGE	2022	2023	% CHANGE
Auction Sale	321	381	18.7%	0.8%	1.2%	0.5%
Foreclosure (RED) Sale	56	150	167.9%	0.1%	0.5%	0.4%
Short Sale	51	64	25.5%	0.1%	0.2%	0.1%
Non-Distressed Sale	41,981	29,888	-28.8%	99.0%	98.0%	-0.9%
TOTAL	42,409	30,483	-27.2%	100.0%	100.0%	

Mortgage Rates

Conventional Mortgage Interest Rates (Average 30-Year Fixed Rate)

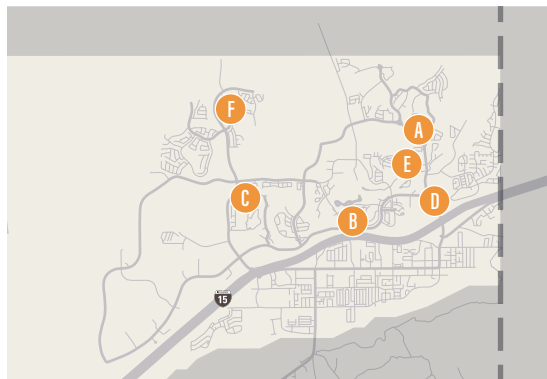
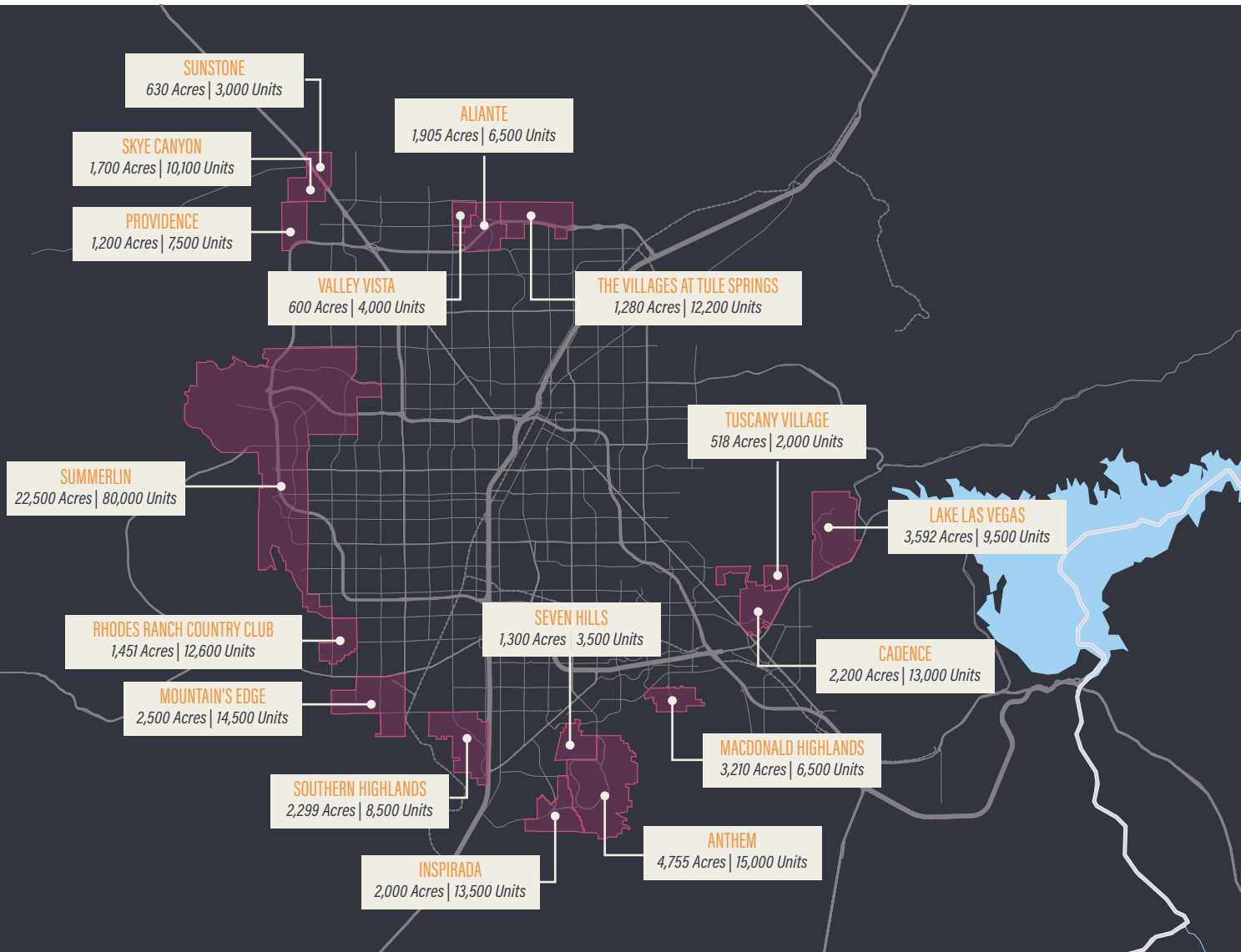


Source: SalesTraq; Freddie Mac. Note: ¹Median prices as of December of each year. Non-distressed home sales reflect homes not classified in one of the other categories.

Major Residential Developments

Projects Exceeding 300 Acres or Currently Under Development

Southern Nevada offers unique communities with world-class amenities.



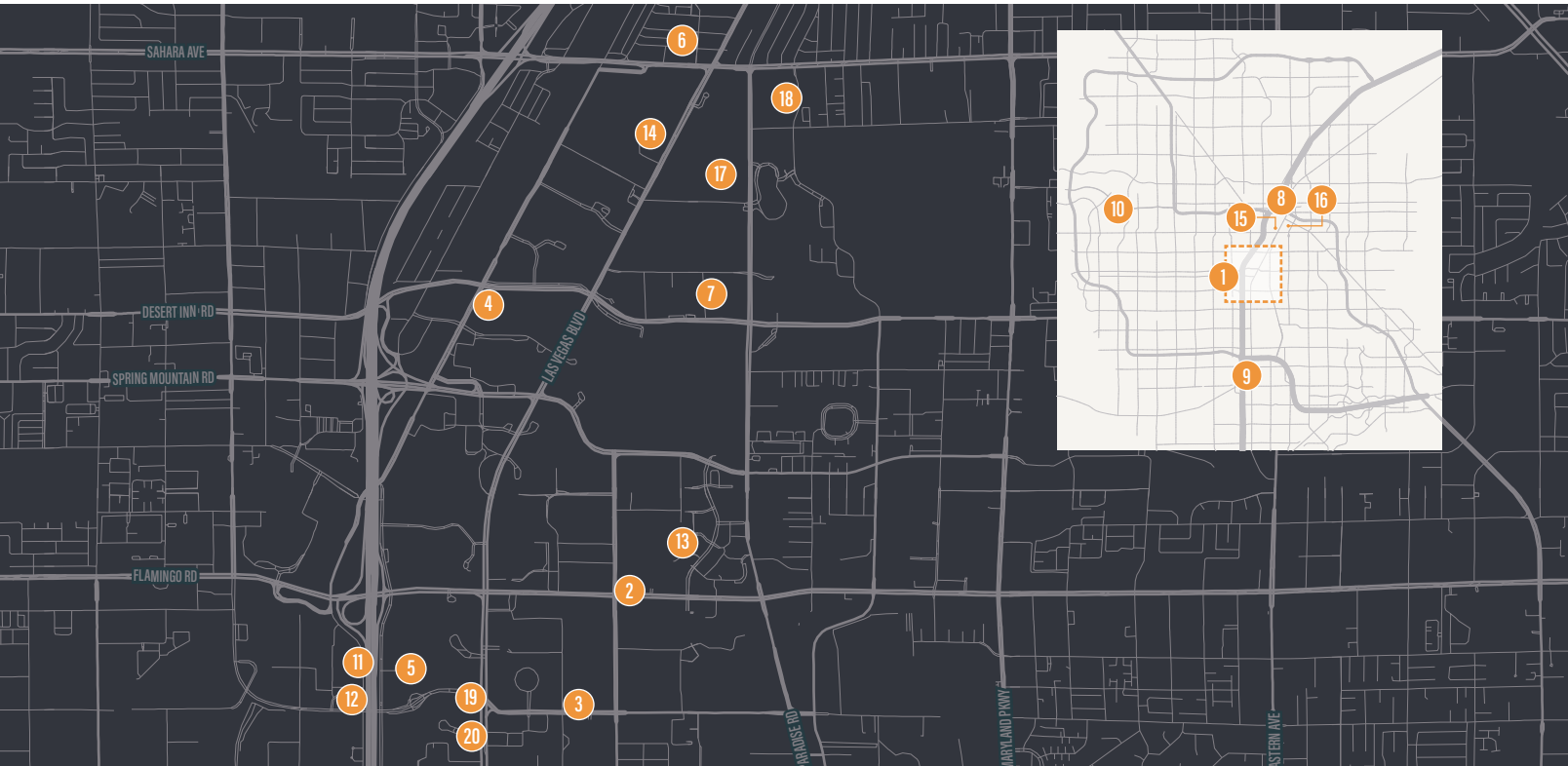
Mesquite Master Planned Communities

#	DEVELOPMENT	ACRES	UNITS
A	Canyon Crest	333	999
B	Falcon Ridge	769	1,100
C	Highland Vistas	305	972
D	Mesquite Estates	767	2,301
E	Mesquite Vistas	1,073	3,499
F	Sun City Mesquite	2,014	6,052

Source: Home Builders Research, Inc., City of Henderson, City of Las Vegas, City of North Las Vegas, City of Mesquite, Clark County, Applied Analysis and others. Note: Acres and unit counts are estimated at build-out.

High-Rise Condominiums

In Las Vegas, we don't only build out, we build up. There are more than 10,000 high-rise condominium units throughout the valley.



#	NAME	ADDRESS	YEAR BUILT	STORIES	UNITS
HOTEL-CONDOMINIUMS					
1	Palms Place	4381 W. Flamingo Rd.	2008	44	599
2	The Platinum	211 E. Flamingo Rd.	2006	17	255
3	Signature at MGM Grand	125-145 E. Harmon Ave. (3 Towers)	2006-07	40	1,728
4	Trump Int'l Hotel & Tower	2000 Fashion Show Dr.	2008	64	1,282
5	Vdara	2600 W. Harmon Ave.	2009	57	1,495
HIGH-RISE RESIDENCES					
6	Allure	200 W. Sahara Ave.	2007	41	428
7	Metropolis	360 E. Desert Inn Rd.	2005	20	71
8	Newport Lofts	200 Hoover Ave.	2007	23	168
9	One Las Vegas	8255 Las Vegas Blvd., S. (2 Towers)	2008	20	359
10	One Queensridge Place	9101 Alta Dr. (2 Towers)	2007	18	219
11	Panorama Towers	4425-4575 Dean Martin Dr. (2 Towers)	2005-06	33-34	612
12	The Martin	4471 Dean Martin Dr.	2007	45	374
13	Park Towers	1 Hughes Center Dr. (2 Towers)	2000	23	84
14	Sky Las Vegas	2700 Las Vegas Blvd., S.	2007	45	409
15	Soho Lofts	900 Las Vegas Blvd., S.	2005	17	120
16	The Ogden	150 Las Vegas Blvd., N.	2008	21	275
17	Turnberry Place	2747-2877 Paradise Rd. (4 Towers)	2001-05	38	777
18	Turnberry Towers	222-322 Karen Ave. (2 Towers)	2007-08	45	636
19	Veer Towers at Aria Las Vegas	3722-3726 Las Vegas Blvd., S. (2 Towers)	2010	37	670
20	Waldorf Astoria	3752 Las Vegas Blvd., S.	2010	47	227

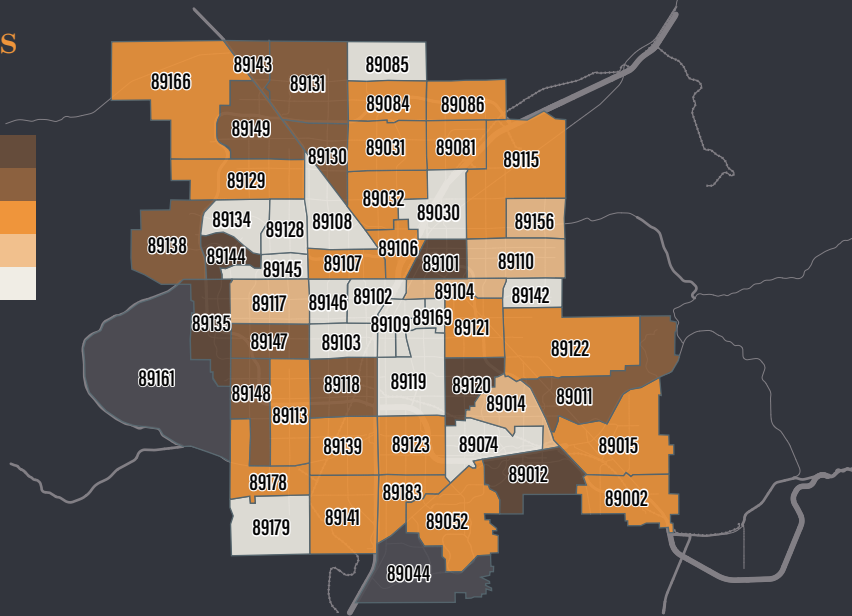
Source: Applied Analysis. **Note:** Some high-rise condominium buildings are currently operating unsold inventory as rental units.

Home Sales Activity

New Home Sales

Average Price per SF

\$400 or Greater
\$250 - \$399
\$200 - \$249
Less than \$200
Not Applicable



ZIPCODE	NO. SOLD	AVG. PRICE	AVG. SIZE	AVG. PRICE PER SF
89002	171	\$383,299	1,737	\$226
89005	4	\$708,623	2,959	\$245
89011	1,367	\$510,188	1,908	\$268
89012	102	\$1,960,061	4,138	\$460
89014	3	\$388,015	2,340	\$166
89015	295	\$499,364	1,959	\$246
89030	N/A	N/A	N/A	N/A
89031	96	\$408,879	1,758	\$236
89032	94	\$385,634	1,647	\$240
89052	126	\$374,281	1,591	\$233
89074	N/A	N/A	N/A	N/A
89081	69	\$441,326	1,987	\$224
89084	561	\$464,046	2,303	\$210
89085	N/A	N/A	N/A	N/A
89086	516	\$403,607	1,752	\$236
89101	26	\$719,256	1,112	\$743
89102	N/A	N/A	N/A	N/A
89103	N/A	N/A	N/A	N/A
89104	7	\$722,807	0	\$0
89106	74	\$341,122	1,457	\$240
89107	1	\$595,000	2,531	\$235
89108	N/A	N/A	N/A	N/A
89109	N/A	N/A	N/A	N/A
89110	13	\$386,398	1,981	\$196
89113	806	\$544,964	2,321	\$238
89115	104	\$393,234	1,666	\$239
89117	13	\$1,287,080	0	\$0
89118	56	\$505,644	1,986	\$253
89119	N/A	N/A	N/A	N/A

ZIPCODE	NO. SOLD	AVG. PRICE	AVG. SIZE	AVG. PRICE PER SF
89120	7	\$1,611,427	4,478	\$491
89121	2	\$516,649	1,768	\$223
89122	43	\$346,421	1,530	\$227
89123	3	\$930,035	3,663	\$249
89128	N/A	N/A	N/A	N/A
89129	148	\$538,105	2,531	\$208
89130	59	\$528,951	2,039	\$259
89131	18	\$921,659	2,605	\$333
89134	N/A	N/A	N/A	N/A
89135	129	\$2,078,635	3,321	\$695
89138	981	\$803,470	2,292	\$340
89139	332	\$487,580	2,335	\$215
89141	844	\$497,898	2,251	\$228
89142	N/A	N/A	N/A	N/A
89143	315	\$539,566	2,149	\$257
89144	9	\$1,218,802	2,408	\$499
89145	N/A	N/A	N/A	N/A
89146	N/A	N/A	N/A	N/A
89147	19	\$549,607	2,192	\$252
89148	117	\$554,010	1,828	\$278
89149	164	\$920,834	3,357	\$266
89156	123	\$410,135	2,205	\$191
89166	1,337	\$514,918	2,239	\$238
89169	N/A	N/A	N/A	N/A
89178	260	\$508,008	2,238	\$225
89179	N/A	N/A	N/A	N/A
89183	285	\$473,436	2,176	\$229

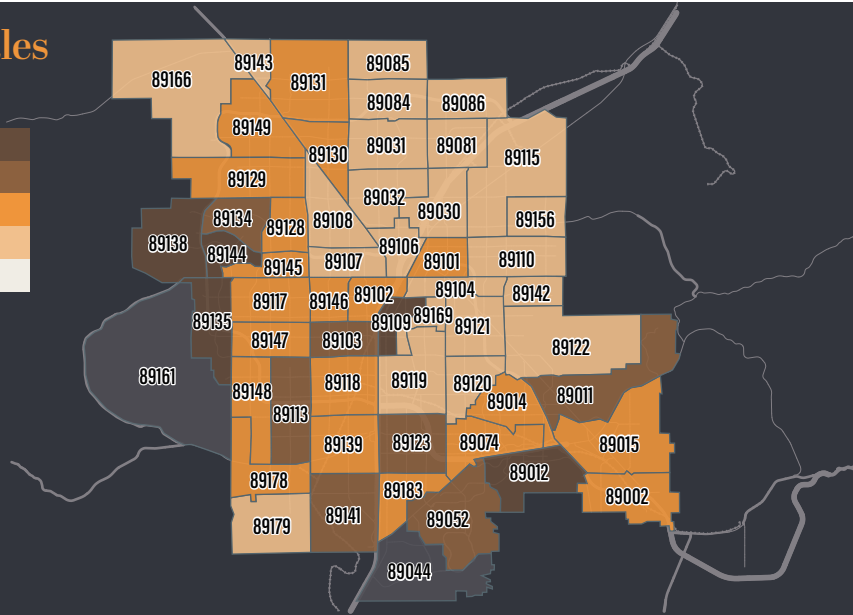
Source: SalesTraq. Note: Includes new home sales of all product types, including previously unsold high-rise condominiums.

Home Sales Activity

Resale Home Sales

Average Price per SF

\$300 or Greater
\$250 - \$299
\$225 - \$249
Less than \$225
Not Applicable



ZIPCODE	NO. SOLD	AVG. PRICE	AVG. SIZE	AVG. PRICE PER SF	AVG. AGE
89002	550	\$480,931	2,027	\$236	24.0
89005	305	\$417,693	1,715	\$271	44.5
89011	770	\$543,786	2,002	\$265	17.5
89012	544	\$862,370	2,332	\$302	22.0
89014	482	\$411,095	1,815	\$234	32.9
89015	585	\$382,284	1,602	\$248	37.2
89030	408	\$265,305	1,357	\$206	56.3
89031	973	\$390,582	1,830	\$221	21.3
89032	551	\$349,800	1,677	\$216	25.8
89052	1,001	\$672,612	2,271	\$288	20.9
89074	724	\$492,222	2,032	\$245	29.7
89081	520	\$390,624	1,986	\$204	16.3
89084	709	\$426,415	2,053	\$217	13.2
89085	54	\$507,563	2,667	\$196	16.5
89086	108	\$403,522	1,962	\$215	8.7
89101	292	\$323,889	1,504	\$239	54.5
89102	290	\$427,870	1,779	\$236	50.1
89103	643	\$319,860	1,212	\$278	36.0
89104	392	\$337,380	1,600	\$220	59.4
89106	237	\$300,529	1,421	\$220	48.6
89107	545	\$345,648	1,552	\$216	55.1
89108	850	\$313,619	1,438	\$222	41.7
89109	507	\$495,342	1,174	\$477	25.9
89110	583	\$337,565	1,670	\$212	38.9
89113	547	\$623,341	2,247	\$258	21.0
89115	465	\$318,146	1,449	\$211	28.0
89117	754	\$550,528	2,176	\$246	31.5
89118	395	\$389,025	1,638	\$235	27.9

ZIPCODE	NO. SOLD	AVG. PRICE	AVG. SIZE	AVG. PRICE PER SF	AVG. AGE
89119	429	\$267,874	1,321	\$207	45.7
89120	374	\$422,937	1,775	\$224	39.7
89121	976	\$316,113	1,698	\$196	47.3
89122	849	\$283,293	1,412	\$211	27.8
89123	784	\$421,089	1,734	\$251	25.7
89128	753	\$361,636	1,537	\$236	32.3
89129	767	\$465,203	2,037	\$231	23.6
89130	512	\$424,467	1,914	\$227	26.3
89131	695	\$554,149	2,459	\$229	20.9
89134	796	\$532,271	1,817	\$287	30.2
89135	658	\$1,286,993	2,622	\$404	16.3
89138	451	\$851,471	2,533	\$331	11.2
89139	527	\$470,175	2,171	\$233	17.5
89141	535	\$719,407	2,602	\$260	15.3
89142	356	\$302,594	1,444	\$216	31.7
89143	173	\$482,844	2,322	\$219	21.1
89144	361	\$724,811	2,250	\$301	24.1
89145	535	\$442,686	1,662	\$249	34.1
89146	232	\$453,029	1,950	\$239	44.1
89147	630	\$380,201	1,637	\$242	29.6
89148	764	\$483,958	2,000	\$244	16.5
89149	668	\$535,077	2,202	\$238	20.3
89156	363	\$284,870	1,477	\$209	33.2
89166	535	\$473,471	2,167	\$222	10.5
89169	294	\$263,942	1,241	\$214	48.4
89178	597	\$479,567	2,154	\$229	14.5
89179	143	\$468,385	2,143	\$223	10.5
89183	496	\$434,103	1,803	\$244	19.1

Source: SalesTraq.



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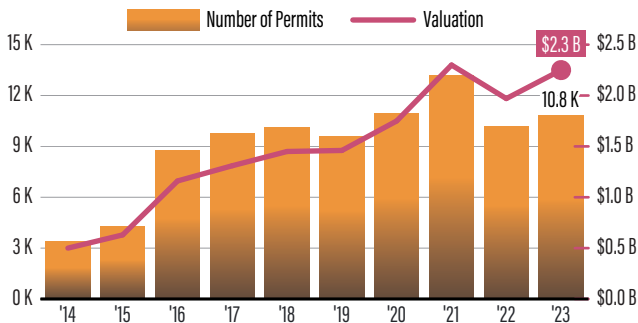


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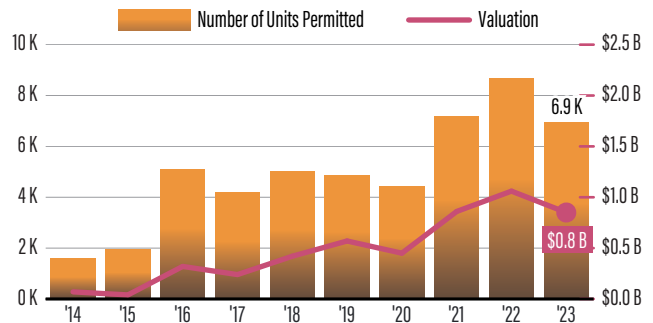


Residential Building Permits

Single-Family Permits & Valuation

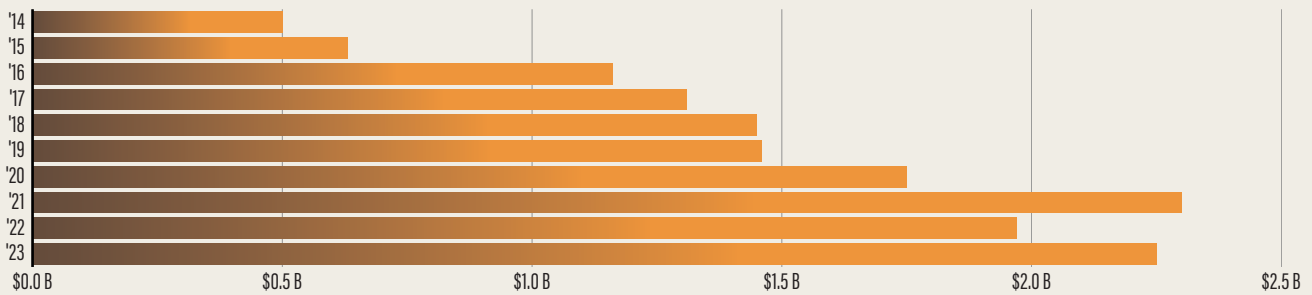


Multi-Family Units & Valuation

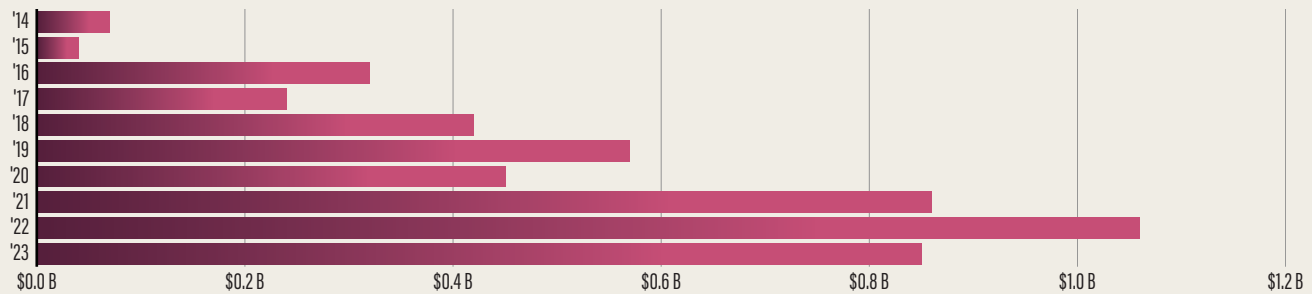


Single-Family & Multi-Family Valuation

Single-Family Valuation



Multi-Family Valuation



	SINGLE-FAMILY		MULTI-FAMILY ¹			MISCELLANEOUS ²	
	PERMITS	VALUATION (IN THOUSANDS)	PERMITS	UNITS	VALUATION (IN THOUSANDS)	PERMITS	VALUATION (IN THOUSANDS)
2019	9,590	\$1,464,312	766	4,764	\$567,169	33,044	\$230,552
2020	10,953	\$1,751,023	893	4,420	\$447,118	32,733	\$434,508
2021	13,185	\$2,301,244	1,430	7,183	\$857,426	36,433	\$530,664
2022	10,146	\$1,970,075	850	8,668	\$1,058,359	35,705	\$665,518
2023	10,826	\$2,251,088	1,011	6,933	\$853,620	34,678	\$471,297

Source: 2023 Building Department reports for each entity. Note: ¹Multi-family includes apartments, plexes, condos and townhouses; ²Miscellaneous includes garages and carports, pools, spas, walls and fences, patios, guest houses, mobile homes and miscellaneous structures.

Commercial Real Estate Market

Companies in Southern Nevada benefit from an affordable operating environment.

Advanced Manufacturing Corridor

	TOTAL ANNUAL OPERATING COSTS
Bay Area Route 101 Corridor	\$56,264,883
Los Angeles I-405 Corridor	\$53,465,975
San Diego I-5 Corridor	\$51,459,648
Boston Route 128 Corridor	\$51,365,943
Seattle I-90 Corridor	\$51,057,695
New Jersey Route 1 Corridor	\$50,341,478
Sacramento Highway 50 Corridor	\$48,385,763
Dulles Technology Corridor	\$48,305,756
Denver Highway 36 Corridor	\$47,969,716
SOUTHERN NEVADA I-515 CORRIDOR	\$46,847,164
Central Florida I-4 Corridor	\$44,440,210
Atlanta I-20 Corridor	\$42,369,335
Central Texas SH 130 Corridor	\$41,087,827

Source: The Boyd Co., Inc., of Princeton, NJ. **Note:** Total operating costs in the table are based on a representative advanced manufacturing plant employing 500 workers and occupying 350,000 square feet.

Top Suburban Office Market Rankings

SUBURBAN OFFICE MARKET LOCATION	TOTAL ANNUAL OPERATING COSTS
Palo Alto, CA	\$19,520,319
Walnut Creek, CA	\$18,688,665
Bellevue, WA	\$17,260,521
La Jolla, CA	\$17,108,609
Rancho Cordova, CA	\$17,053,308
Schaumburg, IL	\$17,015,786
Eden Prairie, MN	\$16,469,900
Greenfield Village, CO	\$16,362,969
Frisco, TX	\$16,204,744
Blue Ash, OH	\$16,007,014
The Woodlands, TX	\$15,918,746
Alpharetta, GA	\$15,822,016
SUMMERLIN, NV	\$15,760,686
Coeur D'Alene, ID	\$15,112,081
Minden, NV	\$14,858,512

Source: The Boyd Co., Inc., of Princeton, NJ. **Note:** Total operating costs are based on a representative corporate administrative office employing 150 workers and occupying 35,000 square feet of suburban Class-A office space.

Comparative Real Estate Taxes

(Metro Areas)

LOCATION	BUILDING COST	EFFECTIVE TAX RATE	TOTAL ANNUAL REAL PROPERTY TAX COST
LAS VEGAS, NV	\$28,829,978	\$11.47	\$330,680
San Diego, CA	\$33,545,724	\$13.30	\$446,158
San Francisco, CA	\$34,606,220	\$13.78	\$476,735
LA/Long Beach, CA	\$33,865,695	\$14.70	\$497,826
Miami, FL	\$27,994,801	\$20.60	\$576,693
Dallas, TX	\$26,305,982	\$22.95	\$603,722
Nashville, TN	\$26,437,197	\$27.21	\$719,356
Boston, MA	\$32,311,417	\$25.27	\$816,510
New York, NY	\$32,959,867	\$25.75	\$848,717
Detroit, MI	\$30,986,238	\$32.10	\$994,658
Denver, CO	\$30,500,880	\$33.20	\$1,012,629

Source: The Boyd Co., Inc., of Princeton, NJ. **Note:** Based on representative building costs scaled to a 250,000-square-foot light industrial building on a 12-acre, fully serviced site. Annual costs reflect representative nominal real property tax rate and assessment practices at each location. Petitions for tax abatements and special assessments are not considered.



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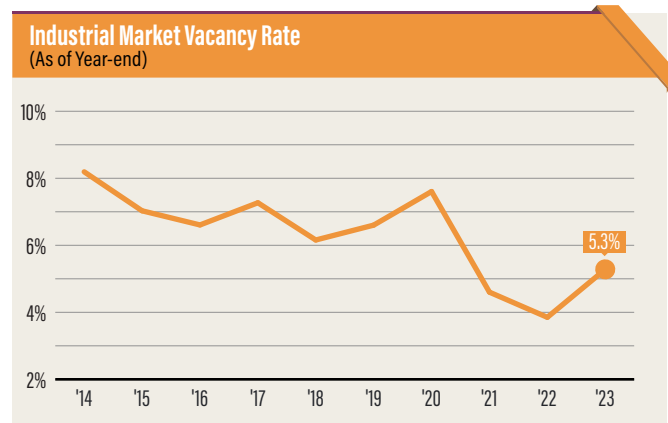
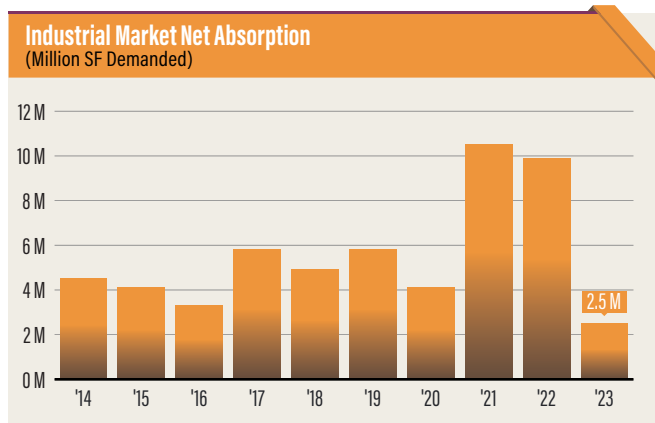
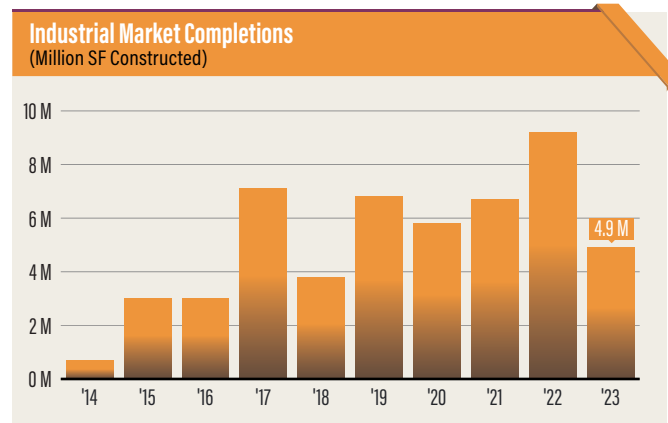
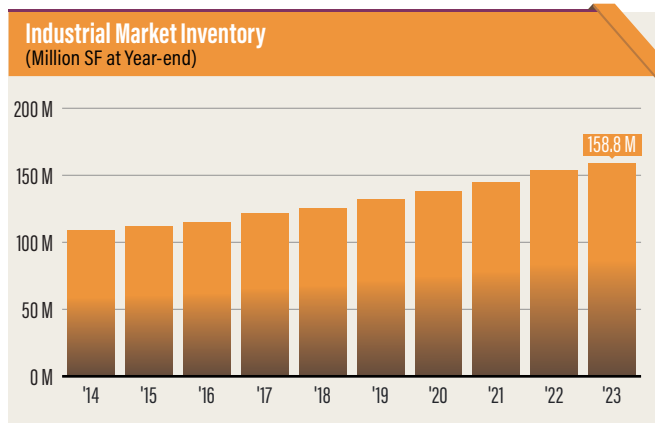
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Industrial Market

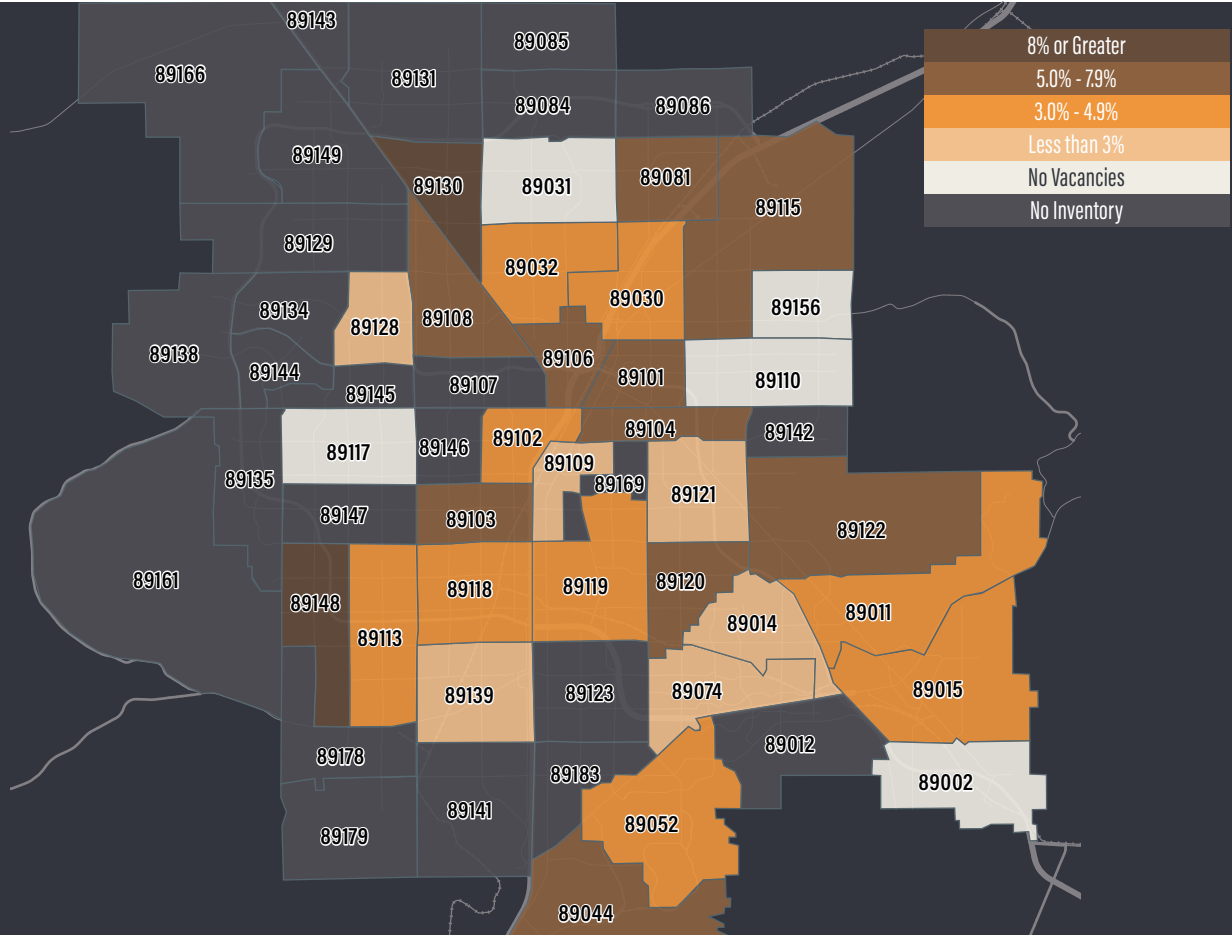


2023 Industrial Market Summary

	DISTRIBUTION ¹	MANUFACTURING ²	RESEARCH AND DEVELOPMENT ³	FLEX ⁴	TOTAL INDUSTRIAL MARKET
Number of Properties	1,644	1,564	27	558	3,793
Total Rentable Square Feet	116,943,572	26,262,219	1,150,863	14,425,365	158,782,019
Vacant Square Feet	6,191,327	1,251,186	25,627	918,012	8,386,152
Percent Vacant	5.3%	4.8%	2.2%	6.4%	5.3%
New Inventory (SF)	4,652,512	0	0	261,751	4,914,263
Net Absorption (SF)	2,011,982	145,104	0	296,213	2,453,299
Average Lease Rate (NNN)	\$0.79	\$0.79	\$1.15	\$1.08	\$0.83
Under Construction (SF)	16,461,276	484,321	0	201,432	17,147,029
Planned Construction (SF)	5,888,430	2,862,290	0	0	8,750,720

Source: Applied Analysis. **Note:** Asking rates are per square foot. NNN = Net, Net, Net. Data for 2023 year-end. ¹Large box divisible potential, truck and grade load, high clear height, less than 10 percent office. ²Large box, single- or multi-tenant, grade load, good clear height, between 10-20 percent office. ³Single- or multi-tenant, loading per requirement, mid-clear heights, between 20-30 percent office. ⁴Multi-use, smaller divisibility, greater than 30 percent office.

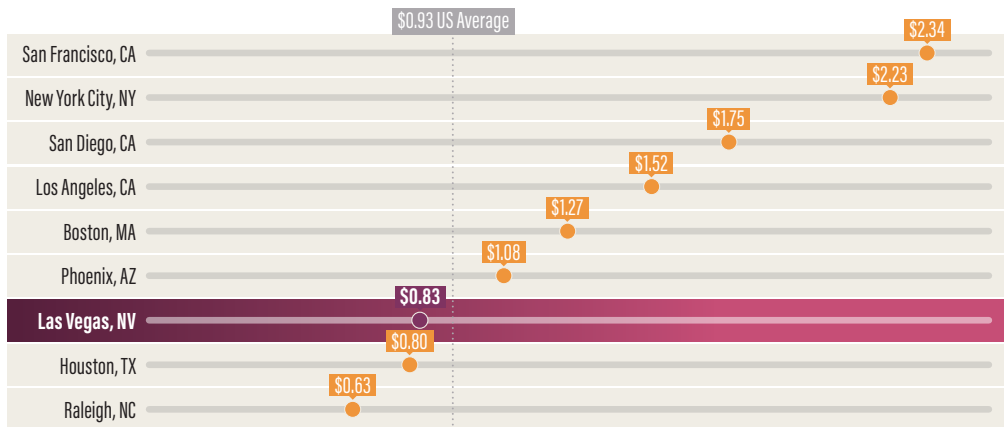
Industrial Market Vacancy Rate



The Las Vegas Valley's industrial market offers competitive pricing.

Industrial Market Average Asking Rates

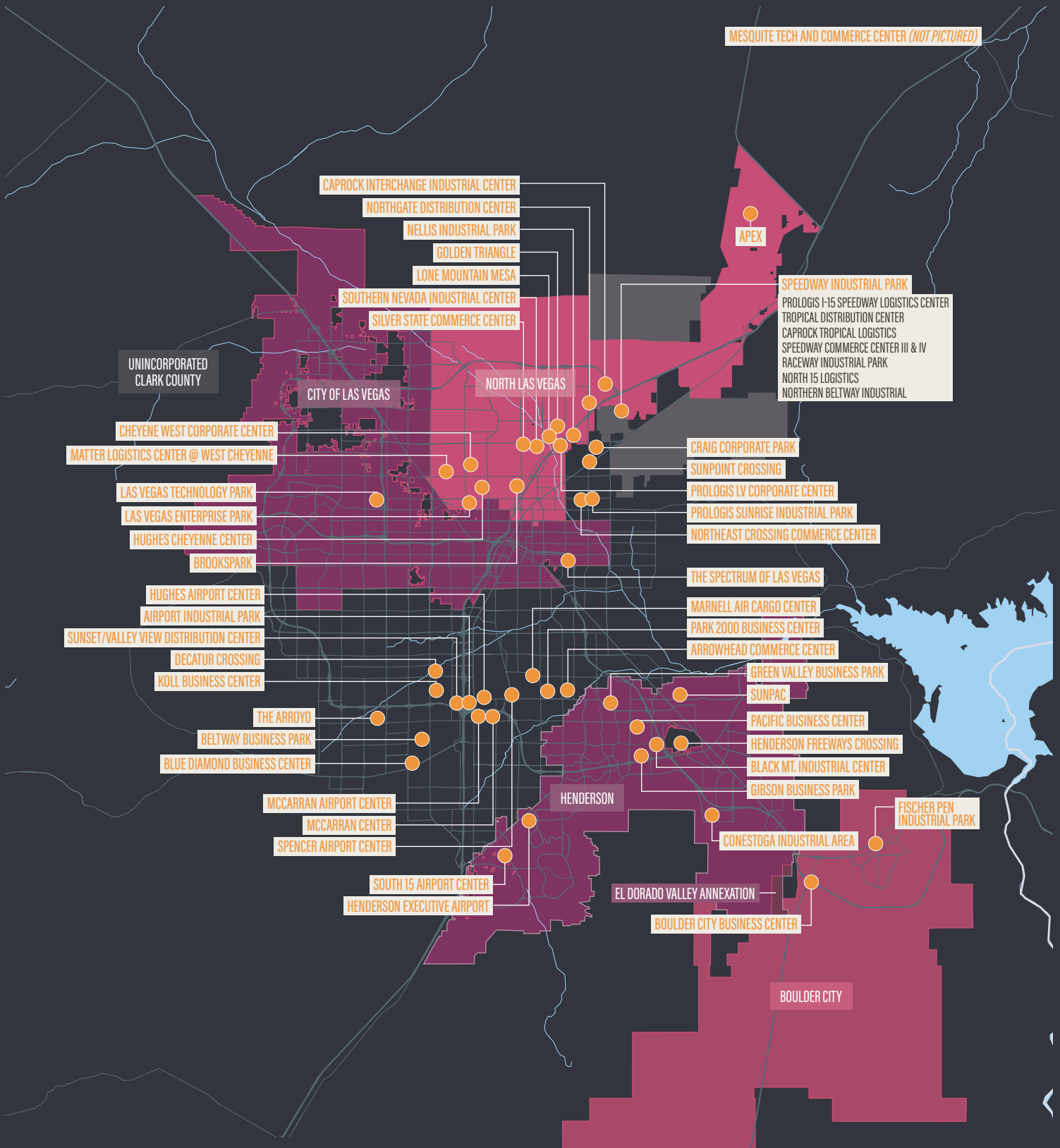
(PSF) 2023



\$0.83
Average Asking Rate (PSF)
Las Vegas 2023

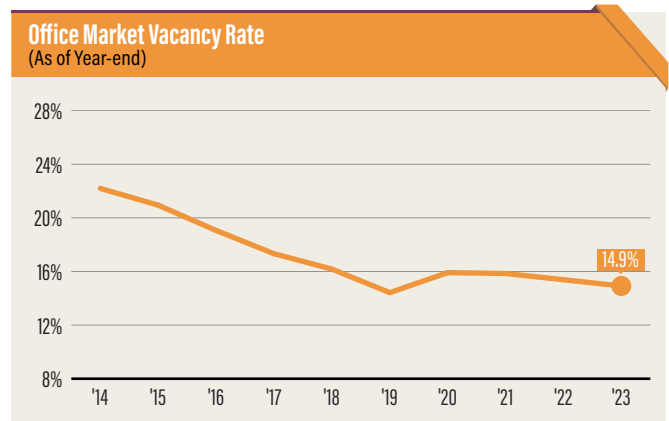
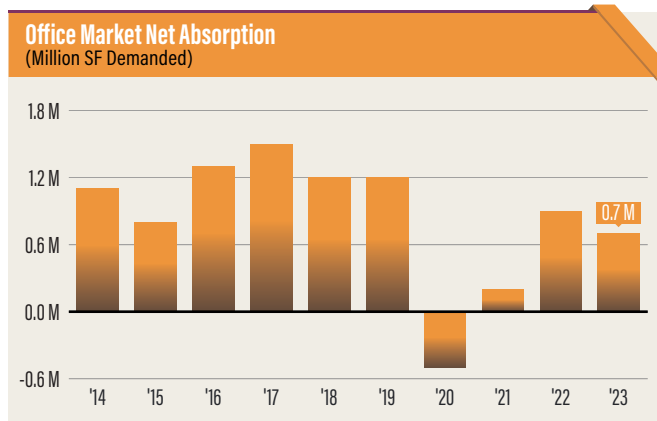
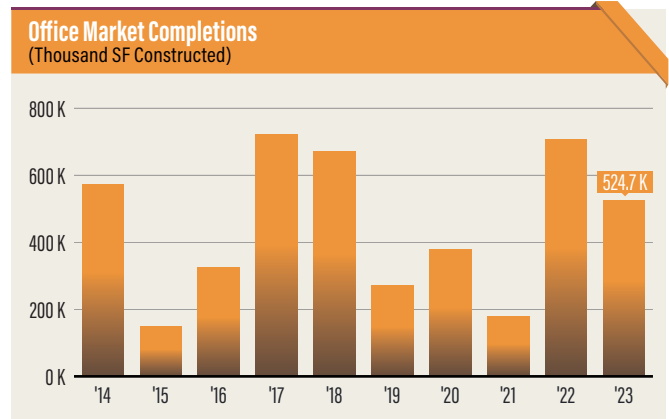
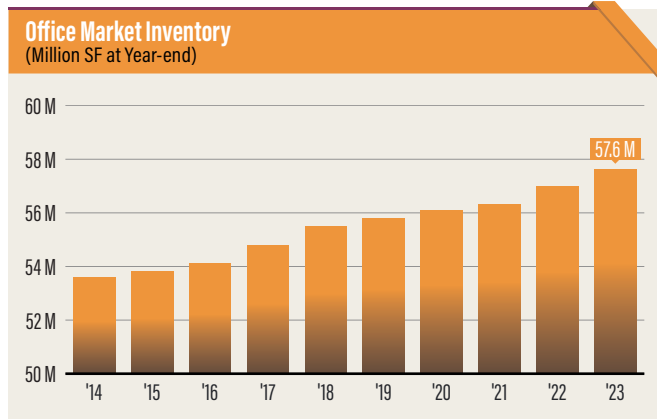
Source: CBRE and Applied Analysis. Note: Average asking rates are triple net (NNN).

Major Industrial Parks



Source: Applied Analysis. Note: 30-acre minimum.

Office Market

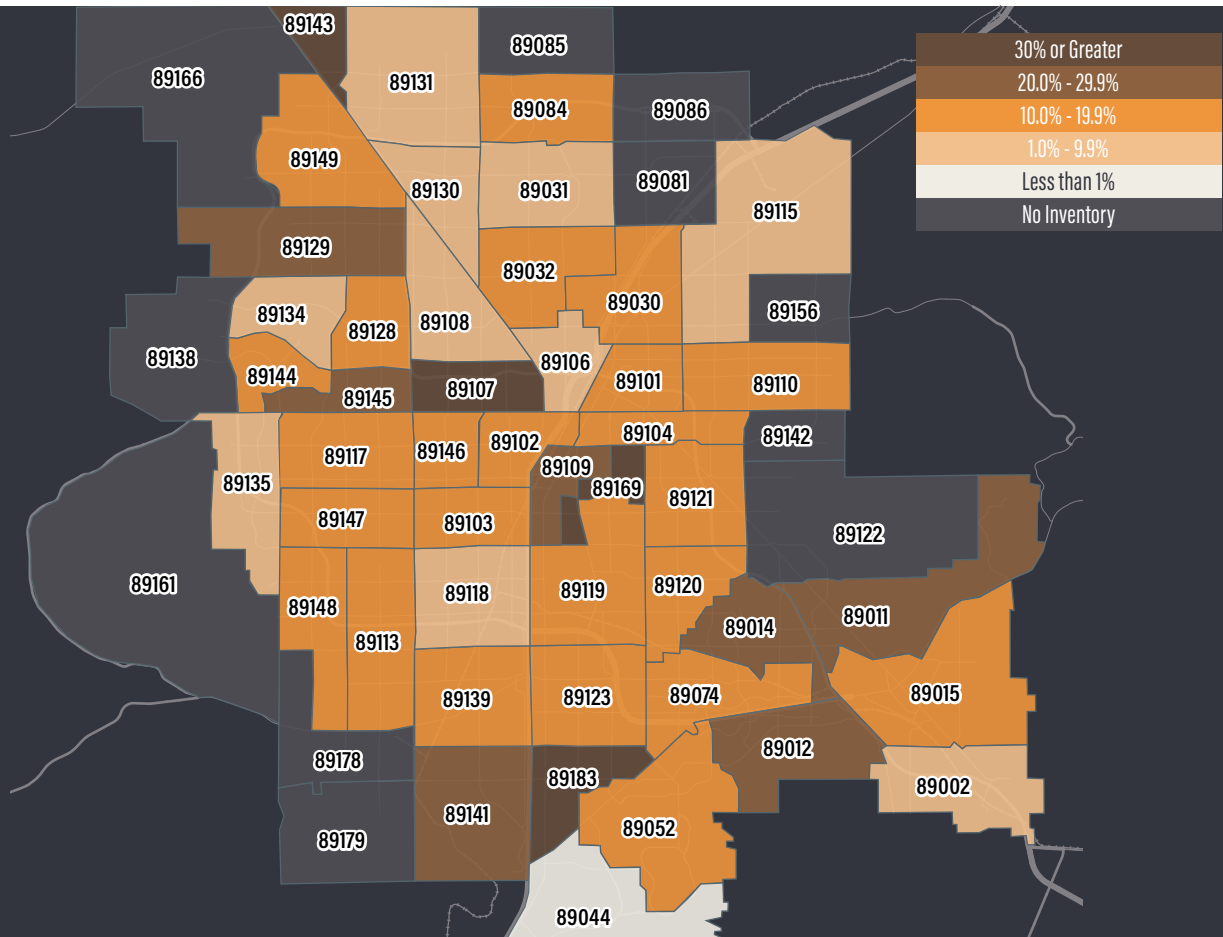


2023 Office Market Summary

	CLASS A	CLASS B	CLASS C	TOTAL
Number of Existing Properties	111	1,530	415	2,056
Total Rentable Square Feet	12,399,580	35,550,703	9,603,677	57,553,960
Vacant Square Feet	1,912,427	5,147,595	1,524,494	8,584,516
Percent Vacant	15.4%	14.5%	15.9%	14.9%
New Inventory (SF)	401,850	122,853	0	524,703
Net Absorption (SF)	242,877	369,764	103,110	715,751
Average Lease Rate (FSG)	\$2.96	\$2.20	\$1.78	\$2.30
Under Construction (SF)	769,500	0	0	769,500
Planned Construction (SF)	954,786	669,032	0	1,623,818

Source: Applied Analysis. Note: Average asking rates are per square foot. FSG = Full Service Gross. Data for 2023 year-end.

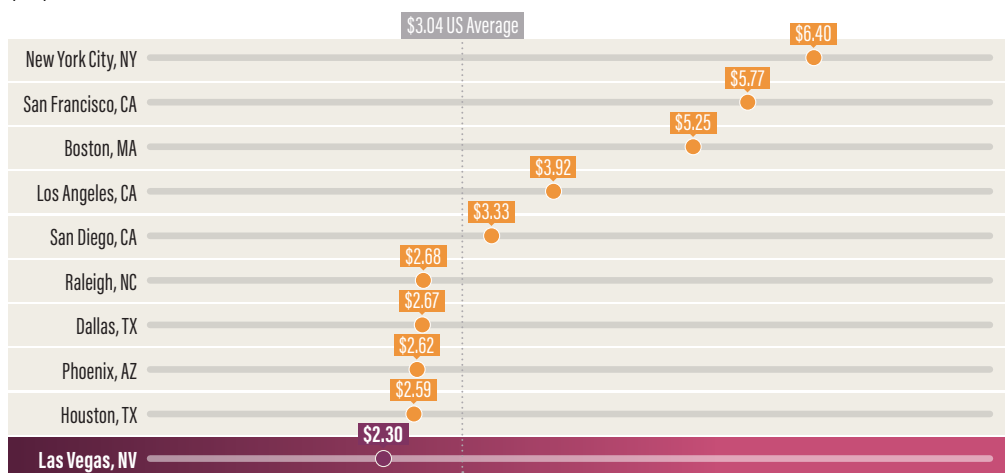
Office Market Vacancy Rate



A number of infill opportunities remain for businesses looking to relocate or expand to the Las Vegas Valley.

Office Market Average Asking Rates

(PSF) 2023

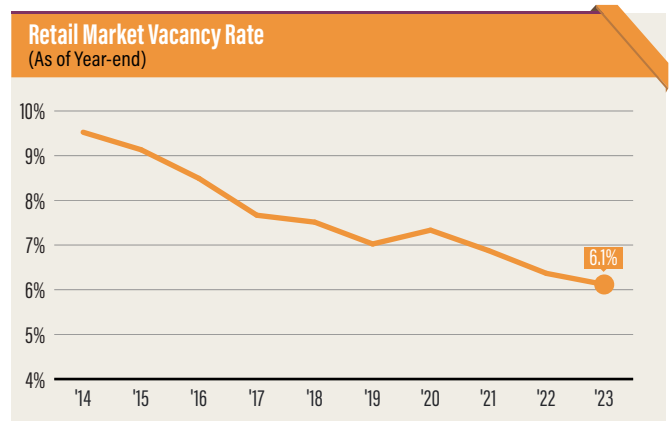
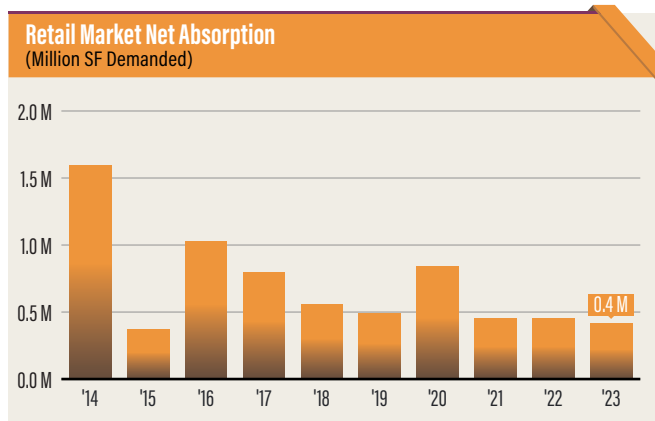
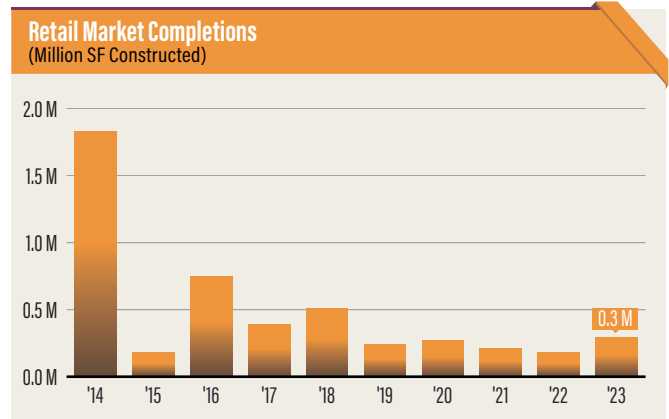
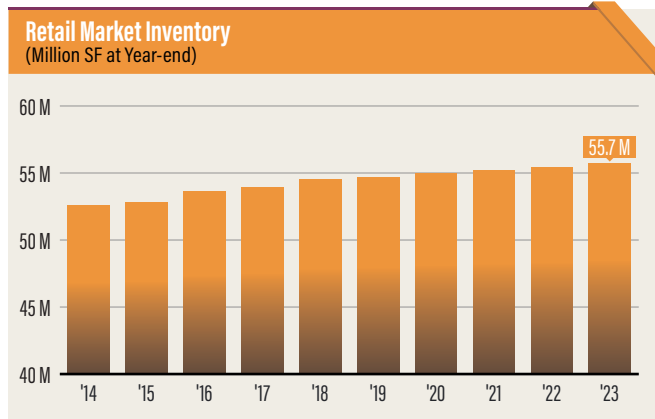


\$2.30

Average Asking Rate (PSF)
Las Vegas 2023

Source: CBRE and Applied Analysis. Note: Average asking rates are full service gross (FSG).

Retail Market

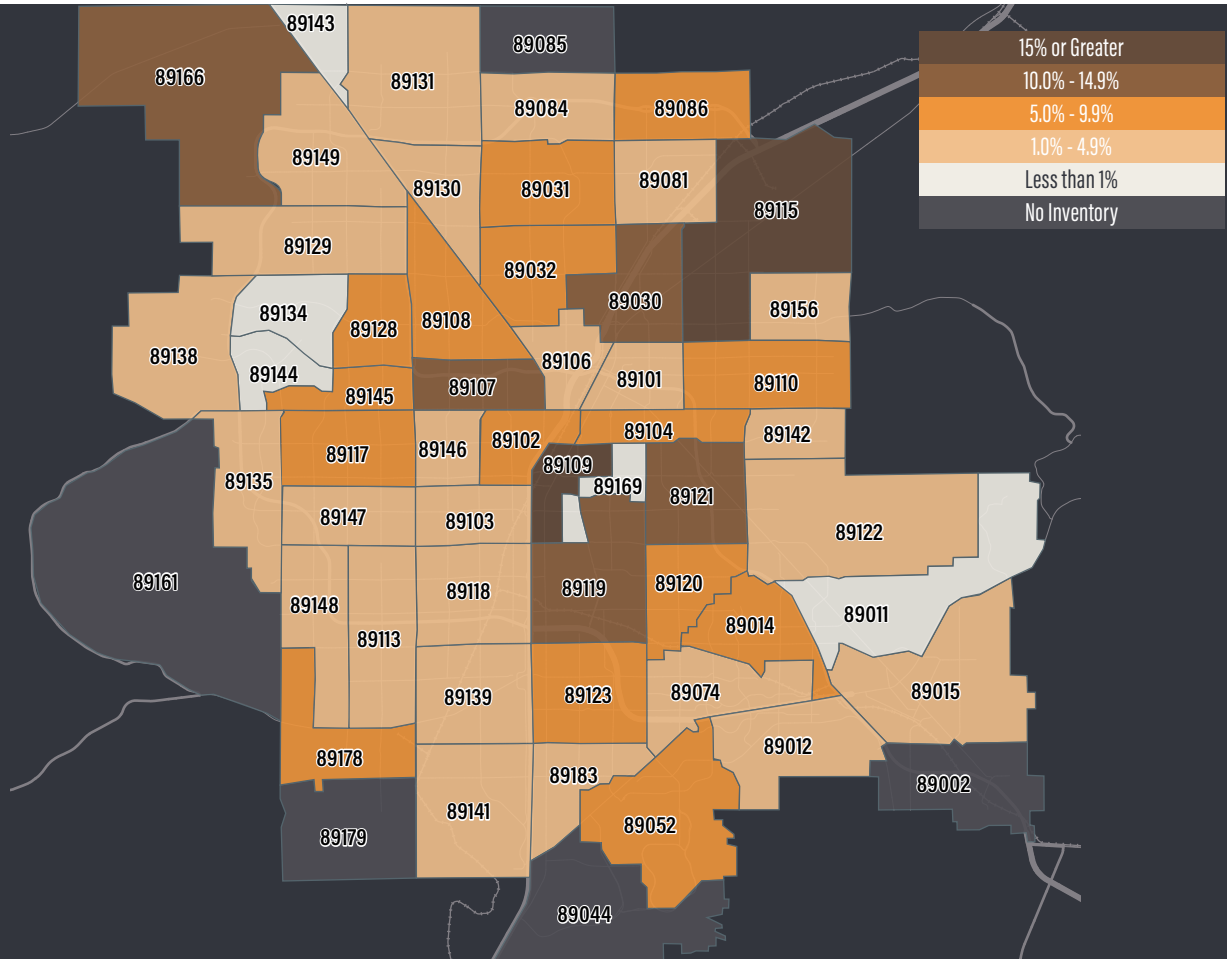


2023 Retail Market Summary

	POWER CENTERS ¹	COMMUNITY CENTERS ²	NEIGHBORHOOD CENTERS ³	TOTAL RETAIL MARKET
Number of Existing Properties	80	105	206	391
Total Square Feet (GLA)	20,927,809	14,665,688	20,060,145	55,653,642
Vacant Square Feet	961,506	867,669	1,575,207	3,404,382
Percent Vacant	4.6%	5.9%	7.9%	6.1%
New Inventory (SF)	62,540	17,304	212,875	292,719
Net Absorption (SF)	74,464	66,583	271,401	412,448
Average Lease Rate (NNN)	\$2.44	\$1.78	\$1.67	\$1.89
Under Construction (SF)	50,000	44,770	65,000	159,770
Planned Construction (SF)	433,241	399,188	491,368	1,323,797

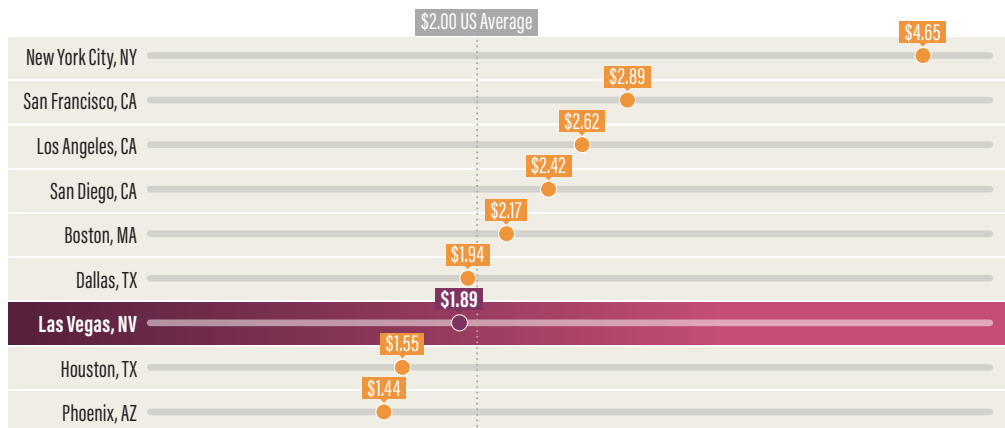
Source: Applied Analysis. Note: Asking rates are per sq. ft. NNN = Triple Net. Data for 2023 year-end. ¹With multiple anchors representing majority of space. ²Retail centers with multiple anchors. ³Retail centers with supermarket anchors.

Retail Market Vacancy Rate



Retail Market Average Asking Rates

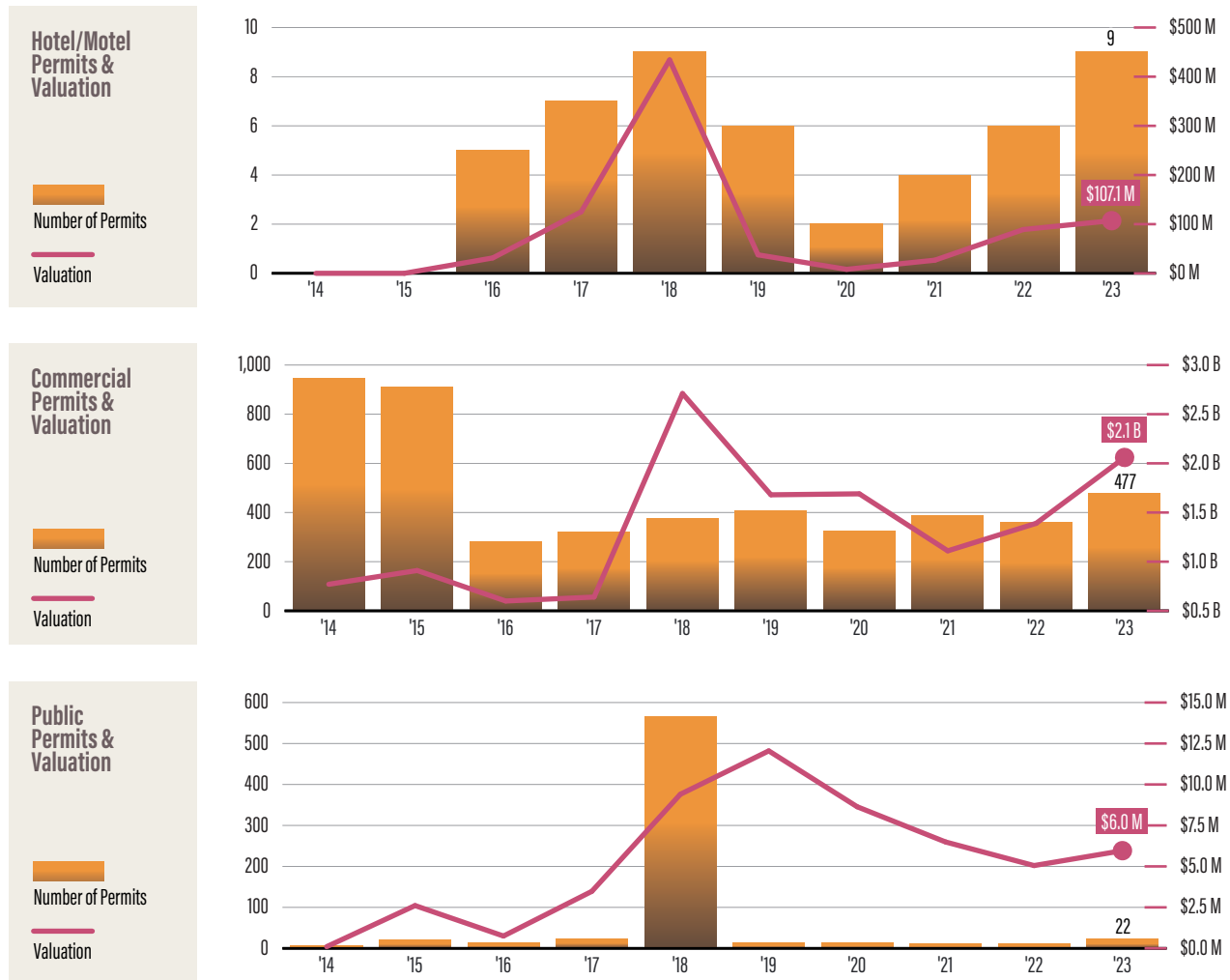
(PSF) 2023



\$1.89
Average Asking Rate (PSF)
Las Vegas 2023

Source: CBRE and Applied Analysis. Note: Average asking rates are triple net (NNN).

Commercial Building Permits



	HOTEL/MOTEL		COMMERCIAL BUILDINGS		PUBLIC BUILDINGS	
	PERMITS	VALUATION (IN THOUSANDS)	PERMITS	VALUATION (IN THOUSANDS)	PERMITS	VALUATION (IN THOUSANDS)
2014	0	\$0	945	\$772,913	6	\$102
2015	0	\$0	910	\$913,579	20	\$2,607
2016	5	\$31,305	282	\$597,982	14	\$751
2017	7	\$125,075	321	\$640,995	24	\$3,477
2018	9	\$434,139	376	\$2,705,763	566	\$9,400
2019	6	\$37,602	406	\$1,684,200	14	\$12,053
2020	2	\$8,120	324	\$1,694,172	13	\$8,637
2021	4	\$26,739	387	\$1,110,707	11	\$6,489
2022	6	\$89,097	360	\$1,391,951	11	\$5,047
2023	9	\$107,114	477	\$2,059,922	22	\$5,965

Source: 2023 Building Department reports for each entity. Note: In 2018, Boulder City reported solar grading projects that included 561 permits valued at more than \$4.8 million.

Vacant Land Market

Land Transactions

All Land Transactions

	2019	2020	2021	2022	2023
Number of Parcels Sold	1,274	2,899	4,632	2,711	2,712
Number of Acres Sold	3,762.9	4,056.0	6,537.5	3,994.3	2,046.9
Price Per Acre	\$461,486	\$493,508	\$599,329	\$799,093	\$756,855
Price Per SF	\$10.59	\$11.33	\$13.76	\$18.34	\$17.37
Year-Over-Year Appreciation	18.0%	6.9%	21.4%	33.3%	-5.3%

Pro Forma Excluding Resort Property

	2019	2020	2021	2022	2023
Number of Parcels Sold	1,272	2,883	4,625	2,708	2,711
Number of Acres Sold	3,751.6	4,009.0	6,510.3	3,978.9	2,044.3
Price Per Acre	\$454,706	\$469,095	\$584,103	\$775,663	\$756,156
Price Per SF	\$10.44	\$10.77	\$13.41	\$17.81	\$17.36
Year-Over-Year Appreciation	17.3%	3.2%	24.5%	32.8%	-2.5%

Source: Applied Analysis.

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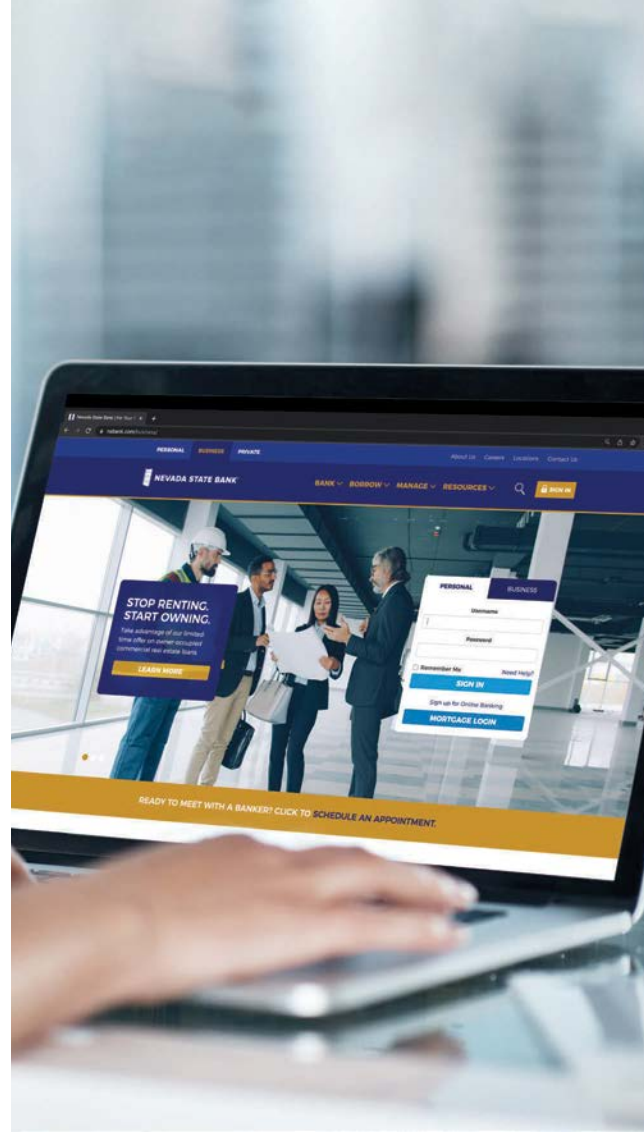
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2023 Land Sales by Submarket



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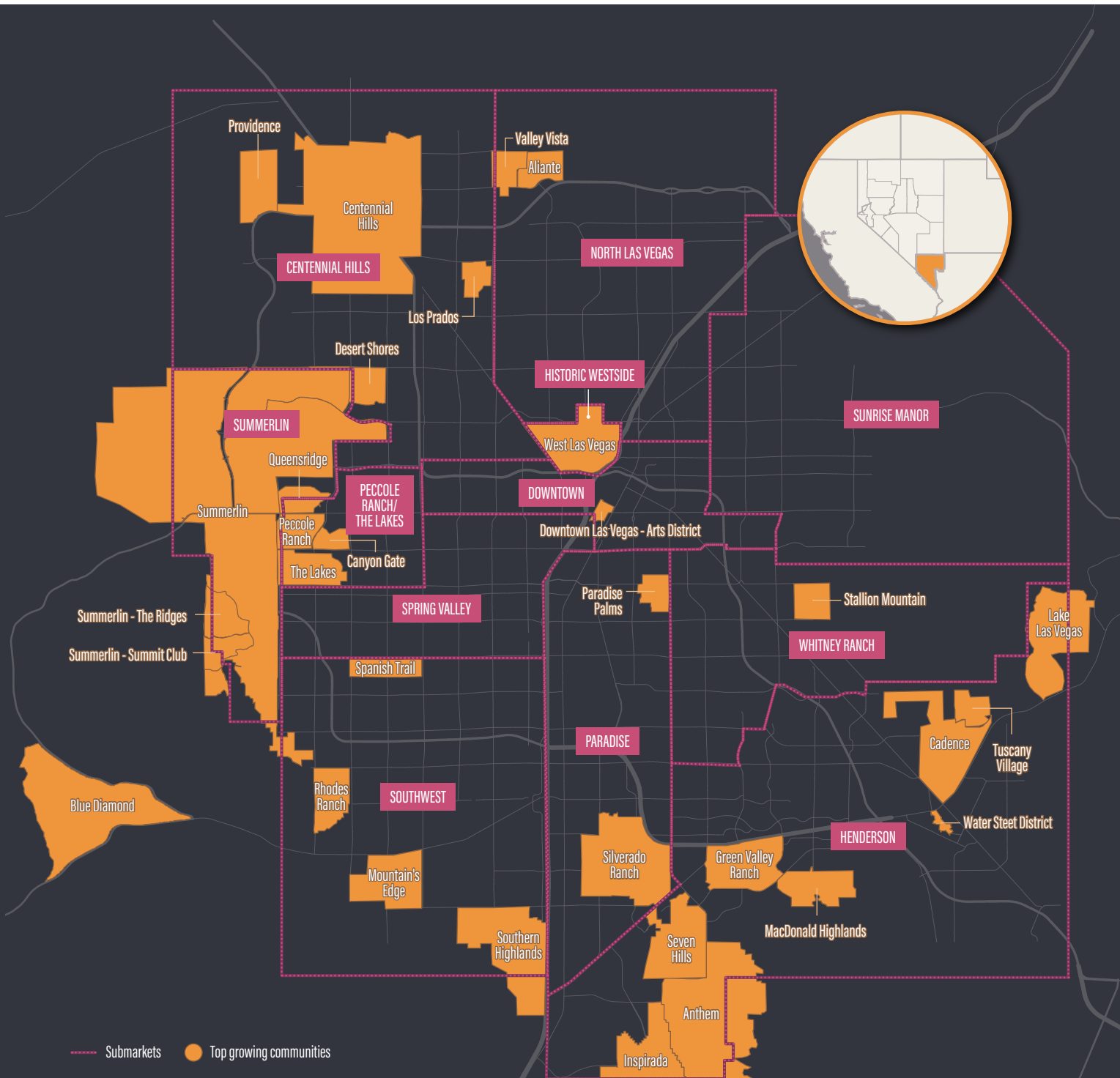
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Neighborhood Map

The Las Vegas Valley is enjoying explosive growth and remains one of the fastest growing regions in the nation.

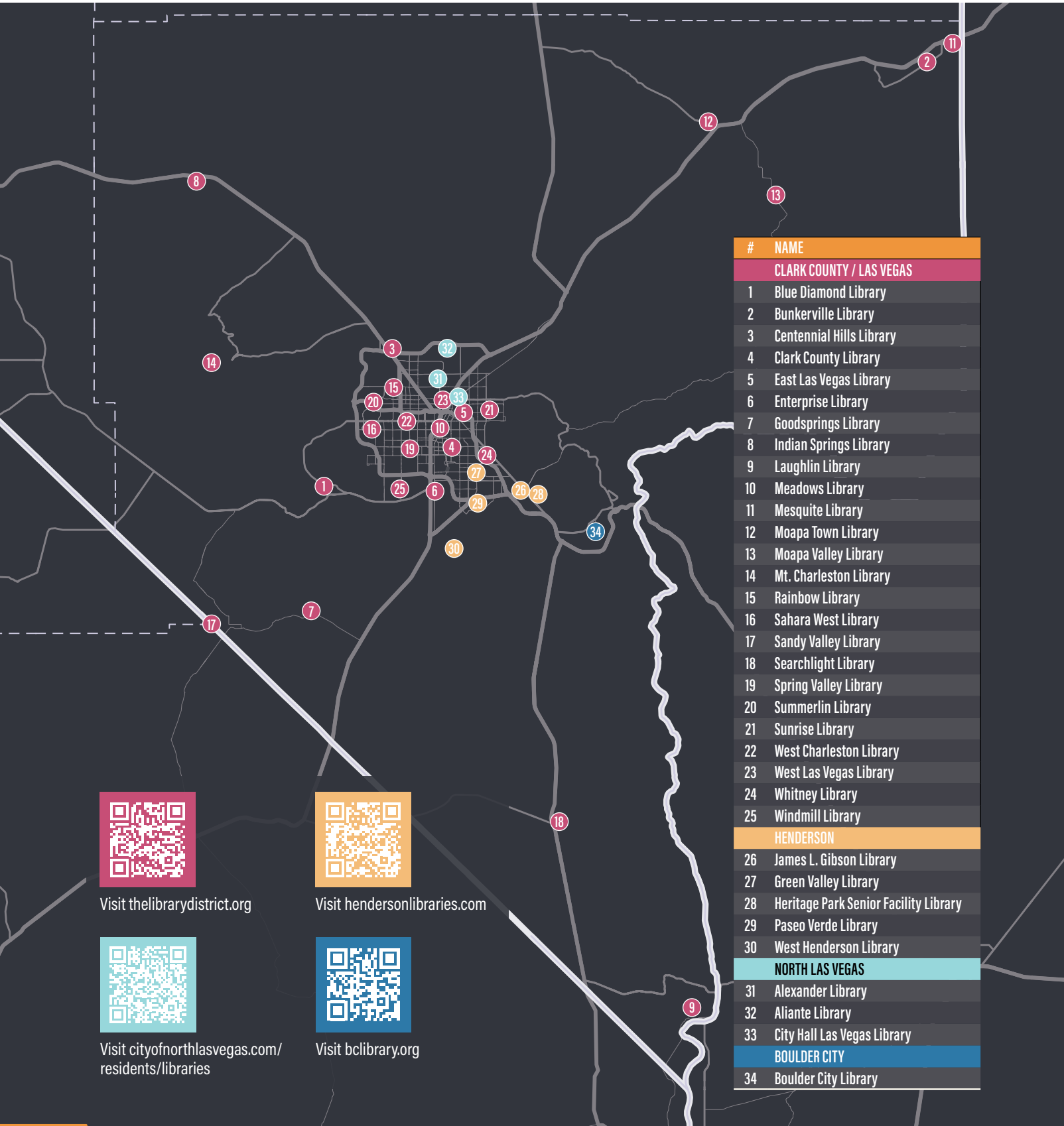


- - - Submarkets ● Top growing communities
➤ Mesquite ⬇ Laughlin
 80 miles northeast of Las Vegas 95 miles south of Las Vegas

Note: This map is intended for informational purposes only. Boundaries are intended to provide approximations of various cities, townships and neighborhoods; they are not exact.

Libraries

Libraries are readily available across the Las Vegas Valley, providing children and adults with meaningful educational resources.



Visit thelibrarydistrict.org



Visit hendersonlibraries.com



Visit cityofnorthlasvegas.com/residents/libraries



Visit bclibrary.org

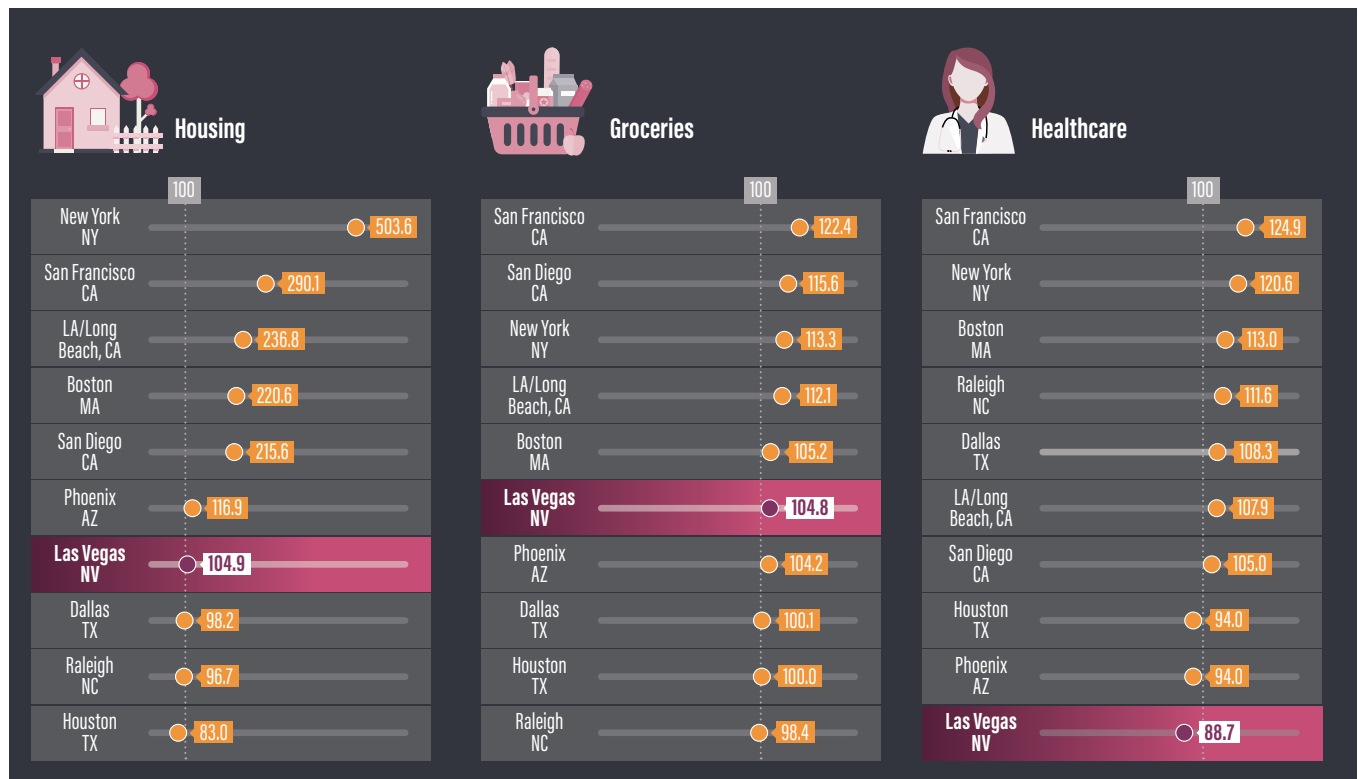
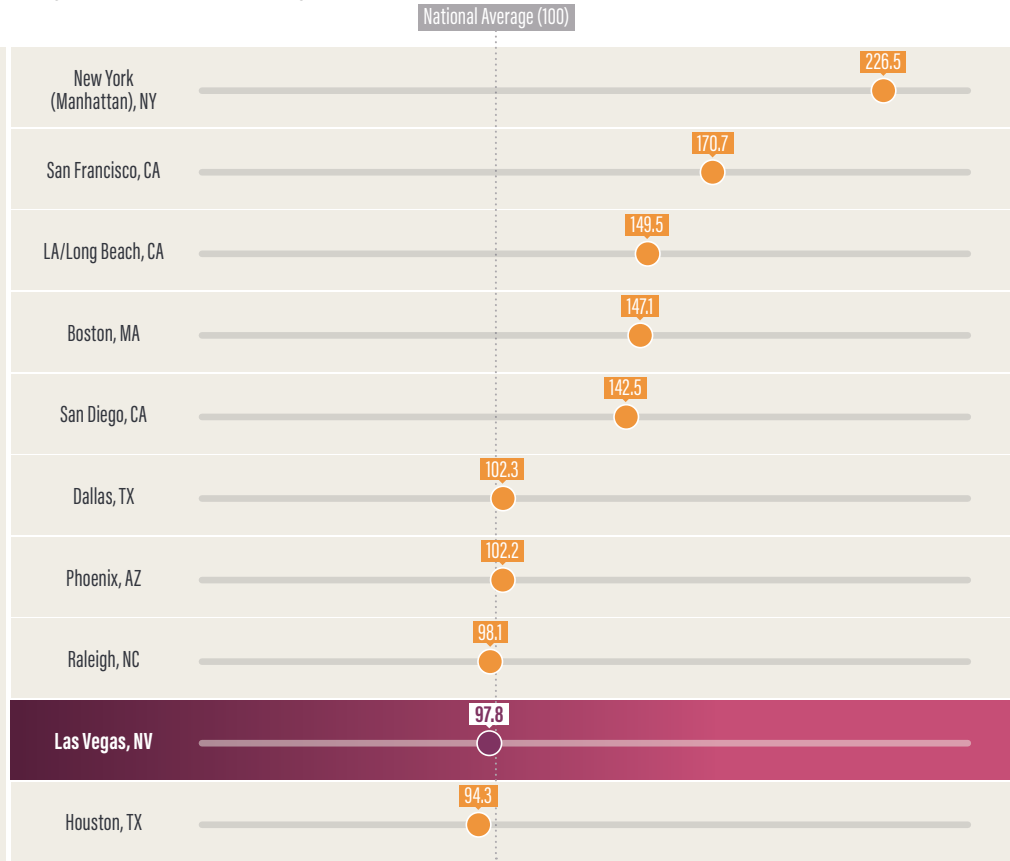
Cost of Living

Southern Nevada offers a lower cost of living in comparison to other regions.

Composite Index

2023 Annual Average

The Council for Community and Economic Research, C2ER, produces the Cost of Living Index to provide a useful and reasonably accurate measure of cost of living differences among urban areas. Items on which the Index is based have been carefully chosen to reflect the different categories of consumer expenditures. Weights assigned to relative costs are based on government survey data on expenditure patterns for professional and executive households. All items are priced in each place at a specified time and according to standardized specifications.

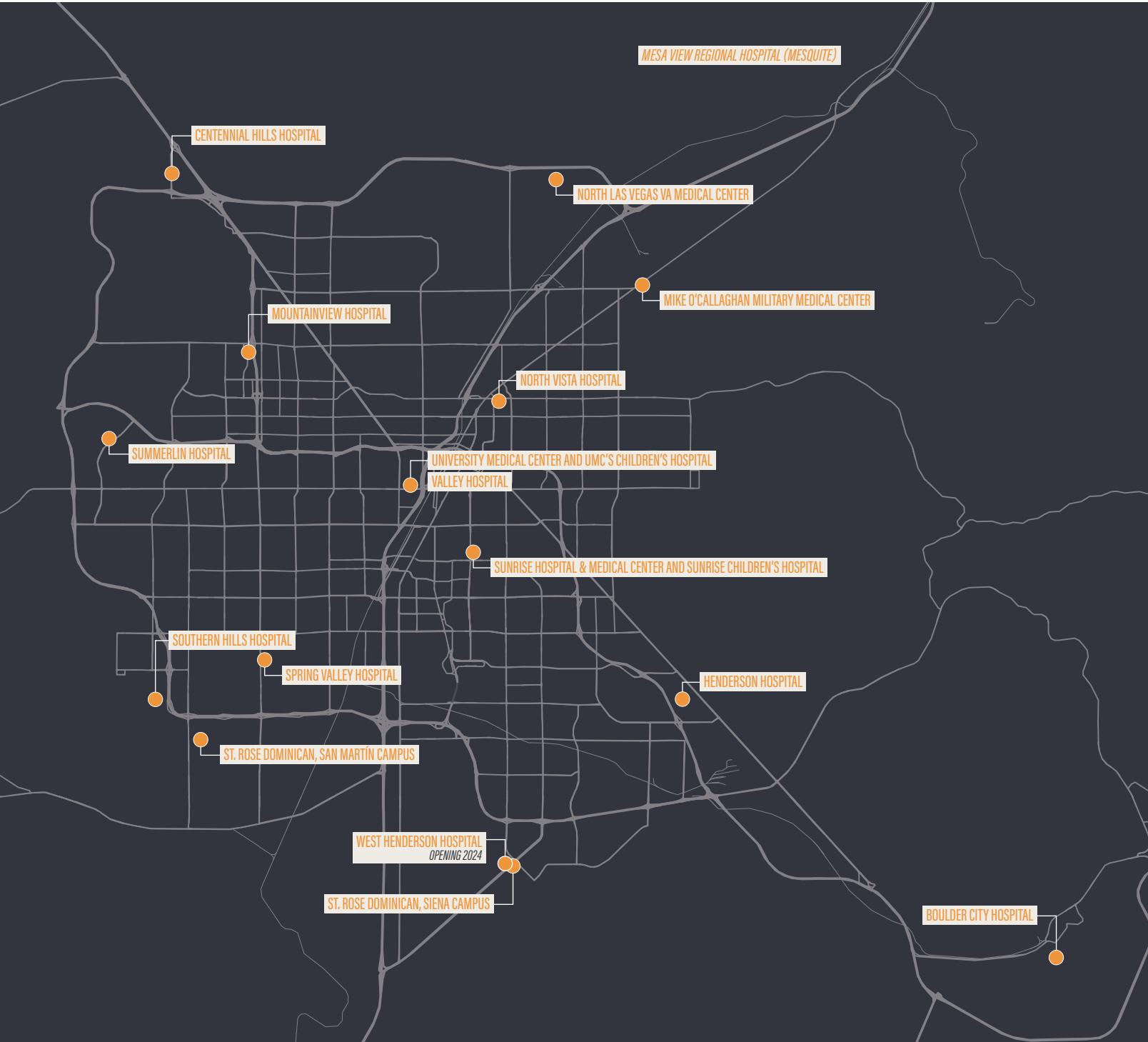


Source: Cost of Living Index by The Council for Community and Economic Research.

Healthcare

Full-Service Hospitals

In addition to these full-service hospitals, Southern Nevada provides more than 50 urgent care locations, ensuring convenient access to healthcare for minor medical issues.



Spotlight



The Las Vegas Medical District (LVMD) is a designated area in downtown Las Vegas that unites healthcare, medical education, and research. It encompasses a series of institutions and facilities, including hospitals, medical schools, research centers, and healthcare providers.

The vision and forward-thinking objective of the LVMD is to establish the area as the center of medicine in Southern Nevada. Home to the Kirk Kerkorian School of Medicine at University of Nevada, Las Vegas (UNLV), multiple hospitals and ancillary medical facilities, the District is centrally located within the Las Vegas Valley and positioned to catalyze economic development and growth in the city's economic core.

The LVMD plays a key role in attracting new, high-paying employers to the region as well as advance a higher quality of life. Further development of the LVMD will provide jobs, bolster the health of Southern Nevadans, and stimulate development near the city of Las Vegas' vital assets like downtown, Symphony Park, and the Arts District. Ultimately, the LVMD is poised to become a true center of academic medicine in Southern Nevada with its partners working collaboratively in the areas of education, research and treatment.

LAS VEGAS MEDICAL DISTRICT



Visit lasvegasmedicaldistrict.com



Cleveland Clinic

CLEVELAND CLINIC LOU RUVO CENTER FOR BRAIN HEALTH

Founded in 2009, the Cleveland Clinic Lou Ruvo Center for Brain Health is a state-of-the-art facility born out of one man's determination to make a difference. Lou Ruvo, driven by his father's battle with Alzheimer's disease, envisioned a center to transform the landscape of neurological care and research. Lou's dream was to create a center dedicated to comprehensive care, leading-edge research, and best-in-class education about brain health. By partnering with the renowned Cleveland Clinic, this vision became a reality, and brought world-class expertise to the heart of Nevada. The Cleveland Clinic Lou Ruvo Center For Brain Health leads powerful, vital work in the fight against neurological disease, specializing in Alzheimer's, Parkinson's, Huntington's disease, and multiple sclerosis, among others. Its multidisciplinary approach integrates clinical care, research, and patient support. The team fosters a collaborative environment where doctors, researchers, patients, and families unite to advance brain health. The impact extends far beyond Las Vegas. Locally, it has become a cornerstone of the community, offering unparalleled care and support to patients and their families. Globally, the center's research initiatives have contributed to significant advancements in understanding and treating neurological disorders. Clinical trials and studies conducted here have led to new therapies and improved patient outcomes, influencing practices worldwide. Through its dedication to excellence, the Cleveland Clinic Lou Ruvo Center for Brain Health has not only transformed individual lives but has also catalyzed a movement toward improving brain health. It stands as a testament to the power of vision, compassion, and pursuit of innovation. For the last fifteen years, the Cleveland Clinic Lou Ruvo Center for Brain Health has offered profound hope and unparalleled healing to families here in Las Vegas and across the world.

Visit my.clevelandclinic.org/departments/neurological/depts/brain-health





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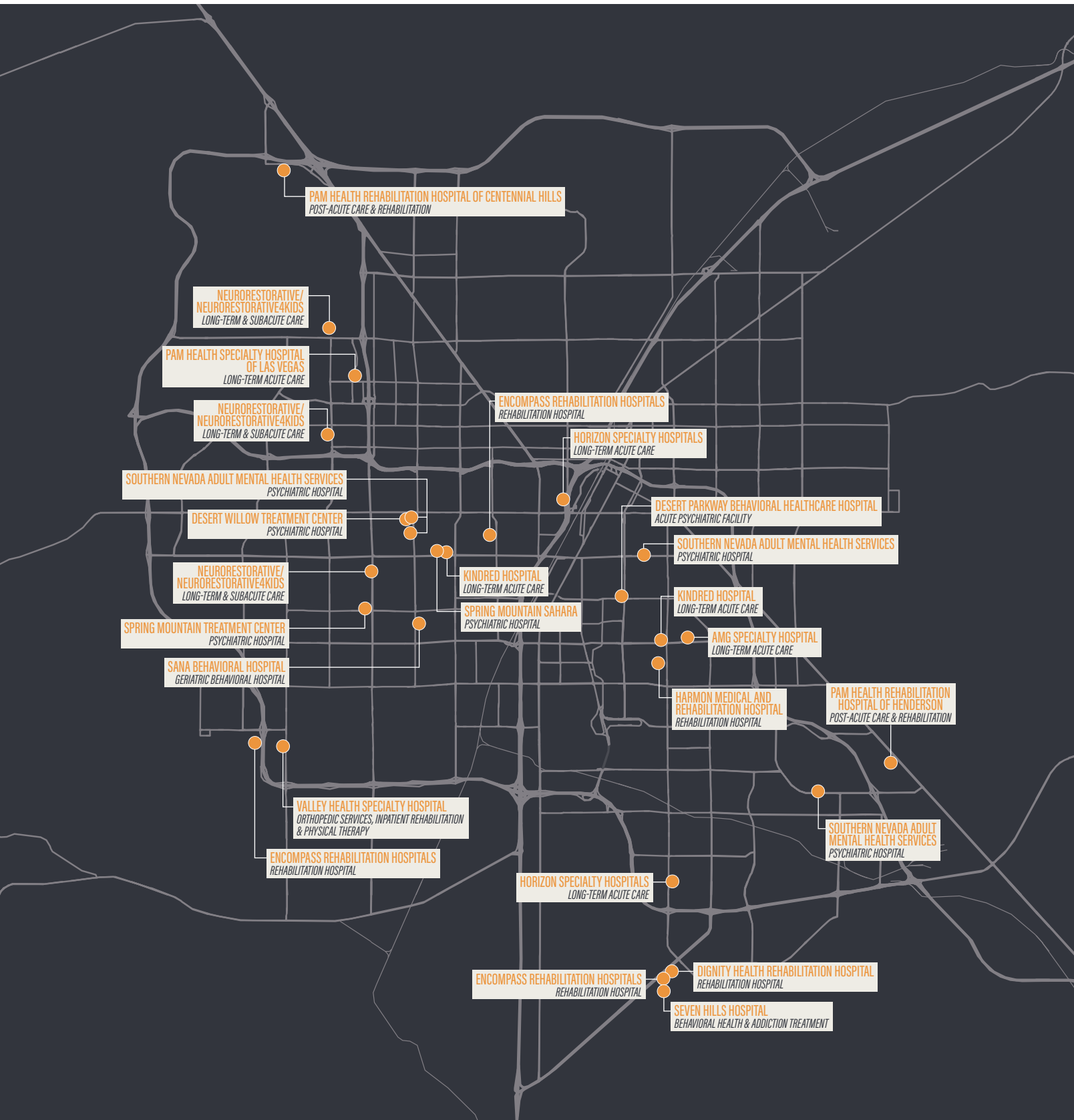
The Valley Health System hospitals also consistently earn national quality awards for services such as wound care, orthopedics, maternity care, weight-loss surgery and more.



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Specialty Hospitals



Las Vegas Becoming a Specialized Healthcare Hub

Carolyn Kresser | June 25, 2024



Access to specialized healthcare options plays a crucial role in enhancing a region's quality of life and promotes overall well-being. These facilities also attract top medical talent and investment, serve as magnets for medical tourism, and spur economic development.

Las Vegas' healthcare sector has grown by leaps and bounds over the past decade, with specialized research and treatment centers choosing to call the city home, with new integrated healthcare developments on the horizon.

Learn more about how the following specialized medical facilities are transforming the region's medical landscape.

Specialized Healthcare Amenities in Las Vegas

Visitors to downtown Las Vegas can't help but notice the iconic Frank Gehry-designed building that houses the Cleveland Clinic Lou Ruvo Center for Brain Health. The facility is much more than just an interesting addition to downtown Las Vegas' skyline – the center is one of the leading clinic trial sites for Alzheimer's disease in the country. The research center and clinic, which opened in 2010, specializes in neurodegenerative diseases like Alzheimer's, Parkinson's, and Huntington's. The clinic not only researches more effective treatments for memory loss and dementia, but also provides support services for those dealing with brain disease and their caregivers. In 2022, the research center received a \$11.3 million grant alongside UNLV to conduct joint research into the causes of degenerative brain diseases. And in 2023, staff at the facility administered first doses of the drug lecanemab, a new treatment for early Alzheimer's disease.

The Cleveland Clinic is one of several anchor facilities within the Las Vegas Medical District, established by the City of Las Vegas in 1997 as a medical epicenter to enhance access to healthcare in the city. Since then, \$400 million in private and public investment has gone into the district, with more planned. Additional anchor facilities in the district include University Medical Center (UMC), Valley Hospital, the Southern Nevada Health District and its public health lab, the Kirk Kerkorian School of Medicine at UNLV, and the UNLV School of Dental Medicine. Redevelopment efforts are focused on expanding ancillary services that support the medical industry, including retail and housing. Upcoming projects include the rehabilitation of nine buildings on UMC's campus, expansion of the women's cancer center, and a 54-bed memory care senior housing community.

The Comprehensive Cancer Centers of Nevada is an award-winning multi specialty practice that participates in more than 170 clinical research trials each year and has helped develop more than 100 FDA approved life-saving cancer therapies. An affiliate of the US Oncology Network, the center has been treating patients with cancer in the Las Vegas community for more than 40 years. The practice specializes in medical oncology, hematology, radiation oncology, breast surgery, pulmonary medicine, cancer genetic counseling and clinical research. The Comprehensive Cancer Centers of Nevada is the only oncology practice in Southern Nevada to receive the American College of Radiology accreditation for seven consecutive three-year terms and is also affiliated with the Community Clinical Oncology Program, which conducts National Cancer Institute supported clinical trials and introduces the newest clinical research findings to the local medical community.



The Valley Health Specialty Hospital is the first facility in Las Vegas to offer both orthopedic surgery and inpatient rehabilitation services in one location. Opened in 2021 as an extension of Spring Valley Hospital, the facility features five surgical suites, a 10-bed inpatient nursing unit, and a 56-bed acute rehabilitation center. The specialty hospital offers spine surgery, hip and knee replacement, arthroscopic surgery of the shoulder, elbow, knee and ankle, and hand surgery. The facility's extensive inpatient rehabilitation program includes physical, occupational, and speech therapy with specialized programs in neurological, spinal, and orthopedic therapy. Outpatient rehabilitation is also available for patients needing ongoing treatment.


With the dramatic growth of professional sports in the Las Vegas region, the University of Nevada, Las Vegas (UNLV) saw a need to incorporate sports medicine into its curriculum, formally launching the UNLV Sports Innovation Institute (SII) in December 2023. The institute aspires to be a nationally recognized hub that integrates sports science and sports business to provide cutting-edge solutions to drive the future of sport. The institute is devoted to sports research, performance, health, and technology and innovation. SII connects UNLV students from a variety of sport-related academic disciplines with career and internship opportunities and serves as the conduit for partnership between the sports industry and the university.


There are also several medical projects in the planning or development stages that will bring even more healthcare opportunities to the region. Union Village, an 'integrated healthcare village' in Henderson, will include a dialysis clinic, a memory and dementia care village, a hotel, condos, apartments, retail, and restaurants. The 155-acre village is anchored by Henderson Hospital, which opened in 2016. The city of North Las Vegas is also planning a medical campus on 135 acres near the region's VA Hospital, that could include medical services, and research and development spaces.

As the region's healthcare opportunities continue to expand, so does the need to educate and train the medical professionals needed to staff these specialized facilities. Several regional medical schools fill this need: the Kirk Kerkorian School of Medicine at UNLV, Touro University Nevada, and Roseman University of Health Sciences.


Climate

Las Vegas is one of the nation's sunniest cities and features an annual average temperature of 70° F.







Las Vegas had **183 days**
of clear skies in 2023



Hottest Day
116°
July 16

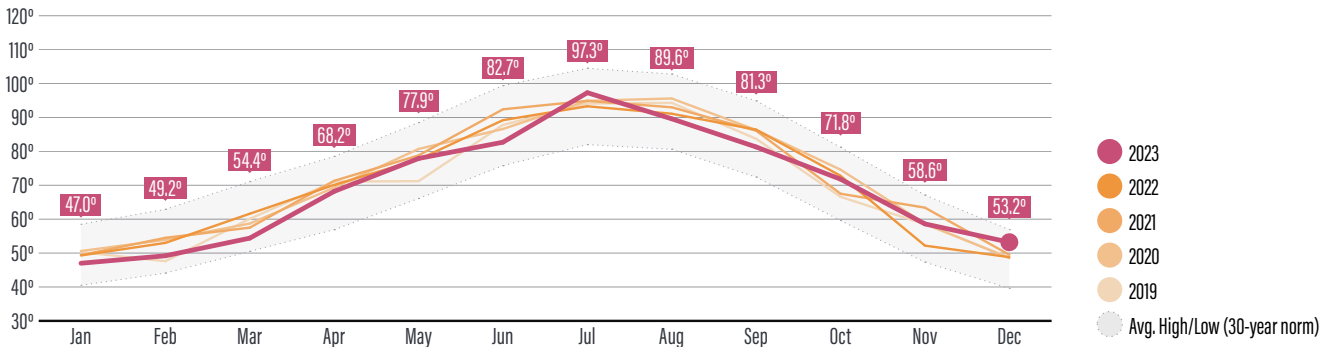


Coldest Day
30°
February 1



Annual Rainfall
4.59"
Norm. 4.18"

Average Temperatures



Average High/Low Temperatures

MONTH	2019	2020	2021	2022	2023	NORM ¹
January	58.5°/42.1°	60.3°/41.0°	58.5°/40.2°	59.5°/39.2°	54.7°/39.4°	58.5°/40.5°
February	55.9°/39.3°	64.3°/43.5°	64.3°/44.6°	64.1°/41.8°	58.8°/39.6°	62.9°/44.1°
March	69.5°/50.7°	67.4°/50.0°	67.8°/47.1°	73.1°/50.2°	62.9°/45.9°	71.1°/50.5°
April	82.1°/60.0°	79.6°/59.0°	82.6°/60.0°	81.4°/58.8°	79.8°/56.6°	78.5°/56.9°
May	81.5°/60.9°	92.2°/69.2°	90.2°/67.4°	89.0°/66.2°	88.5°/67.2°	88.5°/66.1°
June	98.9°/76.6°	98.5°/74.7°	104.2°/80.5°	100.7°/77.7°	93.4°/72.0°	99.4°/75.8°
July	105.1°/83.1°	106.5°/83.2°	105.7°/84.0°	104.1°/82.4°	109.1°/85.6°	104.5°/82.0°
August	106.7°/81.9°	107.3°/83.9°	104.1°/81.9°	100.7°/81.5°	100.0°/79.1°	102.8°/80.6°
September	94.5°/72.8°	98.8°/73.7°	97.1°/75.0°	97.3°/75.6°	91.8°/70.7°	94.9°/72.4°
October	78.3°/54.9°	87.6°/61.6°	78.1°/56.9°	83.3°/62.3°	82.9°/60.6°	81.2°/59.6°
November	69.3°/47.6°	69.2°/48.1°	74.1°/52.7°	61.6°/42.7°	68.4°/48.7°	67.1°/47.3°
December	55.6°/41.8°	58.7°/38.4°	57.9°/41.2°	57.8°/39.7°	62.5°/43.8°	56.9°/39.6°
ANNUAL	79.7°/59.3°	82.5°/60.5°	82.1°/61.0°	81.1°/59.8°	79.4°/59.1°	80.5°/59.6°

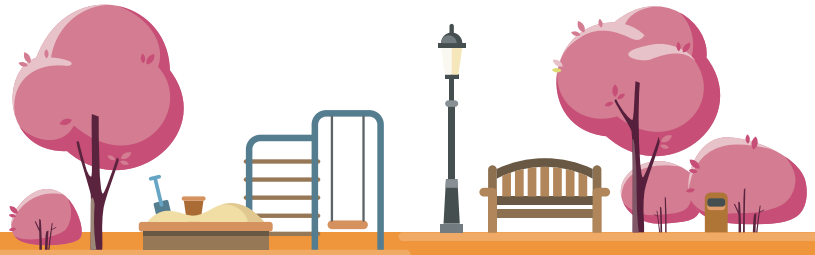
Monthly Rainfall

MONTH	2019	2020	2021	2022	2023	NORM ¹
January	1.0"	0.0"	0.2"	0.1"	0.7"	0.6"
February	2.1"	0.3"	0.0"	T	0.3"	0.8"
March	0.4"	1.6"	0.6"	0.1"	0.5"	0.4"
April	0.4"	0.4"	T	T	T	0.2"
May	0.8"	0.0"	0.0"	0.0"	T	0.1"
June	T	0.0"	0.0"	T	0.2"	0.0"
July	0.0"	T	0.5"	0.7"	T	0.4"
August	T	0.0"	T	0.6"	1.2"	0.3"
September	0.2"	T	0.1"	0.5"	1.5"	0.3"
October	0.0"	0.0"	0.1"	0.0"	0.1"	0.3"
November	1.1"	T	0.0"	0.1"	0.1"	0.3"
December	0.9"	0.0"	0.3"	0.1"	0.1"	0.5"
ANNUAL	6.9"	2.45"	1.9"	2.1"	4.6"	4.2"

Source: National Weather Service; NOAA National Centers for Environmental Information. Note: °Fahrenheit. T indicates trace amounts of rainfall. ¹30-year norm.

Outdoor Destinations & Activities

Clark County's comprehensive parks and recreation system provides residents with a wide array of outdoor activities, including easy access to parks, natural areas, hiking trails, biking paths, and mountain climbing.



75% of Las Vegas and Henderson residents
can stroll to a park in 10 minutes.

Source: Trust for Public Land.



Bootleg Canyon

Bootleg Canyon in Boulder City offers a blend of city and lake views alongside exceptional hiking and biking trails, catering to both beginners and extreme downhill mountain bike racers. Spanning approximately 1,800 feet, the Nature Discovery Trail and Rock Garden ascends to an overlook with a covered gazebo and picnic area. Bootleg Canyon is renowned internationally for its 50 miles of well-maintained hiking and biking trails, offering thrilling adventures and scenic vistas. The area hosts events like the Gravity Racing series, attracting riders nationwide for both competition and camaraderie, showcasing Nevada's natural beauty and providing an ideal destination for outdoor enthusiasts seeking relaxation and excitement.

Source: bcnv.org/519/Bootleg-Canyon; bootlegcanyonracing.com.

Clark County Wetlands Park

Clark County Wetlands Park, located in Las Vegas, Nevada, is a sprawling natural oasis that spans over 2,900 acres and serves as a vital habitat for a diverse range of plant and animal species. The park features a network of trails, boardwalks, and scenic overlooks, making it a popular destination for hiking, bird-watching, and photography. It aims to educate visitors about the importance of wetlands in the desert ecosystem through its Nature Center, which offers interactive exhibits and educational programs. The park also plays a crucial role in water management by filtering urban runoff and providing flood control, thus supporting both environmental health and community well-being.

Source: ccwetlandspark.com.



Desert National Wildlife Refuge

The Desert National Wildlife Refuge, located in southern Nevada, is the largest wildlife refuge in the contiguous United States, sprawling over 1.6 million acres. Established in 1936, it was created to protect the diverse habitat and unique wildlife, including the Desert Bighorn Sheep, which thrives in its arid environment. The refuge encompasses six major mountain ranges and a variety of ecosystems, from lowland desert to alpine forests. Visitors can explore its rugged landscapes through numerous trails and enjoy activities such as bird watching, hiking, and wildlife photography. The refuge is a sanctuary for over 320 species of birds, mammals, reptiles, and amphibians, making it a vital conservation area and a stunning example of the resilience of desert ecosystems.

Source: fws.gov/refuge/desert.



Eldorado Recreation Area

Eldorado Recreation Area is a 193,490 acre special use park and recreation facility located in the Eldorado Valley. It's a vast open space that includes a Dry Lake Bed, Conservation Easement Habitat Preserve, and several Solar Fields. The Eldorado Dry Lakebed is used for special events which include film shoots and weddings.

Source: bcnv.org/237/Parks-Recreation.

Floyd Lamb Park

Floyd Lamb Park at Tule Springs is a hidden gem located in the northwest part of Las Vegas, Nevada. This serene 680-acre park offers a delightful escape from the bustling city life, providing visitors with a blend of natural beauty, historical significance, and recreational opportunities. One of the key attractions of Floyd Lamb Park is its rich history. The area was once a working ranch and served as a rest stop for travelers in the early 1900s. Historical buildings still stand within the park, offering a glimpse into the past. The Tule Springs Ranch, in particular, is a must-see for history enthusiasts. Additionally, the park is home to archaeological sites that have revealed fossils dating back to the Ice Age, making it a fascinating location for those interested in paleontology.

Source: lasvegasnevada.gov/Residents/Parks-Facilities/Floyd-Lamb-Park.



Henderson Bird Preserve

The Henderson Bird Viewing Preserve, located in Henderson, Nevada, is a serene sanctuary dedicated to the observation and conservation of bird species. Spanning over 140 acres, it features nine ponds that attract a diverse array of birds, including migratory species and local wildlife. Visitors can enjoy well-maintained trails and observation points, making it an ideal spot for birdwatchers, photographers, and nature enthusiasts. The preserve is also an educational hub, offering programs and guided tours to foster appreciation and understanding of avian life and the importance of wetland ecosystems.

Source: cityofhenderson.com/government/departments/parks-and-recreation/facilities/other-venues/bird-preserve.

Spring Mountains National Recreation Area

The Spring Mountains National Recreation Area (SMNRA) is just a 45-minute drive from the lights of Las Vegas. Part of the Humboldt-Toiyabe National Forest, the 316,000-acre site has diverse ecosystems, scenic landscapes, and year-round recreational opportunities like hiking, biking, and camping. Locally, the SMNRA is referred to simply as "Mount Charleston," a surprisingly green oasis surrounded by desert. The cooler climate here makes it very popular with visitors escaping the heat of the Las Vegas Strip. Easy access and its natural beauty make it an ideal outdoor playground for locals and tourists. Significant elevation changes from 2,700ft. to 12,000ft. offer diverse ecosystems and wildlife habitats. Ancient bristlecone pines, ponderosa pines, and white fir grow on rocky cliffs and snowy slopes above the forest, home to elk, mule deer, and cotton-tailed rabbits; wild horses and mountain lions also roam the land. Peregrine falcons and mountain bluebirds add to the diversity. The SMNRA was established in 1976 as a Winter Unified Recreation Area.

The Spring Mountains Visitor Gateway, located in Kyle Canyon within the Spring Mountains National Recreation Area, serves as the primary access point for visitors. Opened in 2015, this eco-friendly facility features interactive exhibits, educational displays, and outdoor learning spaces that highlight the area's geology, ecology, and cultural history. Amenities include an information desk, restrooms, picnic areas, and a gift shop. The center also hosts guided hikes, educational workshops, and seasonal events, offering a comprehensive and engaging experience for all visitors.

Source: gomtcharleston.com; fs.usda.gov/htnf.

Lee Canyon

Lee Canyon, located within the Spring Mountains National Recreation Area, is a popular destination for outdoor enthusiasts. In the winter, it transforms into a bustling hub for skiing, snowboarding, and tubing at

the Lee Canyon Resort. During the warmer months, visitors can enjoy hiking, scenic drives, and picnicking. The area offers a range of trails that showcase the stunning alpine scenery and diverse wildlife, making it a year-round haven for adventure and nature lovers.

Source: leecanyonlv.com.

Spring Mountain Ranch State Park

Spring Mountain Ranch State Park, located just 15 miles west of Las Vegas via Blue Diamond Road and adjacent to the Red Rock Canyon National Conservation Area, is a 520-acre historical oasis offering a blend of natural beauty and rich heritage. The park's numerous springs historically provided water for the Paiute Indians and later attracted mountain men and early settlers. Over time, the area evolved into a working ranch and luxurious retreat, owned by notable figures such as German actress Vera Krupp and millionaire Howard Hughes.

Visitors to the park can explore some of Nevada's oldest buildings, including an 1860s blacksmith shop, the historic Sandstone Cabin, and the main ranch house. The park offers shaded picnic sites with tables and grills, as well as various hiking trails. The main ranch house provides information about the ranch's history and the surrounding area, and visitors can take a self-guided tour of its interior. Knowledgeable park volunteers are available to answer questions.

Spring Mountain Ranch State Park is also a hub for cultural events and educational programs. From May through September, the park hosts cultural events organized by Super Summer Theater, along with living history programs that bring the past to life. These programs, which began in 1992, feature costumed role-playing, demonstrations, and reenactments of historic events such as the Civil War, offering visitors a glimpse into life at the ranch as it once was. For more information, call (702) 875-4141.

Source: parks.nv.gov/parks/spring-mountain-ranch; supersummertheatre.org.





Hoover Dam/Lake Mead National Recreation Area

The Hoover Dam, an engineering marvel, stands as a testament to human innovation and determination. Completed in 1936 during the Great Depression, it spans the Black Canyon of the Colorado River, on the border between Nevada and Arizona. The dam's primary purposes are flood control, irrigation, and hydroelectric power generation. Standing at 726 feet tall and 1,244 feet long, the structure was the tallest dam in the world at the time of its completion. Today, it continues to generate electricity for millions of people across Nevada, Arizona, and California, while also providing water for agricultural and urban use.

Adjacent to the Hoover Dam is the Lake Mead National Recreation Area, a sprawling expanse of natural beauty and outdoor adventure. Lake Mead, the reservoir formed by the dam, is one of the largest man-made lakes in the United States, covering approximately 247 square miles. The recreation area, which encompasses both Lake Mead and Lake Mohave, offers a wide range of activities such as boating, fishing, swimming,

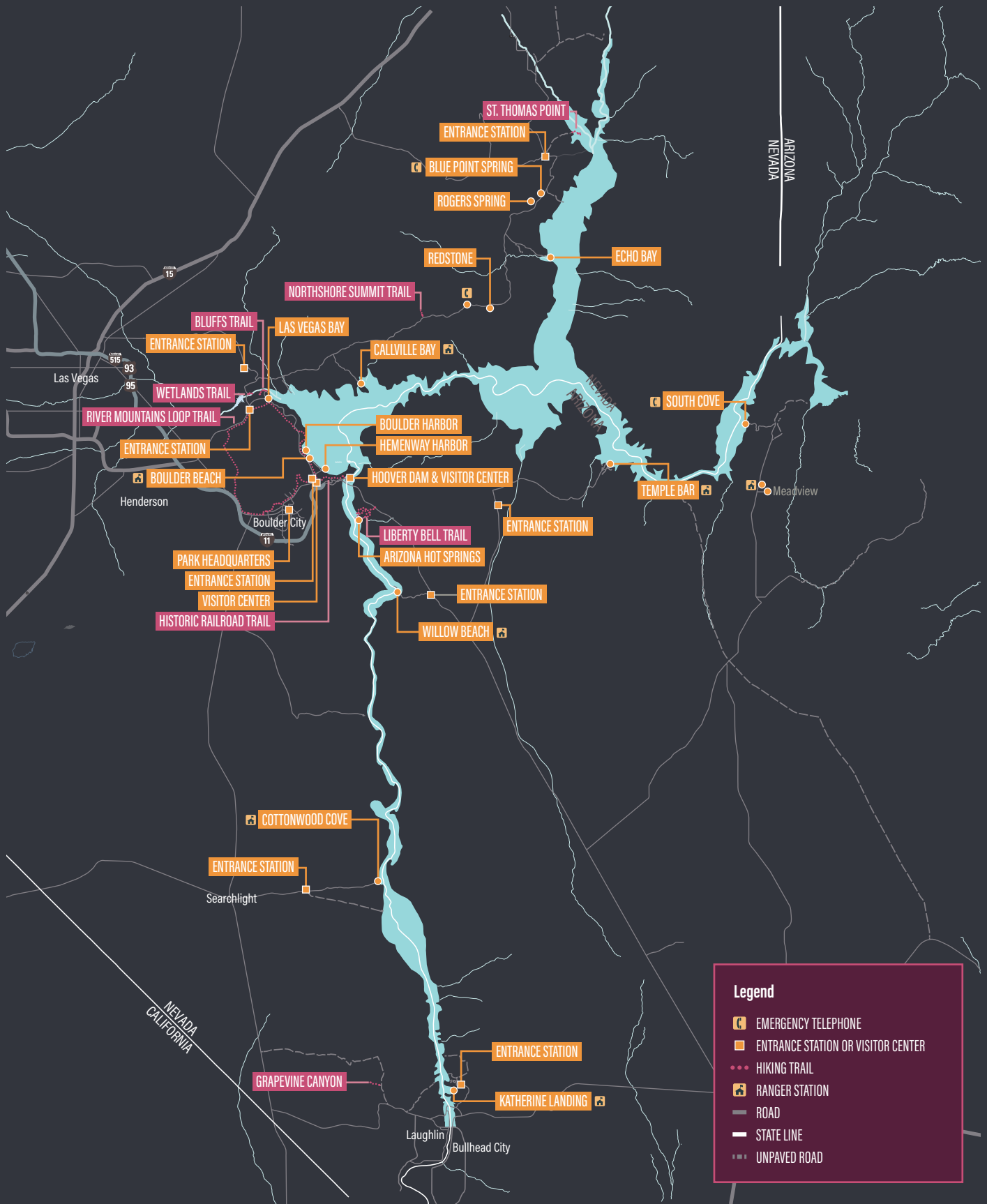
and hiking. Visitors can explore the rugged desert landscapes, towering cliffs, and secluded coves that characterize this unique region. The area is also home to diverse wildlife, including bighorn sheep, coyotes, and a variety of bird species, making it a haven for nature enthusiasts.

Source: usbr.gov/lc/hooverdam.

In addition to recreational opportunities, the Lake Mead National Recreation Area serves as an important educational resource. It provides insights into the region's geological history, Native American heritage, and the monumental effort involved in the construction of the Hoover Dam. Ranger-led programs, exhibits, and interpretive trails help visitors understand the significance of this area and its impact on the American Southwest. Whether you're seeking adventure, relaxation, or knowledge, the Hoover Dam and Lake Mead National Recreation Area offer a rich and multifaceted experience for all who visit.

Source: nps.gov/lake/index.htm.

Lake Mead National Recreation Area



Red Rock National Conservation Area

Red Rock National Conservation Area is a stunning natural preserve located just 17 miles west of the Las Vegas Strip in Nevada. Spanning approximately 195,819 acres, this conservation area is a haven for outdoor enthusiasts and nature lovers alike. Its dramatic landscapes are characterized by towering red sandstone peaks, ancient rock formations, and a diverse array of flora and fauna. The area is particularly renowned for its striking red rock formations that give the region its name, creating a breathtaking contrast against the blue sky and surrounding desert. Visitors to Red Rock National Conservation Area can enjoy a wide range of recreational activities. Hiking is one of the most popular pursuits, with over 30 miles of trails that cater to all levels of experience, from easy walks to challenging climbs. The 13-mile scenic drive offers a convenient way to explore the park by car, with numerous pullouts and viewpoints where visitors can stop to take in the panoramic vistas. Rock climbing is

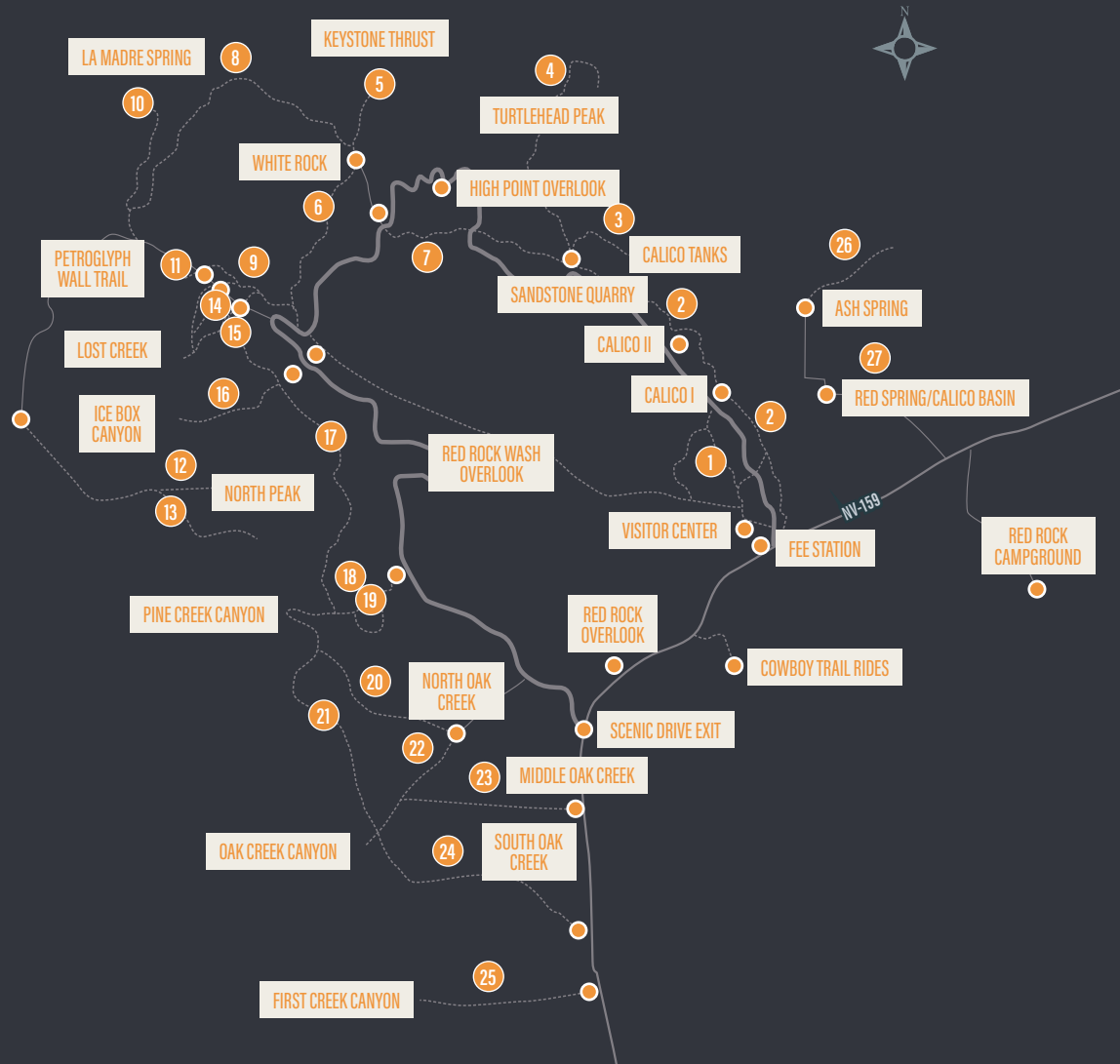
another major draw, with climbers from around the world coming to test their skills on the area's rugged cliffs and boulders.

In addition to its outdoor activities, Red Rock National Conservation Area is also a site of significant cultural and historical importance. The area has a rich history that includes evidence of early human habitation dating back thousands of years. Petroglyphs and ancient artifacts can be found within the conservation area, offering a glimpse into the lives of the Native American tribes who once called this region home. Today, the conservation area is meticulously managed to preserve its natural beauty and cultural heritage, ensuring that future generations can continue to enjoy this unique and awe-inspiring landscape. Programs are listed at: redrockcanyonlv.org/event-calendar.

Source: Southern Nevada Conservancy, redrockcanyonlv.org.



Red Rock National Conservation Area Trails



#	TRAIL NAME	APPROX. HIKE TIME	ROUND TRIP DISTANCE
EASY			
1	Moenkopi	1.5 hrs	2.0 mi
9	Willow Spring Loop	1.25 hrs	1.1 mi
11	Petroglyph Wall Trail	30 min	0.2 mi
14	Lost Creek - Children's Discovery	1 hour	0.8 mi
18	Pine Creek Canyon ¹	2 hrs	2.4 mi
19	Fire Ecology	1 hour	0.9 mi
22	Oak Creek Canyon ¹	1.5 hrs	2.0 mi
25	First Creek Canyon ^{1,3}	2 hrs	4.0 mi
27	Red Spring Boardwalk	30 min	0.5 mi
MODERATE			
2	Calico Hills	1.5 - 3.5 hrs	2-6 mi
3	Calico Tanks ²	2 hrs	2.2 mi
5	Keystone Thrust	1.5 hrs	2.4 mi
6	White Rock - Willow Spring	2.5 hrs	4.0 mi

#	TRAIL NAME	APPROX. HIKE TIME	ROUND TRIP DISTANCE
10	La Madre Spring	2 hrs	3.6 mi
15	SMYC	2 hrs	2.0 mi
17	Dale's	2.5 hrs	4.0 mi
20	Arnight	1.5 hrs	2.2 mi
21	Knoll	2.5 hrs	3.6 mi
23	Middle Oak Creek ³	3 hrs	3.0 mi
24	South Oak Creek ³	3.5 hrs	4.8 mi
STRENUOUS			
4	Turtlehead Peak	3.5 - 4.5 hrs	4.6 mi
7	Grand Circle Loop	6 hrs	11.4 mi
8	White Rock Mountain Loop	3.5 hrs	6.2 mi
12	North Peak	5 hrs	11.8 mi
13	Bridge Mountain	6 - 7 hrs	15.8 mi
16	Ice Box Canyon	2 hrs	2.2 mi
26	Kraft Mountain Loop	2.5 - 4 hrs	3.5 mi

Source: Southern Nevada Conservancy. Note: ¹Easy to Moderate; ²Moderate to Strenuous; ³Trails outside scenic path.

Ice Age Fossils State Park

Southern Nevada's Ice Age Fossils State Park was announced in January 2017 and has officially been opened to the public since January 2024. The 315-acre park features portions of the Las Vegas wash that is rich in paleontological and historical resources. The park sits adjacent to the Tule Springs Fossil Beds National Monument and holds historic discoveries from the last Ice Age, roughly 25,000 years ago, when the valley was a marshland and home to many now extinct mammals, including Columbian mammoths, American lions, camels, dire wolves, and ground sloths. The park features a visitor center, picnic areas and three trails for visitors to discover the wonders that once inhabited these now arid lands.

Source: parks.nv.gov/parks/ice-age-fossils.



Old Las Vegas Mormon Fort

The Old Las Vegas Mormon Fort, located in Las Vegas, Nevada, is a significant historical site that marks the earliest settlement in the Las Vegas Valley. Established in 1855 by Mormon missionaries, it served as a crucial stopover for travelers on the Old Spanish Trail between New Mexico and California. The fort's original adobe structure provided shelter and a base for agricultural and trading activities, laying the groundwork for future development in the region. Today, the site is preserved as a state historic park, offering visitors a glimpse into the early pioneer life and the rich history that preceded the glittering metropolis Las Vegas has become.

Source: parks.nv.gov/parks/old-las-vegas-mormon-fort.

Valley of Fire State Park

Valley of Fire State Park, located in southeastern Nevada, is a stunning natural wonder known for its vibrant red sandstone formations that appear to be on fire when reflecting the sun's rays. Established in 1935, it is the oldest state park in Nevada and spans over 40,000 acres. The park offers a rich tapestry of scenic views, ancient petroglyphs dating back more than 2,000 years, and diverse wildlife, making it a paradise for hikers, photographers, and history enthusiasts alike. Visitors can explore numerous trails, such as the Fire Wave Trail, which showcases the park's unique geological features, or take a scenic drive through its winding roads to witness the breathtaking landscapes and rock formations. Whether you're seeking adventure or tranquility, Valley of Fire State Park provides an unforgettable experience amidst its fiery beauty.

Source: parks.nv.gov/parks/valley-of-fire.

Photo: Amy Alonzo/The Nevada Independent

Education

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Clark County School District

1956
Year Established

**CCSD Board of Trustees,
Executive Cabinet
Leadership**

41,896
Employees¹

Enrollment

Year	Enrollment
'14-'15	~315
'15-'16	~315
'16-'17	~315
'17-'18	~320
'18-'19	~320
'19-'20	~320
'20-'21	~310
'21-'22	~310
'22-'23	~305
'23-'24	299.2

High School Graduation Rate

Year	Rate
'14	~70
'15	~75
'16	~80
'17	~85
'18	~85
'19	~85
'20	~82
'21	~82
'22	~82
'23	81.5

\$3.7 B

Annual Budget

\$11,642

CCSD Per Pupil State Funding

299,189

Total Enrollment

17,443

Teachers

Source: Clark County School District; Nevada Report Card. Note: ¹Includes full-time, part-time and temporary employees, plus substitutes.

CCSD is the nation's fifth-largest school district, enrolling more than 300,000 students across 373 schools.

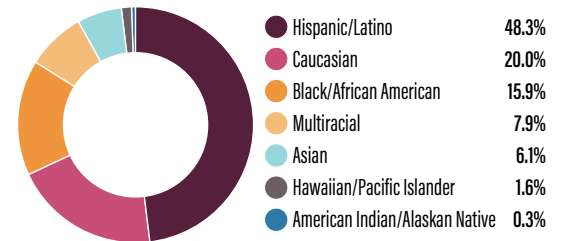
Established in 1956, the Clark County School District educates approximately 300,000 students – offering a variety of nationally recognized programs, including Magnet Schools and Career and Technical Academies, as well as International Baccalaureate, dual credit, workforce development, and Advanced Placement courses.

Through these programs – plus Nevada Learning Academy at CCSD and open enrollment offerings – we offer the best choices to meet individual student needs. As the nation's fifth-largest school district and the fourth-largest rural district in the state, additionally, we provide school police services, adult education courses, and innovative community partnerships with Vegas PBS and The Public Education Foundation.

CCSD educates approximately 64% of the students in Nevada and works closely with community partners and business leaders to educate the workers needed to strengthen our economy.

Total Enrollment by Race/Ethnicity

Clark County School District 2023–24

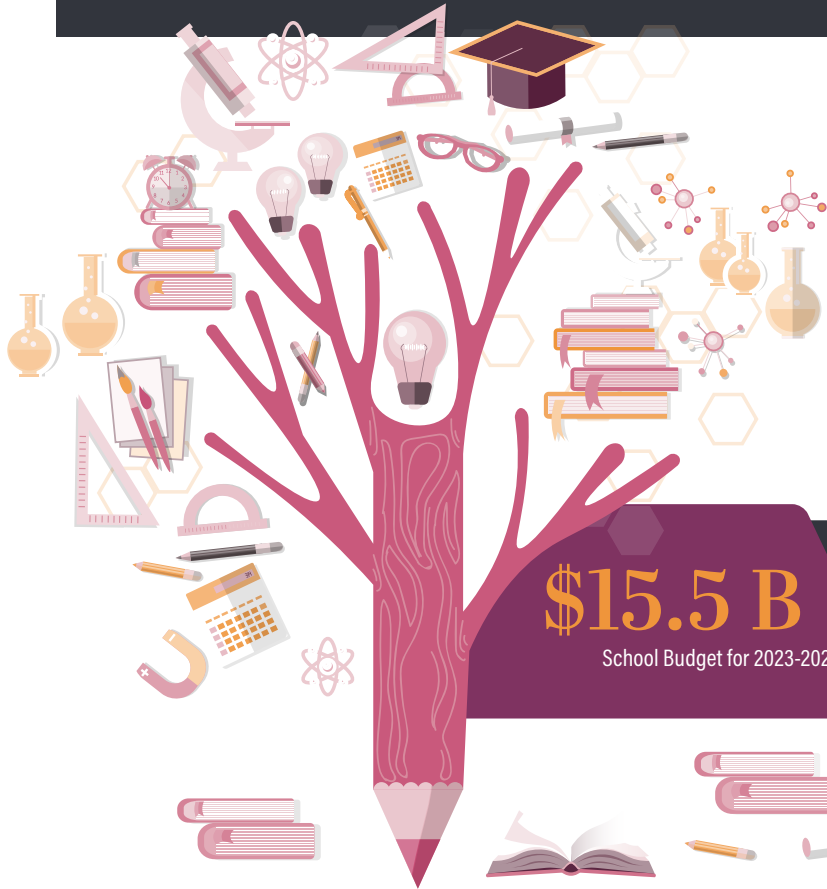


Source: Clark County School District; Nevada Report Card. Note: Numbers may not add due to rounding.



Visit ccsd.net

Understanding the needs of the community, the Governor signed the largest education budget increase in history.



Budget

Under the guidance of Governor Lombardo, the K-12 education budget for Nevada increased \$2.6 billion over the biennium. The total school budget for the 2023-2025 biennium stands at \$15.5 billion. This subsequently increased per pupil spending by more than \$2,000, an increase of roughly 25 percent.

\$15.5 B

School Budget for 2023-2025

Per Pupil Spending

\$10,290

2021-2023 Budget

\$12,881

2023-2025 Budget

Note: Per pupil spending is an estimate based on current enrollment.

CCSD operates 373 school programs and also sponsors some of the charter schools in Clark County.

233

Elementary

61

Middle

54

High

21

Alternative

4

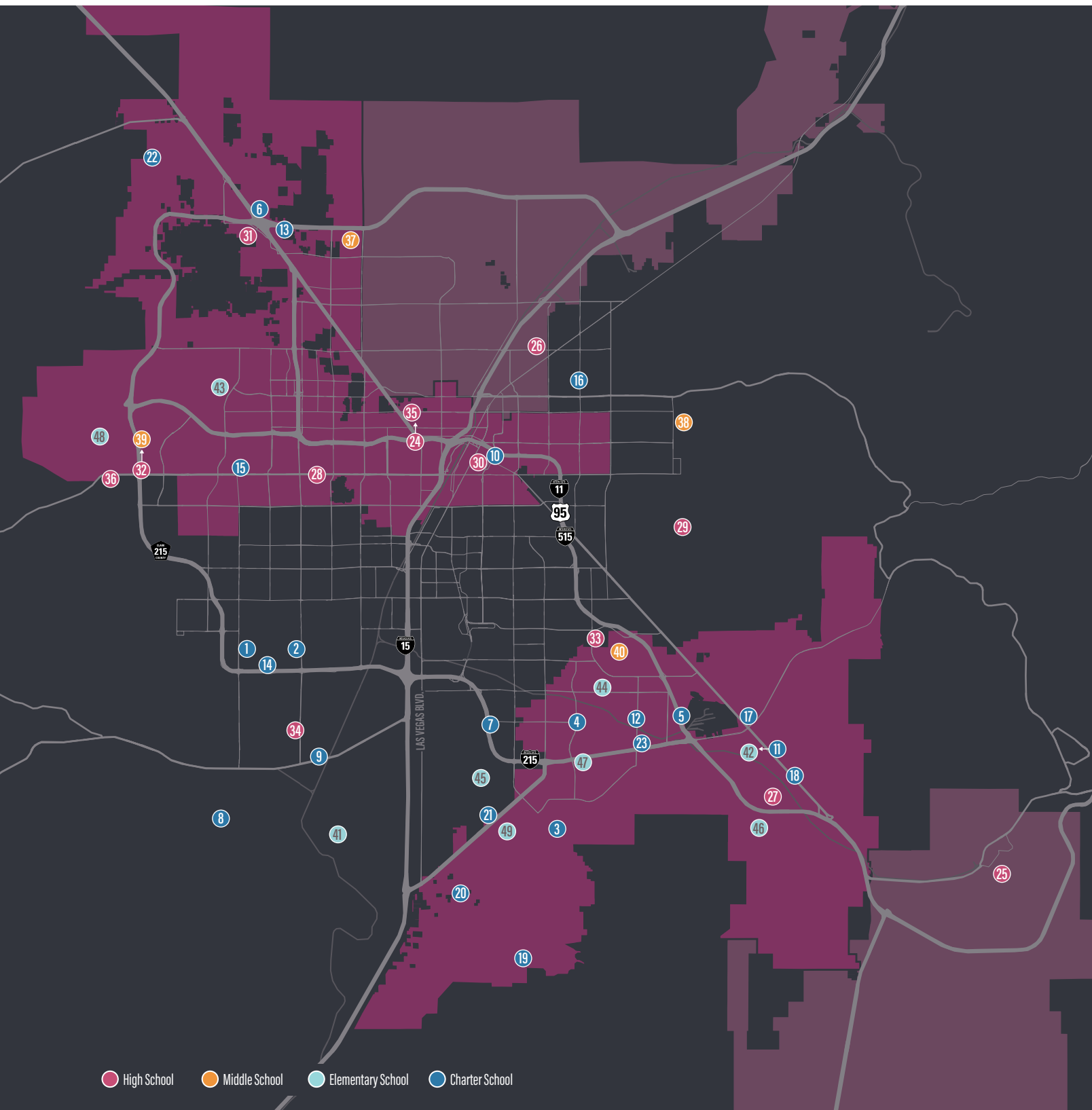
Special Education

Did You Know?

Clark County School District (CCSD) has set a new standard of excellence, with 35 of its Magnet programs receiving top honors from Magnet Schools of America for the 2023-24 school year. This achievement surpasses last year's recognition of 29 programs, highlighting CCSD's commitment to educational innovation and excellence.

5-Star, Magnet Schools and Career and Technical Academies

School choice allows parents and students additional options that best serve each individual's educational needs.



#	SCHOOL
CHARTER SCHOOL	
1	Amplus Academy - Durango
2	Amplus Academy - Rainbow
3	Coral Academy of Science - Sandy Ridge
4	Coral Academy of Science - Windmill
5	Coral Academy of Science - Eastgate
6	Coral Academy of Science - Centennial Hills
7	Coral Academy of Science - Tamarus
8	Doral Academy - Cactus
9	Doral Academy - Pebble
10	Nevada State High School - Downtown
11	Nevada State High School - Downtown Henderson
12	Nevada State High School - Henderson
13	Nevada State High School - Northwest
14	Nevada State High School - Southwest
15	Nevada State High School - Summerlin
16	Nevada State High School - Sunrise
17	Pinecrest Academy Cadence
18	Pinecrest Academy Horizon
19	Pinecrest Academy Inspirada
20	Pinecrest Academy Sloan Canyon
21	Pinecrest Academy St. Rose
22	Somerset Academy of Las Vegas - Skye Canyon
23	Somerset Academy of Las Vegas - Stephanie
HIGH SCHOOL	
24	Advanced Technologies Academy
25	Boulder City HS

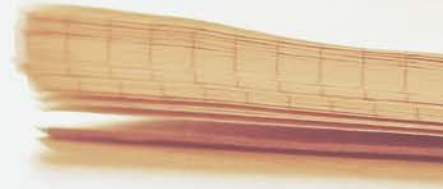
#	SCHOOL
26	College of So NV HS East
27	College of So NV HS South
28	College of So NV HS West
29	East Career and Technical Academy
30	Las Vegas Academy of the Arts
31	Northwest Career and Technical Academy
32	Palo Verde HS
33	Southeast Career and Technical Academy
34	Southwest Career and Technical Academy HS
35	Veterans Tribute Career and Technical Academy
36	West Career & Technical Academy HS
MIDDLE SCHOOL	
37	Lied STEM Academy
38	Mike O'Callaghan MS i ³ Learn Academy
39	Sig Rogich MS
40	Thurman White Academy of the Performing Arts
ELEMENTARY SCHOOL	
41	Charles & Phyllis Frias ES
42	Gordon McCaw STEAM Academy
43	William Lummis ES
44	Estes M McDoniel ES
45	Roger D. Gehring Academy of Science and Technology
46	James E Smalley & A Rae ES
47	Neil C Twitchell ES
48	Billy & Rosemary Vassiliadis ES
49	Elise L Wolff ES

Source: Nevada Department of Education.



Nevada's Charter Schools Lead in Academic Performance & Growth

Carolyn Kresser | June 10, 2024







Thanks to school choice, families in Nevada can choose from several types of education for their children. Options include traditional public schools, public charter schools, public magnet schools, private schools, homeschooling, or online learning. Nevada currently has around 80 charter school campuses serving approximately 62,000 students, or about 13% of the state's K-12 population.

Charter schools in Nevada are public schools funded by the state and are independent public schools of choice, meaning parents choose to enroll their children. Like traditional public schools, charter schools are free and open to all students.

What distinguishes charter schools is their freedom to approach education with innovative curriculum and teaching methods. Most charter schools are mission-focused, concentrating on science and technology, distance education, or career and vocational studies.

Despite their academic freedom, charter schools are still accountable for academic results, being overseen by the State Public Charter School Authority (SPCSA). And new data suggests Nevada's charter schools are excelling at academic success.

Las Vegas-based educational data analysis firm Data Insight Partners recently analyzed National Assessment of Educational Progress (NAEP) data, finding Nevada's charter school students outperform their national peers on the nation's biggest tests.

In early literacy, students performed academically a year and a half ahead of the average student in a large city. Nevada's 4th and 8th grade students performed better than students in both Arizona and Colorado.

When it comes to mathematics, Nevada students are also ahead of the curve. National test results show Nevada's fourth and eighth grad-

ers are performing better than students from 21 different large metro areas, including New York, Philadelphia, Los Angeles, Boston, Chicago, Dallas, Atlanta, and Austin.

Nevada public charter schools' academic success isn't the only winning card in the region's academic hand, with rapid growth and new investment allowing more students to benefit.

Since 2020, public school enrollment nationwide has dropped by 1.3 million students. Over the same time period, enrollment in Nevada's public charter schools grew by 25%. In fact, interest in public charter schools is so high in Southern Nevada, that the region's charter schools serve more students than 99% of other school districts in the U.S.

As the nation's youth population declines, less students means less funding, and many school districts across the country have been forced to limit electives and after-school activities due to declining budgets.

But the opposite is the case in the Las Vegas valley, where a growing student population allows new public charter schools to open each year, offering diverse academic programs. Innovative schools include SLAM! Nevada, which offers sports leadership and management programs, and Doral Academy, an arts integration school which now has six campuses in the region.

State leaders have also made education a top priority in recent years, with legislators and Nevada Governor Joe Lombardo approving the state's largest education funding bill in 2023. The bill appropriates nearly \$12 billion for K-12 education, including more than \$2 billion in new funding. That means an additional \$2,500 per student each year, and an overall 25% increase in education spending by the state.

With continued state investment and regional growth, there is a bright future for Southern Nevada's charter schools, and the students who attend them.

Coral Academy of Science Las Vegas – Sandy Ridge Campus

Coral Academy of Science Las Vegas' Sandy Ridge Campus was named the #1 best charter school in Nevada and #1 best high school in Henderson in the most recent U.S. News & World Report rankings. The high school, which is a STEM-focused college-prep charter school, boasts an 84% participation rate in Advanced Placement coursework and exams, and was recognized for its diverse student body, with a minority enrollment of 63%.

Pinecrest Academy of Nevada Inspirada

Located in Henderson's rapidly expanding Inspirada neighborhood, this K-8 school serves more than 1,180 students and was ranked as both the top elementary and middle charter school in Nevada in the most recent U.S. News & World Report rankings. The school was the first charter school in Nevada to receive the Nevada STEM School designation in 2018, and in 2021 received the national Blue Ribbon Schools award from the U.S. Department of Education.

Doral Academy Red Rock

Located in west Las Vegas' Summerlin neighborhood, Doral Academy Red Rock is an arts integration school serving middle and high school students. The school aligns its philosophy with the John F. Kennedy Center for the Performing Arts that utilizes an arts integration approach to teaching in which students construct and demonstrate understanding through an art form. This creative community of learners averages a 25 on ACT scores, significantly higher than the state average.

Private Schools

Thousands of students across the Las Vegas Valley enjoy quality educations at private and parochial schools.



42

Schools



16,571

Students



1,304

Teachers

Private School Enrollment

Clark County

SCHOOL	ENROLLMENT	GRADES	STATUS	NUMBER OF TEACHERS
The Adelson School	492	K-12	NP	75
The Alexander Dawson School at Rainbow Mountain	467	K-8	NP	47
American Heritage Academy	752	K-12	NP	54
Awaken Christian Academy	423	K-12	NP	34
Bishop Gorman High School	1,533	9-12	NP	96
Brilliant Child Christian Academy	130	K-9	NP	13
Calvary Chapel GV Christian Academy	169	K-8	NP	15
Capstone Christian Academy	119	K-4	NP	7
Challenger School - Desert Hills	263	K-5	NP	17
Challenger School - Lone Mountain	466	K-8	NP	31
Challenger School - Silverado	405	K-8	NP	28
Cornerstone Christian Academy	353	K-8	NP	23
Cristo Rey St. Viator Las Vegas College Preparatory	222	9-12	NP	23
Desert Torah Academy	258	K-8	NP	35
Faith Lutheran Academy	430	K-5	NP	27
Faith Lutheran Middle School & High School	2,145	6-12	NP	136
Foothills Montessori School	215	K-8	P	24
Good Samaritan Christian Academy	235	K-5	NP	14
GV Christian School	505	K-12	NP	30
Henderson International School	283	K-8	P	36
International Christian Academy	251	K-12	NP	23

SCHOOL	ENROLLMENT	GRADES	STATUS	NUMBER OF TEACHERS
Lake Mead Christian Academy	805	K-12	NP	64
Lamb of God Lutheran School	196	K-5	NP	18
Las Vegas Day School	660	K-8	P	50
Liberty Baptist Academy	179	K-12	NP	15
The Meadows School	853	K-12	NP	90
Merryhill School - Durango	149	K-8	P	17
Merryhill School - Summerlin	171	K-7	P	16
Montessori Visions Academy	129	K-12	P	8
Mountain View Christian Schools	169	K-12	NP	14
Mountain View Lutheran School	143	K-5	NP	10
Noble Collegiate Academy: NCA Learning Center	122	K-5	NP	13
Omar Haikal Islamic Academy	187	K-8	NP	16
Our Lady of Las Vegas Catholic School	443	K-8	NP	20
St. Anne Catholic School	140	K-8	NP	14
St. Anthony of Padua	358	K-8	NP	21
St. Elizabeth Ann Seton Catholic School	380	K-8	NP	24
St. Francis de Sales Catholic School	233	K-8	NP	14
St. Viator Parish School	341	K-8	NP	24
Southern Highlands Preparatory School	304	K-8	P	22
Word of Life Christian Academy	276	K-12	NP	17
Yeshiva Day School of Las Vegas	217	K-8	NP	29

Source: Nevada Department of Education. Note: 100+ Enrollment; P - Profit; NP - Nonprofit.

Colleges & Universities

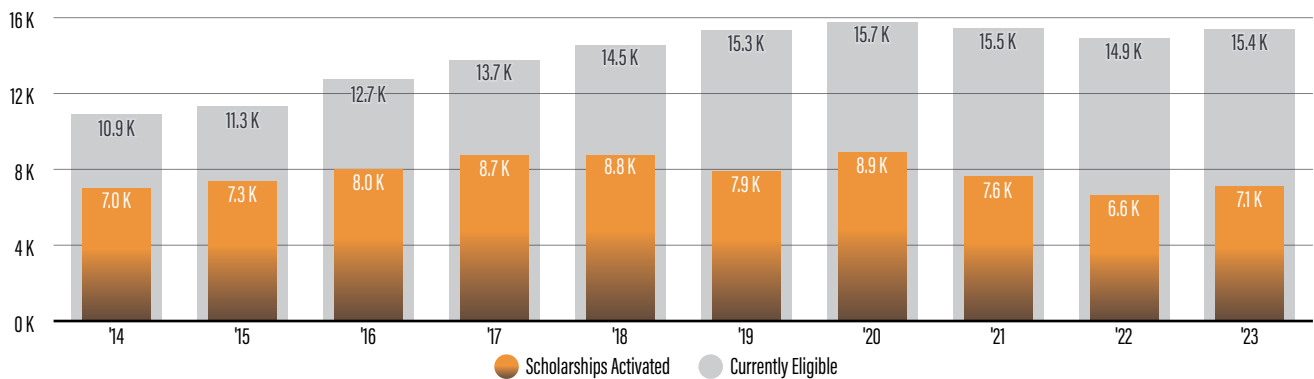
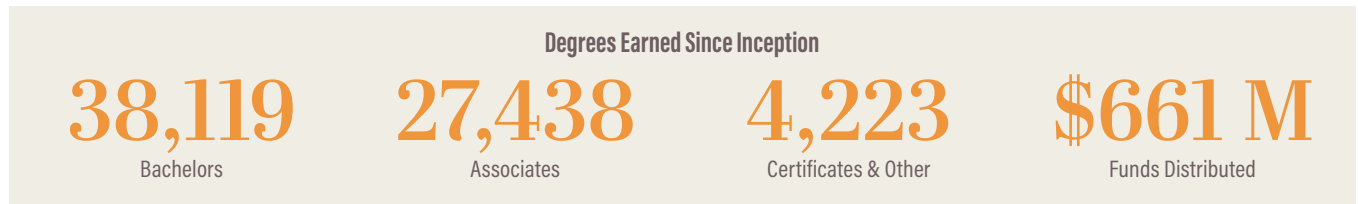
Governor Guinn Millennium Scholars

The Governor Guinn Millennium Scholarship awards up to \$10,000 to high school graduates on a merit basis and can be used at eligible in-state institutions.

- The GGMS expires six years after a student's high school graduation or when the \$10,000 scholarship fund is depleted, whichever comes first.
- Students must finish high school with an overall 3.25 GPA for all coursework or receive a qualified score on the SAT (1070+) or ACT (21+).
- No application process is required for traditional high school graduates from Nevada public, private, or charter schools.

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Eligible High School Students	10,866	11,312	12,724	13,746	14,523	15,346	15,745	15,454	14,891	15,385
Scholarships Activated ¹	7,011	7,345	7,986	8,707	8,751	7,897	8,877	7,603	6,622	7,099
Currently Eligible	3,786	4,102	4,909	5,720	6,082	7,504	5,903	5,158	5,414	6,070

Source: State of Nevada, Office of the State Treasurer, February 28, 2024. **Note:** ¹Students have six years to use their scholarship, so this number is constantly increasing over that period of time as students start school after a break or service, switch institutions, etc.



Visit nvggms.gov

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Be Boundary-Breaking.
Be Benevolent.

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Corporation

University of Nevada, Las Vegas



1957 Year Established Keith E. Whitfield, Ph.D. President	Fall 2022 - 2023			
		2022	2023	CHANGE
	Degree Seeking	29,251	29,150	-0.3%
	Undergraduate Non-degree Seeking	1,046	1,699	62.4%
	Graduate Non-degree Seeking	249	176	-29.3%
	TOTAL	30,546	31,025	1.6%

<h2>4,022</h2> <p>Employees¹</p>	<h2>\$100 M</h2> <p>Annual Research Expenditures²</p>	<h2>\$1.59 B</h2> <p>Economic Impact</p>
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Source: UNLV; Nevada System of Higher Education, Official Enrollment Report - Fall 2023 (End-of-Semester Report), Student Headcount (Unduplicated). Note: ¹Fall 2023. ²Annual research expenditures FY 2023.

UNLV is an urban public university with rigorous educational programs that is immersed in innovative research, scholarship, and creative activities. With more than 31,000 students and 4,000 employees, UNLV holds the nation's highest recognition for both research and community engagement – distinctions which underscore its vision to become a premier university in service of one of the nation's fastest-growing and most enterprising regions.

Every day — in its labs and classrooms, in neighborhoods, and out in the field — UNLV is working to fuel Nevada's economic engine. The university is proud of its home within the heart of a global destination, where UNLV's students, employees, and alumni build community, create partnerships, advance healthcare, and spark innovation that move the region forward.

Accredited by the Northwest Commission on Colleges and Universities, UNLV is annually ranked as one of the nation's most diverse for undergraduates. The university is committed to equity and inclusion throughout its operations and meets federal Minority Serving Institution requirements as an Asian American, Native American and Pacific Islander-Serving Institution, and as a Hispanic-Serving Institution. UNLV is home to Nevada's only law and dental schools, a top-ranked nursing school, and the university's Kirk Kerkorian School of Medicine.

Did You Know?

- UNLV engineers and economic development experts are working with academic and industry partners in Nevada, Arizona, and Utah to tackle critical water, energy, and related sustainability challenges by translating high-impact research into tangible innovations. It's part of a multimillion dollar regional innovation engines program supported by the National Science Foundation.
- UNLV's Department of Brain Health and the Cleveland Clinic are creating a first-of-its-kind biomarker observatory that will capture and categorize emerging information and help diagnose and monitor Alzheimer's and Parkinson's diseases. UNLV also manages the world's only clinical trials observatory to track the progress of promising treatments for Alzheimer's and dementia.
- The new Advanced Engineering Building officially opened its doors in early 2024 as the latest addition to UNLV's innovation corridor – where engineering, sciences, health sciences, physics and more converge. The building will bring UNLV Engineering, one of the university's fastest growing colleges, into a new era by accelerating enrollment growth, partnerships, and research excellence.
- As Las Vegas ups the ante as a premier professional sports destination, UNLV is right there with its new Sports Innovation Institute. The institute is fueling Las Vegas' pro sports surge by forging partnerships spanning industry and academia to advance sports science, business, and performance, and connecting students from a variety of sport-related academic disciplines with career and internship opportunities.



Visit unlv.edu



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*Monitor Daily Vendor Top 40

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CIB BC PDF 1223-061-2388803

College of Southern Nevada



1971

Year Established

Dr. Federico Zaragoza
President

Fall 2022 - 2023

	2022	2023	CHANGE
Degree Seeking	28,458	28,690	0.8%
Non-degree Seeking	1,719	1,350	-21.5%
TOTAL	30,177	30,040	-0.5%

Source: Nevada System of Higher Education, Official Enrollment Report - Fall 2023 (End-of-Semester Report), Student Headcount (Unduplicated).

Unique Programs

These unique programs reflect CSN's commitment to providing practical, career-oriented education tailored to the needs of the local economy and beyond.

- **Culinary Arts:** CSN's Culinary Arts program is highly regarded, offering specialized training in culinary skills, baking, and pastry arts, with access to state-of-the-art kitchens and facilities.
- **Hospitality Management:** Given Las Vegas's tourism industry, CSN provides a comprehensive Hospitality Management program, preparing students for careers in hotel, restaurant, and casino management.
- **Fire Science Technology:** This program equips students with the skills needed for careers in firefighting and fire safety, including emergency response and fire prevention techniques.
- **Environmental Management:** Focuses on sustainability and environmental stewardship, offering training in environmental technology and resource management.
- **Media Technologies:** This program includes specializations in areas like digital graphic design, videography, and photography, providing students with the skills needed for careers in media and communication.
- **Veterinary Nursing:** CSN offers a Veterinary Nursing program that prepares students to provide general veterinary nursing care in the varied disciplines of veterinarian medicine and surgery.

Did You Know?

Diverse Academic Programs

Over 180 degrees and certificates with flexible class schedules, including daytime, evening, weekend, and online options.

Affordability and Support

Affordable tuition with comprehensive support services like academic advising, tutoring, career counseling, and financial aid.

Community and Workforce Development

Strong local industry partnerships, workforce development programs, and internship opportunities to prepare students for the job market.



Visit csn.edu



NEVADA STATE
UNIVERSITY

Nevada State University

2002

Year Established

Dr. DeRionne Pollard
President

Fall 2022 - 2023

	2022	2023	CHANGE
Degree Seeking	3,843	3,834	-0.2%
Undergraduate Non-degree Seeking	3,319	3,431	3.4%
TOTAL	7,162	7,265	1.4%

1,003

Employees

\$64.2 M

Annual Budget¹

Source: Nevada State University; Nevada System of Higher Education, Official Enrollment Report - Fall 2023 (End-of-Semester Report), Student Headcount (Unduplicated). Note: ¹Annual Budget 2023-2024.

Did You Know?



More than 80% of Nevada State University alumni are employed in Nevada.



Over half of Nevada State's students are the first generation in their families to attend college.



More than 70% of NS's students come from culturally diverse backgrounds.



The School of Nursing produces more RN to BSN degrees than the rest of the state combined.

Unique Programs

Nevada State is a comprehensive university offering over 70 majors and minors. Popular programs include nursing, education, criminal justice, business administration, visual media, data science, biology, and psychology.

New graduate programs in school psychology, speech-language pathology, and nursing leadership address critical workforce demands.

The university library's No-Cost Textbook Initiative works with faculty to convert from paid textbooks to an open educational resource, saving students more than \$1.5 million in textbook costs.



Visit nevadastate.edu

DRI



1959

Year Established

Dr. Kumud Acharya
President

Dr. Vic Etyemezian
Vice President for Research

600

Employees

\$59 M

Annual Budget



DRI is Nevada's non-profit research institute, empowering experts to focus on science that matters. DRI has campuses in Las Vegas and Reno, with 600 scientists, engineers, students, and staff, including 140+ Ph.D. faculty.

Unique Programs

DRI is part of a National Science Foundation Southwest Sustainability Innovation Engine, covering Nevada, Utah, and Arizona. This project is focused on technology and innovations to keep this region of the country sustainable for the future despite being the fastest-growing and driest region in the U.S. The projects will focus on water, energy, and carbon.

DRI supports students across the Nevada System of Higher Education by employing graduate students who work alongside our research faculty. DRI also offers a Research Immersion Internship Program. This 16-week program targets

diverse students from community colleges and Nevada State University, from both stem and non-stem majors, to come to DRI and experience science with our scientists through a paid internship.

DRI's STEM and Nevada Robotics programs foster scientific and engineering talent and literacy through education and workforce development. These programs have trained more than 2,500 educators and reached more than 160,000 K-12 students.

DRI's Southern Nevada Heat Resiliency Lab is working to build connections between scientists, community members, and community organizations to co-produce solutions, adaptations, and resilience to climate hazards. The effort seeks to create a dedicated space for coordination and collaboration for the many groups tackling the issue of extreme heat and is part of the California-Nevada Adaptation Program.

Did You Know?



DRI works with communities across the state –and the world– to address their most pressing scientific questions while building bridges between scientists and policymakers to enact positive change.



All faculty support their own research through grants, bringing in nearly \$5 to the Nevada economy for every \$1 of state funds received.



DRI is ranked in the top 10% of National Science Foundation rankings in the areas of Geosciences, Atmospheric Science, and Geological and Earth Sciences, a testament to the quality of research conducted at DRI.



Visit dri.edu

University of Phoenix



1976

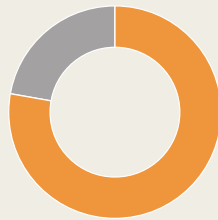
Year Established

Chris Lynne

President

Lauri Perdue

Campus & Academic Director



78.0%

Employed while in school



7 out of 10 students are female

83,000

Total Enrollment

1,100

Local Enrollment

26,000+

Southern Nevada Alumni

Unique Programs

- **Finance:** Prepare for a future career in financial planning with our Bachelor of Science in Business with a Financial Planning Certificate.
- **Nursing:** Our online nursing degree programs help you elevate from RN to prepare for new career opportunities. Learn the theory and practice of contemporary nursing and how to apply your skills to the quality and safety of patient care.
- **Information Technology:** From data science to cybersecurity, you'll gain career-relevant skills for the growing field of IT. Our IT degrees collectively align to 63 occupations that prepare you for careers associated with the future of tech.

100+ degree and certificate programs available

Did You Know?

Career focused higher education

- University of Phoenix transition to a skills-mapped curriculum helps ensure that students are identifying and acquiring skills in weeks, rather than years, yielding value from their education as they progress through courses rather than just at the point of graduation.
- The University provides students and alumni with Career Navigator™ career guidance platform, which has informed further innovation like Talent Source, a program in initial collaborative testing to match employer skill needs with a talent pool comprised of participating students and alumni. Talent Source gives employers the ability to identify students who have reported skills that match those being sought by the employer for a particular job opening.
- The University is bridging the gap between the classroom and the workplace by aligning their degree programs to skills employers want. University of Phoenix initiated its innovative skills-mapped curriculum and digital badging model to meet working adult learners' need to demonstrate skills attainment for workplace relevancy.
- University of Phoenix Workforce Solutions offers companies across diverse industries, as well as community colleges, tailored learning and career pathways to recruit, upskill, reskill, and retain their workforce in an affordable and timely manner.



Visit phoenix.edu

Western Governors University



<p>1997 Year Established</p> <p>Scott D. Pulsipher President</p>	<p>Enrollment</p> <table border="1"> <tr><td>2019</td><td>3,213</td></tr> <tr><td>2020</td><td>3,401</td></tr> <tr><td>2021</td><td>3,399</td></tr> <tr><td>2022</td><td>3,302</td></tr> <tr><td>2023</td><td>3,722</td></tr> </table>	2019	3,213	2020	3,401	2021	3,399	2022	3,302	2023	3,722	<p>Enrollment by School</p> <ul style="list-style-type: none"> Business 36% Education 28% IT 26% Health 10%
2019	3,213											
2020	3,401											
2021	3,399											
2022	3,302											
2023	3,722											

3,722

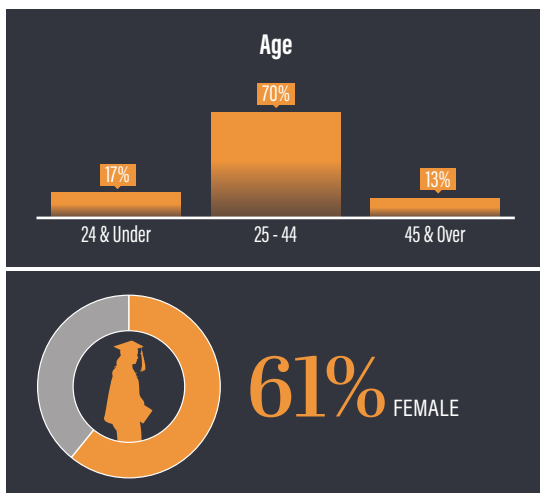
2023 Enrollment

77%

Undergraduate Retention Rate

45%

of Nevada students are first-generation college students



Unique Programs

Western Governors University (WGU) offers unique programs designed for working adults and professionals. Notable programs include:

- **Business:** MBA (strategic leadership, management), BS in Business - Healthcare Management.
- **Information Technology:** BS in Cybersecurity, Cloud Computing, Network Operations and Security and Information Assurance, MS in Data Analytics.
- **Education:** BS in Special Education (K-12), MEd in Instructional Design.
- **Health and Nursing:** BSN (RN-to-BSN), MSN - Nursing Leadership and Management.

These programs are industry-informed and career-focused, meeting current market needs.

Did You Know?

Western Governors University (WGU) is known for several distinctive features that set it apart from other institutions:

- **Competency-Based Education:** WGU's model lets students' progress at their own pace, completing assessments when ready, which is ideal for working professionals and those with prior knowledge.
- **Affordable Tuition:** WGU offers flat-rate tuition per six-month term, encouraging faster completion of courses to save on costs, making it more affordable than many traditional universities.
- **Online Learning Flexibility:** WGU's online platform allows students to study anytime, anywhere, balancing education with other commitments. Robust online resources and support ensure student success.



Visit wgu.edu

Regional Medical Schools

Kirk Kerkorian School of Medicine at UNLV

KIRK KERKORIAN
SCHOOL OF
MEDICINE



2014

Year Established

Marc J. Khan, MD, MBA, MACP, FRCP
Dean & VP for Health Affairs

252

Enrollment

\$49.8 M

Annual Budget (School of Medicine)

UNLV Health Patient Care¹

151 K

In Clinic

113 K

In Hospital

28.6 K

Surgeries Performed

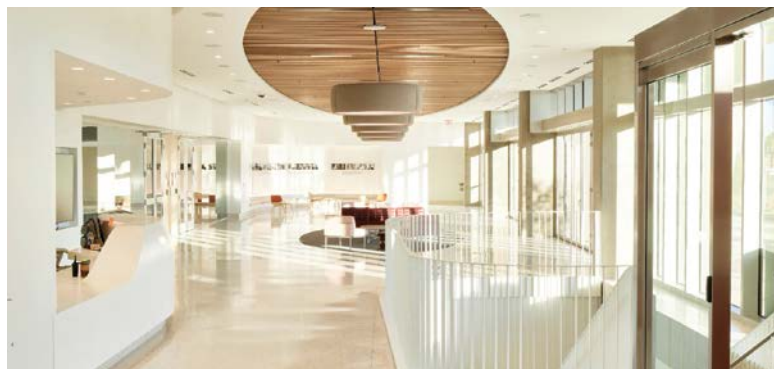
2.3 K

Students seen at CCSD-based clinics

Source: Kirk Kerkorian School of Medicine at UNLV. Note: ¹2023

Unique Programs

- **Medical school can be stressful:** To support our students, we offer yoga sessions, therapy dogs, massage days, cooking classes, hiking, intramural sports and musical endeavors.
- **Down Syndrome Program:** We promote the health and well-being of people with Down syndrome and their families - with innovative research and collaborative educational opportunities.
- **New Rheumatology Fellowship:** Nevada's first rheumatology fellowship was created to provide specialized educational opportunities and bring sorely needed rheumatologists to Southern Nevada.
- **New Forensic Pathology Fellowship:** Physicians receive specialty training while working in collaboration with the Clark County Office of the Coroner/Medical Examiner.
- **UNLV operates two school-based clinics:** These clinics provide free healthcare services to disadvantaged students and their families.



RESIDENCY PROGRAMS	TOTAL RESIDENTS/ FELLOWS
Emergency Medicine	32
Family Medicine	15
Family Medicine - Rural	6
General Surgery	31
Internal Medicine	74
Gynecological Surgery and Obstetrics	24
Orthopaedic Surgery	20
Otolaryngology	7
Pediatrics	31
Plastic Surgery	6
FELLOWSHIP PROGRAMS	TOTAL RESIDENTS/ FELLOWS
Acute Care Surgery and Critical Care	3
Cardiovascular Medicine	9
Child and Adolescent Psychiatry	4
Critical Care Medicine	6
Endocrinology, Diabetes, and Metabolism	4
Forensic Pathology	0
Forensic Psychiatry	1
Gastroenterology	6
Geriatric Medicine	1
Pediatric Emergency Medicine	7
Pulmonary and Critical Care Medicine	10
Sports Medicine	1
Rheumatology	0



Visit unlv.edu/medicine



Roseman University of Health Sciences

1999
Year Established
Dr. Renee Coffman
President

	2019-20	2020-21	2021-22	2022-23	2023-24
Unduplicated Headcount	796	750	761	708	652
Unduplicated Graduates	356	347	314	350	304

553

Employees¹

\$112 M

Annual Budget²

\$253.7 M

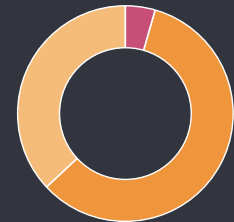
Economic Impact³

Source: Roseman University of Health Sciences. Note: ¹Includes full-time and part-time employees. ²FY 2024. ³Economic Impact FY2022-23.

Unique Programs

- In February 2024, Roseman University's College of Nursing launched Nevada's first Doctor of Nursing Practice in Nurse Anesthesia (DNPNA) program to address the national demand for Certified Registered Nurse Anesthetists (CRNAs).
- Roseman University's College of Graduate Studies offers Master of Science degree programs in Biomedical Sciences (MBS) and Pharmaceutical Sciences (MSPS). Recently, the College added a Data Science & Health Informatics focus to the MSPS program and a Dual Accelerated Master of Science in Pharmaceutical Sciences (MSPS)/Doctor of Pharmacy (PharmD) 3+1 program in collaboration with its College of Pharmacy.
- Roseman University College of Medicine operates EMPOWERED, a recovery-oriented program that supports pregnant and postpartum individuals who use or have used opioids and/or stimulants for any reason with a tailored, person-centered approach. It is designed to empower individuals to be prepared for the birth of their babies, and to thrive as a caregiver. The program supports its participants with personalized care plans, counseling services, peer support and health education. It also connects participants to community resources to address the social determinants of health.
- Roseman University College of Medicine's household-centered program, GENESIS, aligns healthcare, public health, and social services to help vulnerable households in southern Nevada achieve resiliency.

Enrollment By College



Dental Medicine	4.6%
Nursing	58.6%
Pharmacy	36.8%
Graduate Studies	0.0%

Did You Know?

- Roseman University enhances the region's bioscience future through research facilities, support services, and workforce training to drive innovation and economic growth in southern Nevada.
- Roseman University College of Dental, in partnership with Cure 4 The Kids Foundation, operates a specialized clinic at its Summerlin campus providing compassionate dental care to children and families facing life-threatening conditions such as cancer, blood disorders, and rheumatological diseases.
- Roseman University intends to grow its Summerlin campus by moving its Henderson campus to merge operations. The expansion plan includes adding educational buildings, an events center, a retail center, and parking spaces on 32 acres of nearby land over three phases spanning eight to ten years.
- In fiscal year 2023, Roseman's economic impact was \$253.7 million, supporting 2,088 jobs and producing \$79 million in tax revenue. By 2032, the projected impact is \$362 million, 3,000 jobs supported, and \$12.7 million in tax revenue.



Visit roseman.edu

Source: Roseman University of Health Sciences. Note: The University has campuses in Nevada and Utah. Data reported only for Nevada for Student Profile and Unduplicated Headcount and Graduates. ¹All enrollment data is consistent with IPEDS Fall Enrollment data reporting.



Touro University Nevada

2004

Year Established

Dr. Alan Kadish
President

378

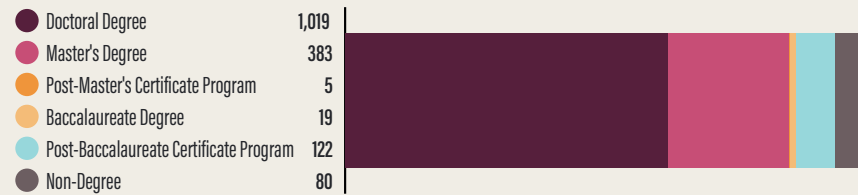
Employees¹

\$68.6 M

Annual Budget

	2019	2020	2021	2022	2023
Enrollment	1,530	1,687	1,897	1,561	1,628
RESIDENCY PLACEMENT					
DO Graduates	129	125	138	172	162
Match/Placement	100.0%	100.0%	98.6%	99.4%	100.0%

Enrollment by Level



Unique Programs

Touro University Nevada (TUN) offers a range of programs focused on health sciences and education, with a commitment to innovative education and community service:

- **Osteopathic Medicine (DO):** Focuses on holistic, patient-centered care with extensive community partnerships for diverse clinical experiences.
- **Physician Assistant Studies (PA):** Provides early clinical exposure, allowing students to quickly apply their learning in real-world settings.
- **Nursing (RN-to-BSN, MSN, DNP):** Addresses the healthcare needs of diverse populations using advanced simulation labs for hands-on experience and critical thinking development.
- **Physical Therapy (DPT):** Features a motion analysis lab for research and hands-on learning, with clinical experiences in various settings to develop comprehensive care skills.
- **Occupational Therapy Doctorate (OTD):** Focuses on emerging practices like telehealth and community services, emphasizing hands-on learning and real-world application through practical exercises and case studies.
- **Medical Health Sciences (MHS):** Offers a 10-month curriculum with hands-on experience, specialized tracks, and research opportunities, preparing students for various healthcare careers and advanced degree programs.

Enrollment by Program

Fall 2023

Master of Education - School Counseling	29
Doctor of Education - Education Administration and Leadership	32
Education: Advanced Studies Certificate	202
Master of Science in Medical Health Science	50
Registered Nurse to Bachelor of Science in Nursing javascript:;	19
Master of Science in Nursing - Family Nurse Practitioner	68
Post-MSN Certificate - Family Nurse Practitioner	5
Doctor of Nursing Practice	37
Occupational Therapy Doctorate	95
Doctor of Osteopathic Medicine ²	723
Doctor of Physical Therapy	114
Master of Physician Assistant Studies	236
Doctor of Physician Assistant	18



Visit tun.touro.edu

Source: Touro University Nevada, Official Census, 2023; Touro University Nevada, Fall 2022; IPEDS FY 22-23. Note: ¹Includes 271 full-time and 107 part-time employees. ²Includes 24 students in joint Doctor of Osteopathic Medicine/Master of Public Health (DO/MPH) program with Touro University California.

Talent Pipeline

To give local and out-of-market audiences a better understanding of the real-time resources available to companies looking to relocate and/or expand their business to Las Vegas, the LVGEA has created a searchable talent pipeline. Powered by LVGEA's City Check, the Las Vegas Valley Talent Pipeline Dashboard is a workforce analysis tool designed to provide you with a comprehensive list of industry training programs available in Southern Nevada.

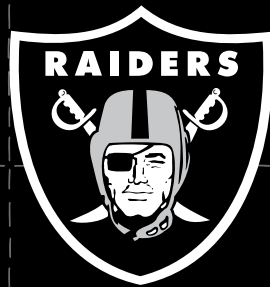


Workforce Connections

What makes doing business in the Las Vegas Valley so compelling? Our leaders are committed to equipping companies with resources that give them a competitive advantage. Workforce Connections is Southern Nevada's Local Workforce Development Board (LWDB). Workforce Connections is responsible for the operation of the One-Stop Delivery System in the Southern Nevada Local Workforce Development Area. Simply stated: Workforce Connections excels at connecting employers to a ready workforce. By establishing dynamic partnerships with employers and the community to connect job seekers to education, job training and employment opportunities, Workforce Connections helps companies accelerate their ability to meet their goals. Most notably, Workforce Connections delivers 360-degree solutions, ensuring employers & businesses, jobseekers, and even young adults between the ages of 16-24 can be easily connected to resources that help them meet their professional objectives. Workforce Connections excels at establishing dynamic partnerships with employers and the community to connect job seekers to education, job training and employment opportunities.



Visit nworkforceconnections.org



The Las Vegas Raiders
are honored to support the
2024 Las Vegas Perspective

Sports

Sports Teams	148
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Additional Teams and Organizations	152
Major Sporting Events	158
Future Sporting Events	160
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Sports Teams

Las Vegas is the sports and entertainment capital of the world, with the resources to welcome audiences from all reaches of the globe.



9
Teams

233
Home Games

224
Athletes



Las Vegas Raiders
NFL



Vegas Golden Knights
NHL



Las Vegas Aces
WNBA



Lights FC
USL



Las Vegas Desert Dogs
NLL



Vegas Knight Hawks
IFL



Las Vegas Aviators
PCL



Henderson Silver Knights
AHL



G League Ignite
NBA G League



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[usbank.com/communitypossible](https://www.usbank.com/communitypossible)

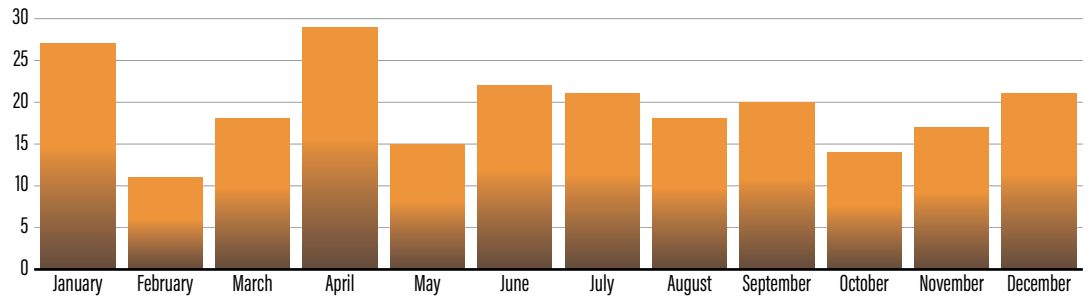
Small business,
big impact.



U.S. Bank is proud to support
the Las Vegas Global Economic Alliance .

2023 Local Organizations' Home Games

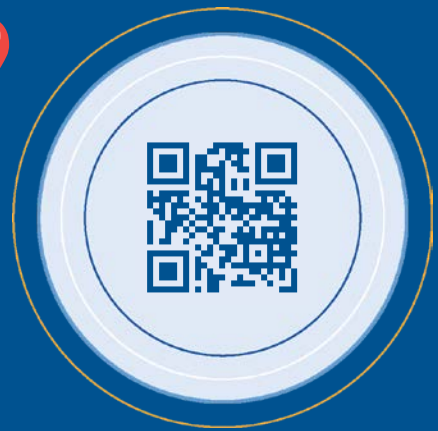
The Las Vegas Valley plays host to a robust year-round sports schedule.



	January	February	March	April	May	June	July	August	September	October	November	December
G League Ignite ¹	8		5								3	4
Henderson Silver Knights	8	4	4	3						4	6	6
Las Vegas Aces					2	6	4	6	1			
Las Vegas Aviators				18	8	13	12	9	15			
Las Vegas Desert Dogs	2	2	2	2								2
Las Vegas Lights FC					3	1	5	3	3	2		
Las Vegas Raiders	2								1	2	3	2
Vegas Golden Knights	7	5	6	3						6	5	7
Vegas Knight Hawks			1	3	2	2						

Source: Individual Entities. Note: 2023 homes games is the total for the year and may include multiple seasons by team. ¹Not returning for 2024 season.

DID YOU KNOW?
WE'VE EMPOWERED
1 IN 4 SOUTHERN NEVADANS



Join us to help students graduate, individuals find stable work, and families keep food on the table. Make a gift today by scanning the QR code or visiting uwsn.org/donate.



Spotlight

Las Vegas produces world champions



2 WNBA Championships

*Las Vegas Aces **1st**
**repeat WNBA
champs in
21 years,**
with A'ja Wilson
earning the finals
MVP both times*

BACK-TO-BACK CHAMPIONS

The Las Vegas Aces have established themselves as a dominant force in the WNBA, winning back-to-back championships in 2022 and 2023 - a feat not accomplished since 2001-2002. They set a WNBA record with 34 regular season wins in 2023 and boasted the league's best offensive rating, showcasing their exceptional talent led by Finals MVP A'ja Wilson. Under the ownership of Mark Davis and investment in top-notch facilities, the Aces have become a model franchise for women's sports, attracting major celebrity support and a passionate fan base in Las Vegas.

Spotlight



1 Stanley Cup

GOLDEN KNIGHTS UNITED OUR REGION AND INSPIRED NEW SKATING RINK DEVELOPMENTS TO MEET GROWING COMMUNITY DEMAND

*Vegas Golden Knights are only the second expansion team in NHL history to **win a title within their first 6 seasons***

2 Conference Championships, 3 Division Championships

The Vegas Golden Knights captured their first Stanley Cup championship in 2023, joining an elite group of expansion teams to win a title within their first six seasons. They set expansion team records for most wins (51) and points (109) in an inaugural season in 2017-18, and reached the Stanley Cup Finals that very first year. Under owner Bill Foley's leadership, the Knights developed a passionate fan base that packed T-Mobile Arena, united the community, and transformed Las Vegas into a hockey powerhouse.

Additional Teams and Organizations

Southern Nevada plays host to a diverse sports landscape, enabling major brands to engage with a wide demographic.



Average Attendance	19,500
Sport	Mixed Martial Arts
Home Venue	T-Mobile Arena, UFC Apex
Local Year Established	1993



Average Attendance	15,000
Sport	Hot Rod Racing
Home Venue	Las Vegas Motor Speedway
Local Year Established	2000



Average Attendance	100,000
Sport	Stock Car Racing
Home Venue	Las Vegas Motor Speedway
Local Year Established	2000



Average Attendance	17,500
Sport	Rodeo
Home Venue	Thomas & Mack Center
Local Year Established	1985

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IS THE
ULTIMATE PERK

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Downtown Summerlin

MERIDIAN
147,000 SF Office
I-215 & Town Center Drive

CUSHMAN & WAKEFIELD
702.688.6900
Charles Van Geel, NV License # BS.044616 / PM.162448
Amy Lance, NV License # S.0051283

SUMMERLIN
A Howard Hughes Community
SUMMERLIN.COM

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Spotlight

UFC

20 Las Vegas Events

UFC chooses Southern Nevada as its home by not only establishing its global headquarters here, but also engaging with the community through ongoing philanthropic efforts

- UFC welcomed more than 44,200 attendees between July 6 and July 9 for IFW 2023. In addition to UFC 290: VOLKANOVSKI vs. RODRIGUEZ, which was held before a sold-out crowd of 19,204 at T-Mobile Arena, IFW also featured the annual UFC Hall of Fame Induction Ceremony and UFC X, the organization's fully immersive two-day fan experience.
- Nearly 9 out of every 10 attendees at IFW events were visitors to the region, with 18.5 percent of international origin – double the rate of international visitation in Las Vegas in 2022 (9.3 percent). Notably, 96.3 percent of out-of-town visitors indicated they would not have come to Las Vegas if not for the UFC events taking

place. Direct spending by these visitors and UFC to host the event totaled \$56.2 million. An additional \$43.1 million rippled throughout the region from local vendor purchases (indirect) and employee spending (induced) impacts. Overall, \$99.3 million in economic activity was generated in the Las Vegas metropolitan area, supporting almost 450 jobs and \$25.2 million in salaries and wages.

- UFC and its visitors contributed nearly \$3.8 million in taxes to benefit Nevada's state and local governments, education system and public safety infrastructure. Finally, the event created significant exposure for Las Vegas, generating over \$1.1 billion in media exposure for Las Vegas.

UFC 290 & INTERNATIONAL FIGHT WEEK IMPACTS



44,200
Attendees



\$56.2 M
Direct Visitor Spending



\$3.8 M
Fiscal Impact

UFC 290 and International Fight Week Deliver **Record Breaking \$99.3 Million in Economic Impact** for Las Vegas



FROM SIN CITY TO SPORTS CAPITAL: **Las Vegas Emerges as the Next Big Sports Tech Market**

LVGEA News Center | July 9, 2024

Las Vegas is the fastest growing professional sports market in the U.S.

In less than a decade, the city has become home to four major league sports teams, plus multiple minor league teams and the UFC headquarters. For this reason, sports technology and related companies are taking notice of Las Vegas' vibrant and growing sports ecosystem.

Few sports exist today without the support of specialized technology. Sports Tech generally refers to any technology that helps optimize an athlete's training, analyze the performance/ game, or enhances the fan experience.

Wearables and fitness trackers are the most widely adopted form of sports tech, but most of us are familiar with video instant replay systems, smart stadiums, interactive equipment, and real time digital signage.

The global sports technology market was worth around \$15.9 billion in 2022, and is expected to reach \$79.2 billion by 2032, creating a huge opportunity to grow the sports tech industry alongside Southern Nevada's growing sports economy.

The Vegas Advantage

Given our region's status as the Sports & Entertainment Capital of the World, we are attracting the attention of sports technology companies looking to expand or relocate.

In Las Vegas, sports tech companies would have access to 13 professional sports leagues, plus countless national and international sporting events, creating endless opportunities to partner on research, testing, and promotion of products and services.

Additionally, the city is a popular destination for elite athletes to train in their off-season, creating year-round opportunities for collaboration.

The city is also home to more than a dozen large event venues that play host to the nation's biggest sporting events, including F1 and the Super Bowl. Las Vegas' 17 sports facilities and arenas boast a combined capacity of 285,000 seats. Eight additional facilities are in the works, including a proposed major league baseball stadium, which would add more than 120,000 new seats. And six of those venues have been recognized as top-grossing venues globally by Billboard 2023, including Allegiant Stadium and T-Mobile Arena.

The region also has a strong higher education infrastructure, with the University of Nevada, Las Vegas laser focused on workforce development and sports innovation through the recently created Sports Innovation Institute, whose mission is to champion innovation, foster economic development and elevate education, sport business and sport science. Within the first few months of its existence, the Institute announced SEICon, the nation's first sports, entertainment, and innovation conference being held next month here in Las Vegas and attracting participants from around the world.

In addition, the UFC Performance Institute is the world's first mixed martial arts center for innovation, research, and training, and conveniently located next to UFC's main headquarters.

And while many of the sports tech companies we'll be targeting are already established, for any entrepreneurs with startup ambitions, we can boast that Las Vegas was ranked the best city in the country for pre-IPO startups in 2023.

The question for sports tech companies really is: Why wouldn't you be looking at Las Vegas?

Sports Tech Attraction Strategy

While we'll gladly assist any sports tech startups looking to make the move, LVGEA will be focusing its recruiting efforts on companies with at least \$10+ million in revenue who have been in business at least three years.

As with our other target industries, we'll be putting emphasis on connecting with companies located in high-cost markets like California, New York, Boston, and Chicago. Our team is working on proactively identifying and connecting with growth-mode companies to begin discussions about the benefits of doing business in Las Vegas.

We'll also be attending industry conferences, most of which are held right here in Las Vegas, alongside our community and sports partners. As previously mentioned, next month we'll participate in SEI Con, a first of its kind sports, entertainment, and innovation conference co-hosted by the UNLV Sports Innovation Institute. We'll also connect with global sports tech business leaders at CES, the Intercollegiate Athletics Forum, and the Esports & Gaming Business Summit.



A Stellar Recruiting Class

Thanks to the region's gaming and hospitality industry, and rapid growth of the sports economy, Las Vegas has a robust sports tech ecosystem already in place.

Caesars Sportsbook and BetMGM are hometown companies that offer online and mobile options for sports betters. DraftKings, a sports betting and fantasy sports app, recently opened a Las Vegas office to house its customer service, sports trading and IT teams. Likewise, online mobile video game platform Skillz recently moved its San Francisco headquarters to southwest Clark County.

The data analytics and compliance side of the industry is also represented in our region. Integrity Compliance 360 provides sports wagering monitoring and regulatory compliance, while Sportradar offers data analytics and sports reporting for sports tech companies and professional sports organizations. And Stadium Technology Group is a Las Vegas based company developing risk management software for sportsbooks.

Clearly, Las Vegas' sports economy is already extensive and growing exponentially. We're looking for those companies who want to be a part of the excitement that comes with being located in the Sports Capital of the World.

Major Sporting Events

F1 has selected Las Vegas as its newest premier race site, committing to return to the Strip until 2033



November 21-23, 2023

60 M

Viewers

117 K

Event Attendees

315 K

Fans on Strip

\$501 M

Net Visitor Spending

\$88 M

Contributed to Public Infrastructure

\$77 M

Local Tax Revenue

*The total economic impact sourced to the Formula 1 Las Vegas Grand Prix was **\$1.5 billion.***



In November 2023, Formula 1 (F1) made a historic return to Las Vegas after 41 years, drawing over 300,000 fans to The Las Vegas Strip and significantly boosting Southern Nevada's economy. The Las Vegas Grand Prix led to visitor spending approximately 3.6 times higher than that of an average Las Vegas visitor. Significant investments included the construction of a \$500 million Formula 1 pit building and other race-related infrastructure. This event, one of only 22 races that year, contributes to a 63 percent year-over-year increase in F1's total revenue in the fourth quarter of 2023. With plans to refine ticket types and pricing based on the 2023 race's success, F1 is expected to return to Las Vegas through 2025.

Source: KNTV; News 3 Las Vegas; Las Vegas Review-Journal; and Applied Analysis. Photos by Shutterstock.com

NFL drafts Las Vegas as its #1 pick for 2024 Super Bowl



February 12, 2024

123 M

Viewers

62 K

Event Attendees

330 K

Total Visitors

300

Ancillary Events

\$606 M

Net Visitor Spending

\$230 M

Direct Wages and Salaries

*The total economic impact sourced to SuperBowl LVIII was **\$1.0 billion***

Super Bowl LVIII, hosted at Allegiant Stadium in February 2024, set multiple records. As the first Super Bowl played in Las Vegas and Nevada, it brought the total number of states to host a Super Bowl to 11. The event featured the highest average ticket price ever, with tickets averaging \$7,790 as of the Tuesday before the Chiefs-49ers matchup, surpassing the previous record of \$5,940 from the limited-capacity 2021 Super Bowl in Tampa, FL. Additionally, Super Bowl LVIII tied with the previous year for the most expensive commercial spot, costing \$7 million for a 30-second ad. Notably, it was the first Super Bowl fully powered by renewable energy, thanks to the Las Vegas Raiders' agreement with NV Energy to utilize power from a new, state-of-the-art solar installation for Allegiant Stadium.

Source: CNN; NBC Sports; Wall Street Journal; City of Las Vegas; and Applied Analysis. Photo by Shutterstock.com

Future Sporting Events

Southern Nevada continues to expand its events calendar, welcoming new premier events to the city each year.



Copa America

Allegiant Stadium • 2024



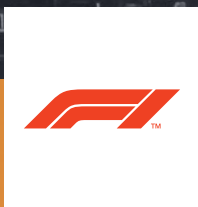
Vegas Kickoff Classic

Allegiant Stadium • 2024



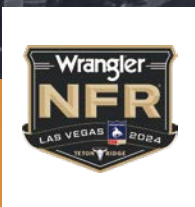
UFC 306

The Sphere • 2024



Las Vegas Grand Prix

Las Vegas Strip • 2024



National Finals Rodeo

Thomas & Mack Center • 2024



WrestleMania 41

Allegiant Stadium • 2025



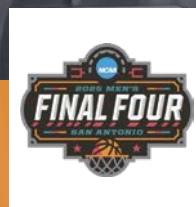
PBR Teams Championship

T-Mobile Arena • 2024



Rugby League

Allegiant Stadium • 2025



March Madness Final Four

Allegiant Stadium • 2028

Sports Venues

World-class sports venues are available within a 20-minute or less drive from the city's core.

303,500 Total Seating Capacity for Major Sporting Events



VENUE NAME	HOMETEAM	SEATING CAPACITY	VENUE SIZE (SF)
Las Vegas Motor Speedway	NASCAR, NHRA	80,000	N/A
Allegiant Stadium	Las Vegas Raiders	65,000	1,800,000
New Ballpark	Las Vegas Athletics	33,000	TBD
T-Mobile Arena	Vegas Golden Knights, UFC	20,000	650,000
Thomas & Mack Center	National Finals Rodeo	19,500	42,000
Michelob Ultra Arena	Las Vegas Aces, Las Vegas Desert Dogs	12,000	30,000
Cashman Field	Las Vegas Lights FC	9,330	486,000
Las Vegas Ballpark	Las Vegas Aviators	8,200	140,000
Lee's Family Forum	Henderson Silver Knights, Vegas Knight Hawks, Vegas Thrill	5,570	200,000
The Sphere	N/A	20,000	875,000
MGM Grand Garden Arena	N/A	16,800	100,000
Orleans Arena	N/A	9,500	29,000
South Point Arena & Equestrian	N/A	4,600	180,000
TOTAL SEATING CAPACITY		303,500	

Spotlight

33,000 Seats

MAJOR LEAGUE BASEBALL SETS ITS SIGHTS ON LAS VEGAS

In anticipation of the Athletics (A's) move to Las Vegas and their inaugural local season in 2028, Southern Nevada is moving forward with plans for the construction of a new state-of-the-art ballpark. Located near the heart of the world-famous Las Vegas Strip, the stadium site is within a mile of both T-Mobile Arena, the home of the Vegas Golden Knights, and Allegiant Stadium, the home of the Las Vegas Raiders. The stadium itself will sit on nine acres, with massive partially retractable sunshades enclosing the tiered seating and providing shade to the south while letting in soft natural light from the north. The design includes multiple record-breaking features, including the world's largest cable-net glass window and an 18,000-square-foot jumbotron that will be the largest screen in Major League Baseball. While Southern Nevada prepares for the A's arrival, the team is becoming increasingly involved in the community through sponsoring events and supporting local organizations like Big Brothers Big Sisters of Southern Nevada, The Just One Project, and Opportunity Village.

95 Ticketed Events Per Year

Athletics Games | Concerts | Community Events | Other Events



Photo: Design by BIG/Image by Negativ

Stadium Specifications

9 ACRE
Site

2,500
Parking Spots

2028
Opening Date

Estimated Annual Operational Impacts

405 K
Incremental Visitors

5,340
Employees

\$1.3 B
Economic Output

Tourism

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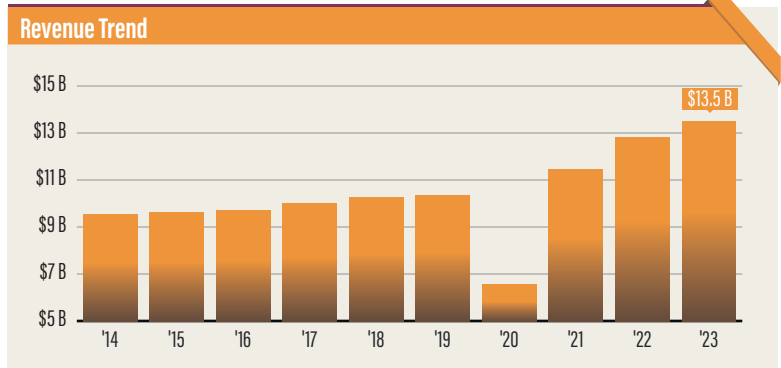
Tourism Overview

Clark County Gross Gaming Revenue

Las Vegas is one of the world's top tourism destinations and is responsible for bringing in billions of dollars in economic activity each year.

YEAR	REVENUE	% CHANGE
2014	\$9.55 B	-1.3%
2015	\$9.62 B	0.7%
2016	\$9.71 B	1.0%
2017	\$9.98 B	2.7%
2018	\$10.25 B	2.7%
2019	\$10.36 B	1.0%
2020	\$6.54 B	-36.8%
2021	\$11.44 B	74.9%
2022	\$12.79 B	11.8%
2023	\$13.49 B	5.5%

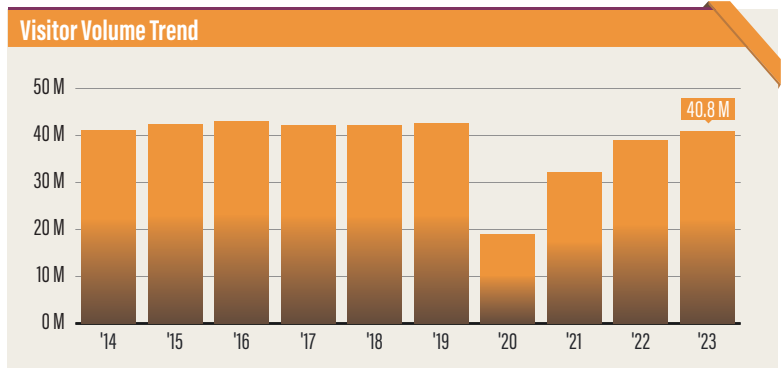
Source: Nevada Gaming Control Board.



Las Vegas Area Visitor Volume

YEAR	NO. OF VISITORS	% CHANGE
2014	41.1 M	3.7%
2015	42.3 M	2.9%
2016	42.9 M	1.5%
2017	42.2 M	-1.7%
2018	42.1 M	-0.2%
2019	42.5 M	1.0%
2020	19.0 M	-55.2%
2021	32.2 M	69.4%
2022	38.8 M	20.5%
2023	40.8 M	5.2%

Source: Las Vegas Convention and Visitors Authority.



Number of Hotel/Motel Rooms

Las Vegas is uniquely positioned to accommodate large-scale events, thanks to the area's accessible and nearby hotels.

YEAR	ROOMS	GROWTH
2019	150,259	0.7%
2020	145,308	-3.3%
2021	150,487	3.6%
2022	151,771	0.9%
2023	156,100	2.9%

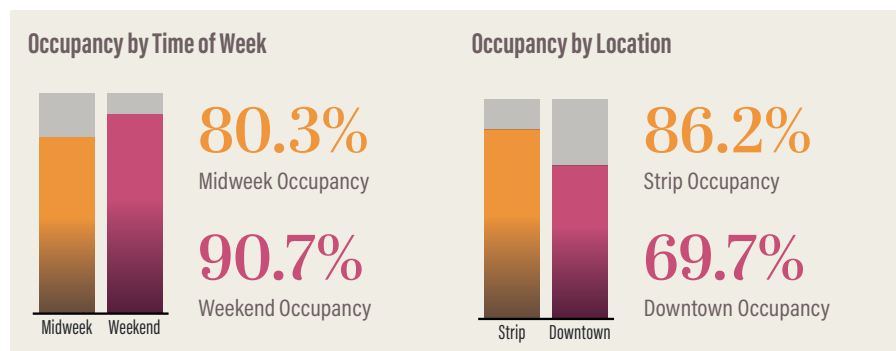
Source: Las Vegas Convention and Visitors Authority.

The 10 largest hotels in the United States are located in Las Vegas

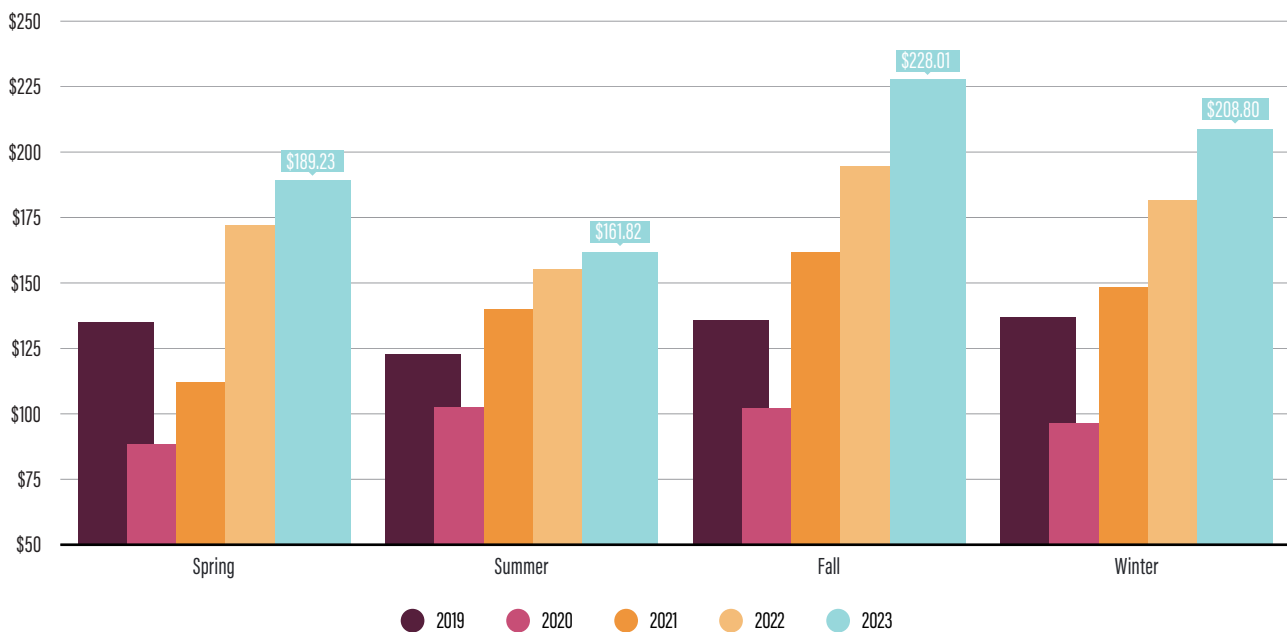
Hotel/Motel Occupancy Levels

	2022	2023	CHANGE
Midweek	74.7%	80.3%	5.6
Weekend	89.3%	90.7%	1.4
Strip	81.6%	86.2%	4.6
Downtown	67.3%	69.7%	2.4
TOTAL	79.2%	83.5%	4.3

Source: Las Vegas Convention and Visitors Authority.



Average Daily Room Rates



Source: Las Vegas Convention and Visitors Authority.

Note: Spring is March through May; Summer is June through August; Fall is September through November; and Winter is December through February.

Las Vegas Convention and Visitors Authority



1955

Year Established

Jim Gibson

Clark County Chair, Chairman,
LVCVA Board of Directors

Steve Hill

CEO/President

2.5 M

Square Feet of
Exhibit Space

Biggest Tradeshows



GONEXPO
CON / AGG



The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide and with owning and operating the Las Vegas Convention Center (LVCC). The LVCVA's mission centers on selling and marketing the destination to attract leisure and business visitors to the area. The LVCVA also secures and funds marquee sporting events such as the inaugural Las Vegas Grand Prix and Super Bowl LVIII, solidifying Las Vegas' position as the sports and entertainment capital of the world.

In addition to the world-class sports and entertainment that can only be found in Las Vegas, Las Vegas is home to more than 156,000 hotel rooms and 15 million square feet of meeting and exhibit space, more than any other U.S. destination. In 2023, the LVCC was named number one among The Wall Street Journal's list of the 30 best convention centers in the U.S. The Venetian Convention and Expo Center and Mandalay Bay Convention Center ranked third and seventh respectively, solidifying Las Vegas' position as the premier tradeshow destination.

The 4.6 million-square-foot LVCC, located one block east of the Las Vegas Strip, opened in 1959 and has expanded several times over the past few decades. In 2023 the LVCC kicked off a \$600 million renovation of the facility's legacy campus. The renovation will extend the contemporary design, architecture, and customer experience of the 1.4 million-square-foot West Hall, which debuted in 2021. Work will continue through 2025, with construction designed to accommodate and minimize disruption to scheduled tradeshows.

The LVCVA also advocates for transportation solutions to ease congestion in and around the destination. Initiatives range from collaborating with Harry Reid International Airport on air service development strategies to bring in more direct flights from underserved markets to advocating for improvements to the I-15 freeway between Las Vegas and Southern California. Innovative solutions such as the Vegas Loop, the underground transportation system that will transport visitors from Downtown throughout the resort corridor and eventually to the airport in underground tunnels using all-electric Tesla vehicles, are the first of its kind for any destination. Designed by The Boring Company, the system is already operational at the LVCC and has transported more than 1 million convention attendees across the campus since its 2021 launch. Both Clark County and the City of Las Vegas have announced plans to expand the system throughout the destination, consisting of 81 planned stations incorporated into a 68-mile tunnel system. As now envisioned, once fully operational, the Vegas Loop system will be capable of serving up to 90,000 passengers per hour.

The LVCVA also owns the Las Vegas Monorail, an elevated, 100 percent electric 3.9-mile system that transports passengers along the resort corridor with seven stops including the LVCC, allowing passengers to travel the resort corridor in less than 15 minutes.

Visit lvcva.com



The Las Vegas Convention and Visitors Authority (LVCVA) supports transportation advocacy efforts, with the goal of making travel to Las Vegas convenient while prioritizing solutions to ease congestion in and around the destination. The LVCVA also offers innovative and convenient transportation solutions to enhance the visitor experience in and around the Las Vegas Convention Center (LVCC) with a new era of convenient, zero emission transportation solutions.



5.0 M

Annual Passenger Count¹

Trains	9
Passengers Per Train	224
Track Length	3.9 mi.
Height Average	30 ft.
Speed	50 mph

Source: Las Vegas Convention & Visitors Authority. *Notes:* ¹Approximate.

The Las Vegas Monorail provides direct access to the destination's world-class resorts and offerings. The 3.9-mile elevated system allows passengers to travel the resort corridor in less than 15 minutes at speeds of up to 50 miles per hour. Nine automated trains arrive every four to eight minutes at the LVCC and six other stations including MGM Grand, Horseshoe / Paris Las Vegas, Flamingo / Caesars Palace, Harrah's / The LINQ, Westgate, Boingo Station at Las Vegas Convention Center and SAHARA Las Vegas. The 100 percent electric system utilizes zero emission trains, reducing emissions by more than 27 tons and reduced more than 2 million vehicle miles annually in Southern Nevada. The Monorail also uses regenerative braking, which works by storing excess energy that accumulates when train cars are slowed, at times saving up to 20 percent of the system's energy.

The Las Vegas Monorail was acquired by the LVCVA in December 2020 and resumed operations in May 2021, following its closure from the pandemic.

The system continues to be an important amenity for resort corridor visitors, providing access to millions of passengers annually without the use of traditional transit subsidies. In fact, the period of operations since the LVCVA purchased the system has been the most profitable operating period in the system's more than 19-year history.

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4,400

Passenger Count Per Hour¹

Tunnel Length ¹	2.2 mi.
Tunnel Width ²	13.5 ft.
Number of Cars ³	70
Depth Underground	40 ft.
Passenger Count ⁴	4,400
Speed	35-40 mph
Riders Since Inception ⁵	1,565,000

Source: Las Vegas Convention & Visitors Authority. *Notes:* ¹Approximate length. ²Outer diameter. ³Number of vehicles in operation will be based on business demand determined by the trade show schedule. ⁴The system is designed to accommodate more than 4,400 convention attendees per hour. ⁵Approximately, at time of publication.

Elon Musk's innovative underground transportation system known as the Vegas Loop at Las Vegas Convention Center serves as a fun and quick transportation solution to move thousands of convention attendees throughout the more than 200-acre Las Vegas Convention Center (LVCC) campus, all 40 feet beneath the ground. Designed by The Boring Company (TBC) and created by state-of-the-art boring machines, two one-way vehicular tunnels create a loop connecting the Central, North, South, and West Halls. The first commercial project of its kind, the \$52 million project funded by the LVCVA allows convention attendees to be whisked across the sprawling campus in just under two minutes, free of charge, in all-electric Tesla vehicles. The system has transported more than 1.5 million passengers throughout the system on the campus since its 2021 launch.

The Vegas Loop at Las Vegas Convention Center was the predecessor to a larger effort of underground transportation throughout the destination, easing traffic congestion and transporting visitors in a convenient, entertaining and Only Vegas way. In June 2022, Resorts World Las Vegas became the first resort property to open its own Vegas Loop station. The Resorts World station connects directly to the LVCC campus, with soon-to-open expansions to Westgate Las Vegas and Encore Las Vegas all available for a ride-based fee. These initial stations will eventually connect to the larger Vegas Loop system; TBC has plans to expand throughout the resort corridor, including downtown Las Vegas, Allegiant Stadium and Harry Reid International Airport.

Visitor Demographics

Trip Expenditures Per Visitor



\$565

Food and Drinks



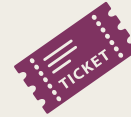
\$249

Shopping



\$267

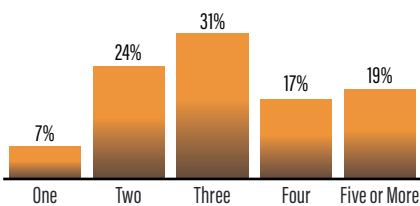
Accommodations



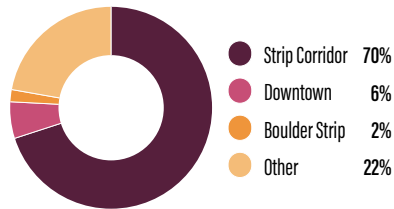
\$109

Shows

Nights Stayed



Location of Lodging



Gaming

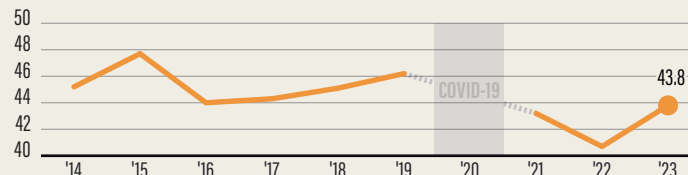
Gaming Budget	\$787.54
Percent That Gambled	79%
Avg. Hours per Day	2.4

The average visitor stayed for **3.3 nights**

Age

21-29	13%
30-39	28%
40-49	30%
50-59	17%
60-64	4%
65 +	8%

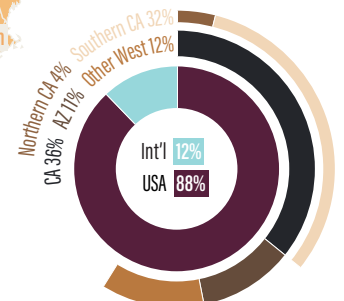
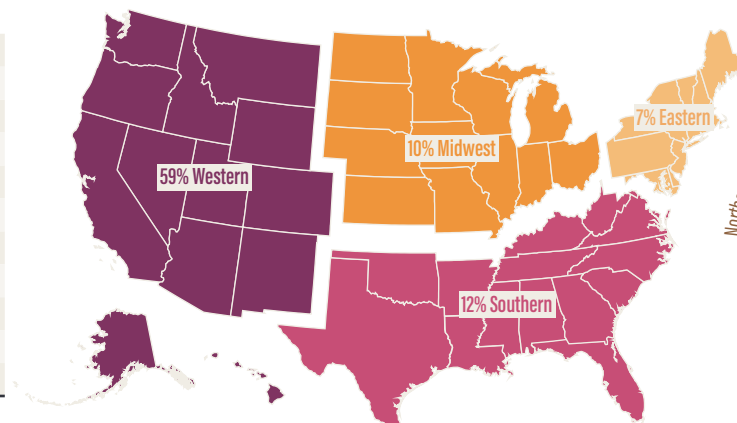
Average Visitor Age



43.8
Average Age

Origin

USA	88%
Western States	59%
California	36%
Northern Ca.	4%
Southern Ca.	32%
Arizona	11%
Other Western States	12%
Southern States	12%
Midwestern States	10%
Eastern States	7%
International	12%



Source: Las Vegas Convention and Visitors Authority.

Las Vegas Hotel/Motel Facilities

(Minimum 200 Rooms)

PROPERTY NAME	ROOMS	MEETING SPACE (SF)
Ahern Luxury Boutique Hotel	203	28,000
Alexis Park All Suite Resort	496	50,000
Aliante Casino + Hotel + Spa	202	30,000
ARIA Resort & Casino	4,002	500,000
Arizona Charlie's Boulder	303	1,665
Arizona Charlie's Decatur	259	4,500
Bellagio	3,933	200,000
The Berkley, Las Vegas	395	-
Boulder Station Hotel-Casino	299	12,000
Budget Suites of America - Las Vegas Blvd	317	-
Budget Suites of America - Rancho	704	-
Budget Suites of America - Tropicana	480	-
Budget Suites of America - Wynn	414	-
Caesars Palace	3,794	300,000
California Hotel and Casino	779	7,032
Cannery Casino & Hotel	200	-
Circa Resort & Casino	512	33,000
Circus Circus Las Vegas	3,763	-
The Cosmopolitan of Las Vegas	3,033	200,000
the D Las Vegas	629	11,000
Delano Las Vegas	1,117	196,000
Desert Rose Resort	284	-
Downtown Grand Hotel & Casino	1,124	46,674
Durango Casino & Resort	209	20,000
El Cortez Hotel & Casino	300	3,200
Ellis Island Hotel, Casino & Brewery	289	920
Embassy Suites by Hilton Convention Center	286	11,000
Embassy Suites by Hilton Las Vegas	220	6,000
Emerald Suites - Convention Center	359	-
Emerald Suites - South Las Vegas Blvd	388	760
Encore at Wynn Las Vegas	2,034	60,000
Envi U District	230	-
Excalibur Hotel and Casino	3,981	12,226
Flamingo Las Vegas	3,446	73,000
Fontainebleau Las Vegas	3,644	550,000
Four Queens Hotel and Casino	694	10,300
Four Seasons Hotel Las Vegas	424	30,000
Fremont Hotel and Casino	447	7,330
Gold Coast Hotel and Casino	705	30,000
Golden Nugget	2,419	40,000
Green Valley Ranch Resort & Spa	495	65,000
Hampton Inn Tropicana	322	10,000
Harrah's Las Vegas	2,541	25,000
Hilton Grand Vacations Club Elara Center Strip Las Vegas	1,200	3,275
Hilton Grand Vacations on Paradise	200	1,092

PROPERTY NAME	ROOMS	MEETING SPACE (SF)
Hilton Grand Vacations on the Las Vegas Strip	425	798
Hilton Lake Las Vegas Resort & Spa	349	115,000
Holiday Inn Club Vacations at Desert Club Resort	308	-
Hoover Dam Lodge	238	-
Horseshoe Las Vegas	2,056	175,000
Howard Johnson by Wyndham Las Vegas near the Strip	295	-
Hyatt Place Las Vegas	202	3,408
JW Marriott Las Vegas Resort, Spa & Golf	548	110,000
Las Vegas Marriott	278	3,426
The LINQ Hotel + Experience	2,236	69,000
Luxor Hotel and Casino	4,400	41,000
M Resort Spa & Casino	390	92,000
Main Street Station Casino, Brewery and Hotel	406	4,500
Mandalay Bay Resort & Casino	3,209	2,013,697
Manor Suites	258	-
Mardi Gras Hotel and Casino	309	4,000
MGM Grand Hotel and Casino	4,997	850,000
The Mirage Hotel & Casino <i>(Property Closed 7/17/24)</i>	3,044	171,959
Motel 6 - Tropicana	306	-
New York-New York Hotel & Casino	2,024	21,500
NoMad Las Vegas	293	-
The Orleans Hotel and Casino	1,885	60,000
OYO Hotel & Casino Las Vegas	657	38,500
Palace Station Hotel Casino	575	17,000
The Palazzo At The Venetian Resort Las Vegas	3,064	-
Palms Casino Resort	766	150,000
Palms Place Hotel and Spa	599	2,200
Paris Las Vegas	3,672	140,000
Park MGM Las Vegas	2,605	77,000
Planet Hollywood Resort & Casino	2,496	88,000
The Platinum Hotel	237	15,000
Plaza Hotel & Casino	995	43,482
Red Rock Casino Resort Spa	796	100,000
Renaissance Las Vegas Hotel	548	20,000
Residence at Tropicana	225	-
Residence Inn Las Vegas Hughes Center	255	1,418
Resorts World - Las Vegas	3,506	250,000
Rio Hotel & Casino	2,520	160,000
SAHARA Las Vegas	1,613	85,000
Sam's Town Hotel and Gambling Hall	645	30,000
Santa Fe Station Hotel Casino	200	14,000
Siegel Suites Boulder	212	-
Siegel Suites Swenson	330	-
Siena Suites Hotel	600	-

Continued »

PROPERTY NAME	ROOMS	MEETING SPACE (SF)
The Signature at MGM Grand	730	3,837
Silver Sevens Hotel & Casino	328	-
Silverton Casino Lodge	300	11,000
Sonesta Simply Suites Las Vegas	276	760
South Point Hotel Casino & Spa	2,163	170,000
Sportsman's Royal Manor	665	-
SpringHill Suites Las Vegas Convention Center	299	8,989
The STRAT Hotel, Casino & Tower	2,429	17,000
The Suites - Indios	280	-
The Suites - Nellis	839	-
Suncoast Hotel and Casino	427	25,000
Sunset Station Hotel Casino	457	13,000
Town and Country Manor III	205	-

Source: Las Vegas Convention and Visitors Authority. Note: Timeshare inventory not included.

PROPERTY NAME	ROOMS	MEETING SPACE (SF)
Treasure Island - TI Hotel & Casino, a Radisson Hotel	2,884	23,500
Tropicana Las Vegas - a DoubleTree by Hilton <i>(Property Closed 4/2/24)</i>	1,470	100,000
Trump International Hotel Las Vegas	940	9,205
Tuscany Suites & Casino	716	40,000
Vdara Hotel & Spa	1,395	16,500
The Venetian Resort Las Vegas	4,029	510,008
Virgin Hotels Las Vegas	1,502	130,000
Waldorf Astoria Las Vegas	392	12,000
Westgate Las Vegas Resort & Casino	2,812	200,000
The Westin Lake Las Vegas Resort & Spa	493	45,000
The Westin Las Vegas Hotel & Spa	826	25,000
Wynn Las Vegas	2,716	500,000

Southern Nevada Hotel Facilities Outside the Las Vegas Valley

(Minimum 200 Rooms)

CITY/PROPERTY	ROOMS	MEETING SPACE (SF)
LAUGHLIN		
Aquarius Casino Resort	1,906	30,000
Don Laughlin's Riverside Resort Hotel & Casino	1,350	14,000
Edgewater Casino Resort	1,037	34,433
Golden Nugget Laughlin	301	7,622
Harrah's Laughlin Beach Resort & Casino	1,506	7,000
Laughlin River Lodge Hotel & Casino	650	-
The New Pioneer	350	-
Tropicana Laughlin	1,487	12,650
MESQUITE		
CasaBlanca Hotel - Casino - Golf - Spa	478	49,790
Eureka Casino Resort	212	6,300
Virgin River Hotel/Casino/Bingo	715	11,600
PRIMM/JEAN		
Buffalo Bill's Resort and Casino	1,232	31,280
Primm Valley Resort and Casino	626	20,901
Whiskey Pete's Hotel and Casino	777	8,000

Source: Las Vegas Convention and Visitors Authority.

Timeshares

The timeshare industry in Las Vegas attracts many visitors who spend money on accommodations, dining, entertainment, and other services, boosting the local economy.

 **11,131**
 Rooms

 **24**
 Properties



Source: Las Vegas Convention and Visitors Authority, as of December 31, 2023.

Spotlight

3,644

Rooms

FONTAINEBLEAU LAS VEGAS

After nearly 20 years of planning and development, Fontainebleau Las Vegas opened its doors on December 13, 2023. The project cost roughly \$3.7 billion and features 3,644 rooms with more than 550,000 square feet of meeting space. The 67-story building is the second tallest building in Nevada. Looking forward, Fontainebleau recently purchased 5 acres of land adjacent from the property to potentially expand upon.

*At 67 stories tall, Fontainebleau is the
second tallest building in Nevada*

DURANGO CASINO & RESORT

Durango Casino & Resort opened on December 3, 2023, and cost roughly \$780 million. It was the first Station Casinos to be opened in the past 15 years. The 15-story resort spans 50 acres and includes 209 rooms. The company has plans to move forward with an expansion of the property within the next year.

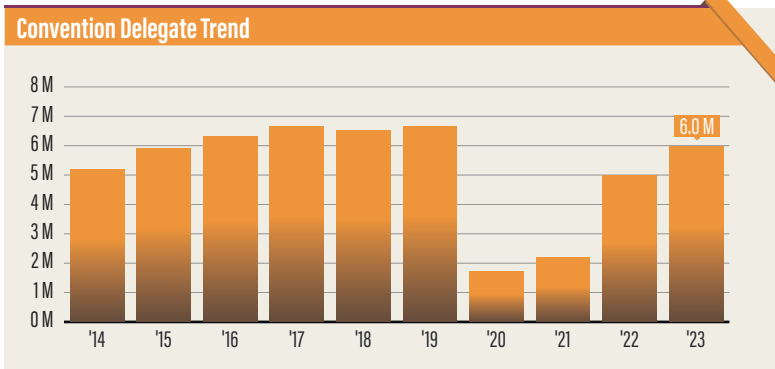
209

Rooms

Conventions

Las Vegas Area Convention Delegates

YEAR	NO. OF CONVENTION DELEGATES	% CHANGE
2014	5.2 M	1.7%
2015	5.9 M	13.4%
2016	6.3 M	7.1%
2017	6.6 M	5.3%
2018	6.5 M	-2.2%
2019	6.6 M	2.3%
2020	1.7 M	-74.0%
2021	2.2 M	27.7%
2022	5.0 M	126.2%
2023	6.0 M	19.9%



Source: Las Vegas Convention and Visitors Authority.

Major Conventions 2024

With Attendance Exceeding 5,000

DATE	SHOW
Jan 9-12	Consumer Technology Association (CTA) - CES 2024
Jan 15-18	Promotional Products Association International - The PPAI Expo 2024
Jan 21-23	Fancy Food Show 2024
Jan 23-25	World of Concrete Expo 2024
Jan 23-26	Sales Kickoff Meeting 2024
Jan 23-26	Shooting, Hunting & Outdoor Trade Show (SHOT Show) - 2024
Jan 23-26	The International Surface Event - TISE 2024
Jan 24-26	Sports Licensing & Tailgate Show 2024
Jan 24-27	AVN Adult Expo 2024
Jan 28-Feb 1	Las Vegas Market - Winter 2024
Jan 31-Feb 2	Total Products Expo 2024
Feb 2-4	National Automobile Dealers Association Annual National Convention - NADA 2024
Feb 6-8	International Roofing Expo - IRE 2024
Feb 13-15	MAGIC Spring 2024
Feb 13-16	Off-Price Las Vegas - Spring 2024
Feb 14-17	CHAMPS Trade Show Winter 2024
Feb 18-21	WVC 2024 Conference
Feb 25-28	Structured Finance Association - SFVegas Conference 2024
Feb 25-Mar 1	Keller Williams Realty - 2024 Family Reunion
Feb 27-29	International Builders Show 2024
Feb 27-29	Kitchen and Bath Industry Show 2024
Mar 5-7	WPPI Wedding & Portrait Photographers Conference Expo 2024
Mar 9-13	ASD Market Week Winter 2024
Mar 10-12	National Grocers Association - The NGA Show 2024
Mar 11-14	Channel Partners Conference & Expo 2024
Mar 17-20	Shoptalk 2024
Mar 19-20	Bar & Restaurant Expo (NCB) 2024

DATE	SHOW
Mar 19-21	International Pizza Expo 2024
Mar 23-25	PCA Tradeshow 2024
Mar 25-28	Adobe Summit 2024
Mar 25-28	RE/MAX R4 Convention 2024
Mar 26-28	National Hardware Show 2024
Apr 4-4	The Cooperator Expo Las Vegas 2024
Apr 9-11	Google Cloud Next 2024
Apr 9-12	International Security Conference (ISC) West 2024
Apr 14-17	National Association of Broadcasters - NAB 2024
Apr 15-18	CinemaCon 2024
Apr 21-24	Craft Brewers Conference 2024
Apr 27-28	Live (Veterinary & Pet Technology Conference) - 2024
Apr 28-May 2	Asembia's AXS24 Summit
Apr 30-May 2	HD Expo + Conference 2024
May 7-9	Knowledge 2024
May 7-9	Waste Expo 2024
May 8-9	White Label World Expo 2024
May 20-21	ICSC Las Vegas 2024
May 20-23	ACT Expo 2024
May 20-23	Tech World 2024
May 21-23	Licensing International Expo 2024
May 30-Jun 2	Las Vegas Antique Jewelry & Watch Show - Annual Show 2024
May 31-Jun 3	JCK Annual Trade Show 2024
Jun 2-6	Cisco Live 2024
Jun 7-10	Couture 2024
Jun 9-12	NACDA & Affiliates Convention 2024
Jun 12-14	Infocomm 2024

Continued »

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DATE	SHOW
Jun 22-24	International Esthetics Cosmetics & Spa Conference (IECSC) International Beauty Show Las Vegas (IBS) 2024
Jul 11-17	NAACP National Convention
Jul 23-25	Cosmoprof North America 2024
Jul 23-26	CHAMPS Trade Show Summer 2024
Jul 28-Aug 1	Las Vegas Market - Summer 2024
Aug 3-8	BlackHat / WebTech USA Conference 2024
Aug 4-8	ALPFA Annual Convention 2024
Aug 9-11	DEF CON 32
Aug 14-16	SuperZoo 2024
Aug 18-21	Off-Price Specialist Show - Fall 2024
Aug 19-21	MAGIC Fall 2024
Aug 24-25	LV Barber Expo and Seminar 2024
Aug 26-29	VMware Explore
Sep 9-11	International Fastener Expo 2024
Sep 9-12	Oracle CloudWorld 2024
Sep 9-12	SuiteWorld 2024
Sep 10-12	Printing United Alliance - PUE (Printing United Exposition) 2024
Sep 11-13	Emergency Medical Services - EMS World Expo 2024
Sep 15-19	Fal.Con 2024
Sep 16-19	Workday Rising 2024
Sep 17-20	Las Vegas Souvenir & Resort Gift Show - 2024
Sep 18-21	International Vision Expo West 2024
Sep 24-26	National Mining Association MINEXPO 2024
Sep 24-27	HR Technology® Conference 2024
Sep 29-Oct 2	ACEP24 Scientific Assembly

DATE	SHOW
Oct 4-10	Groceryshop 2024
Oct 6-13	FED 2024
Oct 7-10	G2E: Global Gaming Expo 2024
Oct 7-11	Coalesce 2024
Oct 8-10	IMEX America 2024
Oct 8-10	MWC Las Vegas 2024
Oct 8-10	National Association of Convenience Stores, Inc. - NACS Annual Meeting & Exposition 2024
Oct 21-24	TechXchange 2024
Oct 22-24	National Business Aviation Association, Inc. (NBAA) - Convention and Exhibition 2024
Oct 28-Nov 1	SupplySide West Trade Show & Conference 2024
Nov 3-8	American Film Market 2024
Nov 5-8	Automotive Aftermarket Industry Week (AAIW) 2024 (SEMA/AAPEX)
Nov 11-14	UKG Aspire 2024
Nov 13-14	Wedding MBA Convention 2024
Nov 16-17	Complex Con - 2024
Nov 18-21	ISSA Show North America - 2024
Nov 19-22	Diving Equipment & Marketing Association - DEMA Show 2024
Dec 2-6	Amazon Web Services - re:Invent 2024
Dec 7-10	Digital Signage Experience 2024
Dec 8-10	Live Design International - LDI Show 2024
Dec 11-12	National Ground Water Association (NGWA) Expo & Annual Meeting 2024

Source: Las Vegas Convention and Visitors Authority.

Note: This is not a comprehensive list; show dates are subject to change; list does not contain shows wishing to remain confidential.

Major Conventions 2025

DATE	SHOW
2025	
Jan 7-10	Consumer Technology Association (CTA) - CES 2025
Jan 19-21	Fancy Food Show 2025
Jan 21-23	World of Concrete Expo 2025
Jan 21-24	Shooting, Hunting & Outdoor Trade Show (SHOT Show) - 2025
Jan 27-30	The International Surface Event - TISE 2025
Jan 29-31	Total Products Expo 2025
Jan 30-Feb 1	The ARA Show 2025
Feb 12-15	CHAMPS Trade Show Winter 2025
Feb 23-26	Structured Finance Association - SFVegas Conference 2025
Feb 25-27	Kitchen and Bath Industry Show 2025
Mar 24-27	Shoptalk 2025
Mar 25-26	Bar & Restaurant Expo (NCB) 2025
Mar 31-Apr 3	CinemaCon 2025
Apr 26-29	American Urological Association - 2025 Annual Conference
May 6-8	Waste Expo 2025
May 19-20	ICSC Las Vegas 2025
Jun 12-13	Apartmentalize 2025

DATE	SHOW
Jun 21-23	International Esthetics Cosmetics & Spa Conference (IECSC) International Beauty Show Las Vegas (IBS) 2025
Sep 10-17	Groceryshop 2025
Sep 14-17	International Baking Industry Expo 2025
Oct 7-9	IMEX America 2025
Nov 4-7	Automotive Aftermarket Industry Week (AAIW) 2025 (SEMA/AAPEX)
Nov 12-13	Wedding MBA Convention 2025
Nov 17-19	International Pool / Spa / Patio Expo 2025
Dec 7-9	Live Design International - LDI Show 2025
Dec 7-11	American Society of Health-System Pharmacists Midyear Clinical Meeting & Exhibition

Source: Las Vegas Convention and Visitors Authority (February 2024).

Note: This is not a comprehensive list; show dates are subject to change; list does not contain shows wishing to remain confidential.

Development Recap

Southern Nevada actively invests in and continues to expand its tourism sector.

2023 Resorts & Attractions Construction Recap

NAME OF PROPERTY	LOCATION	PROJECT DETAILS	CONVENTION SPACE (SF)	HOTEL/MOTEL ROOMS
Ojos Locos Sports Cantina y Casino at Hotel Jefe <i>(formerly Lucky Club Casino and Hotel)</i>	3227 Civic Center Dr.	Property rebrand and renovation	-	-
Wildfire by Station Casinos	2700 E. Fremont St.	New casino/sportsbook/restaurants	-	-
Nirvana Hotel <i>(formerly Motel 8)</i>	3961 Las Vegas Blvd., S.	New property	-	25
The Beverly Theater	515 S. 6th St.	Two-story 14,000 sf performance theater and movie house	-	-
Aloft Henderson	2631 St. Rose Pkwy.	New property	-	136
Miracle Mile Shops <i>(at Planet Hollywood Resort & Casino)</i>	3663 Las Vegas Blvd., S.	Interior and exterior renovation	-	-
The Lexi Las Vegas <i>(formerly Artisan Hotel Boutique)</i>	1501 W. Sahara Ave.	Property rebrand and renovation	-	-
Home2 Suites by Hilton Las Vegas North	4365 E. Craig Rd.	New property	-	91
SpringHill Suites Las Vegas Airport	6590 S. Decatur Blvd.	New property	-	127
Home2 Suites by Hilton Las Vegas I-215 Curve	8470 W. Sunset Rd.	New property	1,100	120
New York-New York Hotel & Casino	3790 Las Vegas Blvd., S.	Room renovation	-	-
Suncoast Hotel and Casino	9090 Alta Dr.	Room renovation	-	-
Sphere	255 Sands Ave.	366 ft tall / 17,600-seat arena	-	-
Silverton Casino Lodge	3333 Blue Diamond Rd.	Room remodel	-	300
Formula 1 Pit Building	260 E. Harmon Ave.	Four-story/300,000 sf bldg/ 13 garages/hospitality suites	-	-
Bent Inn & Pub	207 N. 11th St.	New property	-	33
Durango Casino & Resort <i>(Phase 1)</i>	6915 S. Durango Dr.	New property	21,000	209
Fontainebleau Las Vegas	2777 Las Vegas Blvd., S.	Redeveloped resort	550,000	3,644
Caesars Palace	3570 Las Vegas Blvd., S.	Room remodel (Colosseum Tower)	-	-
Four Seasons Hotel Las Vegas	3960 Las Vegas Blvd., S.	Room remodel	-	-
Queen Las Vegas	1215 Las Vegas Blvd., S.	Remodel/rebrand will occupy 28 rooms of the Thunderbird Hotel complex	-	-
Santa Fe Station	4949 N. Rancho Dr.	Property wide renovation	-	-
The STRAT Hotel, Casino & Tower	2000 Las Vegas Blvd., S.	Room and pool renovations	-	-
Lee Canyon	6725 Lee Canyon Rd.	New quad chairlift, new conveyor lift and an additional 450-stall parking area	-	-
63 Development <i>(former Harmon Hotel site)</i>	3716 Las Vegas Blvd., S.	Multi-level retail/hospitality complex	-	-
Circus Circus Hotel, Casino and Theme Park	2880 Las Vegas Blvd., S.	Property wide renovation	-	-
Miscellaneous Inventory Adjustments of Properties			-	(356)

Source: Las Vegas Convention and Visitors Authority (February 2024).

Note: The above recap reflects significant projects, room closures, expansions and additions to the room inventory, but is not a comprehensive list of development.

Initiated and Proposed Projects

NAME OF PROPERTY	LOCATION	ESTIMATED COMPLETION DATE	CHANGES AND/OR NEW AMENITIES	CONVENTION SPACE (SF)	HOTEL/MOTEL ROOMS
2024					
Ole Red Las Vegas <i>(Grand Bazaar Shops/Horseshoe Las Vegas)</i>	3635 Las Vegas Blvd., S.	15-Jan-24	27,000 sf/four-story/686-seat music club	-	-
Play Playground <i>(Luxor Hotel and Casino)</i>	3900 Las Vegas Blvd., S.	18-Jan-24	Immersive entertainment attraction	-	-
Bellagio	3600 Las Vegas Blvd., S.	Jan-24	Spa Tower renovation	-	-
Atomic Golf <i>(The STRAT Hotel, Casino & Tower)</i>	1850 S. Main St.	Feb-24	100,000 sf golf entertainment complex	-	-
Rio Hotel & Casino <i>(Phase 1)</i>	3700 W. Flamingo Rd.	Q1 2024	Ipanema Tower renovation/ Canteen Food Hall	-	-
Tropicana Las Vegas	3801 Las Vegas Blvd., S.	2-Apr-24	Closed permanently	-100,000	-1,470
PopStroke <i>(Town Square Las Vegas)</i>	6605 Las Vegas Blvd., S.	22-Apr-24	Two 18-hole mini golf courses and entertainment experience	-	-
Mandalay Bay Convention Center	3950 Las Vegas Blvd., S.	30-May-24	Convention center remodel	-	-
Silverton Casino Lodge	3333 Blue Diamond Rd.	Spring 2024	Backyard and pool renovation	-	-
The Mirage Hotel & Casino	3400 Las Vegas Blvd., S.	17-Jul-24	Closed permanently	-171,959	-3,044
Vegas Loop - Westgate station	3000 Paradise Rd.	Q3 2024	Westgate-LVCC Connector	-	-
Vegas Loop - Wynn/Encore station	3131 Las Vegas Blvd., S.	Q3 2024	Wynn/Encore-LVCC Connector	-	-
BLVD Las Vegas <i>(former Hawaiian Marketplace site)</i>	3755 Las Vegas Blvd., S.	Fall 2024	New retail/entertainment complex	-	-
Swingers Las Vegas <i>(Mandalay Bay Resort & Casino)</i>	3950 Las Vegas Blvd., S.	Fall 2024	40,000 sf/three-story/"Crazy golf"	-	-
Bottled Blonde <i>(Grand Bazaar Shops/Horseshoe Las Vegas)</i>	3635 Las Vegas Blvd., S.	Q4 2024	25,000 sf dining/four-story/nightlife venue	-	-
Atwell Suites at the Pass	140 S. Water St.	CY 2024	New property	TBD	90
2024 TOTAL				-271,959	-4,424
2025					
Delta Hotels by Marriott	3883 W. Flamingo Rd.	Jul 2025	New property	10,000	284
M Resort Spa & Casino	12300 Las Vegas Blvd., S.	Summer 2025	New hotel tower/convention center/ multiplex theater	40,000	384
AC Hotel by Marriott Symphony Park	Grand Central Pkwy./Symphony Pk.	Late 2025	New property	18,025	322
Element by Westin Symphony Park	Grand Central Pkwy./Symphony Pk.	Late 2025	New property	-	119
Continental Casino and Hotel <i>(formerly Silver Sevens Hotel and Casino)</i>	4100 Paradise Rd.	2025	Property rebrand and renovation	-	-
Las Vegas Convention Center <i>(Phase 3 Renovation)</i>	3150 Paradise Rd.	2025	Renovations to legacy halls & facilities	-	-
Majestic Plaza <i>(former Clarion Hotel/Casino site)</i>	305 Convention Center Dr.	CY 2025	Restaurant/entertainment venue	-	-
2025 TOTAL				68,025	1,109
OTHER ANNOUNCED AND PROPOSED PROJECTS					
The Venetian Convention & Expo Center	201 Sands Ave.	CY 2026	Convention Center Renovation Completed in stages between 2024-2026	-	-
Courtyard by Marriott South	Las Vegas Blvd., S. / E. Wigwam Ave.	CY 2026	New property	-	149
Majestic Las Vegas <i>(former Clarion Hotel/Casino site)</i>	305 Convention Center Dr.	CY 2027	New non-gaming/suite property	TBD	720
SpringHill Suites by Marriott South	Tropicana Ave. / Kelch Dr.	CY 2028	New property	-	170
Best Western Plus Casino Royal Center Strip	3411 Las Vegas Blvd., S.	TBD	New property	-	TBD
Brightline West High-Speed Rail	Las Vegas Blvd., S. / Blue Diamond Rd.	TBD	High-speed passenger rail between Las Vegas and Southern California	-	-
Dream Las Vegas	5051 Las Vegas Blvd., S.	TBD	New property	12,000	531
Durango Casino & Resort <i>(Phase 2)</i>	6915 S. Durango Dr.	TBD	Second hotel tower and expansion	-	214

Continued »

NAME OF PROPERTY	LOCATION	ESTIMATED COMPLETION DATE	CHANGES AND/OR NEW AMENITIES	CONVENTION SPACE (SF)	HOTEL/MOTEL ROOMS
Element Las Vegas Airport	6605 Las Vegas Blvd., S.	TBD	New property	-	119
Hylo Park <i>(former Texas Station/Fiesta Rancho site)</i>	Lake Mead Blvd. & Rancho Dr.	TBD	New property	-	150
Inspirada Station	Via Inspirada / Bicentennial Pkwy.	TBD	New property	6,670	201
The Mirage Hotel & Casino <i>(owned and operated by Hard Rock International)</i>	3400 Las Vegas Blvd., S.	TBD	Rebrand and redevelopment-plan/ 660-foot guitar-shaped tower expansion	-	600
Nuance Las Vegas Hotel & Spa at Allegiant Stadium	5825 Polaris Ave.	TBD	New property	TBD	340
Otonomus Hotel	Russell Rd. / Decatur Blvd.	TBD	New property	-	303
OVG Las Vegas Hotel & Casino	Las Vegas Blvd., S. / Blue Diamond Rd.	TBD	New hotel, casino, 20,000-seat arena	-	2,000
Pedestrian Overpass	Las Vegas Blvd. / Bellagio	TBD	New pedestrian bridge	-	-
Pedestrian Overpass	Las Vegas Blvd. / Convention Ctr. Dr.	TBD	New pedestrian bridge	-	-
Pedestrian Overpass	Las Vegas Blvd. / Sahara Ave.	TBD	New pedestrian bridge	-	-
Rio Hotel & Casino <i>(Phase 2)</i>	3700 W. Flamingo Rd.	TBD	Masquerade Tower/ food outlet renovation	-	-
Skyline Hotel & Casino	1741 N. Boulder Hwy.	TBD	Additional rooms, pool, and other amenities	-	41
TBD-Tilman Fertitta <i>(POLV LLC)</i> <i>(former Traveledodge by Wyndham LV Ctr Strip site)</i>	3735 Las Vegas Blvd., S.	TBD	New property	TBD	2,420
Universal Horror Unleashed <i>(AREAT15)</i>	3215 S. Rancho Dr.	TBD	110,000 sf horror themed attraction	-	-
Vegas Loop <i>(Expansion)</i>	Las Vegas Area	TBD	81 planned stations and a 68-mile underground tunnel system stretching from Downtown Las Vegas through the resort corridor and eventually to Harry Reid International Airport	-	-
The Venetian Resort Las Vegas	3355 Las Vegas Blvd., S.	TBD	Property wide renovation	-	-
The Waterfalls	Lake Mead Pkwy. / Water St.	TBD	New property / 22-story project	-	110
OTHER ANNOUNCED AND PROPOSED PROJECTS TOTAL				18,670	8,068

Source: Las Vegas Convention and Visitors Authority (February 2024).

Note: The above recap reflects significant projects, room closures, expansions and additions to the room inventory, but is not a comprehensive list of development.

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City Manager	(702) 346-5295
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Housing & Urban Development	(702) 366-2100
Social Security Administration	(800) 772-1213

Methodology

Data Collection and Limitations

Population and housing unit data were obtained from Southern Nevada Consensus Population Estimate. With regard to specific demographic characteristics reported, Applied Analysis generated estimates that are derived from various sources, including census-based estimates and other third party providers, which were benchmarked as necessary. Year-to-year comparisons are subject to sampling variability and the influences of the survey and research

methods used. Data presented in this publication were obtained from various third parties, including public and private community sources. While we have no reason to doubt the accuracy of the data reported herein, the information collected was not subjected to any auditing or review procedures by Las Vegas Perspective; therefore, we make no representations or assurances as to its completeness.

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